

A Veritable Carnival of Bargains Monday in Every Department in this Great Store

Ak-Sar-Ben Visitors Welcome

Leading Dress Goods House of the West

More high grade and more popular priced dress goods than all the rest of Omaha combined. Here is the place to buy dress goods.

- Black Dress Department
- Priestley's high grade black dress goods for carnival week—All our \$5 Broadcloths, \$5 wool Fancies, \$5 evening shades, etc., for all week will go at... **\$3.50**
- Priestley's black Fancies, black Voiles, black Broadcloths that sold at \$3.50 a yard will go at, yard, **\$2.49**
- Lupin's celebrated black goods in chevrons, fancies, etc., that sold at \$2.50 will go at, a yard... **\$1.39**
- Beautiful black goods worth up to \$1.98 yard will go at 98c, 75c, 59c, 49c and **39c**
- Colored dress goods, high grade—New Ombre Plaids, new French Plaids, new Broadcloth, etc., at \$1.50, \$1.25, 98c, 75c, 59c, **49c**
- 54-in. high grade Panamas, at... **59c**
- 54-in. high grade Sicilians, at... **59c**
- 54-in. high grade Cheviots, at... **59c**
- High Grade Dept.—Silks from \$1.00 to... **59c**
- Evening Shades
- We carry the finest line of evening shades in the west—Broadcloths, Cheviots, Serges, Henriettas, Yachting Cloths, Batistes, Lansdownes, Cipes and in fact everything to make up a grand line of evening shades.
- Bearskins and Curlicues
- The finest line in America.
- \$7.50 Bearskins... **\$4.98**
- \$6.50 Bearskins... **\$4.50**
- \$5.00 Bearskins... **\$3.75**
- \$4.00 Bearskins... **\$3.98**
- \$3.75 Bearskins... **\$2.50**
- Cravenettes and Lansdowne
- Priestley's Auto Cloth Cravenette, 54-in. wide, silk and wool... **\$2.50**
- William F. Read's silk and wool, rubber back, fine shades... **\$2.50**

HAYDEN'S

THE RELIABLE STORE.

High Grade Linen Department

Our high grade Linen Department is equipped with the very latest importations from Ireland, Scotland and Germany. Here are a few specials for next week:

- 60-in., 70-in. and 72-in. satin Damask, full bleached, beautiful designs, about 500 pieces to select from, special for next week, yard, \$1.50, \$1.25 and... **\$1.00**
- About 250 pieces of silver bleached Scotch Table Damask, extra weight, beautiful designs, nothing in town like this for the money—yard, \$1.00 and... **.75c**
- TOWELS—Our Towel Department is the strongest in the west. We carry them in hemmed and hem-stitched, buckram, satin Damask, crepe, Turkish, rub drys, etc., ranging in price from, each, 75c to... **1.00**
- Bedspreads—Foreign and domestic—hemmed or fringed—each, from \$15 to... **\$1.00**

Ak-Sar-Ben Visitors Welcome

Great Carnival Week of Silk Bargains

The grandest lot of values it has ever been our pleasure to offer, the best ever shown in Omaha. Our extensive purchases of high grade Silks before the big advance enables us to offer you very highest quality silks at LESS THAN ACTUAL WHOLESALE PRICES TODAY. See our 16th St. Window Display, the Beautiful Silks on Square in Domestic Room, the Greatest Line of Silks Shown in the West in our Main Silk Department.

