PULL FOR POPULATION GOAL

Meeting to Be Called by President of Real Estate Exchange.

TWO HUNDRED THOUSAND IN 1910

Organization for This Special Purpose is Contemplated and All Are Invited to Give a

Boost,

Plans are being made by members of the Real Estate exchange to combine with improvements clubs of the city and organ-"Two-hundred-thousand ize a genuine club" for Omaha, every member of which will take off a coat and go to work. President W. T. Gruham will call a special meeting of representative real estate men and invite representatives of the improvement clubs during January.

"I feel the securing of 200,000 population for Omaha is only a question of every one going to work," said Byron Hastings, who has been chairman of the Commercial club on publicity the last year, which committee published a booklet on Omaha.

"I would not call it the Two-Hundred-Thousand club," said Mr. Hastings, "but there are good enough names to go around. St. Paul has a Town Criers' club, while Chicago simply says T Will. One of the clubs attracting a lot of attention to a city in the south is the "One Hundred and Fifty Thousand club' of Dallas, Tex. The most admirable advertising I have seen for the year came from Dallas. Scattle is not overlooking a single bet, and Spokane has a club devoted to advertising for new residents, which employs a special secretary and a writer, who puts up first-class stuff from Spokane and keeps the city constantly before the people.

Homes Not Built Too Fast. "I think Omaha has not been building homes too fast during the last year for the increasing population. Though some thousand homes were built, a few were torn down and the vacated homes are being occupied. Counting five persons to a family the population should increase a full 5,000 each year and the balance is reached." Members of the Commercial club are being much impressed by the advertising matter which arrives at the offices of Omaha daily papers from the "little towns" out over Iowa, Nebraska and South Dakota. Every mail brings letters in envelopes which resemble a Mexican buil fight poster. Every town has some special line of boosting and special "town envelopes" are so numerous that Uncle Sam is becoming a great advertising agency for live towns.

In connection with an organization with the definite object of increasing the population of Omaha it is considered likely a determined effort will be made to annex South Omaha and the improvement clubs are determined to make Omaha a city which will be so good that "South Omahans will want to come in."

Counterfeit Dollars

buy trouble, but a genuine quarter buys Dr. King's New Life Pills; for constipation, malaria and jaundice. For sale by Beaton

HOT CONTEST AT OMAHA CLUB Lots of Entries for the Places on Board of Directors to Be Filled

at Annual Meeting.

A lively contest is in sight for the positions on the board of directors of the Omaha club to be filled at the annual meeting January 18. There are four of these places and entries must be posted fifteen days in advance, so the time will be up Friday. Already C. W. Hull and Ward M. Burgess are seaking re-election and notices are up proposing in addition the following candidates: C. N. Dietz, Joseph Barker, C. S. Montgomery, Frank Colpetzer, James L. Paxton. A petition is said to be in circulation also for Joseph Baldrige.

Simple Remedy for La Grippe. La grippe cougs are dangerous, as they frequently develop into pneumonia. Foley's Honey and Tar not only stops the cough, but heals and strengthens the lungs so that no serious results need be feared The genuine Foley's Honey and Tar contains no harmful drugs and is in a yellow package. Refuse substitutes.

Lumber Firm Involved. Lumber Firm Involved,
CINCINNATI, Jan. 1.—A petition in bankruptcy was filed last midnight against the
Wiborg & Hanna Lumber company, which
had previously made an assignment. The
petitioners are the Southern Lumber company, the Swan Day Lumber company and
the Briggs & Cooper Co., creditors.
The assets were given by the company at
\$375,000; the liabilities \$250,000, but the bankruptcy petition charges that the concern is
insolvent.

Announcements, wedding stationery and calling cards, blank book and magazine binding. 'Phone Doug. 1604. A. I. Root, Inc.



Ready for Business

New Location

Best Men's Shoes Enown for \$3.50 and \$4.00

AT OUR Walk-Over Shoe Store ED. S. THOMPSON, The Walk-Over Man.

## Every Saturday

Especially Tomerrew

SHERMAN & McCONNELL DRUG CO.

OWL DRUG COMPANY, 10th and Marney Sta., Omaha, Meb Big Sale

## COME FROM BRANDEIS

No matter what the season, Brandeis offers the best bargains in goods of high quality. Brandeis buys on a bigger scale and sells in bigger quantities. Our great purchasing power enables us to buy at lower prices than any other western store, and, quality for quality, we can and do sell for less money than any other store at any season of the

# Friday Will Be

It Will Be a Supreme Bargain Day at Brandeis! Small Lots and Odd Pieces Placed on Bargain Squares and Counters, Will Be Sacrificed at Prices Impossible Elsewhere. Such High Qualities Never

Before Offered at Such Low Prices.

