

Expert Milliners Assist You in Selecting Becoming Models.

# J. L. BRANDEIS "BOSTON STORE" & SONS

Most Beautiful Display of French Millinery West of New York.

## The New Fall Millinery

The Most Charming Designs—Graceful Shapes—Beautiful Combinations of Colors—The Greatest Assortment

Everyone is talking about the bewitching models in fall hats to be seen in Brandeis' Millinery Section. The styles were never so graceful and becoming as this year.

### Smartest of Fall Hats \$5.00

We present again this season our fall hats at \$5 and they are finer and more beautiful in every way than we have ever been able to sell at this moderate price, every new shape and all the favorite colors and trimmings, hundreds of styles at

# \$5

Untrimmed Dress Shapes Made of silk, also felt shapes, in the new mushroom effects, a very special number at \$1.50

Fancy Feathers 50c quality fancy feathers in all the new and most up-to-date effects—wings, breasts and aigrettes, in browns, blacks, purples, 10c special at.....



### Charming Novelties in Fall Millinery \$10

The stunning broad mushroom hats with graceful dropping backs, lavishly trimmed in long feathers, ribbons, wings, etc., the colors include every fashionable fall shade, splendid variety at—

# \$10

Exquisite Imported Hats These are the elegant effects that are conceived by the French style masters, all were specially selected and imported direct through our own Paris office, most elaborate hats ever seen in Omaha at—

# \$25

A wide variety of the prettiest hats for children and Misses—jaunty and becoming juvenile styles, in our special section devoted to children's millinery.

## SPECIAL SALE IN LACE CURTAINS

275 pairs of very choice styles of Brussels, Arabian and Novelty Curtains. These sold as high as \$3.00 pair, go Saturday at, pair \$1.99

500 pairs of high grade double net and madras weave Scotch and English Nottingham Curtains, some sold as high as \$2.50 pair, go Saturday, at, pair \$1.99

Tapstry Portieres—Saturday we will sell 100 pair of our regular \$2.50 Portieres, at, pair \$1.99

One big lot of Snowflake Curtains, worth up to \$1.50—your choice Saturday, each..... \$1.00

Full size Roman and French stripe Couch Covers, for Saturday, each..... \$1.00

## BRANDEIS

1,000 Genuine Marseilles and Satin

## Bed Spreads

\$6.00 Values for \$1.50 \$3.00 Values for 98c

A great manufacturer's entire stock of fine bed spreads at one-fourth value. These bed spreads have slight imperfections but their wearing qualities are in no way impaired. Beyond question the greatest sale of fine bed spreads we have ever held. The display in our 16th street window has attracted much attention. Actually worth up to \$6.00, Saturday in basement at each—

# 98c and \$1.50

## FALL FOOTWEAR

For Women



In our newly equipped shoe section (old store, main floor), we show the newest ideas in women's shoes for fall and winter. All newest lasts in lace and button high shoes or oxfords.

Red Cross Shoes for women, sole bends with the foot, absolute comfort in footwear at— \$3.50 and \$4

White Ribbon Shoe—The shoe that is recommended by the W. C. T. U. It is a high grade shoe in every way. Make it a point to see our new fall lines at..... \$3.50 \$4 \$4.50 and \$5

## JEWELRY

Carmen Bracelets—In chased and plain bright, Roman and Old English, at..... \$1.25-1.50-1.75-2-2.25

10-k. solid gold Bracelets, at one-half the jeweler's price.

Received from John Mehl's samples ladies' solid leather purses in all the leading shades, at... \$1

Studded Elastic Belts, in black and all colors and plain elastic belts with fine imported buckles, at, only..... \$1.00 and \$1

Inlaid Combs, brilliants and fancy settings, at, only..... \$3.90 and \$9.00

\$2 sample imported Combs, at..... \$5.00

Imported Sterling Silver Thimbles, inlaid with turquoise, emeralds, sapphires and precious stones, at..... \$7.50

Heavy Sterling Silver Thimbles, worth 35c each, at..... \$1.50

Face Waists—Heavy not lace over silk—white and ecru, worth \$6, at

# 3.98

# J. L. BRANDEIS "BOSTON STORE" & SONS

\$1.50 Madras Pleated Waists—Plain white and checked, at

# 98c

## The Latest Expression of Fall Style WOMEN'S TAILORED SUITS

Brandeis beautifully appointed suit section on the second floor is the most charming place to select your fall suit. The variety is practically unlimited.



