

PULL FOR POPULATION GOAL

Meeting to Be Called by President of Real Estate Exchange.

TWO HUNDRED THOUSAND IN 1910

Organization for This Special Purpose is Contemplated and All Are Invited to Give a Boost.

Plans are being made by members of the Real Estate exchange to combine with improvements clubs of the city and organize a genuine "Two-hundred-thousand club" for Omaha...

"I feel the securing of 200,000 population for Omaha is only a question of every one going to work," said Byron Hastings...

"I would not call it the Two-Hundred-Thousand club," said Mr. Hastings, "but there are good enough names to go around..."

Homes Not Built Too Fast. "I think Omaha has not been building homes too fast during the last year for the increasing population..."

Counterfeit Dollars. buy trouble, but a genuine quarter buys Dr. King's New Life Pills...

HOT CONTEST AT OMAHA CLUB. Lots of Entries for the Places on Board of Directors to Be Filled at Annual Meeting.

A lively contest is in sight for the positions on the board of directors of the Omaha club to be filled at the annual meeting January 18...

Simple Remedy for La Grippe. La grippe comes as dangerous, as they frequently develop into pneumonia...

Lumber Firm Involved. CINCINNATI, Jan. 1.—A petition in bankruptcy was filed last night against the Whorng & Hanna Lumber company...

Announcements, wedding stationery and calling cards, blue and magazine binding. Phone Doug. 1604. A. I. Root, Inc.



Ready for Business IN OUR New Location 314 S. 15th St. (Four doors south of Boston Drug Co.) Best Men's Shoes Known for \$3.50 and \$4.00 AT OUR Walk-Over Shoe Store ED. S. THOMPSON, The Walk-Over Man.

Every Saturday Especially Tomorrow We shall sell our fresh Saturday Candy (Liggett's) for 10c...

BRANDEIS BOSTON STORE & SONS

THE BIGGEST BARGAINS COME FROM BRANDEIS

No matter what the season, Brandeis offers the best bargains in goods of high quality. Brandeis buys on a bigger scale and sells in bigger quantities...

Friday Will Be REMNANT DAY

It Will Be a Supreme Bargain Day at Brandeis! Small Lots and Odd Pieces Placed on Bargain Squares and Counters, Will Be Sacrificed at Prices Impossible Elsewhere...

EXTRA SPECIAL EMBROIDERIES

IN REMNANTS AND ODD LOTS Fine, new, crisp Embroideries on big bargain squares—all kinds in embroideries, insertions, bands and ribbon galleons—many styles 2c-5c-7 1/2c from, at

Remnants of Laces

Torchons, Vals. and Fancy Cotton Laces—great bargain squares piled high 2 1/2c and 5c with them, at, a yd.

SPECIALS IN OUR JANUARY SALE LINENS

No linen sale ever held in America has offered such extraordinary money saving bargains as these. It is the chance of a life time, as such prices may never be offered again.

- Beautiful Pattern Table Cloths, 2 and 2 1/2 yards wide and 2 1/2 and 4 yards long, worth as high as \$25, at \$5.98
All the bleached Scotch Linen Napkins, worth \$1.50, at 98c
All the extra fine Huck and Damask Towels, worth up to 50c, at 25c

- All the drawn work hemstitched Towels, Squares and Dollies, that sold up to \$1, at 49c
All the drawn work hemstitched Towels, Squares and Dollies, that sold up to 50c, at 25c
All the beautiful hand made Japanese and Mexican Drawn Work and Italian Flirt Pieces at less than half value.

