

J. L. Brandeis & Sons

BOSTON STORE
OMAHA



The Honor of Your Presence is Requested at
BRANDEIS
Millinery Opening Exhibit
Showing the Masterpieces from French and American Designers
— FOR AUTUMN 1907 —

In our Richly Appointed
Millinery Department, Second Floor,
Thursday and Friday
September 19th and 20th

Paris Pattern Hats Imported Direct
through Our Own Foreign
Office. Brilliant Creations
from New York Designers.

No formal Invitations.
Please Regard this
as a Personal Request to
View the New Styles.

J. L. BRANDEIS & SONS

THE FALL STYLE ARISTOCRATS



Tailored Suits for Women

No question about this fall's fashion leaders—the smartest, newest style are all found in the "Fashionseals"—the new Fluffy Ruffles—the long skirted coats—the new We declare these suits to be the equal in every way to any of the most favored new fall shades—this is emphatically the serviceable, stylish suit for autumn—price is. **\$25**

The Smartest of Fall Suits at **\$32.50**

You'd declare such charming suits as these were made by French modistes—everything about them, fabric, design and finishing shows their high character. Such suits as these could never be found elsewhere at less than **\$32.50**

THURSDAY
Extra Special **Fall Suit at \$14.85**

Prince Chaps, etc., in the fitted and half fitted ideas—a range \$17.50 tailored suit you've ever seen. All the correct new styles, well tailored—skirts with pleats or bands—special, at. **\$14.85**

The Newest Voile Skirts for Fall Wear

Extremely modish are those graceful voile skirts—the new fold and band trimmings—new style features—made of very high quality voiles—**6.98-8.98 up to 14.85**

Fine Panama Walking Skirts—Very smart effects for fall. **3.98**

Women's Net and Lace Waists—Autumn models shown for the first time in our waist section, **3.98** at. Silk Petticoat at **\$4.98**—This is certainly the finest silk petticoat ever sold at such a price, all colors, fine quality of silk, at. **4.98**

3 Bargain Squares of Laces at 3½c, 5c, 7½c

All new lots of fine French, German and Plat Vals, point de Paris and Torchon laces and insertions, all good patterns, many to match, values to 20c yd., at **3½c-5c-7½c**

2 Great Stocks of Lace Curtains

Will Go On Sale Next Monday
at Phenomenal Bargains

This will be without any question the biggest lace curtain sale ever held in the west. There never were such fine quality curtains offered at a sale in Omaha. The lace curtain event of a lifetime.

IT HAS TAKEN A DISPLAY OF SIX BIG WINDOWS FULL OF LACE CURTAINS TO GIVE AN INKLING OF THE BIG BARGAINS IN THIS SALE

BRANDEIS

Boston Store

Boston Store

OMAHA WEATHER FORECAST—Thursday, Fair and Cooler.

OUR ANNIVERSARY—This anniversary is made interesting and noteworthy because of the crowds of bargain tables and their continuous renewals. It is, strictly speaking, a dry goods affair, commemorative of the opening of our dry goods departments. We are offering dependable merchandise at fractional prices.

BENNETT'S

REMNAINT THURSDAY

WHITE GOODS REDUCED

A phenomenal purchase in White Goods, plain and fancy weaves. French Lawns, Mercerized Batiste, Persian Lawns and striped Waistings in lengths from three to twenty-five yards; some goods in the lot worth up to 75c per yard. Remnant Thursday, per yard. **12½c**

DOMESTICS
Several thousand yards of Flannel-ettes, Piece-downs, etc., for Kimonas in various lengths, worth to 15 cents, Remnant Thursday **5c**

DRESS GOODS
54 inch all wool Panamas in black, blue, brown, green and wine, very firm and crisp, Omaha's best \$1.25 quality, lengths 5½ to 7 yards, Remnant Thursday **48c**

WATER SOILED FURNITURE THIRD FLOOR BEGINNING THURSDAY

Some rare bargains in Oak Dressers, Chiffoniers, Buffets, Rockers, Ladies' Desks, Combination Book Cases and Reed Rockers, 10 Bed Davenport and all our Velour, Plush and Leather Couches.

Six styles of Morris Chairs at **EXTREMELY LOW PRICES.**

Parties purchasing the water damaged pieces can have them put in perfect condition without extra charge if they will let us hold the order a few days.

THIRD FLOOR

Second Day in Ready-to-Wear Fall Opening

\$25.00 Women's Man Tailored Suits for **\$19.50**

Made in all the new Fall shades of Broadcloth, black leather browns, green, garnet, navy blue and Copenhagen blue, Prince Chap and Military styles. Don't fail to see these stunning styles opening Wednesday

19.50



Second Day of Millinery Fall Opening

We appreciate the attendance on the first day of Omaha's greatest Fall millinery debut. There's a conspicuous superiority of style, a greater aggregation of higher grade modes.