We present for Saturday scores of new arrivals in Fashionseal Suits—these are the most beautiful effects seen yet this year—the newest dictates of fall fashion are observed—the materials are of the most exclusive nature. The Fashionseals are in a class by themselves and such suits cannot be duplicated for less than \$35 to \$50

Stunning Tailored Suits, including every style and all the favorite materials, high grade in every way at..... \$17.50

New Tailored Skirts for Fall Here are very swell and up-to-date Skirts, newest shapes and trimmings, selected fabrics for fall, at..... \$4.98

New Voile and Panama Skirts, all with the newest style features for the fall season, at..... \$9.98

Fall Waists The new tailor pleated linen Waists in white and tailored mohair, in black, white and navy, a \$4.00 waist \$2.50

FALL JACKETS—The new long, tight and loose fitting covert and broadcloth coats, also Prince Chaps and Johnny Jones, at—

\$9.98 \$12.50 \$14.85 up to \$25

NEW FALL DRESSES—In wool batistes, velvings, cashmeres and plaids—very pretty and dressy effects—prices range \$19 up to \$35

Undermuslin Special

Saturday we offer you choice of a lot of Gowns, Chemises, Skirts, Drawers and Corset Covers, that have been selling from \$1.25 up to 98c



## Children's Wool Dresses

A most elegant and extensive line—girlish styles in checks, plaid and plain effects, adapted for pretty school wear—all the favorite styles at 98c \$1.50 \$1.98 \$2.98 up to \$12.50.

Children's Fall Coats—In new velvours, Persians, ripple velvours, bearskins, etc., prices..... \$2.50 up to \$19.00

# IN WOMAN'S REALM

## NOTES ON OMAHA SOCIETY

Fall Brides Are Making Big Demands on Friends.

## MANY FUNCTIONS TO ATTEND

Theater Parties, Formal Dinners, Receptions, Formation of Dancing Clubs Will Soon Crowd Cupid to the Background.

Society finds these are strenuous days attending the many social affairs given for the fall brides, popular visiting women and the farewell parties for the younger set who are soon to leave for their respective schools. Most of this entertaining centers at the various clubs, but within a very few weeks theater parties, forming of dancing clubs, formal dinners and receptions will gradually relegate these summer pleasures to the background, as every season must have its ending.

## Big Happy Hollow Dance.

A large dancing party was given Friday evening at Happy Hollow club by Miss Dorothy Stevens. A variety of asters decorated the rooms and those present were Miss Caroline Harding, Miss Elizabeth Pickens, Miss Louise Lord, Miss Alice Carey McGrew, Miss Louise Ken-

## Use Mando to Remove Superfluous Hair

Short sleeve gowns demand smooth white arms, free from hair growth. MANDO, the most dependable depilatory known, will remove all hair without burn or scar. Accept no substitute.

Price, \$1.00; samples, 10c.

JOSEPHINE LE FEVRE 1106 Chestnut St.

Sold by Boston Store Drug Dept., The Bennett Company, The Bell Drug Co., Beaton Drug Co., Myers-Dillon Drug Co.

## At the Country Club.

Miss Ethel Tukey entertained at luncheon Friday at the Country club in honor of her guest, Miss Mabel Hays of Lincoln, who expects to return to her home Saturday. Covers were laid for fifteen. Miss Holdrege had four guests at luncheon.