- SILKS IN DOMESTIC ROOM
- Color Chiffon Failles, Color Louisiennes, Taffetas, Pean de Cygnes, Messalines, etc., also a great line of Novelties, plaids, checks and stripes, regular values to \$1.00, at, yard—**29c, 35c and 49c**
- Elegant New Plaids for Waists, broadened Silks, Suiting Novelties, Messalines, etc., regular values up to \$1.50 yd., delightful bargains Monday at... **59c-69c-75c-85c-\$1**
- IN MAIN SILK DEPARTMENT
- 36-in. black Taffetas, 36-in. black Pean de Soie, 36-in. Novelties and Plaids, 36-in. color Taffetas and 36-in. Silk Broadcloths, regular values to \$2.50 a yard—at, yard
- 75c, 85c, 98c, \$1.25, \$1.39 and \$1.50
- Our Cotton Blankets, pair, \$2.50, \$1.50, \$1.35, 98c, 75c, 49c, \$2.25, \$1.90, \$1.75 and **\$1.50**
- Our home-made Comfortables, full size, up from \$4, \$3, \$2.50, \$2.25 and... **\$1.98**
- Our Cotton Blankets, pair, \$2.50, \$1.50, \$1.35, 98c, 75c, 49c, \$2.25, \$1.90, \$1.75 and... **\$1.50**
- White Flannels, \$1, 50c, 49c, 39c, 25c and... **\$1.98**
- Embroidered Flannels, yd., \$1.50, \$1, 75c, 59c and... **49c**

Bargain Wool Dress Goods

In Our Famous Domestic Room

Here can be found odds and ends of fine dress goods, also remnants of goods that sold up to \$3.50; goods in various lots.

- Lot 1, sold for 75c to \$1, at... **25c**
- Lot 2, sold for \$1.25 to \$2, **39c**
- Lot 3, sold for \$1.50 up to \$3.50, at... **49c**
- Lot 4, sold for \$2.00 up to \$3.50, at... **59c**

Also Henriettas, all colors, yard, at... **19c**

- 50c Sackings, by the yard... **39c**
- 75c Fancies, by the yard... **25c**
- And thousands of yards of other goods as low as... **10c**

Ladies' New Neckwear

The new fall lines are now complete, all the latest ideas shown in almost unlimited assortment.

- A new lot of white embroidered stock and tab collars, just received, regular 25c values go on sale Monday at... **15c**
- A Great Sample Line of Lace Collars and Yokes at Just Half Price.
- All new and in perfect stock.
- 75c Lace Collars at **35c**
- \$1 Lace Collars at **50c**
- \$1.50 Lace Collars, **75c**
- \$2 Lace Collars **\$1.00**
- \$3 Lace Collars **\$1.50**
- \$4 Lace Collars **\$2.00**

OTHER SPECIAL SATURDAY BARGAINS

- 30-in. drawn linen Squares, worth regularly \$2, at... **98c**
- Hand crocheted Mats at... **25c**
- \$1 new Elastic Belts... **49c**
- \$2 new Vandy Purses... **49c**
- 25c all Silk Vellings... **7 1/2c**
- \$1 made Vells, each... **39c**
- A special line of Ak-Sar-Ben Ribbons on sale Monday at, yd., 10c, 7c, 5c, 4c and... **2c**
- Extra heavy Taffeta Ribbons, regular 35c values, in Monday's sale at, yard... **17 1/2c**

Popular Priced Wool Dress Goods

- Here can be found a full range of popular priced goods for ladies' tailor suits, ladies' fancy suits, children's school dresses, etc., at prices that can be found only here.
- French silk striped plaids... **75c**
 - Domestic Plaids... **39c**
 - 54-in. fine Suitings, all colors, \$1 grade... **59c**
 - 54, 46 and 44-in. all wool Suitings that sold up to \$1.50, **59c**
 - \$1 all wool storm Serges... **59c**
 - \$1 all wool Henriettas... **59c**
 - \$1 wool Fancies... **39c**
 - \$1.50 Broadcloth, 54-in. wide... **59c**
 - 75c wool Suitings... **49c**
 - 75c wool Plaids... **49c**
 - 50c Henriettas, all colors... **25c**
 - 25c fine Suitings... **19c**
 - \$1 wool Waistings... **50c**
 - 75c silk and mercerized Waistings, at... **50c**
 - 60c silk and mercerized Waistings, at... **39c**
 - 50c silk and mercerized Waistings, at... **25c**
 - 75c wool Challies... **59c**
 - And a great many other things.

