



Snowy Lots of Gowns, Skirts, Chemises, Corset Covers and Drawers. Rich Trimming. Fine Fabrics.

BRANDEIS "BOSTON STORE" & SONS OMAHA

Special! Special!
COMBINATION SUITS OF UNDERMUSLINS
 Corset cover and drawers, corset cover and skirt, and corset cover, skirt and drawers.
 Jap and taffeta Princess Slips; lace edged ruffles, in colors and white, actually worth as high as \$10.00—your choice Monday for **\$4.98**
 Combination Suits of corset covers and drawers, in nainsook and long cloths, worth up to **298**
 Combination Suits—Daintily trimmed with laces and embroidery etc., worth up to \$6.50, **398**

OUR GREAT ANNUAL SALE OF Muslin Underwear

This Sale Will Surpass in Magnitude Any Undermuslin Sale Ever Attempted West of Chicago
 No Store But Brandeis Could Assemble Such an Immense Array of Beautiful Undermuslins, and no Store But This Could Offer Such Bargains

Corset Covers
 There are 225 dozen of these Corset Covers in long and full cut sizes, rows of lace insertion, embroideries, tucking and ribbon beading, worth 75c each, at.....
19c

Drawers
 All sizes, open and closed, extra full cut, embroidery, lace and tucked trimming, worth up to 50c each, at.....
15c

Chemises
 These pretty Embroidered Chemises are worth up to \$1.00 each, ruffle at bottom, wide and cut long, at, each.....
29c

GOWNS, DRAWERS, SKIRTS, CORSET COVERS, CHEMISES
 Very nicely made garments—lace and embroidery trimmed, many with cluster tucks and hemstitching—regular 68c, 75c and \$1.00 values—
39c at.....

DAINTY UNDERMUSLINS ELABORATELY TRIMMED
 In this assemblage are lace, embroidery and tuck trimmed gowns and drawers, corset covers, chemises and skirts—they are regularly worth up to \$1.25—
75c at.....

SKIRTS, GOWNS, CHEMISES DRAWERS, CORSET COVERS
 Beautifully made of fine nainsook, cambric and lawns with lace edgings and insertings, also embroidery and fine tuck trimmings, actually worth upto \$2.
98c at.....

CHILDREN'S White Skirts
 Made with lace inserting, edging and tucking—splendid bargains and worth regularly up to 75c, your choice at.
25c

OUTING Flannel Gowns
 In a big variety of colors and patterns, all are well made and are the regular 75c garments, at.....
29c

GENUINE HEATHERBLOOM PETTICOATS
 Black and colors, tucked, shirred and ruffled, every one a guaranteed Heatherbloom, worth \$2.00, at.....
98c

Our Finer Lines of Domestic Undermuslins Are Greatly Underpriced During This Big Sale

GOWNS	SKIRTS	CHEMISES	CORSET COVERS	DRAWERS
Omaha's most complete line of muslin, cambric and nainsook Gowns, in slip-covers, high neck V and square neck, beautifully trimmed with lace and embroideries. Special price reductions are: \$2.25 Gowns are \$1.50. \$2.75 Gowns are \$1.98. \$3.50 Gowns are \$2.50. \$3.98 Gowns are \$2.98.	Rich array of white Petticoats—newest flounce effects, in lace and embroidery trimming—extra wide cuts. Special Reductions are: \$2.50 Petticoats for \$1.50. \$3.50 Petticoats for \$2.50. \$3.98 Petticoats for \$2.98. \$5.00 Petticoats for \$3.50. \$7.00 Petticoats for \$4.98.	Made in the dainty French effects with the extra trimmed ruffles—many extra lengths—daintiest of laces and embroidery trimmings. \$2.50 Chemise for \$1.50. \$3.98 Chemise for \$2.98. \$5.00 Chemise for \$3.50. \$7.00 Chemise for \$4.98. \$10.00 Chemise for \$6.98.	Nainsook Corset Covers, full blouse, daintily trimmed with embroidery and lace ribbon and heading—many styles to select from. \$2.00 Corset Covers for \$1.25. \$2.50 Corset Covers for \$1.50. \$2.75 Corset Covers for \$1.98. \$3.00 Corset Covers for \$2.50. \$4.00 Corset Covers for \$2.98.	Muslin, cambric and nainsook drawers, circular and embroidery effects, dainty ruffles of lace tucking and hemstitching, open or closed. \$2.00 Drawers for \$1.25. \$2.50 Drawers for \$1.50. \$3.00 Drawers for \$1.98. \$4.00 Drawers for \$2.98. \$5.00 Drawers for \$3.50.

