### A Real Farm Paper

is read by farmers and stockmen. It is a class publication. It carries live stock advertising. And the volume of this advertising indicates its circulation and standing among farmers.

This test is unfailing. The average farmer is conservative. He is not a speculator and he is not easily stampeded. When he spends his money to advertise his pure-bred cattle, horses, sheep, or swine, he demands results. He selects a farm paper that is read by farmers.

There are many fake farm papers. They may fool advertisers, but they do not fool the farmers. They have plenty of fake advertising, but no live stock advertising placed by real farmers.

#### By This Test

FARMER makes good. Nearly two hundred farmers and stockmen are advertising in each issue. Their business shows an increase of more than 50% over last year.

In the months of October, November, December, January, February and March the live stock advertising in this paper ran up to nearly 500 inches in each issue. It filled nearly eight pages of space. Most of this farmers advertising stays in the paper the year

This means something. It means a great circulation among the best class of farmers and stockmen in the west. It means that THE TWEN-TIETH CENTURY FARMER is a real farm paper, read by real farmers.

### 65,000 Paid Subscribers

The subscription list of THE TWEN TIETH CENTURY FARMER is a paid list, and 65,000 farmers are paying one dollar a year each for the paper. There is no free list except to advertisers. Thirty subscription solicitors are now at work in Nebraska, Iowa, Missouri and Kansas. They work at all the big fairs and live stock shows in the central west, during the fall. At other seasons they work through the country, in small towns and at stock yard points. Each new name bdded to the list means a dollar paid for one year, or 50 cents for six months. We do not get subscribers through guessing contests, or fake schemes. The list is growing at such a rate that we can safely guarantee from 70,000 to 75,000 by January 1st, 1908, but there will be no advance in rates. Write for sample copy and advertising rates.

# SEND WORD

THE FARMERS OF THE CENTRAL WEST THROUGH THE ADVERTISING COLUMNS OF

# THE TWENTIETH CENTURY FARMER

It is today the greatest selling agent in the Trans-Mississippi country for the manufacturers of farm machinery, for real estate, for mail order goods of any description, for anything, in fact, sold to farmers and steckmen, or to the women folks in the country home. There never was a time in the history of the west when our farmers were so prosperous. They all have money in the bank and they are enjoying not only the comforts but the luxuries of life. They buy pianos, automobiles and diamonds, to say nothing of the thousand-and-one necessities of life. And they are peculiarly susceptible to advertising for many of them live remote from cities and towns. They buy largely by mail and only a few people in the cities realize what a large volume of business is handled for farmers through the post offices and the express companies. Especial attention is called to the demand for cheap land in the west, southwest and in Canada. Thousands of farmers are selling high priced land in the Mississippi and Missouri valleys and are buying cheaper land farther west.

## REAL ESTATE DEALERS

Should not overlook this opportunity to send word to the 65,000 farmers who read The Twentieth Century Farmer. Why not tell them what you have to sell? Why not send in an order for a combination ad. for The Farmer and The Daily Bee? One will reach the people on the farms of the west; the other covers the cities and towns of Nebraska and western Iowa like a blanket. The rates are low. Write for full information. We will co-operate with you in every practical way to secure results.

### The Twentieth Century Farmer OMAHA, NEBRASKA.

#### Letters From **Our Advertisers**

most thoroughly, and our clients are universally satisfied with results; in fact, we do not know of a single instance last year when your paper did not "make good" for us. It is a pleasure to send your advertising, because you make it a profitable investment for our clients.

White's Class Advertising Co. Chicago, Ill., Jan. 23, 1907.

Greater results have been obtained from the advertising given you than from any other paper we have used. Shields-Beggs Land Co.

Ft. Morgan, Colo., Nov. 2, 1906.

Your paper has always paid me and on will get as much of our advertising as any western farm paper.

