

THE SPECIAL BARGAIN SALES SAVE MONEY FOR YOU

No store in the United States sells desirable goods at such big bargains as Brandeis. This is the month to buy. Come Monday.

BIG SPECIAL SALES MONDAY IN

Embroideries Laces White Goods Rugs, Carpets Muslin Underwear Silk Petticoats, Furs.



Dress Goods Jewelry Silks Linens Lace Curtains Women's Cloaks, Skirts

AT GRAND SPECIAL BARGAINS MONDAY

Don't Miss This Extraordinary Event for Monday CARLOAD OF THE FINEST, NEWEST WHITE GOODS

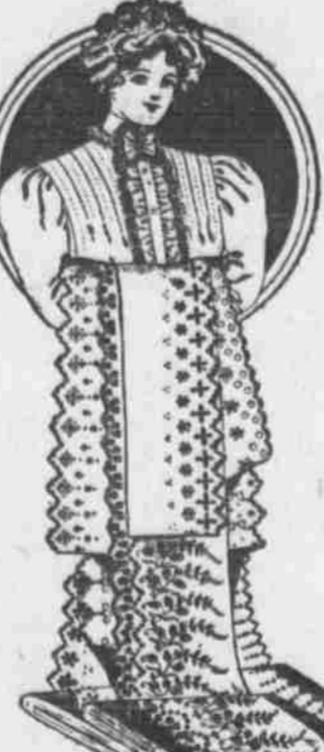
That ever came to Omaha—on sale for the first time Monday at prices that will astonish you.

- White Silk Mulls—Dotted or plain, the 25c kind, at yard 15c
Imported White Lingerie Cloth—38 inches wide, very desirable, at yard 10c
An exceptionally fine quality Sheer India Linens, worth 19c yd., waist and dress lengths, at yard 10c
35c grade medium and heavy weight, highly mercerized Black Batiste—from the bolt, at yard 15c

SPECIALS IN OUR REGULAR WHITE GOODS SECTION

- Embroidered Swisses, 45c quality, at yard, 25c.
Sheer White Linen, 36 inches wide, at yard, 35c, 49c, 57c and 75c.
Extra fine quality of Linen, cambric, 36 inches wide, at yard 29c.
A large selection of plaids, checks and lace stripe Dimities, at yard 15c.

EMBROIDERY SALE



A special purchase, including the newest 1908 designs in widths up to 18 inches.

The window display of these elegant patterns has attracted great crowds. The lots include the finest of Swiss, Nainsook and cambric, in flouncings, skirtings, corset cover embroideries, also wide bands and galloon beadings—season's newest designs, on big bargain square, worth up to \$1.00 a yard, at yard—

19c and 39c Medium and Wide Embroideries

Fine cambric, nainsook and Swiss edges, insertions and beadings—many to match—up to 12 inches wide—worth up to 25c a yard, at, per yard—

5c, 7 1/2c and 12 1/2c

Also allover striped waistings and eyelet, shadow, filet, Japanese and blind effects—worth up to \$1.75 yard, at yard 59c and 85c

DRESS GOODS

Four cases of the newest dress goods—checked, barred, striped, mixed and plain suitings—just received from a N. Y. mgr., who closed out the lot to us at one-half price. These beautiful 50c dress goods on bargain sq.

25c

Special Leader for Monday—50 pieces strictly all wool chiffon finish Panams, very lustrous and incomparable at this price, a real \$1.00 article, all shades and black, Monday at, yard 69c

Lupin's black voiles—always retails at \$1.25, for Monday, yard 69c
Exclusive Tailor Suitings, in single patterns, from the Paris and London markets—beautiful soft Venetian suitings, new stripes and invisible check suitings, at \$1 to \$2.50

Popular Priced Dress Goods In Basement Pretty wool plaids and panamas, etc.—at yard 25c and 69c

A New Complete Section on Main Floor HIGH CLASS WASH GOODS

A new departure representing every high grade imported cotton and silk novelties—pretty chiffon voiles, lace marquisse, Banzai silk novelties—plain and embroidered linen waistings and exclusive novelties, making this department one of the great

25c to \$1

Extra Special—Prettiest dot and scroll silk mouline faconne in all colors and black, worth 59c a yard, Monday, per yard, 35c

Specials in Our Great January Sale of MUSLIN UNDERWEAR



Great bargain tables and counters on our second floor are piled with undermuslins of highest grade which we are selling at far less than usual prices.

