

Correct Hat Styles for Men

They are shown here in all leading makes and authentic colorings. The man who loves color may indulge and not feel conspicuous, for the black derby will share its great popularity with the derby of color this fall.

The LaCrosse \$1.50 The Lamont \$2.00 The Kingston \$2.50 The Bennett Special for \$3.00

JNO. B. STETSONS' CELEBRATED HATS Soft, \$3.50 to \$7.50. Stiff \$3.50 to \$5.00

GRAND FALL DISPLAYS of Men's Fine Shirts

OUR GREAT SUCCESS IN MEN'S SHIRTS has not been by chance. The exclusive patterns, fit, high class finish and general excellence of our shirts is the reason they are popular.

MANHATTAN SHIRTS—Beautiful Fall showing in the latest patterns and weaves, \$1.50, \$2.00, \$2.50 and \$3.00

TOY DEPT. New Toys received daily. Fine line of Kestner Jointed Dolls from 75c up.

NEW FALL SUITS FOR MEN WITH SNAP IN 'EM.

There's only one really sensible way to buy clothing, consider what you get more than what you pay for it. Our Rushmore Suits represent the highest type of modern clothes making, the best the market can show and any one of them is worth more than it costs you.

Men's Black Suit Special—Good all wool black three button suits, cut in the latest single and double breasted models, lined with fine serge or Venetian, splendidly tailored throughout, regularly sold for \$12.50, Saturday special at \$7.75

Handsome Suits for Boys in satin blouse, Russian and Eton, Norfolk styles, with the right touch of color in trimmings, for boys up to nine years; and Belt Coat Suits with bloomer trousers as well as double breasted suits for boys 7 to 16 years, latest fall patterns, at \$5, \$4, \$3.00

The Bennett Company

OMAHA'S GREAT STYLE STORE

Fine Fall Footwear

Our fall line of Women's Shoes; Auto Boots, like cut, tan, gun metal and patent colt skin, laced and button, largest line 500 in the city

Proper Fall Footwear for Men

All leathers, all styles—Union Made Shoes, at \$3-3.50-\$4-\$5 Solid Leather Working Shoes \$1.98

Double Green Trading Stamps on all Children's Shoes Saturday.

Very Stylish Tailored Suits for Women

Every Modiste style tendency of the season. \$25.00 Suit values for \$19.50 \$35.00 Suit values for \$29.50

Cloths are Broadcloth in all the popular shades, such as browns, greens, blues, garnets, plums and blacks.

85 new models for Saturday's selling at \$19.50 and \$29.50

COATS Women's Broadcloth Coats, 52 inches long, loose fitting front and back, and extra full satin lined, collar and cuffs handsomely braided, special for Saturday \$10.00

Fall Coats 125 Sample Coats of Covert, Broadcloth and Fancy Cheviot, just what you want for early fall wear, \$3.95, \$4.95 and \$5.95

Omaha's Superb European and American Millinery

We stand ready to prove beyond a peradventure that in the extraordinary elaboration of styles—strictly evolved from the greatest millinery artists of Paris—our modes are the leaders of Western fashions.

AMONG OUR SURPRISES FOR SATURDAY ARE THESE

Strictly authentic fall styles in felt shapes, trimmed with hackles and coques, large drooping effects; a hat not shown elsewhere, worth easily \$7.50, Saturday for \$5.00

Authentic Fall styles, extravagant sizes, yet wholly becoming for most every up-to-date costume; some trimmed with roses, morning glories, exquisite foliage or beautiful feathers, Omaha's best style and quality line; could not be purchased under \$12.50, Saturday's special price \$10.00

Visitors are especially invited Saturday to enjoy the beauties of Omaha's best Millinery Parlors; intelligent, willing salesladies at the service of everybody—rich or poor—and every facility provided for enjoying the finest Millinery displays ever seen. Second Floor.

EXQUISITE LINES Embroideries & Laces

We are showing some lines that for Millinery and Dress trimmings are more unique and desirable than anything we have ever before displayed.

2-inch Venice Applique allover, in butter and white, 50 assorted patterns, worth up to \$1.50 a yard, 39c

ART DEPT.