M. M. Johnson, Incubators. Clay Center, Neb., Dec. 12, 1906.

Your paper is certainly O. K. Our copy appeared in over 200 agricultural papers and inquiries averaged in cost a trifle over 3 cents each.

St. Louis Seed Co. St. Louis, Mo., Oct. 24, 1906.

I consider your paper the greatest selling agent I have ever tried. Orders are coming in as fast as I can fill

A. J. Kennedy, Washing Machines. Omaha, Neb., Aug. 1, 1906.

We are having very good business this winter and have had many inquiries from your paper. A. B. Holbert, Horse Importer, Greeley, Ia.

Please stop our ad and send us the We are well satisfied with resuits and will send you more soon, un-

Phillips & Wheeler, Land, .Cottage Grove, Ore.

Enclosed you will find draft for advertisment. It is doing the business. M. M. Johnson, Incubators, Clay Center, Neb.

Here is what the Monitor Drill Company of Minneapolis, Minn., wrote us

"We have received nineteen replies to our first advertisement of January 2d, at a cost of 29 cents each, which

Here is what the Lininger Implement company of Omaha, one of the largest wholesale implement dealers in the west, said in a recent letter:

"After a thorough experience in advertising to reach the trade in the vicinity of Omaha, we have come to the conclusion that the best returns come from The Twentjeth Century Farmer. We have decided to drop our outside advertising and make a year's contract with you for space. We have had big sales in the vicinity of Omaha, but also have inquiries from Maine to Texas and recently sold quite a bill of goods, through a Twentieth Century ad. to a party in Kentucky."

### BRIEF CITY NEWS

Douglas Printing Co., 314-10 S. 19th St. Electric Blue Frinting-520 Bee Bidg. Emmet G. Selemon for Co. Comptroller.

W. W. Bingham, candidate for repub lican nomination clerk of district court. J. Jawitz of Chicago has just opened a ladies' tailoring establishment at 18th and

Farnam Sts. The City Savings Bank is open every Saturday evening for the convenience of hose who cannot call during the week. Rock Springs Coal-Place your order now for prompt delivery. Central Coal and

Coke Co. of Omaha, 15th and Harney. Our Stock of Pail and winter woolens a complete. An order placed now may be illed at your convenience. Guckert & McDonald, 317 S. 15th.

A small beginning. But the greatest men and the greatest businesses have small beginnings. You may intend to start, or you may have started a business on a small a. That's usually the safest way, and the safest way is always the best way. No pusiness is too small to advertise, and The Bee want columns afford exactly the kind service for small advertisers. Try it. The start may lead to great things.

All goods sold at Hubermann's jewelry store guaranteed as to price and quality.

### Headache Sufferers

Do you want relief-in just a few moments and no bad after-

If so, you have only to take the animal's meat at so much per pound. Dr. Miles' Anti-Pain Pills. If subject to headache, have

them with you always. No harm can come from their use, if taken as directed, as they contain no opium, chloral, morphine, cocaine, chloroform, heroin, alpha and beta encaine, cannabis indica or choral hydrate, or their skin from Corba, Honduras; one bobcat derivatives.

Ask your druggist about

"It gives me great pleasure to be able to refer to the Dr. Miles Anti-Pain Pilis as the best remedy we have ever had in our house for the prevention and cure of headache. My wife who has been a constant sufferer for years with the above complaint joins me in recommending Dr. Miles' Anti-Pain Pilis, hoping they may fall into the hands of all who suffer."

J. L. BUSH, Watervielt, N. T. Dr. Miles' Anti-Pain Fills are sold by your druggist, who will gnarantee that he first package will benefit. If it falls, to will return your money. as doses, as cents. Hever sold in bulk. Miles Medical Co., Elkhart, Ind.

P A. Binchart, photographer, removed SPECIMENS COME BY HUNDREDS

tional Fame of This Nebraska Institution.