White Goods Sale in Basement

- 40-inch White Lawns, Full standard Prints, in dress lengths, all styles and colors, at, yard, 3 1/2c
New Printed Batiste and fancy colored Lawns, regularly worth 15c yard; advance sale price only, yard, 6 1/2c
Finest lot of White Swiss remnants ever shown in Omaha, all size embroidered dots, figures, over-shot cable cords—equal to the 35c imported qualities—at, 15c

Our January Sale of Muslins and Sheetings

Ready-to-Use Sheets and Pillow Cases. Our famous brands, yard wide soft finished muslins and cambrics are the biggest Panuany bargains in years. at, yard, 5c 6c 7 1/2c 8c 9c and 10c

CLEARING SALE of SILKS

1,875 yards of plain and fancy silks—foulards, satins, Pongee silks, Louisenes and fancy taffetas, Japanese silks, etc, worth up to 59c a yard, at, a yard, 15c

Silks From Broken Lines—27-inch novelty silk, pretty foulards, taffetas, 27-inch China silk, worth up to 79c yard; Friday, yard, 29c

Our integrity 32-inch guaranteed black dress taffetas, made especially for the dressmaking trade, beautiful finish, deep black, regular price \$1.50 a yard; at, yard, 1.00

Dress Goods Remnants

Big lot of medium and heavy weight dress goods, Panamas, Ziblenes, Fancy Suitings—novelty dress goods, worth up to 75c yard—all go in basement at, 19c yard. Imported Dress Goods Samples—3 to 10 yards to match—direct from U. S. customs house—all wool, black and colors—\$1 to \$2 a yard. Prices, in basement, each, 12 1/2c Prices on Main floor bargain square, each, 35c and 25c

Grand White Carnival Opens Monday BENNETT'S Annual January

Linen, White Goods and Bed Spread Sales This great annual event opened Thursday morning. Its beyond a question the biggest bargain opportunity for securing dependable linens, white goods and bed spreads that any Omaha store can offer Omaha people.

The linens embrace the choicest imports from the leading linen centers of Europe. We pledge a bargain in every purchase.

- CRASH Regular 6c Crash, per yard, 3 1/2c Regular 9c Crash, per yard, 6 1/2c Regular 12 1/2c Crash, per yard, 9c Regular 14c Crash, per yard, 11 1/2c

- TOWELS Regular 8 1-3c Towels, each, 5c Regular 11c Towels, each, 7 1/2c Regular 20c Towels, each, 15c Regular 25c Towels, each, 19c Regular 35c Towels, each, 25c

- NAPKINS Regular 75c Napkins, per dozen, 50c Regular \$1.50 Napkins, per dozen, \$1.00 Regular \$2.75 Napkins, per dozen, \$2.00 Regular \$4.00 Napkins, per dozen, \$3.00 Regular \$5.00 Napkins, per dozen, \$4.00

- TABLE DAMASK Regular 40c Damask, per yard, 29c Regular 50c Damask, per yard, 39c Regular 65c Damask, per yard, 50c Regular \$1.00 Damask, per yard, 69c Regular \$1.25 Damask, per yard, 85c \$1.50 Damask, per yard, \$1.00

- TABLE CLOTHS Regular \$2.75 Pattern Table Cloths, each, \$2.00 Regular \$3.50 Pattern Table Cloths, each, \$2.50 Regular \$4.75 Pattern Table Cloths, each, \$3.00 Regular \$6.50 Pattern Table Cloths, each, \$4.75 Regular \$7.50 Pattern Table Cloths, each, \$5.50 Regular \$9.50 Pattern Table Cloths, each, \$6.75

- Bargain Sale of Bed Spreads Regular 85c Bed Spreads, 65c Regular \$1.10 Bed Spreads, 95c Regular \$1.25 Bed Spreads, \$1.05 Regular \$1.50 Bed Spreads, \$1.25 \$2.00 Bed Spreads, \$1.59 Regular \$3.50 Bed Spreads, \$2.25 Regular \$4.50 Bed Spreads, \$3.50 Regular \$5.50 Bed Spreads, \$4.25 Regular \$7.50 Bed Spreads, \$5.50

- A Half Price Sale of Ladies' Suits, Coats and Furs 50% off 50% off Bargain Sales of Flannelette Gowns Bath Robes and Kimonas 98c Flannelette Gowns, \$2.95 Flannelette Wrappers, for, 59c for, \$1.89 \$1.48 Flannelette Gowns, \$3.95 Elderdown Bath Robes, for, 89c for, \$2.48 \$1.98 Flannelette Gowns, \$6.50 Blanket Bath Robes, for, \$1.19 for, \$3.95