French Lingerie We import our French lingerie direct through our own Paris office. We offer the genuine hand made French lingerie at prices no more than the ordinary garments of domestic make.

January Clearing Sale RUGS AND CARPETS

The end of the season has left us with many odd rugs—many discontinued patterns—many odd rolls of carpet—some enough for one and two rooms, some with border and some with stair carpet to match. We've marked them way below the actual value.

- Genuine Wilton Carpets—Best quality, borders to match, some make fine rugs—worth up to \$2.00 yard, at yard 1.25
Genuine Wilton Velvet Carpets—The kind that sell up to \$1.50 a yard. This is a rare chance to secure a fine carpet, choice, yard 98c
Room Size Rugs—9x12 Smith Axminster, regular \$25.00 rug—nice line to select from \$19
Sanford Axminster Rugs—Floral and Oriental patterns, a \$29.50 rug, at \$22.50

Genuine English Wilton One Piece Rug This rug is made all in one piece, has no seams—the designs and colorings are superb—a rug that has no equal today. The new spring patterns are here—let us show you this rug for which we have exclusive sale for Omaha—sell everywhere for \$60.00—but just to introduce them, our price is \$39

Greater Bargain Inducements in Our January Linen Sale

The wonderful success of our greatest January linen sale leads us to offer linen bargains never before equaled in Omaha.

- All the very best grade of finest pattern Cloths, many never before shown—cloths worth as high as \$15.00, at each \$5
Fine Table Cloths—2 1/2 yards wide, many of them slightly soiled, easily worth \$10.00, at each 3.98
2 yards wide all linen Table Damask, w'th 85c a yd., at yd. 50c
22-inch Mercerized Napkins, worth \$1.50 a dozen, at doz. \$1
22-inch extra heavy round thread linen napkins, worth \$3.50, at dozen 1.98
All linen hemstitched or fringed Pattern Cloths, worth \$1.75, at each 98c



MONDAY—A DAY OF SPECIALS IN LACE CURTAINS and Drapery Goods

Before our new spring goods arrive we are going to sell all the small lots of lace curtains and everything in odd lots in this department at less than cost. The bargains will be simply wonderful.

- All the Lace Curtains, that sold as high as \$3.50 a pair will go at, pr. 1.25
Full Size Lace Bed Sets, worth up to \$4.00, at each 59c
One big lot Door Panels, worth 25c, will go at, each 5c
Curtain Swiss, in full bolts, worth 15c a yard, at, yd. 6 1/2c
25 pieces of Bobbinet, with Battenberg edges, regular price 35c a yard, all go at, 15c
High Grade Portieres, with borders, corded edges and fringes, regular price up to \$10.00 a pair, as long as they last Monday, 3.98
All the regular 15c Silkoline, in full bolts, all go at, yard 5c

Our Greatest Sale of SILK PETTICOATS



Silk petticoats of finest rustling taffets, black and colors—including Persian and Dresden effects—worth up to \$15.00, will go, at 69c
Fine Silk Petticoats in black and colors—many elaborately made and worth up to \$8, at 39c
Silk Petticoats—Some the least bit imperfect, but all high class and well made, at 29c

TIMELY REAL ESTATE GOSSIP

Mortgage Money is Not as Free as Before Stringency. SECURITIES TAKE UP CASH Notes and Bonds of Public Service Corporations Are More Attractive Than Ever to the Small Investors.

Indications are that the mortgage money market in Omaha will not be as free again for many months as it was before the financial trouble. Real estate dealers insist that the whole situation in their business rests on the loan companies.

More money is being invested in securities than in the building and loan associations. When the notes of a public service corporation were offered in Omaha a short time ago, that the company might make a mortgage which fell due in New York, \$200,000 of the \$400,000 offered were taken in Omaha. The notes bear 5 per cent interest for two years at the rate of \$200,000.

with difficulty that we secured the right to use in each county the fund received from the collection of taxes on inheritances in the county. It was with the distinct understanding that the fund was to be used by the counties for the improvement of country roads outside the limits of any city.