The users of the Klocke-Clarke wedding party, which includes Walter Roberts, Harry Tukey, Julius Brown, Lawrence Brinker and Chat Shilverick, will give a dinner at the Country club Friday evening, followed by an informal evening of music. Those present will be Miss Mona Klocke, Miss Jean Cudaby, Miss Bess Baum, Miss Adele McHugh, Miss Hortense Clarke, Miss Helen Davis, Miss Marion Connell, Lawrence Brinker, Lew Clarke, Walter Roberts, Julius Brown, Chat Shilverick, Harry Tukey and Frank Wilhelm.

## McCoy-Rhoya Wedding.

A quiet, but pretty home wedding was solemnized Thursday evening at 8 o'clock, when Miss Irene McCoy, daughter of Mrs. G. E. McCoy and Thomas F. Rhoya were married at the home of the bride, 2005 Decatur street. There were no attendants and simplicity characterized all of the details, owing to a recent bereavement in the family. The bride wore a beautiful gown of white French mull, which was trimmed with valenciennes lace and embroidery. She carried a shower bouquet of white asters and swansons. The marriage lines were read in the living room by Rev. Herbert L. Mills. The room was attrac-

## Complimentary to Miss Amy Gilmore.

Miss Louise de Cister, who has been the guest of Miss Mae Hamilton, left Friday for California to be the guest of Mrs. Phoebe Hearst, where she will remain until after her marriage to Mr. Frank Hamilton, which will take place in November.

## Mr. and Mrs. Frank Colpeter have issued invitations for a reception and dance to be given Thursday evening, September 19, at the Country club, in honor of Mr. and Mrs. Mosher Colpeter, who are expected home Sunday from their wedding trip.

The card party which was to have been given Friday afternoon by Miss Anna Covell for Miss Blanche Howland has been postponed indefinitely.

Mrs. T. M. Cokrane has gone to New York and other eastern cities for two weeks.

## lively decorated with white asters and quantities of asparagus ferns. Pink and white was the color scheme used in the other rooms and in the dining room the table had for a centerpiece a candelabra with pink shaded lights, which was reflected in a large mirror. Pink asters were the flowers used. Mrs. Carl Hildebrand played the Lohengrin wedding march for the bridal party to enter, and continued the same music very softly through the service. About forty of the intimate friends and relatives were present at the ceremony and the informal reception that followed. Mr. and Mrs. Rhoya have gone on a wedding trip and on their return will reside at Twenty-second and Locust streets.

## Come and Go Gossip.

Mrs. William McDougall and Mrs. Charles Baker of Buffalo, N. Y., are the guests of Mrs. F. S. Armstrong.

Mr. and Mrs. Charles T. Kountze and family are touring Switzerland in an automobile. They expect to leave October 2 for home on the Kron Princess Cecilia.

Mr. Ernest Van Tassel left Friday for a three weeks' vacation in California.

Mr. and Mrs. Frederick W. Clarke and Miss Katherine Davenport returned Friday from Chase Flatte Canon, Colo., where they have been spending the summer. Mr. and Mrs. C. F. Weller, Miss Weller and Mrs. Fieschel will not return until October 5.

Mr. and Mrs. Robert Joyce and Mr. Arthur Raymond of Lincoln are going to make the trip from Lincoln to Omaha in their automobiles Saturday and will be the guests of Miss Ethel Tukey.

Judge Munger left this week for Hot Springs, S. D.

Miss Alice French and Miss Helen Ribbel left Thursday evening for the east. Miss Ribbel will stop in Chicago to visit for a short time before entering Smith college. Miss Alice French went direct to Brooklyn, N. Y., to continue her course at the Pratt institute.

Miss Louise de Cister, who has been the guest of Miss Mae Hamilton, left Friday for California to be the guest of Mrs. Phoebe Hearst, where she will remain until after her marriage to Mr. Frank Hamilton, which will take place in November.

Complimentary to Miss Amy Gilmore, who will leave shortly for Washington, where she will enter school. Mrs. W. T. Robinson gave a charming informal luncheon Friday at her home in Dundee. About twelve guests were present.

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## WHAT WALKING SKIRTS ARE

Some of the Details of Handsome Costumes for Winter Street Wear.