## EXTRA SPECIAL

IN REMNANTS AND ODD LOTS Fine, new, crisp Embroideries on big bargain squares-all kinds in embroideries, insertions, bands and ribbon gailoonsmany styles to select from, at ..... 2c-5c-7½c

## Remnants of Laces

Torchons, Vals. and Fancy Cotton Laces squares pited high with them, at, a yd. 220 and 50

No linen sale ever held in America has offered such extraordinary money saving bargains as these. It is the chance of a life time, as such prices may never be offered again.

\$5—at, each Fine Pattern Table Cloths, 2 and 2½ yards long, worth as high as \$1.98

NAPKINS NAPKINS All the 20-inch Mercerized Napkins. All the bleached 22 and 24-inch worth up to \$1.25, at dozen, 55c. All Linen Napkins, worth up to \$5. worth up to \$1.25, at dozen, spc.

All the bleached Scotch Linen Napkins, worth \$1.50, at dozen, \$1.00.

All the bleached Scotch Linen Napkins, worth \$2. at, dozen, \$1.25.

All the fine Huck and
Damask Towols,
worth up to \$3.

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Damask Towols,
worth up to \$3.

All the fine hemstitched linen Sheets,
worth up to \$1.0, at, dozen, \$5.

All the fine hemstitched linen Sheets,
worth up to \$7.

All the sheets,
worth up to \$5.

All the very fine Dinner Napkins,
worth up to \$5.

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worth up to \$1.0, at, dozen, \$1.00.

All the very fine Dinner

All the extra fine Huck and Damask Towels worth up to 80c, each. 25c	Pillow Cases, worth up satin Bed Spreads
Linen S	pecials in the Basement
All the drawn work hem- stitched Tray Cloths,	All the drawn hemstitched Scarfs, Squares' and Cloths, that sold up to \$1 each, at

## White Goods Sale in Basement

the regular 15c and 19c qualities, in long mill lengths, 71c Very fine India Linon, equal to the regular 25c grade off the bolt in useful lengths -

Yard wide full standard light and dark Percales, long mill lengths, 15c values-

40-inch White Lawns, [Full standard Prints, in | Short mill lengths of dress lengths, all styles and col- 31c New Printed Batiste and fancy colored Lawns, regularly worth 15c ward; advance sale price 6 1 conly, yard . . . . 62c

on sale at. 121e Finest lot of White Swiss remnants ever shows in Omaha, all size embroidered dots, figures, over - shot cable cords-equal to the 35c imported on sale at, 6½c qualities—at, 15c

Skirting, sold off the bolt for 19c yard-Friday at, yard ..... 21e 8-4 and 9-4 bleached Sheeting, same grade Lockwood and Pepperell, in mostly

sheet lengths, 20c 39-inch wide White Lingerie Lawn, would be cheap at 25c yard -one of the biggest January bargains ever offered 71c

Our January Sale of Muslins and Sheetings Ready-to-Use Sheets and Pillow Cases. Our famous brands, yard wide soft finished muslins and cambrics are the biggest Panuary bargains in years, at,

yard......5é 6e 7½e 8e 9e and 10e CLEARING SALE of SILKS

1.875 vards of plain and fancy silks-foulards, satins, Pongee silks, Louisenes and fancy taffetas, Japanese silks, etc, worth up to

59e a yard, at; a yard..... Silks From Broken Lines-27-inch novelty silk, pretty foulards, taffetas, 27-inch China silk, worth up to 79c 29c yard; Friday, yard.....

Our integrity 32-inch guaranteed black dress taffetas, made especially for the dressmaking trade, beautiful finish, deep black, regular price \$1.50 a yard;

### **Dress Goods Remnants**

Big lot of medium and heavy weight dress goods, Panamas, Zibilenes, Fancy Suitings-novelty dress goods, worth up to 75c yard—all go in basement at, yard.....

Imported Dress Goods Samples-3 to 10 yards to matchdirect from U. S. customs house—all wool, black and colors \$1 to \$2 a yard. Prices, in basement, each .... 121/20 Prices on Main floor bargain square, each ... 35c and 25c

BRANDEIS

Grand White Carnival Opens Monday

Annual Januar

Linen, White Goods and Bed Spread Sales This great annual event opened Thursday morning. Its beyond a question the biggest bargain opportunity for securing dependable linens, white goods and bed spreads that any Omaha store can offer Omaha people.

The linens embrace the choicest imports from the leading linen centers of Europe. We pledge a bargain in every purchase.

