CURRENT NEWS OF IOWA COUNCIL BLUFFS


## ${ }^{5}$ Canghit Stading

A few days ago we had a dealer arrested and are now prosecuting him for putting another-cheaper-beer into our bottles and selling it as Schlitz.

Substitution robs you as well as us.
Our yeast is distinctive; no other brewery's is the same. It is developed from an original mother cell brought to this country by one of the founders of our business.

Our grain and our hops are selected from the best that is grown. We pay more than our "just as good" imitator to get a quality better than he thinks is "good enough" for his beer

The theft of our name-giving you another beer when you think you are getting Schlitz-is what robs

You think you have had Schlitz-are disappointed and may not ask for it again-therefore, we are most anxious
 That Made Milwaukee Famous.
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## Cheap <br> One Way Rates

## California and the

Northwest
525.00
and
Seitule. 822.50 $\mathbf{\$ 2 2 . 0 0}$ To Solt Take, Ogden, Batte and Helene. DAIIX THRO, Toursist slekpers to Callorina, paic TWO DAIXY TRAMS To THE XORTHWEst from omabo

