

Just Three Shopping Days Until Christmas

Have you supplied your every gift want?
 If not, no more profitable, convenient place to buy will be found!
 No better place for Genuine Holiday Bargain-giving than



Open Evenings
 Except Sunday
 'Till Christmas



Omaha's Holiday Shopping Center.
 The home of Santa Claus and Teddy
 G. the living, breathing king of all the
 Teddy Bears.—Bring the Children Saturday.



Great Clearance of Toys, Dolls and Games Saturday

Great stock of Dressed and Undressed Dolls, worth 10c to 35c, Saturday at, choice 5c | Childs' Red Chairs, all descriptions, Games of all kinds, on sale at..... Just Half Price

Holiday Bargains

The greatest line of Fancy Toilet Sets ever seen in Omaha. Complete sample line of Florence Manufacturing Co. No two sets alike—over 1,000 to select from at 60c ON THE DOLLAR

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|---|--------|--|--------|-------------------------------------|-----------|
| Comb and Brush Sets, Saturday, at..... | 69c Up | Combination Toilet Sets, on sale..... | 79c Up | Single Mirrors, on sale, at..... | 25c Up |
| Military Brush Sets, on sale..... | 79c Up | Single Hair Brushes, at..... | 35c Up | Triple Mirrors, on sale, at..... | \$1.50 Up |

Pipes, just the present for a man,
 at..... 50c, \$1.00. Up | Leather Goods, the most complete line shown in Omaha—
 hand bags, pocket books, card cases, bill books, collar, hand-
 kerchief and glove boxes, etc. | A Pearl Handled Pen and a nice box
 of Stationery, Saturday's sale 25c



Ladies' Underwear

Best assortment and very finest qual-
 ities, including several extra special
 bargains Saturday.
Ladies' Pure Silk Suits—Imported
 Swiss ribbed garments, in white, pink
 or blue, all sizes shown; at \$7.50
 and..... **\$5.00**
Ladies' Vests and Pants—In silk, silk
 and wool or finest all wool, at gar-
 ment, \$1.50 and..... **98c**
Ladies' All Wool Union Suits—Worth
 regularly to \$3.50; special Saturday,
 at..... **\$1.50**
Ladies' Vests and Pants—Part wool,
 garments worth regularly to \$1.50; on
 sale, at garment..... **50c**
Ladies' Fleece Vests and Pants—Very
 heavy quality; special bargain at gar-
 ment..... **25c** and **49c**
Ladies' Corset Covers—Worth regularly
 to 75c; choice..... **39c**
Fancy Aprons—Dainty designs, greatly
 underpriced; Saturday, at 98c, 75c, 49c,
 39c and..... **25c**
Ladies' Outing Flannel Gowns—Daintily
 trimmed with hand embroidery and
 washable ribbons, worth to \$5.00; on
 sale at \$2.99, \$1.99 and..... **\$1.50**
Ladies' Silk Vests—With hand crocheted
 yokes, elegant values, \$1.50 & **\$1.98**

Closing Out All Books

At Sweeping Price Reductions

We have decided to close out our Entire Book Stock to
 make room for an immense Stock of Fancy Stationery, and
 in order to do so quickly, make the following unprecedented
 prices on Standard Books.

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|---|---------|---|---------|
| Henty's, Alger's and Carey's books for boys and girls, regular 35c values, at, each..... | 17 1/2c | 25c books, choice..... | 10c |
| Ella Wheeler Wilcox Works, at..... | 69c | 35c books, choice..... | 12 1/2c |
| 1.50 Copyright Books, at..... | 98c | 25% Discount on all Bi- bles, Prayer Books, and Toy Books. Don't miss it. | |
| 1.00 Copyright Books, at..... | 43c | Kipling's works at..... | 35c |
| Riley's books at..... | 89c | 100 Boys' books, at..... | 39c |
| 25% Discount on all sets of books. | | The Pansy books, at..... | 49c |
| | | Pepper books, choice..... | 89c |
| | | Alcott's works, at..... | 89c |
| | | Eugene Field's books, on sale at..... | 89c |
| | | The Elsie Books..... | 69c |



A Useful Gift
 All Grips and
 Suit Cases
 On Sale Saturday
 20% Discount
 From Regular Prices

Special Sale of Xmas Slippers

Saturday

Men's, Women's, Misses' and Children's Shoes and
 Slippers, all arranged on squares for rapid selling. All the
 Slippers must go. Nothing will be carried over. Slippers
 at almost 1/2 regular prices.

Men's \$2.50 fine hand-turn opera or Everett Slippers **\$1.50**
 Men's \$2.00 fine hand-turn opera or Everett Slippers **\$1.00**
 Men's 90 cent plush-chenille embroidered Slippers..... **49c**
 Men's 90 cent black or tan Imitation Olligator..... **49c**
 Women's Brown \$2.00 Fur Lined Juliets..... **\$1.50**
 Women's black or green \$1.50 Fur Lined Juliets..... **98c**
 Women's 60 cent all-felt Slippers and plush carpet
 sole Slippers..... **39c**

Stetson Shoes for men..... **Nothing More**
 Crosse shoes for men..... **Acceptable for a**
 Queen Quality Shoes for women..... **Christmas Present.**
 Grover Shoes for women.....