From N. Y. Mfg's. Stock
Dress Goods
 AT LESS THAN ONE-HALF PRICE
 36-inch to 42-inch dress goods, consisting of fancy suitings, serges, henriettas, albatross, Panamas, Jamestown suitings, pretty wool plaids, and over 100 different styles in the prevailing colors—50c, 69c and 75c dress goods at the unrestricted price, Monday—front bargain square—
25c at.....

FRENCH HAND MADE LINGERIE
 We have imported directly, through our own Paris office, the richest assemblage of the real French hand-made Undermuslins ever shipped to a western house. Our own foreign buyer selected them. The prices are so moderate that lovers of this exquisite wear can secure garments at prices as low as domestic muslin underwear. No such a sale was ever before known. Among the specially priced lots of Lingerie, we mention—
 Corset Covers worth \$1.25, 75c | Drawers worth \$1.50, 98c | Chemise worth \$1.25, 75c | Gowns worth \$2.75, \$1.98
 Corset Covers worth \$1.50, 98c | Drawers worth \$2.50, \$1.50 | Chemise worth \$1.50, 98c | Gowns worth \$3.50, \$2.50
 Corset Covers worth \$2.50, \$1.50 | Drawers worth \$3.00, \$1.98 | Chemise worth \$2.00, \$1.25 | Gowns worth \$4.00, \$2.98
 Corset Covers worth \$3.00, \$1.98 | Drawers worth \$4.00, \$2.50 | Chemise worth \$2.50, \$1.50 | Gowns worth \$5.00, \$3.50

JANUARY SALE OF MUSLINS AND SHEETINGS
 Also Ready-to-Use Sheets and Pillow Cases. Greater values than ever. Our famous brands of yard-wide Bleached Muslins and Cambrics at 5c, 6c, 7½c, 9c and 10c are the biggest bargains in years.
 Standard 81x90 (2¼x2½) French seam, worth at mills 75c, January sale price, each..... **59c**
 Extra heavy bleached Sheets, two yards and 2½ yards wide, full 2½ yards long, splendid for hotel use, where quality must be good to withstand laundry wear, special January sale price, each..... **49c**
 8-4x9-4 unbleached seamed Sheets, hundreds of dozens for January sale, at, each..... **45c**
 Most complete stock plain and hemstitched Utica Sheets and Pillow Cases, in every wanted size, at very low prices.
 Amazing values in Sheets and Pillow Cases.
 Extra heavy, well made, 45x36 bleached Pillow Cases, French seam, at, each..... **12½c**
 Hemstitched Pillow Cases, very well made, satin finish, at an exceedingly low price, each..... **14c**
 Dependable brands only will be found in this complete department.
 10x4 bleached Sheetings, at, yard..... **25c**
 9x4 bleached Sheetings, yard..... **22½c**
 8x4 bleached Sheetings, at, yard..... **20c**
 7x4 bleached Sheetings, at, yard..... **18c**
 9x4 and 8x4 bleached Sheetings, same grade as Lockwood and Pepperell, in mostly sheet lengths, yard..... **20c**