The largest line of Novelty Pictures ever shown—10c, 30c, 40c, 50c, 60c and up to \$5 The modern Madonna, pretty oval gilt frame, regular \$2.50 value, \$1.95 special Saturday

CARPETS

The Remainder of the Consignment of Carpets from Chas. P. Cochrane to be sold Saturday at One-Third Off Regular Price.

GLOVES

Ladies' two-clasp Kid Gloves, \$1 value, 69c

HOSIERY

Ladies' Fast Black Seamless Hose, double sole, 17c value, 13 1/2c

UNDERWEAR

Ladies' heavy fleeced lined Vests and Drawers, 35c value, 25c

ATTRACTIVE FURNITURE

Clock Shelves, Taborettes, Parlor Tables, Odd Corner Chairs, Rockers, Plate Racks, Childs' Morris Chairs, Library Tables, Magazine Racks and Pedestals.

Hardware and Housefurnishings

SPECIALS IN HARDWARE SATURDAY See that "Peninsular" Range, special for \$25.00

Children's Section for Saturday

Children's coats—in silk velours, leavies, plain and fancy cloths, all good full cut; well made and all the late shades.

INTERESTING SALES OF LIBBEY CUT GLASS

We control the Libbey line and show a larger and more complete line of Libbey Cut Glass than ever shown before.

MEATS

Fresh Dressed Spring Chickens, per pound 18c

Bennett's Big Grocery

20 lbs. Gran. Sugar, \$1

Carnival Visitors Heartily Welcome Whether Intending to Purchase or Not. This Store is Yours

What the October Magazines Offer

"The Domestic Adventurers," by Josephine Daxman Bacon, is the lively and entertaining account of the trials and adventures, domestic and sentimental, of three attractive young women who keep house in town and country.

The October number of Popular Mechanics contains in all 143 articles and 121 illustrations, and among the interesting features are a description of a process for chemically producing sugar from elements almost as free as air; how the big palatial ocean liners of the present age are taken out of the water after every voyage and given an overhauling both inside and out that surpasses anything in the way of spring house cleaning ever undergone; a new system of draining a marsh by means of a water wheel; a method of teaching swimming on dry land; how the railroad is conquering the African interior—a vivid description of the dangers besetting such enterprise in the Dark Continent; and many others fully as interesting.

Madame Waddington, whose delightful "Letters of a Diplomat's Wife" will be recalled, has for thirty years been familiar with all phases of life in France, and she will contribute to Scribner's a new series, beginning in October, describing "Chateaux and Country Life in France." This phase of life is almost unknown to Americans and it can have no better interpreter than Madame Waddington. Blumenschein, the artist, has made a series of illustrations for the articles from the actual scenes described.

Edwin A. Abbey has made three characteristic fine pictures for the opening article in the October Harper's Magazine, illustrating Arthur Symonds's critique of Shakespeare's "Troilus and Cressida." In the same number William Nicholson has a striking picture in color of a Morris dancer in England. This accompanies a charming article on May day dances in old England by Max Beerbaum. Charles Edward Russell writes very entertainingly about Burma and the Irrawaddy river, under the title, "The River of Pagoda Land." The lazy delights of motoring in Spain are humorously described by Louise Clousier Hale, in an article called "The Manana Habit," and the illustrations are beautiful drawings by Walter Hill, reproduced in tint. Prof. Lounsbury writes on "Explosives and Non-Explosives," "Fiat Sciencia," "Deeds for Farm Crops" is another contribution that makes a wide appeal. It is written by Prof. Snyder, of the College of Agriculture of the University of Minnesota. Captain Mahan tells entertainingly about "Old-Time Naval Officials." Another article of striking interest is "The Bible in Four Hundred Tongues," by W. G. Fitz-Gerald, illustrated with photographs, and showing how the Bible is translated into languages and dialects all over the world. There are seven fine short stories by Calvin Johnston, Harriet Prescott Spofford, M. L. Radford and Harriet Crandall, James B. Connolly, Van Tassel Sulzhen, Beatrice Denareet Lloyd and Marie Manning.