See Brandeis' Big Ad. Page 4 All Our Men's Suits at $12.50

J. L. BRANDEIS & SONS "BOSTON STORE"

$12.50 for Any Men's Suit in the House See Page 4

Scores of Chances to Save Money in These Great January Sales at Brandeis. The Sales Are the Talk of Omaha. Thousands of Women Are Coming Every Day to Get Their Share of These Rare Bargains. Are You Getting YOUR Share

EXTRA SPECIAL SALES

...FOR SATURDAY...

Read These Offers Carefully. Every One Is a Money Saver

$2 Petticoats at 69c

We place hundreds of petticoats on special sale Saturday—these are blacks, blues, browns, reds, greens etc. Many are the imitation Heatherbloom petticoats, and are just as good as the genuine Hetherbloom. This is an extra special.

Worth up to $2 **69c**

$1.50 Waists for 35c

Clearance of broken lines of up to date waists — embroidered fronts, flannels, mohairs, sateens, etc., in embroidered and pleated effects — waists that are worth as high as $1.50, in this sale,

35c

SPECIALS IN THIS GREATEST OF ALL BARGAIN EVENTS

MUSLIN UNDERWEAR SALE

New snowy, crisp lots are brought forward on bargain squares every day. Never such beautiful undermuslins priced so low. Our showing of French lingerie is the town talk.

Gowns, drawers, skirts, corset covers and chemises, worth up to $1, in one lot, at..... **39c**

Gowns, corset covers, chemises, skirts and drawers, beautifully trimmed, worth up to $1.25, at.... **75c**

Very fine quality of gowns, drawers, skirts, chemises and corset covers in this lot, worth up to $2, at..... **95c**

Women's Drawers—in all sizes, open or closed—full cut, nicely trimmed, worth up to 50c, at..... **15c**

In Great Waist Section

Second Floor

Women's fine silk and net waists in black and colors, worth up to $10, at..... **3.98**

New White Waists for '08

Hundreds of new styles for this season, on seven large bargain tables, on second floor, at.... **98c-1.98**

Others at $2.50 and $2.98.

8-Button Length Kid Gloves $1.98

These are Perrin's extra quality gloves, in real kid, all colors, pearl fasteners, at, pair..... **1.98**

Elbow Length Cashmere Gloves 50c

Warm gloves in black and navy, all sizes, at, pair..... **50c**

Women's and Children's golf gloves, in odd lots, at, pair..... **15c**

Men's 35c Socks at 15c a Pair

Men's fine quality cashmere, wool and camel's hair socks, also imported cotton socks with white soles—they are worth as high as 35c pair, at, pair..... **15c**

Misses' and Children's Stockings

Heavy ribbed school hose, in all sizes, big special bargain for Saturday, at, pair..... **10c**

Plain blacks, ribbed tops, split soles, at, pair..... **15c**

Ladies' Full Fashioned Hosiery

Children's Knit Waists in Nazareth style, all sizes, at, each..... **10c**

Infants' Wool Vests, in all sizes, worth, up to 35c, at..... **15c**

Ladies' and Children's Ribbed Underwear, medium weight vests and pants, at, each..... **15c**

LADIES' MUNSING UNION SUITS—

These are in fine quality and medium weights, a special for Saturday, suit..... **69c**

HANDKERCHIEFS—

Slightly mussed handkerchiefs in embroidered and plain linen, actually worth as high at 15c, at, each..... **5c**

HANDKERCHIEFS—

Men's all linen handkerchiefs, in good quality, all widths hemstitching, a special, at, each..... **10c**

Clearance Special Long Cloth Coats

$5.00 for Coats worth $15.00.
$8.98 for Coats worth $20.00.
$9.98 for Coats worth $22.50.
$14.85 for Coats worth $30.00.
$17.50 for Coats worth $35.00.

Women's Suits

$7.50 for Suits worth $15.00.
$10.00 for Suits worth $25.00.
$15.00 for Suits worth $35.00.

Skirts

$2.98 for Skirts worth $6.00.
$3.98 for Skirts worth $8.50.
$4.98 for Skirts worth $9.98.
$10.00 for Skirts worth $22.00.

Clearance Special FUR SCARFS

98c for Fur Scarfs worth $3.00.
$1.50 for Fur Scarfs worth $5.00.
$2.98 for Fur Scarfs worth $7.00.
$4.98 for Fur Scarfs worth $12.00.