Monday's Special Bargains

In Men's and Ladies' Furnishings

- Buying, as we do, direct from the manufacturers for cash, we are enabled at all times to save our customers the jobbers' profits on all classes of furnishing goods. No place elsewhere in the west will you find the assortment or saving prices that are offered in our great carnival week sale.
- Men's Fine Quality Wool Underwear—All sizes and colors; other store's price \$2 and \$2.50 per garment, our sale price \$1.50, \$1.25, 98c and... **75c**
 - Dr. Wright's \$3 Union Suits \$1.98
 - Dr. Wright's 2-piece health underwear, in flat and ribbed wool or fleeced, at, garment, \$1.50, 98c and... **75c**
 - Men's heavy wool and cotton fleeced underwear that would sell regularly up to \$1 garment, on sale at 49c, 39c and... **29c**
 - Men's and Boys' Sweaters—Over 50 different styles to select from—about half price.
 - Men's Flannel Overshirts—In black, tans, blues and grays, worth fully double, at \$1.50, 98c and... **49c**
 - We show complete lines of the Elsworth Gloves at regular wholesale prices. Get our prices before buying.
 - Ladies' Flat Wool Vests and Pants—Remarkable bargains at \$1.50, \$1.25, 98c and... **75c**
 - Ladies' Heavy Fleeced Union Suits—In grays, cream and white—Special bargains at 98c, 75c, 69c, 49c and... **39c**
 - Ladies' Heavy Fleeced Pants and Vests—On sale at, garment, **49c**
 - Ladies' Union Suits—In all wool, silk and wool or finest cottons. Very special values at our prices—\$2.50, \$1.98 and... **\$1.50**
 - In the Great Domestic Room—Ladies' Vests and Pants, heavy fleeced lined, all sizes, at 50c, 39c, 25c to... **15c**
 - Children's Vests and Pants—All sizes, heavy fleeced, 25c, 19c and... **15c**
 - Ladies' and Children's Outing Flannel Gowns, worth to \$1.50, at 98c, 75c, 49c and... **39c**
 - LADIES' KID and FABRIC GLOVES
 - We buy direct from the manufacturers, importing our own stock, thus saving middle man's profits, and thus have not only most complete assortments but our prices mean a substantial saving.
 - Ladies' Long Kid Gloves—Black, white and colors, at \$3.50, \$2.98, \$1.98 and... **98c**
 - Ladies' Long Silk Lisle Gloves—All colors and styles, splendid qualities, at \$1.50 and... **\$1.25**
 - Short Kid Gloves—A great purchase for manufacturers sample \$3 in all colors and styles, splendid qualities, worth regularly up to \$2.90 a pair. In Monday's sale at... **98c**
 - Ladies' and Misses' Golf Gloves at 50c, 39c, 25c and... **19c**

White Goods Department

- Fancy White Waistings, from \$1.00 a yard down to... **10c**
- St. Gall Swisses, from \$2.50 a yard down to... **25c**
- Domestic Swisses, from 35c a yard down to... **10c**
- 40-in. Lawns, from 25c a yard down to... **10c**
- English Long Cloths, from 25c a yard down to... **8 1/2c**
- French Lawns, from 25c a yard down to... **15c**
- Persian Lawns, 25c, 19c, 15c and... **12 1/2c**
- India Linons, 25c, 15c, 10c and... **7 1/2c**

Grand Garment Bargains for Carnival Week

Glad news to the Ak-Sar-Ben Visitors who are looking for the best bargains will be the fact that Three Great Stocks of Up-to-Date Women's and Children's Outer Garments, secured by our New York buyer at a splendid bargain have arrived in time for Monday's selling. SUITS, COATS, SKIRTS, WAISTS, ALL HIGH-CLASS GARMENTS WILL BE SOLD AT PRICES SO MODERATE AS TO BRING THEM WITHIN REACH OF ALL. You'll find here the most complete assortment of the season's best fashions to be found in any store in the West.