The charm of dependability is outstanding. Omaha was never treated to a more superior, masterly display of fall fashion millinery before.

Second day—Thursday—of fall opening will be more of a reception than a market. See our styles before you buy, 2d Floor.

YOUR EYES

Gold filled Eye Glasses with first quality lens, regular \$5.00, Remnant Thursday—

\$2.50

Eyes tested free by expert optician, Main Floor

BENNETT'S BIG GROCERY

- Roasted Coffee, pound **18c**
- And 10 Green Trading Stamps
- Tea Siftings, pound **15c**
- And 10 Green Trading Stamps
- Granulated sugar—Double Green Trading Stamps **25c**
- Seal Island Clams, three jars **25c**
- And 10 Green Trading Stamps
- Pearl Barley, special price, per pound **3c**
- Cleaned Currants, three lbs. **24c**
- And 10 Green Trading Stamps
- Galliard's Imported Olive Oil, per bottle **94c**
- And 20 Green Trading Stamps
- Mirabil's Kippers, Herring, can **90c**
- And 10 Green Trading Stamps
- Peasut Butter, jar **90c**
- And 10 Green Trading Stamps
- Gelatine, pound package **30c**
- And 10 Green Trading Stamps
- Royal Macaroni, two packages **10c**
- And 10 Green Trading Stamps
- Worcester Table Salt, two sacks **10c**
- And 20 Green Trading Stamps
- Three Star Salmon, can **90c**
- And 20 Green Trading Stamps

Peach Special—An opportunity to buy some fine large Utah peaches, from six to eight dozen in case, as long as supply lasts, Thursday only, per case **\$1.25**

PREMIUM See the beautiful line of bronze ornaments; quaint little timepieces; trinkets elaborated with storks, owls, eagles; and others. Prettiest remnant you ever saw, exchange—Balcony. See them for Green Trading Stamps. **SEE THEM.**

Ground Floor Offices...

are scarce, especially in the center of the business district of Omaha. This fact is an indication of the growth of the city, as well as the volume of business which is being transacted. R. C. Peters & Co. were compelled to move into larger quarters and because we could not give them more space they rented elsewhere.

The Bee Building

offers for rent one room 16-6x10-6 and another 19-10x25-10 on the 17th street side of the building on the ground floor. There is a large vault in connection with these rooms and they can be rented as one large room or divided.

On the Sixth floor we have for rent three rooms facing 17th street and three rooms which are nicely arranged on the court.

On the Fifth floor is a suite of two offices, 22x20 and 7x20, with good light. There is a vault in the larger of these rooms.

We have other rooms for rent and would be pleased to have you call and let us show you through the building. Remember you do not have to pay extra for light, water, heat nor janitor service—here as it all goes free.

Ask for Mr. R. W. Baker, Supt.

THE BEE BUILDING CO.

17th and Farnam Sts.

DR. BRADBURY, Dentist, 16 Years same location
1806 FARNAM ST., OMAHA. Phone Douglas 1756

Extracting **25c**
Porcelain Fills **51c** up
Crowns **2.50** up
Bridge Work **2.50** up
Plates **2.00** up

BUY CARPETS AND FURNITURE NOW

SPECIAL BARGAINS IN WINTER UNDERWEAR THURSDAY IN DOMESTIC ROOM.

HAYDEN'S

THE RELIABLE STORE

SPECIAL SALE OF MEN'S, LADIES' AND CHILDREN'S SHOES ALL WEEK.

Superb Showing of Fall Styles



Our Ladies' Suit Department always leaders in variety and quality of showings, has certainly outdone any former effort this season. The most beautiful and popular style ideas from the foremost designers of this and foreign style centers are shown in almost endless variety of color and fabric. It would be difficult to imagine a more complete collection of the noblest new garment styles.

We would call your special attention to the magnificent display of—

New Crown Jewel Suits
Through three seasons these beautiful Tailor Suits have gained in popularity until now, among discriminating women who are looking for the best style and quality at a moderate price, they rank first. A new lot in handsome chiffon broadcloth just received, \$35.00 values, the land over. Our price, always **\$25.00**

\$22.50 Tailor Suits \$14.95
As a special for Thursday we will offer 200 beautiful Tailor Suits, made of all wool chevilles, serges and fine broadcloth, cutaway, Prince Chap and Fluffy Ruffles styles, in all newest shades, bought to sell at \$22.50, choice Thursday **\$14.95**

\$10 French Voile Skirts \$5.95
Beautiful French Voile Skirts trimmed with pleats and bands of taffeta, well worth \$10, special Thursday **\$5.95**

\$5 New Fall Waists \$2.98
Japs, Nets, Linens, Sicilians and fine Henriettas, values to \$5.00, choice Thursday for **\$2.98**

