OMAHA SUNDAY BEE: MABCH 1, 1908. THE

Our great silk display in 7 great show windows has has made "Ashley-Bailey" silks the talk of Omaha. The genuine bargains in high class silks we offer will bring the crowds to Brandeis Monday.

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To accomodate the great crowds on Monday we will devote our entire counter space in the silk department together with twelve big special bargain tables. Twentyfive extra salespeople.

Brandeis Bought the Choicest Lots at the Auction in New York Great Sale of Silks from the Ashley-Bailey Stock

We bought thousands and thousands yards of the very choicest lots of silks from the Ashley-Bailey concern at 109-111 Spring Street, New York cit Brandeis was one of the principal buyers at this great auction. In our entire history we never offered such beautiful silks at such wonderful bargai Everybody in Omaha knows that

A Big Sale at Brandeis Means a Big Sale With Lots of Big Genuine Bargain MENOLOS 250 SILKS at 69c YARD 10 EIOE OHOHOE 125 SILKS at 49c YARD

The most elegant Silks of the Ashley-Bailey stock, comprising 36-inch glace and plain dress taffetas, 45-inch all silk and wool dress Bengalines and Poplins, 24 to 44 inch Meteor Crepe de Chine and Crepe d' Auteil, 27 inch and 30 inch heavy oil boiled Dressmaker's Taffetas, Peau de Levant, rough Shantoongs and

Tuscan Silks all the rage this season. Fancy Barred, Striped and Checked Burmah Silks, 20 to 27 inch high class fancy Silk Suitings in the fashionable spring shades and newest patterns-nothing reserved-all at one price, yd.

MONDAY-A VERY SPECIAL SALE NEW EMBROIDERIES

18-inch fine Swiss, nainsook and cambric flouncings, skirtings and corset cover embroideries, also wide bands and galloons-all choice new designs-all astonishing values-three big bargain squares piled high-actually worth up to 50c, at, yard-

$12\frac{1}{2}c-19c-29c$ Medium Wide Embroideries Narrow and medium widths-fine cambries, nainsook



In cream, rose, brown, navy, reseda, greys, old rose and the pretty changeable combinations-striped and checked Habutai silks that will launder and come in self soft pastel shades, Roman stripes in various widths,

checks from the neat pin checks to the more elaborate medium and large checks. Ashley-Bailey wholesale price 421/2c, Monday all go at ...

BLACK SILKS

From the Ashley-Bailey Aution Sale at Actually Less Than Cest te Manufacture

67 pieces of 27-inch black 30, 32 and 36 inch Green taffetas in medium and skirt finish, Ashley-Bailey Co. wholesale price 57½c, our price, 49c

Edge, wear guaranteed. Taffetas. No finer American manufactured taffetas, 872c-69c worth \$1.35 up to \$1.50 yd. Monday at, yard

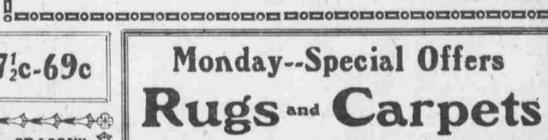
a perfected a perfected a perfect a THEY CALL THIS THE "BUTTERFLY SEASON" The very newest style feature is the Butterfly sleeve.

adapted from the costume of "Madam Buttrfly," in the brilliant grand opera of that name. Madam Butterfly comes to Omaha just in time to see these new "Far Eastern'' styles revealed in the smart spring suits at Brandeis.

PATRONS OF GRAND OPERA IN OMAHA THIS WEEK will find much to admire in these fashionably correct suits which are suitable for , theatre and all occasions. The little accessories to the costume at the opera can best be secured at this style center. We mention new spring arrivals of waists, gloves, shoes, hosiery, novelty jewelry, gold mesh bags, etc., for "Butterfly" patrons.

Embracing the highest grade 27-inch black Taffetas, 20 inch very lustrous Italian Dress Taffetas in 35 shades, 20 to 27 inch yarn dyed Messalines and Peau de Reine, 24 inch Crepe de Chines, monotone effect silk suitings, pretty checks and Pekin stripes Chiffon and Dress Taffetas, 36 inch Poplins, barred, dots and stripes in rough silk Suitings, pretty Foulards, fancy Jacquard Louisines Dress Silks-10 different size checks in self colors and twotone combinations, and beautiful collections of

silks for petticoats, at, yard



The largest and most popular carpet and rug department in Omaha. Brandeis always buys in immense quantities for spot cash-that is why we always sell at lower prices. For Monday we offer five great special bargains that cannot be duplicated by a store west of Chicago.

\$60 Seamless Wilton Rugs \$29.98

The richest and most elegant oriental designs-all in finest quality Wilton, room size, one-piece rugs. 2098