The big demand on the building and loan companies is shown in the fact that one company, which has been applying its receipts to loans contracted several months ago, opened for new loans a week ago. In five days the loans made amounted to \$90,000, and the applications on file for loans amounted to \$120,000.

In a communication to the real estate dealers of Omaha, Cadet Taylor desires that the fund created in Douglas county by the collection of the inheritance tax be used to improve parks and boulevards, and reminds the real estate dealers that the amount received so far by Douglas county amounts to \$200,000, with every indication that the fund will be very much larger.

The Captain Palmer place, valued at \$5,000, at Twentieth and Farnam streets, has been placed on the market for sale. Captain Palmer has signed a contract with Harrison & Morton giving them the exclusive sale of the property.

During the week the deed for forty-one acres of South Omaha river front to J. W. Thomas was filed by the Union National bank. The sale was made some time ago, but not recorded, and the South Omaha property, together with several lots at Forty-fifth and Farnam streets, are said to be about the last of the holdings of the old Union National bank.

More supply houses are listed with Omaha real estate dealers at present than at any time since the Transmississippi International exposition. It is not that anyone is leaving the city, but the new homes last year numbered 1,000 and a number of families move into steam-heated flats and blocks for the winter.

is to report on the resolutions introduced by Mr. Tukey, asking that a special session of the legislature be called to pass laws making it possible for the state to guarantee deposits of institutions chartered by the Banking board and state. Mr. Tukey's resolution declares that it is the most important thing in the shape of proposed legislation and that the action of the Kansas law makers has justified his position.

A number of real estate men have recorded incidents of where people refused to pay notes when they fell due during the last ninety days, and now that the trouble is over they are telling the amusing answers which they received when urging payments.

Another Way Omaha Leads Has Next to the Largest Y. M. C. A. Organization in the United States. Latest from the front—Bulletin at 3 p. m. Saturday, January 17.

CROSBY AS BOSS RAPS OMAHA

Burlington Traffic Manager Tries to Belittle Grain Market. CARRIES OUT THE HILL POLICY In Speech Quoted by Lincoln Papers He is Shown to Have Missed the Facts in His Shooting.

"Carrying out the Hill policy of knocking Omaha," was the way Omaha grain men explained the statements made by Freight Traffic Manager Crosby of the Burlington before Interstate Commissioner Prouty at Lincoln and by the use of which Lincoln papers have sought to ridicule the grain market at Omaha.

"What the Facts Are." "The facts are that during the last five days 197 cars of grain have been sold directly on the floor of the exchange. I call that cash grain selling on a cash grain market," said Mr. McVann. "Thirty-two cars were sold Monday, thirty-one Tuesday, thirty-five Wednesday, thirty-nine Thursday and forty Friday. Besides this 381 cars were received by Omaha grain dealers during the same five days and 47 cars were shipped by them from Omaha during the same period of time.

TAFT CANNOT VISIT OMAHA

Secretary of War Writes to League It Will Be Impossible for Him to Come. William H. Taft, secretary of war, has written to the Taft League stating it will be impossible for him to come to Nebraska this spring to deliver an address.

"If Mr. Crosby is correctly quoted, it will be a serious blow to the grain market of the Burlington in such a manner of the Omaha grain market, when the Burlington has been the greatest beneficiary of the organization of a grain exchange and the establishment of a market in Omaha.

"To Die on the Scaffold is painless, compared with the weak, lame back kidney trouble caused by Electric Bitters is the remedy. For sale by Beaton Drug Co.

Sufferers from GALL STONES and APPENDICITIS Cured

The Myers-Dillon Drug Co., 16th and Farnam Sts., Omaha, Neb., are the exclusive agents in this territory for Fruittola. This wonderful new discovery in the field of medicine is curing people every day of appendicitis and gall stones.

Myers-Dillon Drug Co., Omaha, Neb. Gentlemen—I suffered for more than six months with what I supposed to be stomach and bowel trouble. I tried every remedy suggested to me, all of this time without receiving any benefit.

Stop suffering today—call or write to Myers-Dillon Drug Co., 16th and Farnam Sts., Omaha, Neb., about this great cure—Fruittola.