- \$20 Tailor Suits, made of fine all wool chevrons, in all best colors and jauntiest new styles, satin lined throughout, delightful bargains, at, each... **\$14.95**
- \$12.50 Cravenette Coats, in grays, olive and tans, elegant bargains at our sale price... **\$7.95**
- Children's Bearskin Coats—In white, reds, greens, grays, blues and browns, values to \$5.00, on sale at... **\$2.98**
- Women's \$6.00 Underskirts, unmatched values, at... **\$3.95**
- Chiffon Broadcloth Coats—satin lined throughout, trimmed with silk soutache braids, special bargains at... **\$10**
- \$12.50 Mohigan Covert Coats—Satin lined throughout, all styles, on sale at... **\$7.95**
- Fine Panama Skirts—in 10 distinct styles; blues, browns, grays and black—special bargain at **\$5**
- Handsome French Voile Skirts, trimmed with 3 bands of taffeta, regular \$12 values, at... **\$7.95**
- From 8 Till 10—Women's Dressing Sacques at, choice... **25c**
- From 9 Till 11—Women's \$2 Moire Underskirts, at... **79c**

See Our Great New Crown Jewel Suits

Garments that are fully equal in beauty of design, quality of material and workmanship to suits sold elsewhere at \$35.00.

- Elegant Costumes and Evening Dresses, in all the richest designs **\$75-\$50-\$40-\$35**
- Evening Coats and Wraps—A display unsurpassed in beauty, unequalled in quality, at our prices... **\$75 down to \$25**

Domestic Sheetings, Wash Goods and Linens

- In Our Famous Domestic Room, the Greatest West of New York
- 9-4 Bleached Sheetings... **23 1/2c**
 - 9-4 Unbleached Sheetings... **19c**
 - 4-4 Bleached Muslin, 10c grade... **6 1/2c**
 - 4-4 Bleached Muslin, 12 1/2c grade... **7 1/2c**
 - 4-4 Unbleached, 8c grade... **6 1/2c**
 - 4-4 Unbleached, 8c grade... **6 1/2c**
 - 5-6 Unbleached Sheetings... **4c**
 - \$1 bleached all linen Damask, 72-in. wide, at... **59c**
 - \$1.00 bleached Linen, 66-in. wide... **49c**
 - 64-in. bleached Damask, 75c grade... **39c**
 - 64-in. bleached Damask, 59c grade... **29c**
 - Best Mercerized Damask... **59c**
 - 75c Mercerized Damask... **39c**
 - 29c Mercerized Damask... **29c**
 - 19c Towels... **10c**
 - 15c Towels... **7 1/2c**
 - 12 1/2c Towels... **6 1/2c**
 - 10c Towels... **5c**
 - 10c Dollies... **4c**
 - 8c Dollies... **3c**
 - 7 1/2c Dollies... **3c**
 - 6c Dollies... **3c**
 - Best Apron Checks made, 8 1/2c grade... **5c**
 - Best Indigo Blue Prints... **5c**
 - Simpson's Best Black and White Prints, 50 Full Standard Prints... **3 1/2c**
 - 15c Flannellettes... **10c**
 - 12 1/2c Flannellettes... **8 1/2c**
 - 10c Flannellettes... **7 1/2c**
 - 10c Flannellettes, best made... **7 1/2c**
 - 10c 18 1/2 Amoskeng... **7 1/2c**
 - A large line of Outing, worth 10c yard, at... **7 1/2c**
 - Shaker Flannel, 10c grade... **7 1/2c**
 - Shaker Flannel, 7 1/2c grade... **5c**
 - 12 1/2c Scotch Zephyrs... **7 1/2c**
 - 10c Scotch Gingham... **5c**

Many Special Furniture Bargains This Week

An inspection of the quality and variety of our furniture showings and to get our prices is equivalent to a sale, for in quality you'll find no higher, in variety no greater, and in prices you're sure of substantial savings on every purchase.