- BIG CLEARING SALE OF FINE CORSETS All styles and sizes for stout or slender figures; leading brands on sale bargain Friday 21c

COAL GREEN TRADING STAMPS WITH EACH TON OF COAL ANY PRICE FRIDAY

BENNETT'S BIG GROCERY MONEY SAVING OFFERS IN FRESH, NEW GOODS JOE FLETCHER'S TEAS Green Label, pound tin, 60c And 40 Green Trading Stamps Green Label, half-pound tin, 30c And 20 Green Trading Stamps Green Label, quarter-pound tin, 15c And 10 Green Trading Stamps

20% Discount On All Traveling Bags and Suit Cases Appropriate Gifts for Ladies or Gentlemen We carry the best line made, and the finest ever shown in Omaha. See our choice line of Fitted Bags, Suit Cases and Toilet Articles. Also our large line of Trunks "our own make," artistic durable and well built in every particular. Prices lower than inferior goods usually set OMAHA TRUNK FACTORY, 1209 Farnam St.

Bee Want Ads Produce Results

Grand January Clearing Continues

And with hundreds of Remnant Bargains, Makes Friday Truly Bargain Day at—

THURSDAY'S OFFERINGS Good for Friday. HAYDEN'S THE RELIABLE STORE

Many New Lots Brought Forward. Friday is Remnant Day at Hayden's IN OUR GREAT DOMESTIC ROOM

- 12 1/2c Outing Flannels, 5c FROM 9:00 TO 11:00 A. M. REMNANTS OF Silk Gingham, Silk Organadies, Silk Warp Mulls and other Silk Warp Goods; also 25c Anderson's Scotch Gingham, 2 1/2c Scotch Madras and other goods worth up to 59c yard, all at, yard, 10c

- 12 1/2c Flannelette at 5c 12 1/2c Bleached Muslin at 5c 12 1/2c and 15c Toweling at 5c 7 1/2c Prints at 2 1/2c 7 1/2c Apron Gingham at 4 1/2c 12 1/2c Percales at 15c 75c French Flannels, all wool, 15c Remnants of all kinds of White Goods, up to 15c yard, at 5c

- 12 1/2c Plaid and Novelty Silks, 27-inch Taffetas and Pongees, at 59c \$1.25 PLAIDS, CHECKS AND NOVELTIES, 36 inches wide, on sale at, yard, 79c \$1.00 BLACK PEAU DE SOIE, 36 inches wide, on sale at, per yard, \$1.05

- Remnants of Linen IN OUR FAMOUS DOMESTIC ROOM Remnants of Bleached, Unbleached and Silver Bleached, purely all linen Crash, Scotch and German, ranging in price from 75c to \$2.00 per yard, in four lots: LOT 1... 25c LOT 3... 49c LOT 2... 39c LOT 4... 59c

- Men's and Ladies' Winter Furnishings AT JUST HALF PRICE FRIDAY Never before was a general offering of 50 per cent reduction made on such a stock of High Grade Furnishings. But we must have room for our immense stock of Spring Goods, and take this method of quick reduction: MEN'S HEAVY FLEECE UNDERWEAR, worth to \$1.00 garment, clearing sale prices 25c 39c 49c

