

MONEY STRINGENCY and HOME PATRONAGE

You cripple the west and western banks and business houses by sending your money east.
It is essential to the welfare of your own interests to keep your money circulating locally.
If you drink beer at your Club, at the Cafe or in your home order

Storz

BLUE RIBBON — BEER —

An Object Lesson Showing What Home Patronage Will Do to Help Local Conditions

DURING the past twelve months the Storz Brewing Company of Omaha, have expended in Omaha and its immediate surrounding territory as follows:

Labor	\$160,000.00
Grain and Cereals	145,000.00
General Supplies	60,000.00
Drayage and Stable Supplies	22,000.00
Wooden Cases and Packing Barrels	18,000.00
Stationery, Labels and Printed Supplies	20,000.00
Local Taxes	20,000.00
Total	\$445,000.00

Nearly Half A Million Dollars

These figures do not include amounts we expend in promoting local enterprises and helping worthy local charities which total an immense sum annually. In addition to this all our profits are spent in Omaha and surrounding territory, thereby keeping the money in circulation at home

Compare These Figures With *The* Amounts Expended Locally By Outside Brewers. . . .

Their total annual expenditures would not run beyond four figures, while they drain hundreds of thousands of dollars annually from Omaha and surrounding territory which they expend to improve their eastern and foreign trade. There is food for thought in these figures that should appeal to the members of our best clubs, owners of our best hotels, our leading business men as well as to the sturdy wage earners of thriving Omaha and its contiguous territory.

REMEMBER THESE FACTS

Mr. Clubman, Business Man, and Wage Earner, when ordering a bottle of beer at your Club or Cafe, or a case of beer for your home.

Home Patronage is not the only basis on which we are entitled to your trade. We positively state that for quality, purity and delicious flavor Storz Blue Ribbon Beer is not surpassed by any other brand of beer in America. :: :: :: :: :: :: :: :: ::

We use only the finest ingredients that money can buy.

Our brewery is one of the cleanest and most modern in existence.

Our product is brewed by skilled brewmasters under the personal direction of an expert in the science of brewing, who has had 40 years' experience in the best breweries of America and Europe.

Our product has been awarded Highest Honors wherever exhibited, having won highest awards and gold medals at Two International Expositions.

Our Sales for Past Twelve Months Exceed Eighteen Million Bottles
Keep Your Money At Home. Boost Omaha and *The* West.

DRINK STORZ BLUE RIBBON BEER

THE MOST POPULAR BEVERAGE IN THE TRANS-MISSISSIPPI STATES.



Storz Brewing Co. :: Omaha, Neb.