Hosiery Dept.

Gift Suggestions

The most complete and varied
 line of Ladies' Fine Hose shown
 in Omaha, at the lowest prices.

Ladies' Pure Silk Hose—Hand embroi-
 dered or all over lace, at \$7.50 down to
 \$3.50, \$3.00 and..... **\$2.50**
 Ladies' Silk Hose—Plain black and col-
 ors or embroidered, great values—
 at \$2.00, \$1.50 and..... **\$1.00**
 Ladies' Silk Lisle Hose—All over lace or
 embroidered, worth to \$1.50; special,
 at 98c, 75c and..... **50c**
 Ladies' Sample Hose—Values up to 75c
 pair, all over lace or embroidered; on
 sale at..... **19c to 39c**
 Children's Fancy Silk Hose—All sizes
 and colors; at, pair..... **98c**
 Children's Pony Hose..... **25c**
 Men's Sample Lisle Hose—Embroidered
 and fancy, great variety for selection;
 greatly underpriced, at 39c, 35c, 19c

Perfume Dept.

Special Sale and Discount on all
 Holiday Perfumes commencing
 Saturday. Entire stock of Xmas
 Perfumes must be closed out by
 Tuesday evening. Buy your
 Perfumes where you get best of
 quality and lowest price.

All Kinds of Fancy Papieties, 10c Up

Big Sale of Fancy Stationery,
 Saturday.
 Ribbons—All kinds of fancy
 Holiday Ribbons at Special
 Bargain Prices.
 Tree Ornaments at Just Half
 regular prices.



Special Sale of Ostrich Plumes

Saturday, Dec. 21,
 Millinery Dept. 2d Floor

A great line of Handsome Plumes to
 select from—All best Fibre and French
 Curl.
 \$3.50 Plumes—15 inches long,
 black or colors, choice..... **1.98**
 \$4.75 Plumes—17 inches long,
 black or colors, each..... **2.98**
 \$6.00 Plumes—18 inches long,
 black or colors, choice..... **3.98**

Beautiful Gift Hints

To be found in our Jewelry De-
 partment—Jewelry, Out Glass,
 Watches, Clocks, Fine Hand-
 Painted China, Silverware, Toi-
 let Sets, Brushes, Mirrors,
 Combs.
Baby Signet Rings—Solid gold,
 engraved, special Saturday,
 at..... **98c**
Ladies' Ring—Solid gold, clus-
 ter or signet, special value,
 at..... **\$1.50-\$4.50**
Boys' Silver Watches—Open
 face, good time keepers,
 at..... **98c-\$1.48-\$1.75**
**Gentlemen's Solid Gold Cuff
 Links**—Roman finish, plain or
 engraved, special..... **\$2.48**
Solid Gold Lace Pin—Special,
 at..... **98c**
Solid Gold Brooches—Almost
 endless variety, **\$1.48-\$1.15**
 Sample line of Toilet Sets, Military
 Brush Sets, Manicuring Sets, Comb
 and Brush Sets; hundreds to
 select from, no two alike; greatly
 underpriced, at from..... **98c**

Matchless Bargains in Ladies' Coats and Furs

Assortments and values beyond comparison, the greatest ever offered in December Sale.
 Several big purchases by our New York buyer has filled in the broken lots and brought our
 stock in the closing days of the Holiday season to almost the perfection of the early opening day.
 You'll never surpass Saturday's offerings.

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| Handsome Caracul Coats , semi and blouse fitting styles, Skinner satin lined throughout, \$25 and \$30 values, choice..... \$10.00 | Genuine American Beaver Coats , regular \$90.00 values elsewhere, at..... \$59.00 |
| 400 Stylish Coats in plaids, checks and fancies , all wool materials, many in the lot worth to \$15.00, choice..... \$5.00 | Elegant Alaska Seal Skin Coats , guaranteed garments that would sell regularly at \$300 to \$350, Saturday..... \$195.00 |
| Fine Chiffon Broadcloth Coats , also Kerseys, 52 and 54 in lengths, semi, tight and loose fitting styles, worth regularly \$25.00, choice..... \$14.90 | Children's Day in Our Cloak Dept. Children's Bear Skin Coats, also Cloth and Fine Velvet Coats, all colors, all sizes, 1 to 16 years, regular \$4 and \$5 values... \$1.95 Children's Dresses, all wool gar- ments, worth to \$5, in Peter Thompson and other popular styles. On sale, Saturday, at choice..... \$1.98 |
| \$25.00 Double Isabella Fox Scarfs , on sale, Saturday, at..... \$14.90 1,000 Fur Scarfs , on sale at Half- Price. | Big Sale Children's Furs Saturday. Children's \$6.00 Coats in fine Ker- seys, Friezes, etc., in all newest colors and styles, on sale Satur- day, at..... \$2.95 Special Sale of Infants' Gar- ments Saturday. |
| Sable Coney Coats , lined through- out with guaranteed Skinner's satin, sold everywhere up to \$30, Saturday..... \$14.90 | |
| \$50.00 XXXX Near Seal Coats , handsome blouse styles, on sale, Saturday, at..... \$29.90 | |



A New Rug

Is always useful and a lasting joy to
 the recipient of such a gift.