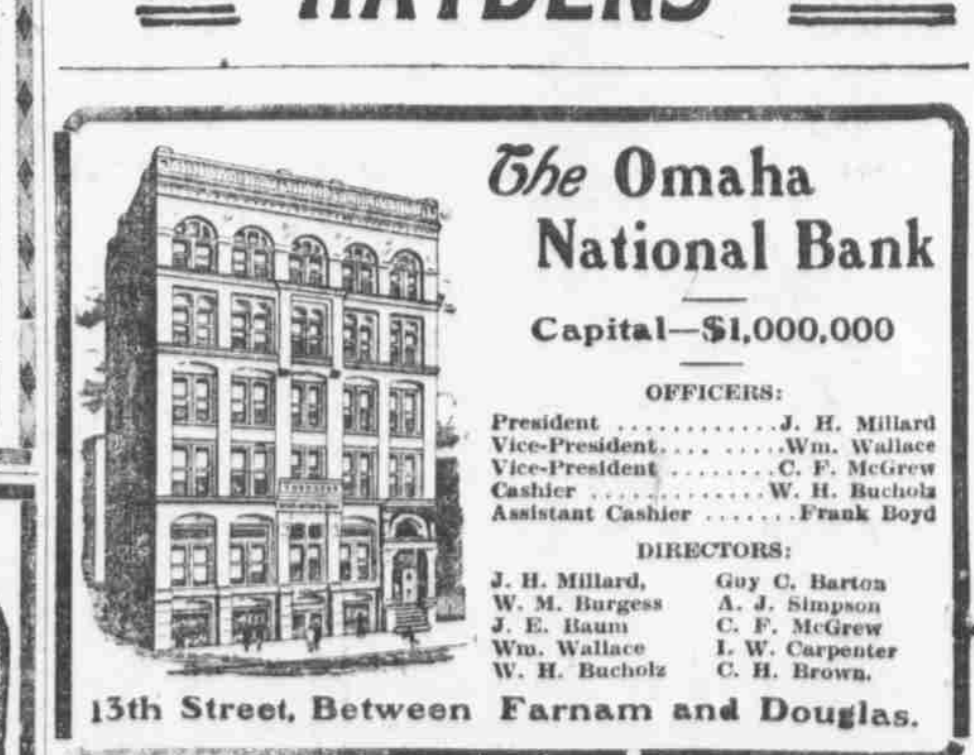
Grand Notion Sale Friday

- STAPLE NOTIONS AT 1-2 AND 1-5 REGULAR PRICES 5c Gold Eye Needles at 1c 25c Needle Books at \$1.00 10c Pins, per package, 2 1/2c 15c Dressing Combs, 5c Cotton Tapes, all sizes, on sale at, per roll, 1c

Start the New Year Right

- BY BUYING YOUR GROCERIES AT HAYDEN'S AND SAVING YOURSELF FROM 25 PER CENT TO 50 PER CENT ON YOUR LIVING EXPENSES. 21 lbs. Best Pure Cane Granulated Sugar for, \$1.00 12 Bars Laundry Soap for, 85c 10 lbs. Sacks Best White or Yellow Cornmeal for, 15c Fancy Japan Head Rice, per pound, 5c 2 lb. can Fancy Sweet Sugar Corn, 6 1/2c 1 lb. can Golden Hominy, 5c Squash, Sauer Kraut, or Baked Beans for, 15c 1 lb. can assorted soups for, 12c On Time Yeast, per package, 3c Condensed Cream, per can, 30c Burslem's Hasty Jellycon, per pkg., 25c 1/2 lb. can Breakfast Cocoa for, 20c 1/2 lb. can Cocoa for, 20c Choice California Prunes, per pound, 5c Cleaned Currants, per pound, 5c Seeded Raisins, per pound, 12c Fancy California Peaches, per pkg., 12c Seedless Raisins, per pound, 7 1/2c

TRY HAYDEN'S FIRST



The Omaha National Bank Capital—\$1,000,000 OFFICERS: President, J. H. Millard Vice-President, Wm. Wallace Vice-President, C. F. McGrew Cashier, W. H. Bucholz Assistant Cashier, Frank Boyd DIRECTORS: J. H. Millard, Guy C. Barton, W. M. Burgess, A. J. Simpson, J. E. Baum, C. F. McGrew, Wm. Wallace, L. W. Carpenter, W. H. Bucholz, C. H. Brown. 13th Street, Between Farnam and Douglas.

Feed for Nerves Weak and nervous men who find their power to work and mental exertion should take GRAY'S NERVE FOOD PILLS. They will make you eat and sleep and be a man again. \$1 Box; 3 boxes \$2.50 by mail. SHIRMAN & McCONNELL DRUG CO., Corner 16th and Dodge Sts., OMAHA, IOWA. OWL DRUG COMPANY, Cor. 16th and Kearney Sts., Omaha, Neb.