There is one little Omaha shop that has its customers in every state territory of the United States, also some in Canada and Central America. In the taxidermist shop of J. E. Wallace, down on South Thirteenth street, near Jackson, hundreds of birds, mammals, alsh und reptiles are stuffed and mounted for people hundreds and even thousands of miles away.

As you walk in at the door you buffelo heads, coyotes, lyexes, bobcats, gray wolves, mountain lion skins, e.k. heads, antelope heads, domestic cats. dogs, muskrats, badgers, owls, hawks and eagles. In another room the smaller citizens of the feathered world are gathered-woodpeckers, meadow larks, avocets, snipe, bittern, mocking birds, kingfishers and quail. The great variety of ducks, geese and other water fowl would take too much space to mention.

The giant head of Old Monarch, the buffalo, is in the shop. Monarch was born with Buffalo Bill's show in London in 1893 and grew to be the largest buffalo in captivity. After he became hig and Refuse sub bad he lived in Riverview park at you ask for. Omaha until he grew so ugly the park management decided he had to be killed. So he departed this life last fall and never a monument to his memory was erected in the park. But his dead self will be a monument to him as long as buffalo leather and sawdust may endure for he is to be mounted whole for the private collection of William Buthorn, formerly the genial proprietor of the

Schitz hotel. Mr. Buthorn disposed of

Specimens from All Directions. 'Tes, we get specimens from all direc tions," said Mr. Wallace. "Wild game and P. W. Carmichael, C. R. Glover, F. Heckindeed, all kinds of wild life is growing more scarce and the demand for mounted birds and animals grow faster than the number of taxidermists. That is why people have to send their specimens hun dreds and even thousands of miles. Here are some bills of consignment by expressone mountain lion, from San Angelo, Tex. three cat skins from Canfield, Idaho.; one barn swi from Red Cloud, Neb.; one cardinal from North Creek, Wyo.; one Jaguar from Rushville, Neb.; one coyote from Yuma, Colo.; one poodle dog from Harvis

burg. Pa. "Goodness, yes, the dear ladies send their poodles and pags thousands of miles to get them mounted. We get them frequently. Judging by the heart-rending letter that came with that dirty little poodle over there, you would think it was her husband and her whole family the woman lost, instead of a dog.

thing has probably cost its owner \$400. He bought a hunting outfit, paid railroad fare to Wyoming, hired a guide and spent a lot of money knocking about the mountains, all to get one elk. Now he has to

OMAHA SHOP SUPPLIES WORLD

What a big hunter he is."

Nebraska Wild Dog.

The fiercest looking animal in Mr. Wallocks of All Countries.

The fiercest looking animal in Mr. Wallocks of York. White as snow it is, about the size of a gray wolf, and with a wolf's bushy tall. It has fearful, sharp counts in Part for Interna
Constant Diminishing of Animals Accounts in Part for Interna
Accounts in Part for Interna
MEMORIES OF FRED NYE bumble father. "I-cannot stand any more of this. I have no relatives here and no place to leave this boy. I small never bring a boy of this age to chicago again. There are two trains leaving for omaha tonday, one at 12:30, which reaches my destination at is in the morning, and one at 5:35, which is a wolf's bushy tall. It has fearful, sharp one at 12:30 train, although it is so much slower. I must be averaged to make the word of the authorities that in his five weeks?

The fiercest looking animal in Mr. Wallocks shaped to chicago again. There are two trains leaving for Omaha tonday, one at 12:30, which reaches my destination at is in the morning, and one at 5:35, which is a wolf's bushy tall. It has fearful, sharp one at 12:30 will he morning. I shall stake the 12:30 train, although it is so much slower. I must be average to make the morning, and one at 5:35, which is a wolf one at 15:35, which reaches my destination at is in the morning, and one at 5:35, which is a wolf and with a will dog that was shot near York, Neb.