CRASH

Regular 9e Crash, per yard ......61/4c Regular 121/2c Crash, per yard......9c TOWELS

NAPKINS

Regular \$5.00 Napkins, per dozen ......\$4.00 TABLE DAMASK

Regular 40c Damask, per yard ................................29c Regular 50c Damask, per yard ......39c Regular 65c Damask, per yard ................................50c Regular \$1.25 Damask, per yard .......85c TABLE CLOTHS

Regular \$2.75 Pattern Table Cloths, each ...... \$2.00 Regular \$3.50 Pattern Table Cloths, each ..........\$2.50 Regular \$4.75 Pattern Table Cloths, each ..... \$3.00 Regular \$6.50 Pattern Table Cloths, each . . . . . . . \$4.75 Regular \$7.50 Pattern Table Cloths, each ..........\$5.50 

Bargain Sale of Bed Spreads Regular \$1.10 Bed Spreads ......95c Regular \$1.25 Bed Spreads ......\$1.05 \$2.00 Bed Spreads ......\$1.59 Regular \$7.50 Bed Spreads ......\$5.50

A Half Price Sale of Ladies' Suits, Coats and Furs 50% off

Bargain Sales of Flannelette Gowns Bath Rebes and Kimonas

98c Flannelette Gowns-\$2.95 Flannelette Wrappers, for ...... \$1.89 \$1.48 Flannelette Gowns— \$3.95 Eiderdown Bath Robes for ...... 89c for ..... \$2.48 \$1.98 Flannelette Gowns-\$6.50 Blanket Bath Robes, for ...... \$1.19 for ..... \$3.95

BIG CLEARING SALE OF FINE CORSETS All styles and sizes for stout or slender figures; leading

brands on sale bargain Fri-BENNETT'S BIG GROCERY MONEY SAVING OFFERS IN FRESH, NEW GOODS

JOS. TETLEY'S TEAS.

GREEN

BENNETT'S CAPITOL BAKING POW-TRADING DEE, absolutely pure, does not contain alum. Money Saved on Every Package.
5-pound can \$1.00 And 150 Green Trading Stamps. 240
And 40 Green Trading Stamps. 130 STAMPS And 40 Green Trading Stamps.

14-pound can

And 20 Green Trading Stamps.

Camp Fire Baked Beans, lerge can . 15c

And 20 Green Trading Stamps.

Blue Borax Starch, 24-pound pkg . 25c

And 10 Green Trading Stamps.

H. J. Heinz Sweet Pickled Onlons, pint

And 10 Green Trading Stamps. WITH EACH TON OF COAL-ANY PRICE BLACK BASPEERRY SPECIAL.

FRIDAY A Fifteen-Cent Pattern With Ladies' 20c Home Journal Winter Quarterly ....

20% Discount On All Traveling

Bags and Suit Cases Appropriate Gifts for Ladies or Gentlemen We carry the best line made, and the finest ever shown in Omaha. See our choice line of Fitted Bags, Suit Cases and Tollet Articles. Also our large line of Trunks "our own make," artistic durable and well built in every particular.

Prices lower than inferior goods usually sel OMAHA TRUNK FACTORY, 1209 Farnam St. Grand January Clearing Continues

And with hundreds of Remnant Bargains, Makes Friday Truly Bargain Day at-

Thursday's Offerings Good for Friday.



Many New Lots Brought Forward.

## Friday is Remnant Day at Hayden's

IN OUR GREAT DOMESTIC ROOM 2 4c Outing Flannels ......5c oc Bleached Muslin at ...... 5c 2 % c and 15c Toweling at .....

FROM 9:00 TO 11:00 A. M. REMNANTS OF Silk Ginghams, Silk Organdies, Silk Warp Mulls and other Silk Warp Goods; also 25c Anderson's Scotch Ginghams, 39c Scotch Madras and other goods worth up to 59c yard, all at yard ..... 10¢ FROM 2:00 TO 4.00 P. M. Another great sale of High Grade

Wash Goods, like above, at . . 7 % c

### Some Unmatched Silk Bargains

IN OUR JANUARY CLEARANCE SALE FRIDAY

Domestic Room, we offer Silks, Satins and Part Silk Fabrics in all weaves, colors and patterns. Over 5,000 yards in the lot to close at 

FROM 8:30 A. M. TILL 12 M .- In | FROM 1:00 TILL 5:00 P. M .- A great assortment of Checks, Stripes, Novelties and Plain Silks, including blacks. Values up to 65c yard, to close Friday, at yard ......29¢

IN MAIN SILK DEPARTMENT FRIDAY

FROM 10:00 'TILL 11:00 A. M .- All FROM 3:00 'TILL 4:00 P. M .- Our \$1.39 First Prize Taffeta, 36-inches Remnants of Silks, Waist, Skirt or Dress Pattern lengths, plaids, novel- wide, on sale, limit one pattern to a ties in blacks, on sale at from 33 1-3 customer, for the hour at, yard ......\$1.05

per cent Discount Friday. \$1.00 PLAID AND NOV- | \$1.25 PLAIDS, CHECKS | \$1.00 BLACK PEAU DE AND NOVELTIES, 36 inches wide, on sale at ELTY SILKS, 27-inch Taffetas and Pongees, at yard ........ 59¢