Fur Coats

$139 for Broadtail Jackets worth $300.
$169 for genuine Seal Jackets worth $300.
$19.00 for Pony Skin Jackets worth $40.00.
$35.00 for Near Seal Jacket worth $59.00.
$9.98 for Astrakhan Cape worth $20.00.

Caracul Coats

$5.00 for Coats worth $15.00.
$8.98 for Coats worth $22.50.
$9.98 for Coats worth $30.00.
$14.85 for Coats worth $35.00.

Clearance Specials in Bargain Basement Cloak Dept.

Ladies' Suits—Mostly small sizes, worth up to $7.50, at..... **1.98**

Wrappers—Some are slightly imperfect, odds and ends, worth up to $1.00, at... **25c**

Ladies' Flannelette Short Skirts—Tucked and scalloped bottom, worth 35c, at..... **19c**

Ladies' and Children's Sweaters—worth up to $1.50, at..... **49c**

Furs—Cluster Scarfs, in Canadian marten and French coneys—worth up to $1.50, at..... **35c**

Entire Surplus Stock From Well Known Mfgr.

Strap Purses

Solid leather lined with calf, large sizes in seal, morocco and Lerant leathers. These purses were made to retail at $1.00 and $1.25. Your choice Saturday, at..... **69c**

Ladies' Wrist Bags—One lot in brown, black, tan, grey—soft handles—worth $1.00 and $1.25, at... **69c**

BIG SALE OF CUT GLASS

China Dept—West Arcade

Large fancy shape Berry Bowls, Water Bottles and Vases, regular $4.00 and $5.00 values, choice at..... **1.85**

Limit one to a customer.

1,000 fancy China Bread and Butter Plates, handsomely decorated with delicate pink roses, with wide gold band edge, very neat and pretty, regular 75c goods, choice, at.... **19c**

Limit of one dozen to a customer.

Saturday Special

Sweetland

East Arcade

Chocolates and bon bons, regular 25c pound, at, pound..... **15c**

Nut center buttercups, pound..... **15c**

After dinner cream patties, pound..... **19c**

Our delicious home-made taffies, sold elsewhere at 20c lb., at.. **9c**

Don't fail to see the Demonstration of Mexican Penochis. Finest confection in the land. Try it.

BRANDEIS

Once More

MEN'S SUITS

Worth up to $12.50, ON SALE

$5.00

MEN'S PANTS

Worth up to $2.25, ON SALE

$1.00

Men's

Good Fleece Lined

Underwear

37½c

A GARMENT.

Elegant Overcoats

now reduced to

$7.50

Guarantee Clothing Co.

1519-21 Douglas St.

For That Boy

YOUR BOY

His feet are of the first importance. Put him on his feet early in life and ten to one he will make his mark. Could we only impress upon the fathers and mothers of boys the importance of shoeing the boys well while they are growing, most of the foot troubles might be avoided. At the Drexel Shoe store the boys' department is a big item—more than that, we are specialists—we not only take particular pains in carrying in stock the best we can buy in boys' footwear, but we are always particular in the fitting. Our salesmen are expert in the proper fitting of footwear. You'll make no mistake here.

A REMINDER FOR TOMORROW

Our special boys' shoe at $2.00. See it—don't take our word—have him try it on. We will leave it to you. If you cannot come yourself, send the boy. We will give him the same treatment you would receive yourself.

Drexel Shoe Co.

1419 Farnam St.

DON'T FORGET

Saturday—today—at our stores—all day—we will sell (two bottles only to a customer) our famous Egyptian Lotus Cream for 5c a bottle.

This is the finest cream in this city for chapped hands, rough skin and to be used after shaving. It is worth more than 5c to us to have a bottle of this cream on any lady's dresser, 'cause once there she will never be without it. We ran out of cream at our last big sale, so you should not wait till the last minute on Saturday night. Remember the date—**SATURDAY, JANUARY 11TH.**

Schaefer's Cut Price Drug Stores

Cor. 15th and Douglas Sts., Cor. 16th and Chicago Sts., Omaha. Cor. 5th Ave. and Main St., Council Bluffs, Iowa. Cor. 24th and N Sts., South Omaha.

If an advertisement convinces you, stay convinced.

When you read in The Bee the advertisement of a manufacturer who has paid for the space used, to convince you that it is to your interest to buy his goods, and you go to a dealer where such articles are usually handled for sale, do not let the dealer or one of his clerks sell you something else which he claims is "just as good." If an advertisement convinces you, it was because of the truth which it contained.

Insist on getting what you ask for

Vollmers

EXPERT CLOTHES FITTERS

WHAT'S THAT?

