

BRANDEIS SUPREME BARGAIN OFFERS? GRAND CLEARING SALE

Involving the sweeping sacrifice of thousands of dollar's worth of seasonable up-to-date winter merchandise at just a fraction of the prices it would have brought in Omaha a few weeks ago. Together with our Annual

January Sale of Linens, Muslins, Sheetings, Embroideries

A sale that is without a rival. It will make Omaha actually the bargain center of America tomorrow

EMBROIDERIES

Direct from St. Gall, Switzerland—Choice new, in fine Swiss, Nainsook and Cambrie, flouncings and wide edges, also medium and wide insertions and galloon headings—actually worth up to 35c yard—big bargain square, at, yard..... **15c**

ALL OVER EMBROIDERIES

Choice new designs, in Swiss, Cambrie and Nainsook eyelet, Japanese, shadow and blind effects—also baby patterns, worth up to \$1.50 yard, at, yard..... **85c**

EMBROIDERIES

Big new lots of fresh and clean Embroideries—very desirable patterns worth up to 15c yard, on bargain square, at, yd..... **2c-5c-7½c**

15c LACES at 5c Yd.

Fine French and German Vals, Torchons and Point de Paris Laces and Insertions—many to match—on bargain square, at, yard..... **5c**

Handkerchiefs Plain and fancy effects, great new lots—to clear them away Thursday—each..... **2½c**

All Silk Veiling

Black, white and all colors, chenille dotted or plain, and worth 25c yard, at, yard..... **10c**

Clearing Sale MILLINERY

Women's Trimmed Hats—mostly small shapes—black, navy, green and grey, trimmed with quills..... **\$1**

Women's \$7.50 quality Hats, trimmed with breasts, wings and pom poms—new shades clearing sale prices..... **2.50**

Hundreds of Pattern Hats, worth up to \$20—also a big lot of all fur hats and turbans, in black and new brown—mink and lynx fur, trimmed with flowers and fancies—many worth \$20, choice, at..... **\$5**

BRANDEIS



Our Great Annual January Linen Sale In Our Basement

No linen sale ever held in America has offered such extraordinary money saving bargains as these. It is the chance of a life-time, as such prices may never be offered again. Finest Pattern Table Cloths at half price. Fancy Drawn Work and Lace Linens at less than one-half cost to import. Towels, Towelings, Table Damask, Napkins, Sheets, Pillow Covers, etc., all at record breaking bargain prices.

Pattern Beautiful pattern Table Cloths, 2 and 3 Table Cloths 2½ yds. wide and 2½ to 4 yds. long, actually worth as high as \$20..... **\$5**

Pattern Fine pattern Table Cloths—in all sizes Table Cloths—worth as high as \$10.00, at each..... **3.98**

Table Damask Our very finest Scotch and Belfast makes, worth up to \$1.50 a yard..... **95c**

NAPKINS All the 20-inch mercerized napkins—worth \$1.25, at dozen..... **59c**

Towels All the fine huck and damask towels, worth up to \$1.00 a pair, at..... **19c**

Towels All the extra fine huck and damask towels, worth up to \$1.00 a pair, at..... **25c**

Pattern Fine pattern Table Cloths, 2½ and 3 Table Cloths yards long, worth as high as \$5.00, at each..... **2.98**

Pattern Fine pattern Table Cloths, 2 and 2½ Table Cloths yards long, worth as high as \$4.00, at each..... **1.98**

Table Damask Fine all linen satin table damask, 72-ins. wide, worth up to \$1.00 a yard, at, yard..... **49c**

NAPKINS All the bleached Scotch linen napkins—worth \$2.00, at dozen..... **1.25**

Sheets All the fine hemstitched linen sheets, worth up to \$7.00 a pair, at..... **3.98**

Pillow Cases All the hemstitched linen pillow cases, worth up to \$1.75 a pair, at..... **98c**

Bed Spreads Full size crocheted and med bed, worth up to \$1.50, spreads, with to \$1.50..... **59c-75c**

Bed Spreads Full size crocheted and med bed, worth up to \$1.50, spreads, with to \$1.50..... **\$1-1.98**

A Sale of Fancy Linens in Our Basement

All the French and Swiss Lace Table Cloths, worth up to \$10.00, at each..... **\$6.00**

All the Cluny Lace Scarves, worth up to \$15.00, at each..... **\$4.98**

All the beautiful Hand made Japanese and Mexican Drawn Work and Lace Linens, at less than half cost.

All the French Tulle and Net, worth up to \$1.00, at each..... **50c**

All the Knit Wash Cloths that every one knows well at \$1, at each..... **10c**

January Sale Muslins: Sheetings

Also ready to use Sheets and Pillow Cases—greater values than ever, in most dependable brands. Our famous brand of Bleached Muslins and Cambrics at 3c, 4c, 5c, 6c and 7c are biggest bargains in years.

Most complete stock plain and hemstitched 17-1/2 Sheetings and Pillow Cases in every wanted size at very low prices. Remaining values in Sheets and Pillow Cases.

Extra heavy well made 45x55 bleached Pillow Cases, French seam, at each, 12 1/2c.