Silk and Satin Rubberized Coats
For Auto or street wear, shown in all the newest styles and colors, checks, stripes, plaids, fancies and plain colors, prices **\$12.50** up to **\$35.00**
FROM 9 TILL 10 A. M.—Women's \$6.00 Silk Underskirts, on sale at **\$3.98**

Beautiful Chiffon Voile and Taffeta Dresses
All imported designs trimmed with bands and fine laces, all the newest shades for street and evening wear, greatest variety and best values shown in Omaha at **\$35.00**

\$40 \$50 \$60 AND \$75

Early Fall Coats
Most charming new styles in fine Mohegan coverlets, 32 in. length, silk trimmed, satin lined throughout, special values at **\$5.98** **\$7.50** and **\$8.90**
FROM 10 A. M. TILL 12 M.—Women's \$2.00 Moire Underskirts on sale at **79c**

On Special Sale Thursday

20c ALL LINEN LACES AT YARD—A splendid lot of Matched Sets of very fine Linen Torchon Laces and Insertions, worth regularly from 10c to 20c yard, at choice **5c**

\$3.00 ALLOVER LACES for .98c
Just the thing for lace waists, a grand bargain.

PEARL BUTTON, per dozen .1c

EXTRA SPECIALS FOR THURSDAY

IN OUR FAMOUS DOMESTIC ROOM AFTERNOON ONLY 2:00 TO 3:00 P. M.
9:00 TO 10:00 A. M.—One case of staple check Gingham, regular 8½c grade, 10 yards limit, at a yard **5c**
FORENOON ONLY
Fruit of the Loom, 10 yards limit, at yard **8½c**
Lonsdale, 10 yard limit, at yard **8½c**
Hope, 10 yard limit, at yard **7½c**
8½c American Prints, at yard **4½c**
8½c Simpson's Prints, at yard **4c**

High Grade Wool Dress Goods
FROM 8:30 TO 10:00 A. M.—50 pieces of \$1.50 Broadcloth in colors, no blacks, 54 inches wide, steam shrunk, fine finish, not over one pattern to a customer, at a yard **69c**

Big Tinware Sale—Hardware Department
NO OLD BATTERED UP TINWARE, ALL NEW GOODS.
Large, refined Old Pans, worth 25c to 50c, all new Fall 1907 styles, all 1 gallon Covered Buckets, regular 12½c value, 10 yards limit, at a yard **2c**
One quart Covered Buckets, only **1c**
5c Cookie or Doughnut Cutters for **1c**
25c Tea and Coffee Pots, only **3½c**
Children's 50 A. B. C. Plates for **1c**
Large Steamers, worth 25c for **1c**
Wash Basins, Milk Pans, Pudding Pans, Milk Strainers, etc., etc., worth 15c 3½c

Fresh Fruits for Canning—Grocery Department
Buy your Peaches now. The balance of our lot to go on sale Thursday. These are extra fancy Yellow-Crawford and Freestone, while the last for **\$1.25** we will sell them per bushel for **\$1.00**
20 pounds best Pure Cane **\$1.00**
Granulated Sugar for **1c**
Hayden's buy the entire stock of Fancy Fancy China, Glassware, Japanese ware from the London Importing Co. of New York. Sale commences Friday, 9:30 a. m. Bigger bargains than ever before offered.

TRY HAYDEN'S' FIRS

ANOTHER BIG SALE

China, Glassware and Japanese Ware
Entire Stock London Importing Company, of the

one of the largest importing firms in America. This stock is comprised of the finest lines of glassware, china and Japanese goods, including the finest lines of English, French, German, Austrian and Bavarian china, such as dinner sets, tea sets, casseroles, toilet sets, pitchers, lamps, vases, jardiniere, glasses, jugs, cuspidors, fruit plates, saucers and bowls, teapots, berry sets, Japanese cups and saucers, plates and vases, and thousands of odd pieces too numerous to mention. You must see them to appreciate their values.

THIS STOCK WAS BOUGHT AT GREAT SACRIFICE

Articles Worth 25c, 35c, 50c, 75c, \$1.00, \$1.50, \$2.00 and \$3.95 all go in the Grand Sale at **2½c, 5c, 7½c, 8½c, 10c, 12½c and 15c each**

Sale Starts Friday, September 20
HAYDEN BROTHERS

BEAUTIFUL MANAWA

Is never so serenely beautiful as at this time of the year when the amusement season is ended. If you admire nature without the accompaniment of music, crowds and excitement you should not fail to visit Manawa some one of these lovely Autumn afternoons.

Why not make up a little party and enjoy a nice, quiet picnic?

CARS LEAVE OMAHA DIRECT FOR THE LAKE EVERY EIGHTEEN MINUTES.

Bee Want Ads Produce Results