Skirts, even among the walking skirts are less full than they have been, the plaiting, if plaiting there be, being less deep and regular. The smart long skirts must often circular or cut and clinging over the hips, and combinations of circular cut and plaitings are many.

Many of the new cloth and velvet skirts

are graceful of line, but quite devoid of trimming. Others have trimming of braid or perhaps only of buttons and simulated button holes. Upon more sheer and elaborate costumes there may be a wealth of intricate and exquisite flat trimming, but on the whole the leaning is toward simplicity of skirt and ornateness of coat or bodice.

Tunic effects appear as they do perennially and some of these tunic skirt models are lovely in sheer supple stuffs, but they are not so inevitably becoming as are the skirts of long unbroken lines. Long skirts are well on the floor at front and sides and moderately trained, and there seems to be a swing of the pendulum toward a more bouffant effect at bottom, after the short era of troublesome fullness falling limply around the feet. This must, however, be obtained in some way that will in no wise interfere with the very clinging lines of the upper skirt.

Despite all prediction, the empire suggestion as evidenced by a slightly shortened waist line, continues to find favor and will undoubtedly be seen throughout the winter. The surplice bodice lines also promise to hold over.

## TOMATOES FOR BREAKFAST

Try Them with Eggs or Boiled with Bacon or Stuffed—Good at All Meals.

The tomato is the most adaptable of vegetables, the potato only excepted. It may be served at all three meals of the day. The housekeeper who utilizes the tomato only at dinner or luncheon is not living up to her opportunities.

As a breakfast dish the possibilities of the tomato are too seldom tried. In the first place as an individual cup for the student egg nothing is more delicious to the taste or attractive to the somewhat critical morning eye than a small, perfectly shaped, bright red tomato.

A sufficient layer from opposite the stem end should be cut off to insure the little cups keeping an upright position. Scoop out a little of the pulp from the stem and dust the cavity plentifully with salt and pepper. Set in the oven until this shall show signs of softening, but not long enough for the tomato to lose its shape.

Remove from the oven, break an egg into each tomato cup and then replace in the oven until the egg has sufficiently set, when the dish is ready for serving. Several of these little cups arranged on a platter garnished with parsley make as pretty a dish as could be chosen for a hot morning's breakfast. Or each one may be served individually, with a sprig of parsley or a slice of crisp bacon on each plate.

This suggestion may be varied in a dozen different ways. Chopped hard boiled eggs may be used as the filling or a generous spoonful of minced meat, chicken or creamed fish. Care should be taken always to avoid high seasoning.

For those who still cling to a hearty breakfast, broiled tomatoes as an accompaniment for steak or chops will be found particularly appetizing. When served in this way the skin should be removed by

dropping each tomato into boiling hot water, then into cold and rubbing off the skin. Cut into half-inch slices and broil in a fine wire broiler. Dust liberally with pepper and salt and arrange the slices around the edge of the platter on which the steak or chops are served.

Bacon and tomatoes make a capital hot weather breakfast dish, the tomatoes being prepared the same as for broiling and both

the bacon and the sliced tomatoes cooked on a hot griddle. If the bacon furnishes too much fat it may be poured off from time to time, as this dish is cooked on a griddle with the intention of keeping the tomatoes as dry and the bacon as crisp as possible.

Another breakfast dish may be prepared by allowing two thick slices of tomato for each person to be served. Arrange these

slices in a buttered pan and place either in a moderate oven or cook over the fire, turning the slices to insure thorough cooking. On each two slices place a poached egg and top each one with a tiny sprig of parsley.