A 20% DISCOUNT

WELL! WELL! WELL!

There is a good chance for all. Fat, Lean, Short and Tall Men to get a big haul at **Vollmer's** and like all the rest, you'll say it's the best and be proud, 'cause you got it at

VOLLMER'S PRICES ARE

$60 to $25 Fur Lined Coats—at ..... $48 to $20
$40 to $15 Suits or Overcoats—at ..... $32 to $12
$30 to $10 Rain Coats—at ..... $24 to $8
$7.50 to $2 Dutchess Trousers—at..... $6 to $1.00

Vollmer's

107 So. 16th St.

P. S.—Blacks and Blues included in this sale.

Courtney's

OMAHA'S PURE FOOD CENTER

Restaurant on 2d Floor

Open 7 A. M. Close 7 P. M. Saturday 9 P. M.

Tasty Cooking. Moderate Prices.

Taking inventory brings out the lines that you're long on. To dispose of these we offer while they last:

60c-65c Ferndell Preserves... 40c
65c G. & D. Preserves at..... 30c
15c Imported Sardines at..... 10c
35c tins National Pure Food Company's Soups at, per can.... 15c
20c cans Vienna Sausage at.. 15c
60c-75c Olives at 50c
35c Olives at 25c

OLIVE OIL

For your Health's sake use plenty of olive oil. Gaillaird's French Oil. Special sale on this beautiful oil, as the following prices will testify:

Bottles, small, each..... 23c
Bottles, medium, each..... 40c
Bottles, large, each 75c
¼-gallon tins 85c
½-gallon tins $1.60
1-gallon tins..... $3.00

LIQUOR DEPARTMENT

Our stock of wines and liquors for family and medicinal purposes is very complete. Special pains taken in selections in regard to purity.

$3.00 Haig & Haig Scotch Whisky (three cornered bottles) .. $2.00
Raspberry Cordial, full quart. 75c
Strawberry Cordial, full quart 75c

COFFEE DEPARTMENT

You have a treat in store for you if you have never used any of our French Roasted Coffee, especially "Ankola," our Pride. The best 35c coffee sold anywhere. Our sale of Ankola exceeds those of all other 35c coffees sold in Omaha. The reason why? (Quality.)

No schemes, premiums or prizes—best quality, that's all.

MEAT DEPARTMENT

As our market leads in quality it also leads in low prices.

Saturday's Specials:

1,000 lbs. Pig Pork, spare ribs, per lb 5¾c
Pork Loins, per lb. 9½c
1 ton regular Hams (sugar cured) while they last, per lb. ... 10½c
From 7 to 8 P. M. we will sell—1,000 lbs. Pork Rib Bones, at, per lb. 2½c
From 9 to 10 P. M. we will sell—500 lbs. Country Sausage, at, per lb. 5c

Courtney & Co.

17th and Douglas Streets.
Telephone Douglas 647.
Private Exchange Connects All Depts.

MANDO

Removes superfluous hair from any part of the body. The only safe and reliable depilatory known. Large bottle $1.00; sample 10c. Send for booklet free.

Madame Josephine Le Fevre,

1208 Chestnut St., Philada., Pa.

Sold by Boston Store Drug Dept., Beaton Drug Co., 15th and Farnam, The Bennett Company, 16th and Harney, The Bell Drug Co., 1216 Farnam, Myers-Dillon Drug Co., 16th and Farnam, J. H. Schmidt, 24th and Cuming, Chas. K. Lathrop, 1304 No. 24th.

Men's $4 Pants $1.90

Over 1,500 Pairs Men's Winter Pants, entire surplus stock of a well know manufacturer whose name we are not at liberty to mention. Your choice of worsted, cheviots, cashmeres, etc., in great assortment of good colors and patterns, all sizes from 32 to 42 waist, worth regularly to $4.00 pair, the greatest pant bargain ever offered in Omaha, at, sale price..... **$1.90**

HAYDEN'S

THE RELIABLE STORE

Clearing Sale Suit Bargains surpassing any ever shown.