SPECIMENS COME BY HUNDREDS

ALSO OF MR. SAMPSON OF OMAHA

Also OF MR. Sampson of the morning, and one at 5:35, which is a home at 10 in the morning, and one at 5:35, which is a home at 10 in the morning, and one at 5:35, which is a home at 10 in the morning, and one at 5:35, which is a home at 5:35, which is a home at 5:35, which For a long time it ranged the country about York and struck terror both to beast and man, for, though the beast would run from a man, its aspect was enough to frighten him.

Mr. Wallace says there are bobcats in the vicinity of Florence and, as everyone knows, there are coyotes all over Nebraska. Not long ago an otter was caught on one of the north branches of the Platte. A few beaver are found along the Missouri in the northeast Nebraska counties. and along some of the northern tributaries of the Platte. There are still some antelope in the western part of the state and some deer in the bad lands, but they are protected from the hunter, as the beaver

In Omaha are several good collections of mounted animals and birds. D. Schultz has one of the very best collections of water birds in the central west, and Fred Goodrich is fast becoming his rival. W. A. Pixley has a nice collection of water birds. William Buthorn has a very fine exhibit of mounted game animals and heads, and Charles Lewis has a number of fine mounted ani-

Refuse substitutes or imitations-get what

#### PATRONESSES FOR NEWSBOYS Selected to Assist Mrs

Clara E. Burbank in the Those assisting Mrs. Clara E. Burbank as chaperones for the newsboy's annual

picnic to be held at Krug Park Thursday

Mesdames Robert B. H. Bell, D. J. Burden, Mogy Bernstein, W. P. Burnam, George Covell, F. H. Cole, E. J. Chissell man, W. C. Flatan, Edward Johnson, H. S. McDonald, Henry McCann, C. W. Ogle, Fred Patterson, H. J. Penfold, Draper Smith, Adelaide Rood, M. Z. Rohrbough, E. B. Towle, Ray Towle, W. Z. Wiley, F. Woolery, T. R. Ward, I. F. Wagner. Misses Mary Austin, Ruth Byrne, Anna Covell, Avilida Front, Bessie Furnam, Hulda Isaacson, Edna Jensen, Ruth Mc-

Travel So Cheap.

Jamestown exposition, \$35. Boston and return (certain dates), \$33.75. Deadwood and return, \$18.75. St. Paul and return, \$12.50 Toronto and return, \$26.46. Hundreds of other points. Information

Cora Ruhl, Litta Rohrbough, Edith San

hern, Adelaide C. Rood, Emily Rood.

THE NORTHWESTERN LINE. (The ONLY Double Track Route) 1401-1403 Farnam St.

Announcements, wedding stationery and ealling cards, blank book and magazine spend more money to get it mounted, so binding. Thone Doug live a. s. Hoot, in-

City Now to Tell Its Tale.

The genial good fellowship of the late Fred Nye, associate editor of the New York World and former citizen of Omaha, is recalled by many Omaha people and memory has been quickened by the news of his death last week in a street car acciden in New York, Walter B. Wilkins of the Union Pacific railroad knew him twentyfive years ago.

'We had a giee club during the campaign of Arthur for the presidency," said Mr. Wilkins. "Fred Nye was one of the leading spirits in that. He was a great 'mixer and a prime favorite with all the boys who knew him. His vein of humor was rather on the droll order. He could say the funniest things with the most solemn coun-

The opera, "Mr. Sampson of Omaha," of which Mr. Nye wrote the libretto, was produced with great success in the old Boyd theater. Not one person of all with took part still remains in Omaha. Some are dead and the others live elsewhere, While Mr. Nye was conducting his paper. the Omaha Evening News, he wrote a column which he called "The Fountain." In it he had humorous writeups of many Omaha people. It was eagerly looked for n every issue of the paper and today people still treasure clippings made from it Assistant Postmaster J. I. Woodard went to Chicago in December, 1887, taking with him his little son, who is now the senior member of the firm of J. E. Woodard & Co. of Dietz, Wyo. Nye happened to be on the same train going to Chicago of business. Mr. Woodard met Nye also at his hotel in Chicago.