OUR PERFECT CREDIT SYSTEM ALSO PROVIDES FOR PAYMENT TO SUIT THE PURCHASER. MANY FIND IT MOST CONVENIENT. A Few of This Week's Specials:

- Kitchen Cabinet, like cut—Has two large flour bins, 2 small drawers and 2 bread boards; is made of hard wood, golden finish, sold elsewhere at \$5 and \$5.50—special... **\$3.95**
- Oak Dresser, like cut, fine golden finish, well made, with heavy French plate mirror, 18x24-ins., base is 17 1/2x40-ins., well worth \$11.50; special sale price **\$8.75**
- Iron Bed, like cut—Neat design, strongly made, sold most places at \$3.50—our special price... **\$1.95**
- Dining Table, like cut, very neat design, made of seasoned hard wood, polish finish, top closed 42x42 ins., open 6 ft x42 ins., good values at \$11; sale price **\$8.50**
- Combination Book Case and Desk—Solid oak, has adjustable shelves, heavy French plate mirror—beautifully finished, splendid value at \$11—special... **\$8.50**

Monday Hardware Sale—Washing Machines, Garbage Cans, Etc.

- Large galvanized Wash Tubs, worth 98c, at... **69c**
- Large galvanized Wash Boilers, worth 98c, at... **69c**
- Large galvanized Water Pails, worth 35c, at... **19c**
- Large, strong Carpet Beaters, worth 25c, at... **15c**
- Large enameled white lined Tea Kettle, worth \$1.00, at... **69c**
- Enameled Sauce Pans, Preserving Kettles, Pudding Pans, etc., worth 15c, at... **8 1/2c**
- All white enameled Cups and Saucers, at... **7 1/2c**
- Extra large Preserving Kettles, worth 75c, at... **35c**
- All white enameled Mixing Bowls, at... **8 1/2c**
- WASHING MACHINE SALE
- We sell more washing machines than any house in the west—because we sell them cheaper.
- The E. Z. Washer, looks like a galvanized tub on a wooden frame, sold everywhere for \$10. Hayden's price Monday... **\$6.75**
- GARBAGE CAN SALE MONDAY
- The entire stock of the City Garbage Co.'s galvanized cans go on sale Monday.
- 12-gallon size, worth \$1.25, on sale... **98c**
- 16-gallon cans, worth \$1.75, on sale... **\$1.25**
- 20-gallon cans, worth \$3.00, on sale... **\$2.25**

Flannels and Blanket Dept.

We pride ourselves on our Blankets and Comfortables, our blankets are from the best California mills and the best eastern mills, and our comfortables are home made of the best materials and all white corded cotton.

Special Rug Bargains This Week

Rugs of the highest order of excellence in quality, unequalled variety of design, and at unmatched low prices for Ak-Sar-Ben week.

- \$65 French Wilton Rugs, 9x12 size, special this week at **\$55**
- \$50 Royal Ex. Wilton Rugs, 9x12 size, beautiful designs, special, at... **\$38.50**
- \$35 Body Brussels Rugs, 9x12 size, extra heavy quality, big range of patterns, special, **\$28**
- \$28.00 Axminster Rugs, 20 patterns to select from, oriental or floral designs, special this week at... **\$21.98**
- \$21.98 Axminster Rugs, 9x12 size, \$21.98 size... **\$17.98**
- \$20.00 Axminster Rugs, 15 patterns to select from, 9x12 size, special at... **\$9.46**
- \$10.00 Pro. Brussels Rugs, 9x12 size, special bargain at... **\$7.00**
- \$12.50 All Wool Art Squares, 9x12 size, special... **\$6.98**
- \$6.50 Half Wool Art Squares, 9x12 size, special... **\$5.98**
- \$5.00 Velvet Rugs, 6x12 size, special sale price... **\$3.25**
- \$2.00 Velvet Rugs, 6x12 size, special sale price... **\$1.25**
- No Piece Lace Curtain Stretchers—Made from selected base wood \$1.00
- \$2.50 National Carpet Sweepers on sale at... **\$2.00**
- 12 1/2 Brass Extension Curtain Rods on sale at... **75c**
- Our Credit System Provides for Payments to Suit Purchasers' Convenience.