SOIE, 36 inches wide, matchless clearing sale values, at yard . . 89¢ yard ..... 79¢

Remnants of Linen

IN OUR FAMOUS DOMESTIC ROOM Remnants of Bleached, Unbleached and Silver Bleached, purely all linen Crash, Scotch and German, ranging in price from 75c to \$2.00 per yard,

LOT 1.... 25¢ LOT 3.... 49¢ LOT 2 .... 39¢ LOT 4 .... 59¢ Remnants of Mercerized Linen, Half LOT 2 ... Linen and Cotton Damask, worth from 25c to 50c yard, in four lots:—

Rem'nts High Grade Dress Goods

FROM 9:00 TO 11:00 A. M. We will sell 5,000 yards of High Grade Wool Dress Goods, in remnants of from 2 1/2 to 7 yards, Panamas, Voiles, Broadcloths, Serges, Fancies, Cravenettes, Henriettas, and other fine goods, the best of the best selling pieces ranging in price from 75c to 39c yard, in four lots:-LOT 1...25¢ LOT 3....49¢ LOT 2...39¢ LOT 4....59¢ FROM 2:00 TO 4:00 P. M.

Another sale of entirely new goods like the above, prices will be:-LOT 1...121/2 LOT 3....19¢ LOT 1....15¢ LOT 3....39¢ LOT 2....15¢ LOT 4....25¢ LOT 2....25¢ LOT 4....49¢ Men's and Ladies' Winter Furnishings

AT JUST HALF PRICE FRIDAY Never before was a general offering of 50 per cent reduction made on such a stock of High Grade Furnishings. But we must have room for our

immense stock of Spring Goods, and take this method of quick reduction: clearing sale prices 25¢ 39¢ 49¢ MEN'S AND BOYS' SWEATERS, heavy wool garments that sold to WEAR, heavy ribbed or fleeced, that sold up to 75c at 15c 25c 37 2c 50c, Friday ... 10c 15c and 25c MEN'S SHIRTS-A great lot of Men's Dress Shirts that have been on dis play in our 16th street window the past few days, all new black and white

MEN'S HEAVY FLEECED UNDER- LADIES' WORSTED UNDERSKIRTS, WEAR, worth to \$1.00 garment. plain and fancy colors, sold up to \$1.00, choice at .... 29¢ and 49¢ ONE BIG SQUARE OF HOSE, Men's Women's and Children's regular 10a \$1.50, choice at ....49¢ and 69¢ MEN'S 25c NECKWEAR and Sus-that sold up to \$2.00 69¢ and 98¢ Plain or fancy colors, values to \$1.5% LADIES' AND CHILDREN'S UNDER-WEAR, heavy ribbed or fleeced, that

Grand Notion Sale Friday

patterns in complete range of sizes, values up to \$1.00, extra special bar-

STAPLE NOTIONS AT 1-2 AND 1-5 REGULAR PRICES per roll ...... ponding prices.

EMBROIDERIES AND INSERTINGS worth 10c to 12 1/2 c yard, all go Friday in one great lot, at per yard......3¢ Start the New Year Right

PER CENT TO 50 PER CENT ON YOUR LIVING EXPENSES.

on Time Yeast, per package ondensed Cream, per can Jurnham's Hasty Jellycon, per pkg in, can Breakfast Cocoa for 2

CREAPER THAN APPLES He can Breakfast Cocoa for 20c Mincemeat, per package 5c 150 size Highland Naval Oranges, doz.25c 176 size Highland Nav

NO NEED TO TRY, TRY AGAIN IF YOU

TRY HAYDENS' FIRST



## The Omaha National Bank

Capital-\$1,000,000

OFFICERS:

President . . . . . . . . J. H. Millard Vice-President . . . . . . C. F. McGrew Cashier ..... W. H. Buchola Assistant Cashier . . . . . Frank Boyd DIRECTORS: Goy C. Barton J. H. Millard,

Wm. Wallace

W. M. Burgess A. J. Simpson C. F. McGrew I. W. Carpenter W. H. Bucholz C. H. Brown.

13th Street, Between Farnam and Douglas.

Nerves work and youthful vigor gone as a result of over work or mental exertion should take GRAYS NERVE FOOD PILLS. They will make you eat and sleep and be a man again. SHERMAN & MCONWELL DRUG CO. Corner 16th and Dodge Str. Own. 16th and Dodge Str. Own. 16th and Responsible Str. Omaha. Web. **Bee Want Ads Produce Results**