AT $10—Men's fine Suits, worth to $20.00. You don't have to be a judge of clothing to recognize the superior quality of material, style and finish in these garments. It is evident at a glance, and the best of it is the quality, workmanship and material is just as good in the parts not seen, insuring splendid service. Latest single or double breasted styles, in all colors and patterns, actually worth to $20, at..... **$10**

Boys' Knee Pants, worth regularly to $4.00, choice.. **$1.95**

Newest styles and best materials in splendid assortment, all sizes, 2½ to 16 years, choice, Saturday..... **$1.95**

Sale of Men's and Boys' Caps

Choice of Fur, Plush, Kersey, Leather, Etc. A splendid line for selection, in Saturday's sale, to close, at—

About Half Actual Worth

MUSIC HITS

Another Great List of Songs and Instrumental Hits

12 CENTS PER COPY

In Ordering By Mail Add One Cent Extra Per Copy

"My Virginia"—a very popular march song.
"When the Band Plays Yankee Doodle."
"When Sweet Marie Was Sweet Sixteen"—latest song by Ernest Ball.
"Yesterday"—Chas. K. Harris' great success.
"Caught in the Net"—the new three-step, a real companion to "Moon Winks."
"Arrawanna"—vocal or instrumental.
"When You Love Her and She Loves You"—the great waltz song.
"Love Me and the World is Mine"—Pub. in four keys.
"Red Wing"—vocal.
"It's Great to Be a Soldier Man"—by Theo. Morse.
"When Birds in Georgia Sing of Tennessee."
"Happy Days"—new march and two-step.
"Bonnie Jean"—very popular.
"Brookfield Two-Step"—by Geo. N. Cohan.
"Old Faithful"—biggest hit of the year.
"On Our Honeymoon"—very catchy and easy to play.
"When the Winter Days Are Over"—the ballad that will live forever.
"There's Another Picture in My Mamma's Frame"—Chas. K. Harris' child song for 1908.
"Miss Mexico"—vocal or instrumental
"College Life."
"Delica"—a new flower song.
"Road to Yesterday"—very pleasing waltz.
"And a Little Child Shall Lead Them"—by Chas. K. Harris.
"Who? Me?"—the latest coon success.
"Don't Leave the Old Folks, Jennie"—the great song with an irresistible chorus.
"The Merry Widow Waltz"—the craze of the world.
And a great many others at this sacrifice price.

High-Grade Meats

At Lowest Possible Prices

Nothing could surpass the delicious flavor of a tender, juicy roast or steak, cut from one of those extra fancy prime beeves on display during the holidays. No finer quality beef grown. We are cutting them now. If you want something very choice for your Sunday dinner, call or phone Saturday.

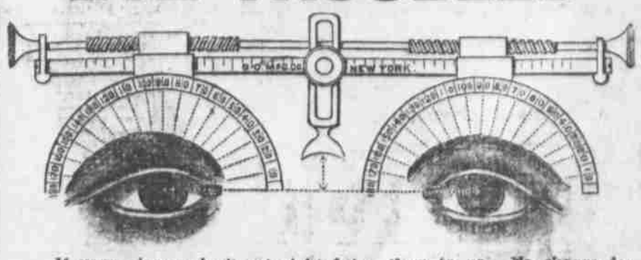
Save on These Special Meat Prices

12 lbs. Leaf Lard for $1.00
Fresh Pig Shoulders, lb... 6¼c
Small Pig Pork Loins 8½c
Otto Braun Picnic Hams, lb.. 9½c
Swift's Premium Hams, lb... 10c
Fresh Pig Hams, lb. 9½c
Veal Roast, per lb. 6c-10c
Home Made Pork Sausage .. 6½c
Swift's Premium Bacon, lb. .. 18c
Fresh Pig Side Pork 10c
Veal Chops, at lb. 8c, 10c, 12½c
Veal Steak, per lb. at 12½c

No Need to "Try, Try Again" if you

TRY HAYDENS' FIRST

EYE TROUBLES



If your glasses don't set right bring them to us. No charge for adjusting.

H. J. PENFOLD & CO.

Leading and Consulting Opticians. 1408 Farnam Street.

D. C. SCOTT, D. V. S.

(Successor to Dr. H. L. Ramacciotti.)

ASSISTANT STATE VETERINARIAN.

Office and Hospital, 2810 Mason Street.

Calls Promptly Answered at All Hours.

'Phone—Office Harney 937. Res. Douglas 4323. Omaha, Neb.

Mrs. Winslow's Soothing Syrup

Has been used for over SIXTY-FIVE YEARS by MILLIONS of MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. SOOTHES the CHILD, SOFTENS the GUMS, ALLAYS all PAIN; CURES WIND COLIC, and is the best remedy for DIARRHŒA. Sold by Druggists in every part of the world. Be sure and ask for "Mrs. Winslow's Soothing Syrup," and take no other kind. Twenty-five cents a bottle. Guaranteed under the Food and Drugs Act, June 30, 1906, Serial Number 1655. AN OLD AND WELL TRIED REMEDY.