

MONDAY WILL BE A TREMENDOUS BARGAIN DAY ON OUR 3RD FLOOR Great Cash Purchase of Rugs

The tremendous power of Brandeis ready cash is known all over America. The great purchasing power of Brandeis store enables us to pay cash for every purchase no matter how large the amount. For this reason the best bargains in America are offered first to us. This cash purchase of rugs was the biggest we ever made. We are going to sell them just as cheaply as we bought them.

Nothing Like This Sale Was Ever Held Before. High Grade, Room Size Rugs for Less Money Than They Have Ever Been Offered in America. Such Bargains Will Probably Never Be Duplicated.

Brandeis will accept checks on all local banks

BIG SALE SPECIAL
\$12 Reversible Smyrna Rugs, \$4.98
These are all 9x12 Mottled Smyrna Rugs. Thousands have admired them in the windows. Reversible; can be used on both sides... **4⁹⁸**



BIG SALE SPECIAL
\$3.50 Axminster Rugs at \$1.25
All are in the newest patterns. One great table of medium size Axminster Rugs—while they last. Each **1²⁵**

Practically the entire 3rd floor devoted to this sale. Seventy clerks to wait on you

A FINE \$40 QUALITY
Genuine Wilton RUG for \$25
The richest combination of colors and the newest and most refined patterns are included. We state positively that there was never offered in Omaha such a high-grade lot of real Wiltons at \$25. They are \$40 Rugs, your choice, each **\$25**

\$25 Room Size Rugs for \$12.98
Hundreds of the highest grade of Axminster, Velvet and Brussels Rugs, 9x12 size, in the richest colorings and the newest oriental, geometrical and floral patterns -- any store in America would class such elegant rugs as these as good bargains at \$25.00. Monday we offer you the choice of a great variety at..... **12⁹⁸**

\$18 and \$20 RUGS for 9⁹⁸
Five large Brussels Rugs, the most desirable kind for parlors, living rooms, etc. They are in the most beautiful and desirable new patterns and would be excellent values at \$18 to \$20. Big bargains from this wonderful cash purchase **9⁹⁸**

9x12 Ingrain Rugs at \$2.98 | **\$5 Axminster Rugs at \$1.98**
Here are those 9x12 INGRAIN ART SQUARES—which we sell at, each **2⁹⁸** | It is a most exceptional bargain—all bright, pretty patterns of fine Axminster, at..... **1⁹⁸**
This was an immense cash purchase, and there are many other bargains in this stock just as great as these lots we mention. You cannot fail to find just the sort of Rug you are looking for at far less than regular price.



New Arrivals Will Receive Their First Presentation Monday at Brandeis

Fashionseal Suits for Women Fashion's Aristocrats



We have just received a large consignment of the latest models in "Fashionseal" Suits, which are the most charming styles we have shown this season. Included in this new assemblage are the latest ideas in Fluffy Ruffles, military and long coat styles. Among the favorite colors are the very newest shades of green, blue and brown. "Fashionseals" are unlike other tailored suits. They have a style that is distinctly their own. Cannot be surpassed by most \$40 or \$50 suits.

\$25

Special Suit Offerings

We have assembled a number of high class suits in beautiful styles, colors and materials, many of which are sample suits—all show superb tailoring and finishing, many worth up to \$60—at

\$39



Attractive Winter Coats for All Occasions

Stunning long black broadcloth coats, in loose fitting styles—also 52-inch long tight and semi-fitting coats, 36 and 50 inch military and half fitted, 50-inch long caracul coats and 3-inch nobby head trimmed caracul coats, worth \$30 to \$37.50, at **\$25**
Winter Cloaks Worth up to \$27.50 at \$19—Long fitted, semi-fitted and loose coats, with heavy satin lining, plain and braid trimmed..... **\$19**
Long Loose and Fitted Coats—In good black broadcloths, satin lined, beautiful braid and strap trimmings, worth \$20—at..... **14⁸⁵**
Our Great Sale of Skirts—Never such great values in Skirts as these—all the latest and smartest new style features, 4⁹⁸-5⁹⁸-7⁵⁰ worth up to \$15, at..... **3.98**
Special Offer of Waists—Lace trimmed Net Waist over Jap silk, with large medallions, ruffled sleeves, made to sell as high as \$6, white and ecru, at..... **3.98**



Brandeis is the Most Complete Glove Store West of Chicago We Mention for Monday Three Extra Specials in Our

Great Sale of Kid Gloves

All Sizes in These Lots—Every Pair is of High Quality



Women's Short Two-Clasp Gloves
All first quality, made of French and German lamb and suede, black, tan, brown, white and navy shades, all sizes, worth up to \$1.50 pair, at, pair..... **79c**

Elbow-Length Gloves of Real Kid
in glace and suede, all colors, including delicate evening shades; some of the best makes and worth as high as \$3.50 a pair—we fit them if you wish—at, pair..... **1⁹⁸**

Women's 8-Button White Glace Kid Gloves

These Long Kid Gloves are in all sizes, made by one of the best French manufacturers of kid gloves—they are genuine kid and worth up to \$2.50 a pair, at, pair..... **1²⁵**

45-inch New Waist and Veiling Nets 59c-98c-\$1.25

Filet and round mesh, dotted and figured nets, in white and ecru and cream, also silk dotted and figured nets, in brown, tan and navy—Lace Dept.—yard **59c-98c-1.25**

Laces and Insertions of Fine French and German Val and Torchon

About fifty different patterns, many to match—values actually up to 7/8c yard—on bargain square at, yard **1^{1/8c}**

In Our Jewelry Department

Sale of Watches

18 size men's Amer. Waltham movement, 17 jewel, adjusted to heat or cold, in dust proof cases, solid nickel **6⁹⁸**
18 size gent's 14k gold filled, hand engraved cases, warranted to wear 20 years, fitted with 17 jewel Elgin movement, fancy dials and gold hands, jeweler's price \$20, at **13⁷⁵**
Gent's 16 size Duerber 20 year case, with 7 jewel Elgin movement, at **9⁹⁸**
20 year gold filled Wadsworth open face case, fitted with 7 jewel American movement **6⁴⁹**
The Ingersoll watches, Gent's 12 size 20 year hunting case, hand engraved, fancy dial with gold hands, fitted with 15 jewel Elgin or Waltham movement at **\$13.50**
Ladies' 0-size Midget, in gun metal and nickel, at **\$2**
Men's Ingersoll Watches, at **\$1**

BRANDEIS

SPECIAL ANNOUNCEMENT

From "SWEETLAND"
Candy Dept.—East Arcade
Orders Taken for ICE CREAM for all Occasions.
Vanilla, price delivered, quart, brick or bulk **30c**
Fruit Flavors, quart, brick or bulk, delivered **35c**
BRICK ICE CREAM
Vanilla, price per quart **20c**
Assorted Flavors, 25c quart.
Complete line of paper cases for serving ice cream, ices, salads, nuts, etc. Favors for social functions.
Shipping Box Bone; a full assortment.

MEET ME AT THE FOUNTAIN
SWEETLAND
BRANDEIS