JANUARY SALE OF WHITE GOODS
 Our bargains in New White Goods are the talk of Omaha. Stocks are so big and complete at Brandeis that every woman can find exactly what she is looking for. The prices are always less than you expect to pay for such fine qualities.
 We have just received a complete line of those new St. Gaul Swisses in all the very latest patterns, prices at \$1.25 yard down to..... **25c**
 The beautiful imported English Pique in plain and fancy effects, will be very popular this season for women's suits, prices are 30c, 45c, 50c, up to..... **85c** yard
 We are showing a beautiful line of plaid and checked Irish Dimities, the prices are 15c, 19c, 25c, 29c and..... **35c** yard
 40-inch Victoria Lawn, worth 15c yard, at, yard..... **12½c**
 48-inch French Mull, worth 50c yard, at, yard..... **35c**
 48-inch French Mull, worth 25c yard, at, yard..... **25c**
 Ecu Linen, worth 45c yard, at, yard..... **25c**
 We also announce special prices in long cloth and nainsook during the month of January.
 Our own importations in white goods were very extensive this season. We import direct through our own Paris office and in this way save a considerable amount, which enables us to make very low prices on fine goods.

GREAT JANUARY SALE OF LINENS
 This is the most successful sale of Linens in our entire history. The crowds are bigger, the stocks are better and the bargains are greater. Monday we will clean up all odd lots of fine Pattern Table Cloths.
 Beautiful Pattern Cloths that are worth as high as \$20.00, at each..... **\$5.00 and \$3.98**
 All Linen Table Damask, 72 inches wide, worth as high as \$1.00 yard, at, yard..... **49c**
 Table Damask, our best Scotch, German and Austrian makes, worth as high as \$1.50 yard, at, yard..... **95c**
 All the 72-inch fine Mercerized Table Napkins, worth \$1.50, at, dozen..... **98c**
 All the Scotch Linen, Bleached Napkins, worth \$2.00, at, dozen..... **\$1.25**
 All the very fine Grass Bleached Linen Napkins, worth \$4.50 and \$5.00, at, dozen..... **\$2.50**
 All the all linen Huck and Damask Towels, worth up to 35c, at, each..... **19c**
 All the extra fine all linen Huck and Damask Towels, worth up to 55c, at, each..... **49c**
 All the 24-inch and 27-inch Red Cross Cotton Diaper, worth \$1.00 bolt, 10-yard bolt at..... **59c**
 All the Knit Wash Cloths that everyone knows sells at 5c, at, each..... **1c**
 All the fine Hemstitched Linen Sheets, worth up to \$7.00, at, each..... **\$3.98**
 All the Fine Fancy Linens, including beautiful Cluny, Japanese and Mexican drawn-work and Italian Pilet pieces, to be sold at about ¼ actual value.

January Showing and Sale
New 1908 Waists
 Thousands of dainty, new 1908 Waists will be shown tomorrow for the first time. Such a display as this has never been attempted in Omaha, and to make the event more interesting, we have marked each waist at a special price.

Linen Tailored Waists
 Daintily pleated and tucked styles—in sheer or heavier materials, destined to extreme popularity in 1908—special prices, \$5.98, \$4.98, \$4.00, \$3.98, \$3.50 and..... **\$2.98**
Linen Embroidered Waists
 Beautiful needlework in the daintiest of new patterns, short or long sleeves, \$6.98, \$5.98, \$4.98, \$3.98 and..... **\$3.50**
Dainty Lingerie Waists
 Charming new creations for 1908—long or short sleeves, at \$4.98, \$3.98, \$2.98, \$2.50, \$1.98 and..... **\$1.50**
New French and German Val. Laces at 5c Yd.
 Also torchons, point de Paris and eluny, curtain laces, many to match, worth up to 12½c a yard, bargain square, yard..... **5c**

EMBROIDERIES
 All new designs shown for the first time—Swiss, Nainsook and Cambric—corset cover widths, skirtings, flouncings, galloon beadings, etc. Also medium and wide edgings, bands, etc., worth up to 50c a yard—3 big lots, at—
5c 15c 25c

5c Embroideries 2c yd
 Thousands of yards of fine Cambric and Nainsook Edgings and Insertions—neat designs—worth up to 5c yard—
 at yard..... **2c**

All-Over Embroideries
 Fine Swiss, Nainsooks and Cambrics in Eyelet, Japanese, Shadow and Blind effects—worth up to \$1.75 yard—
 2 bargain lots, at, yard..... **59c-85c**

BRANDEIS