Quick Shine Shoe Polish is the best for ladies, men's and children's shoes, oils and polishes and is water-proof

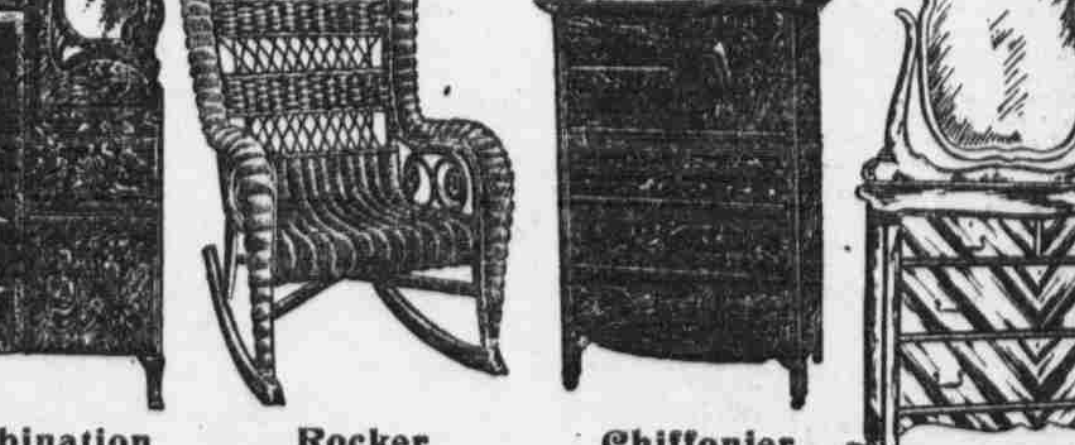
## SATURDAY SPECIALS

- Picture Frames Oval, square and round. For cabinets or small photos, 5 1/2 inches high, French gold or Roman. Special for Saturday, each..... \$2.25
- Madras Red and green, 50 inches wide, for hall or dining room over-curtains, 5 to 30-yard lengths that sold up to 75c yard. Special for Saturday, only, yard, at..... \$3.75
- Swiss French colored curtain swiss for over-hangings; side borders and conventional poppy designs, all colors; also Nottingham sash net. Special Saturday, per yard..... \$1.90
- Stock Rugs Greatly reduced for speedy clearance. \$19.00 Velvet, 8-3x10-6, for..... \$13.50 \$17.50 Wilton, 8x9, for..... 15.00 \$20.00 Brussels, 9x12, for..... 15.00 \$22.00 Axminster, 8-3x10-6, for.. 16.00 \$25.00 Wilton, 8-3x10-6, for..... 19.00 \$26.00 Brussels, 10-6x12, for..... 21.00 \$28.00 Axminster, 9x12, for..... 22.50 \$35.00 Velvet, 10-6x12, for..... 24.50 \$32.00 Body Brussels, 8-3x11, for. 26.00 \$33.00 Axminster, 9-6x8-3, for.. 26.00 \$40.00 Body Brussels, 10-6x11-6.. 27.50

## MITRE MATS FURNITURE

3-ft. 9-in. square—made from best Wiltons and Axminsters—special, each..... \$1.50

The largest and most comprehensive showing of cheap and medium priced furniture ever displayed in the west. Here are a few of our pronounced values:



- Combination Bookcase Made of select quarter-sawn golden oak, highly polished; has full swell glass door, fancy pattern French mirror; desk interior, conveniently arranged. An extra value \$16.75
- Rocker (Like cut.) Large and comfortable. Same design, but better make and finish than those ordinarily advertised at special prices. Substantially constructed of best German reeds. Special, each, at..... \$2.95
- Chiffonier (Like cut.) Except that it has five large drawers and no hat box. Well made and finished in solid golden oak. 39 inches wide, 56 inches high, will go at, each \$4.90
- Dresser (Like cut.) We believe this to be the best dresser for the price on the market. Made of solid oak, polish finish—2 small and 2 large drawers, large French bevel mirror, 28x22 inches. Price only..... \$15.50

Free Cooking Classes Orchard & Wilhelm 414-16-18 South 16th St. Free Cooking Classes

## Pennell Millinery Opening

SATURDAY, SEPT. 14

FREE ROSES AS LONG AS THEY LAST

# Pennell Millinery Co.

New Location, 1511 Douglas Street, Over Jewel Theater

used by Millions

## Calumet Baking Powder

Complies with the Pure Food Law of every State