Hemstitched Pillow Cases, very well made, satin finish, exceedingly low price, each, 14c.

Heavy and medium grades, yard wide brown muslin, mill lengths, at, yard 3 1/2c.

We are constantly receiving shipments of fine blue French and Scotch dress shirtings, made of 40's and 44's, at 10c per yard.

DESIRABLE BARGAINS IN OUR BIG BASEMENT

48 in. wide white lawn, would be cheap at 15c yard, sold off the bolt during January, at, yard, 7 1/2c.

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Complete Clearance Women's Ready-Made Apparel

LONG CLOTH COATS
\$5 for Coats worth \$15
\$8 for Coats worth \$25
\$12 for Coats worth \$35
\$15 for Coats worth \$45
\$18 for Coats worth \$55

WOMEN'S SUITS
\$10 for Suits worth \$25
\$15 for Suits worth \$35
\$20 for Suits worth \$45
\$25 for Suits worth \$55

FUR SCARFS
\$5 for Fur Scarfs worth \$15
\$10 for Fur Scarfs worth \$25
\$15 for Fur Scarfs worth \$35
\$20 for Fur Scarfs worth \$45
\$25 for Fur Scarfs worth \$55

OPERA COATS
\$25 for Opera Coats worth \$50
\$30 for Opera Coats worth \$60
\$35 for Opera Coats worth \$70
\$40 for Opera Coats worth \$80
\$45 for Opera Coats worth \$90

WAISTS
\$5 for Plain Waists worth \$15
\$10 for Fancy Waists worth \$25
\$15 for Silk Waist worth \$35
\$20 for Silk Waist worth \$45
\$25 for Silk Waist worth \$55

FEATHER BOAS
\$15 for Feather Boas worth \$35
\$20 for Feather Boas worth \$45
\$25 for Feather Boas worth \$55
\$30 for Feather Boas worth \$65
\$35 for Feather Boas worth \$75

STORM COATS
\$5 for Cravenette Coats worth \$15
\$10 for Rubber Coats worth \$25
\$15 for Rubber Coats worth \$35
\$20 for Rubber Coats worth \$45
\$25 for Rubber Coats worth \$55

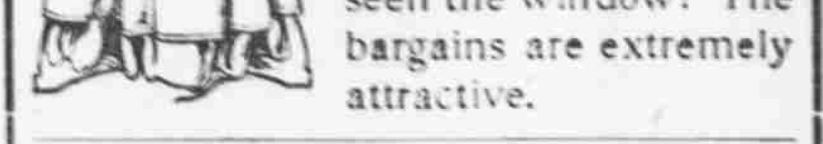
SKIRTS
\$5 for Skirt worth \$15
\$10 for Skirt worth \$25
\$15 for Skirt worth \$35
\$20 for Skirt worth \$45
\$25 for Skirt worth \$55

BASEMENT
\$10 for Fur worth \$25
\$15 for Fur worth \$35
\$20 for Fur worth \$45
\$25 for Fur worth \$55
\$30 for Fur worth \$65
\$35 for Fur worth \$75
\$40 for Fur worth \$85
\$45 for Fur worth \$95

FOR \$5 Women's CLOAKS

Actually Worth \$15

These cloaks are in all late styles and all popular colors; every size; the materials are the newest. Have you seen the window? The bargains are extremely attractive.



BRANDEIS

LIBRARY BOOKS IN SCHOOLS

Nearly Seven Thousand Volumes in Branches for Pupils.

DEMAND FOR THEM ENORMOUS

Black Book says that over a week, giving total circulation for the school year at \$16,000.

A great campaign of education combined with entertainment is going on in Omaha. It is a campaign that is being conducted in a most effective manner. It is a campaign that is being conducted in a most effective manner. It is a campaign that is being conducted in a most effective manner.

THE WOMEN OF THE BOOK

The women of the book have been the subject of much discussion. They have been the subject of much discussion. They have been the subject of much discussion. They have been the subject of much discussion.

BUCKINGHAM NAMES FORCE

Buckingham has named a force of men to assist in the work. They will be working in the field. They will be working in the field. They will be working in the field.

BROWN TELLS OF THAT VISIT

Brown tells of his visit to the city. He was there for a few days. He was there for a few days. He was there for a few days.

WOMEN'S CLUBS

Women's clubs are active in the city. They are doing good work. They are doing good work. They are doing good work.

FUNERAL OF W. M. ROUSE

The funeral of W. M. Rouse was held in the city. It was a large gathering. It was a large gathering. It was a large gathering.

MONTH'S BUILDING

The month's building work has been completed. The work was done in a most efficient manner. The work was done in a most efficient manner.

We thank our patrons each and every one for their part in making the past year the best we have had. We wish them all A HAPPY AND PROSPEROUS NEW YEAR. MacCarthy-Wilson Tailoring Co. THE POPULAR PRICE TAILORS 304 and 306 South 16th St.

DR. NEWELL, DENTIST. 304 and 306 South 16th St. Omaha, Neb.

Careful RELIABLE DENTISTRY. TEETH Without Pain. DR. NEWELL, DENTIST. 304 and 306 South 16th St. Omaha, Neb.