Lace Curtains and Draperies

A stock absolutely complete in variety at prices bound to delight those who care for a saving. Don't miss the Ak-Sar-Ben week specialties.

- Duchess and Irish Point Curtains, a very desirable parlor curtain, specially priced at... **\$5.00**
- Brussels Net Curtains, the daintiest of all parlor curtains, in a large assortment of designs, at... **\$7.50**
- Cable Net Curtains, in a great variety, suitable for parlor, dining room or library, 54-in. wide by 3 1/2 yards long, at pair **\$3.98**
- Cable Net Curtains, Renaissance effects; strong, durable net; dainty patterns, at, pair... **\$2.50**
- Novelties in neat patterns, at, a pair... **\$1.49**
- Tapestry Portieres, in all the new styles and colors, at prices to please.
- Bordered Portieres, from \$10 down to... **\$3.75**
- Heavy mercerized Portieres, with fringe, at, pair, from **\$3.98** to... **\$2.75**
- Ottoman fringed Portieres, Monday at, pair... **\$4.50**
- Couch Covers, in Roman stripe, at, \$2.50, \$2.25, \$1.98, \$1.75 and for... **\$1.25**
- Oriental Couch Covers, at, each, \$3.50, \$7.50, \$5.98, \$5, \$4.50 and... **\$3.50**

"TAPERING WAIST" R. & G. CORSETS

The universal popularity of R. & G. Corsets among the best-dressed women is a sure indication of their unflinching excellence.

A complete line of Fall styles is now here in all lengths for all figures. Models shown is for an average figure and is priced at \$1.00 in either coutil—No. 671—or batiste—No. 673. Similar styles up to \$3.50.

Every Pair Guaranteed.

Hayden's Grocery Dept., Largest in the West

Freshest Goods, Largest Stock, Highest Quality and Lowest Prices

- Choice whole Jap Rice, lb. **7 1/2c**
- 12 bars best Family Laundry Soap for... **25c**
- Bromangeon, Jellycon or Jell-O, per package... **7 1/2c**
- 1-lb. cans assorted Soups... **7 1/2c**
- Fancy asst. Pickles, bottle, **8 1/2c**
- Pure Tomato Catsup, bottle, **8 1/2c**
- Oil or Mustard Sardines, per can, at... **3c**
- Malta-Vita, per package... **7 1/2c**
- Egg-O-See, per package... **7 1/2c**
- The best crisp Ginger Snaps, per pound... **5c**
- The best Soda or Oyster Crackers, per pound... **6c**
- Pig Newton Cookies, per lb. **8 1/2c**
- Pretzels, per pound... **6c**
- 1-lb. package Macaroni... **8 1/2c**
- TEA AND COFFEE SPECIALS
- Fancy Tea Sittings, lb. **12 1/2c**
- Fancy B. F. Japan Tea, lb. **25c**
- Fancy Oolong, Gunpowder, English Breakfast or Ceylon Tea, per pound... **35c**
- Fancy Santos Coffee, lb. **15c**
- Fancy Maracaibo Blend Coffee, per pound... **18c**
- Fancy Porto Rico Blend Coffee, per pound... **20c**
- Fancy Ankara Blend Coffee, per pound... **23c**
- Butter and Cheese Specials
- Choice Dairy Butter, lb. **23c**
- Fancy Dairy Butter, lb. **25c**
- Fancy Creamery Butter, lb. **25c**
- Fancy full cream Cheese, lb. **15c**
- Egg-O-See, per package... **7 1/2c**
- Neufchatel Cheese, each... **3c**
- Another Carload of Extra Fancy Freestone Elberta Peaches Arrived to go on sale Monday—These are extra fancy, the finest grown, and are worth \$1.50 per crate. Monday we will commence on the last car at, per crate... **\$1.25**
- The Last of the Jelly Grapes—Monday only, per basket... **15c**
- The regular low prices on all fresh Vegetables.