


| Spend Your Own Money, |
| :--- |
| Your Own Way |

OES it not seem strange to you that a
dealer who tries to substitute, when you ask for an advertised article, should assume that you are not capable of spending your own money? Show him that you are refusing any' substitute. Substitutes pay him larger profit, otherwise he would give you what you ask for, without question. Manuacturers of advertised articles produce large quantities, being enabled thereby to manufacture cheaply and furnish the public ferior substitutes.

## Substifutes are Exponsive at Aay Price

## TRY HAYDENS' FIRST

FRIDAY IS BARGAIN DAY
'the greatest of the season
 Remnant Day $\mathrm{s}_{\mathrm{mc}}^{\mathrm{m}}$. Famous Domestic Room


Delightful Silk Bargains Friday

| $\begin{gathered} \text { cow } \\ \text { row } \\ \text { phon } \\ \text { Phation } \end{gathered}$ |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Four Special Furnishing Bargains

Another Big Notion Sale Friday

20c Embroidery Friday For $7 \frac{1}{2} c$

Drapery Department Specials Friday

Glassware Sale Friday

Read These Grocery Prices for Friday's Sale
$\qquad$