One on Woods. A few days after they returned to Omaha the following appeared in "The Fountain" column of Nye's paper:

the following appeared in "The Fountain" column of Nye's paper:

A certain young man boarded the sleeper of the Chicago, Burlington & Quincy fast train the other day, accompanied by his little boy, aged 3 or a years. The exact age in years is not necessary—it is enough to know that the boy had reached the question age and reached it with both feet. "Yes," said the proud father to The Fountain, which was being shipped to Chicago for repairs, "I am taking the boy over to the great city. It is my theory that a child ought to be given all the opportunity for enjoyment possible. Look at the little fellow now. How bright he is with pleasure and anticipation. I can just fancy him looking up at the tops of the buildings on Wabash avenue and State street and peering into the Clark street windows. What fun he'll have. I wouldn't miss this trip and the enjoyment of that kid's laughter and remarks for a mint of money." Two days afterward a man came into the foundry where The Fourtain was located. The man was led by a say. Into soy's eyes were bright and interrogatory, his cheeks were bright and interrogatory, his cheeks were red and interrogatory, his cheeks were bright and interrogatory, his cheeks were bright and interrogatory, his cheeks were bright and interrogatory in the father—the father! He was weary. His eyes had great bands of insomniacal black beneath them, his mustache hung limp like Henry Timrod's "bar ner drooping in the rain." his cheeks were sunker and spik 4 with three days' growth of beard, the corners of his mouth threstened a speet for a long time and hesitated to expect one for a time much looked not hungry, but as though hee had not had an appetite for a long time and hesitated to expect one for a time much looked. Donald, Verna Michalock, Jessie Northrup, Ora Ogle, Faith Potter, Jennie Roberts,

ECHOES OF THE ANTE-ROOM Masons Are Making Elaborate Preparations for Grand Lodge

Elaborate preparations are being made for the celebration of the fiftiern anniver-sary of the organization of the Masonic grand lodge of Nebraska, which will be riand lodge of Nebraska, which will be bsorved in Omaha September 23. The pro-rram contemplates an all-day session, robably to be held in the Auditorium, with a grand entertainment in the evening. Prominent Masons from all adjacent juris-dictions will be present. Special features will be historical addresses by leading members of the craft. The program has not yet been fully completed, but special com-mittees are working on it with a view to make the celebration one of the most nota-ble ever held in the state.

Royal Achates. Union lodge will hold an open meeting hursday evening, the time being devoted Union lodge (formerly Phoenix and Royal Oak) is prospering under the influence of acreasing membership, fifteen new appli-

is deputy for the lodge and expects to put the membership at 500 by the first of Jan-uary There will be full initiation by the degree staff on the evening of August 23, with a class of candidates. Beginning with the August accounts, assessments and ledge dues of those who were members of Phoenix and Royal Oak lodge of the Royal Achates, are payable to C. F. Slingerland, secretary of Union ledge.

On the first Thursday in September Union ledge will hold a picnic in Hanscom park, where good things to eat will be brought by members and the committee in charge will serve ice cream and lemonade. Refreshments will be served at 7 o'clock and later, to accommodate late arrivais. e August accounts, assessments and todge

Grand Army of the Republic. Crook post held a picnic at Krug park Thursday afternoon and evening. At the platform exercises A. N. Yost presided. Past Post Commander Tom Hull told sev-eral good stories about the old war days. Judges Estelle, Sutton and S. I. Gordon de-Judges Estelle, Sutton and S. I. Gordon de-livered brief addresses and Miss Marguer-ite Butts gave a recitation. Cook Women's Relief carps looked after the substantial part of the picnic and saw that none of the old coffee coolers went away hungry. Custer Woman's Relief corps will hold its next meeting August 27, in Baright's hall, Robrbaugh building, Nineteenth and

Douglas County Veterans' Reunion.