SEE THESE SPECIALS

\$15 Tapestry Brussels Rugs, extra
 heavy, 8x11 size, 25 patterns to
 select from, at..... **\$11.98**

\$30 Extra Axminster Rugs, 9x12 size,
 floral and oriental patterns,
 at..... **\$22.50**

\$5.00 Axminster Rugs, size 36x72—
 sale price..... **\$3.49**

\$3.00 Axminster Rugs, size 27x54—
 sale price..... **\$1.98**

\$2.00 Velvet Rugs, size 27x54, sale
 price..... **\$1.25**

\$1.50 Reversible Smyrna Rugs, 30x63
 size—Saturday..... **89c**

\$1.00 Hassoeka, special..... **65c**

Buy Your Fresh Fruits, Nuts, Oranges, Etc., at Hayden's

The Largest Variety in the City

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|--|--|
| NUTS. The Best Fancy Mixed Nuts—nothing finer, per lb..... 15c Extra large, fancy, sweet and juicy Highland Navel Oranges, 150 size, this special everywhere for 40c per dozen; our price, per dozen..... | NUTS. Seeded Raisins, per pkg..... 10c Seeded Grapes, per pkg..... 10c The best Mincemeat, per pkg..... 10c 4 1/2 lb. each best fancy High Patent Flour, per sack..... 13.99 2 1/2 lbs. best pure cane Granulated Sugar..... 1.99 Cheese and Butter for Xmas Choice Country Roll Butter, per lb. at..... 20c Fancy No. 1 Creamery Butter, per lb..... 25c Fancy Full Cream Wisconsin Cheese, per lb..... 17c Fancy Full Cream N. Y. White Cheese per lb..... 15c Fancy Full Cream N. Y. Sage Cheese, per lb..... 15c The best brick and Imburget Cheese, per lb..... 13c Neufchatel Cheese, each..... 2c Our regular low prices in all Fresh Vegetables for Xmas. |
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See Our 25c Holiday Counter

- 50c Fancy Hose Supporters.
 - 50c Comb and Brush Sets.
 - 50c Hat Pin Holders.
 - 50c Neckwear and Ruching.
 - 50c Pipe Racks and Pipes.
 - 50c Fancy Pin Cushions.
 - 50c Fancy Work Boxes.
- On Sale Saturday..... **25c**
 See our 50c Holiday Counter.
 See our 98c Holiday Counter.

A Hint to Those Who Haven't Bought Their Xmas Presents

Visit Hayden Bros' Crockery Dept. and select a piece
 of Fine China at less than manufacturer's cost.

Japanese Cups and Saucers, a set..... **60c**
 Japanese Bread and Butter Plates, a set..... **30c**
 All of our 75c, \$1.00, \$1.25 French, Austrian China Fancy
 Cups and Saucers, at..... **49c**
 Vases worth \$1.75 to \$2.50, at..... **98c**
 Sugar and Creamers, worth \$1.50 to \$2.50, at, a set..... **75c**
 Star Cut Water Glasses, a set..... **\$1.15**
 Star Cut Water Pitchers, each..... **89c**
 All of our Fancy Plates, while they last, each..... **50c**

Your Last Chance

Unloading Sale of Christmas Hardware Tomorrow

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|---|--|
| Large Turkey Roasters, worth 75c, only..... 20c | \$1.75 best guaranteed Razor Strop, on sale for..... 79c |
| \$1.50 large boys' Iron Wagons, only..... 98c | All pearl handled Pocket Knives, worth \$1.75, only..... 98c |
| \$1.25 Foot Balls, on sale for 75c | Food Choppers, all makes, Satur- day, up from..... 39c |
| 50 dozen boys' Skates, odd sizes and makes, worth up to \$2.50 per pair, Saturday, choice..... 50c | Mrs. Potts 5-piece Soda Bad Irons, only..... 60c |
| Boys' Tricycles, worth \$1.95, Sat- urday..... \$1.25 | 75c Japanned Steel Mail Boxes, only..... 29c |
| Boys' B sleds, worth 98c, Saturday, at..... 49c | Best steel Carving Sets, worth \$5.50, tomorrow..... \$3.98 |
| 500 dozen misses' and children's strong, fancy red Chairs, Rock- ers, etc., worth up to \$1.25 each, choice in basement tomorrow 10c to..... 39c | Bissell's Carpet Sweeper, one day only..... \$2.49 |
| Boys' Wagons and Wheelbarrows, only..... 10c | Boys' Daisy Air Rifle, worth \$1.25, on sale for..... 59c |
| Children's Toy Brooms, worth 15c, only..... 5c | 35c Snow Shovels, only..... 19c |
| | 60c Galvanized Coal Hods..... 19c |
| | \$7 to \$10 Chafing Dishes, at, only..... \$4.49 |

TRY HAYDEN'S FIRST