The annual reunion of the Douglas County Union Veteran's association will be held August 20 to 22, at Waterloo. An elaborate program has been prepared. Prominent Grand Army men from all parts of the state will be present. The Waterloo citizens' committee is making preparations for the biggest reunion of veterans ever held in Douglas county. There will be an abundance of tents for all campers and everything will be done to make the veterans comfortable. Fuel and forage will be furnished free. Tents will also be free. The program contemplates regimental and brigade reunions, music, speaking and camp fire meetings every afternoon and evening. Many Omaha veterans intend going and will spend the entire week there. Garfield, Circle No. Il will give its annual picnic at Krug park Friday afternoon and evening. As a consequence there will be no regular meeting of the circle that evening. All members are asked to come to the picnic well provided with baskets of entables suitable to the picnic occasion. Douglas County Veterans' Reunion.

The Purity of Burnett's Vanilla

Worth and Others for Less.

J. W. Claspell of Des Moines has flown from Omaha and the police believe he has operated here for years. Mr. Claspell was the local representative of the "American Realty Company, incorporated," of Des Moines, which until recently had an office in the Ramge block The business of the company ostensibly was to list real estate for sale, and for that purpose it was necessary to hire a number of young men, each of whom was required to furnish a cash bond of \$25 while listing property for the company. In every case uncovered, the new em ploye was told if he remained with the company for sixty days the money would be returned to him and he was to get half of the commission on all property he sold. In every case, however, employe, after furnishing his bond, was put to work in unprofitable territory, ampered by the company and in every way possible was induced to become completely disgusted with his job. That was where the profits of the business came in. All of the employes quit after two or three weeks of fruitiess offert and the \$35 cash bond remained with the American Realty company.

Some of the Victims. August Rathjen, formerly of Butler county, now of 2382 Farnam street, and Weller of 1724 Douglas, who was living before in Hall county, are two of the victims who were lured into town by the advertisement which Mr. Claspell put in the papers, and found after a week or two that they had given their \$25 for an impossible business proposition. I. M. Horton was the young man whom Mr. Claspell took into his confidence and was told he was to be made Nebruska the city.

Mr. Claspell was borrowed from his mother, after the sale of their lown farm. Recently Mr. Claspell left for Denver to establish a branch office there and the police say it is not likely he will ever come back this way. To repay himself partially was one of the cleverest swindlers who at least Mr. Horton has sold out the furpishings of the Omaha office. Mr. Claspell wrote him that in two days he had bired sixteen men at Denver which the police say shows that there are dupes there as

well as in other places. Work at Lincoln. In Lincoln Mr. Claspell established as office and put in charge Elmer Johnson. Mr. Johnson became suspicious of the company when he found that his business onsisted entirely in hiring help and never selling property. He took a trip to Des Molnes and found that the magnificent twelve-story building which the promoter ad described to him as the company uilding and had even shown him pictures of, was a one-room office with one stenographer. Mr. Johnson put the police of Omaha on to the scheme and City Proseutor Daniel made an investigation, un-

earthing the whole elaborate game. Mr. Horton, the officers say, cannot be held responsible, since he was duped were the others and now Claspell cannot be gotten, as obtaining money under false pretenses is only a misdemeaner and no extradition is allowed in such cases. If Mr. Claspell ever lands in Omaha again, however, the police assert, he will be put in jail with all possible haste.

If you lose any money, or your pug dog, or your Sunday umbrella, you should say something about it in the want columns of The Bec. Many thousands of honest people read these columns every day, and there will be pretty large chances in your favor if you mention your loss to them. Of course, every Omahan recognizes that The worked most completely. Mr. Horton Bee is the "Lost and Found" medium o

> That taste, That flavor, That cleanliness, That rich, round, aromatic toothsomenessis found only in

### Arbuckles' Ariosa Coffee!

Cheaper than anything "just as good", and better than anything "just as cheap." And the best of all for you!

ARBUUKLE BROS, New York Chip.