



Special Display and Demonstration

Throughout This Week

Constantly on the alert to place at the command of our patrons those advanced ideas in women's apparel that distinguish Brandeis' store for unquestioned leadership in style and quality, we have secured exclusive representation of the makers of



"They Lace In Front"

A corset that you will fit—not one that merely fits you. Assuring to every woman a better figure.

An alliance of art and beauty which gives that elegance of carriage not attainable in ordinary corsets. The single fact that they lace in front makes them superior to all other corsets. The principle of construction is right—right for grace—right for health—right for style.

An opportunity to investigate the advantages of these corsets is offered every woman who will visit our corset section this week.

Miss Balfour, the expert corseteer of Chicago, is here to demonstrate the many superior points of L'irresistible and Gossard Corsets. Her services are at your command

Your figure adapts itself with utmost ease to the graceful lines of these truly wonderful corsets

Price is no longer a bar to great popularity You can buy a Gossard Corset for as little as \$5



FOR FRIDAY AT BRANDEIS GRAND SALE OF REMNANTS

Every item here is an extra special and every aisle, counter and square will show hundreds of genuine bargains for Friday. No store in America offers such values as these.

ANOTHER SHIPMENT—4 MORE CASES MILL ENDS OF DRESS GOODS
The manufacturers know that Brandeis can use quantities and we are always given the preference. Thousands of yards Cashmeres, Papamas, Melrose, Serges, Plaids, Batistes—on one large special table, main floor, worth up to 98c yard, **25c**

Good lengths offered, new weaves of dress goods, many are 46 to 54 inch materials—for skirts, jackets and children's dresses—values up to \$1.25 yard, at **39c-49c**
All the full pieces from this grand purchase are included in this sale, 46 to 54-inch fine dress goods, wool taffetas, French Serges, Victoria Broadcloths, worth from \$1.00 to \$2.00 yard, at **49c, 69c and 98c**
15 pieces genuine black Lupin's voile, absolutely guaranteed not to slip or croak; nothing finer made; regular price \$2.00 yard, black dress goods dept., yard... **\$1.37 1/2**

EXTRA SPECIAL SALE OF SILK REMNANTS

We will clear every short end of silk throughout the entire stock, regardless of cost. Hundreds of pieces of Silks, Taffetas, Peau de Cygnes, fancy dress and waist silks, silks for petticoats, linings and children's dresses, plain and fancy crepe de chines, etc., worth from 75c to \$1.50 yard, at **49c-69c**

Importers sample pieces of silks at one-fourth their value; for fancy work, trimmings, etc., according to size, each **5c-49c**
In Our Basement—2,500 sample pieces of silks and velvets—as long as they last, **1c** each

Great Remnant Bargains in Basement

Over 200 bolts fancy wool faced Elderdowns, 25 patterns to buy from, white and colored grounds, regular retail price 50c, at yard **19c**
Finest flannellettes—prettiest Persian and Jap color combinations—make beautiful dressing gowns, kimono and dresses—yard wide—full bolt, at yard **12 1/2c**
The biggest and best assortment striped and checked outing flannels: You will be pleased with the great variety to choose from, white and baby blue and pink baby flannels, yard **8 1/2c**
One big bargain square bleached and unbleached Shaker flannel, light and dark outing flannels—very special values, at per yard **5c**
Plain colored and black Henrietta satens—as long as this lot lasts—15c values for, per yard **5c**
Yard wide pretty floral pattern satens—they would be cheap at 19c off the bolt—remnants will go at per yard **6 1/2c**
Remnants Hamilton Rplu Prints—good comforter styles, fast colors, at, per yard **5c**
A great bargain square of assorted lots of all kinds cotton goods including all small lots from former sales—come early as they will not last long, at, per yard **2c**

FORENOON ONLY—EXTRA SPECIAL
Remnants 15c gray and tan heavy fleeced skirting, match up nicely, **3 1/2c**

LINEN BARGAINS FOR FRIDAY IN THE BASEMENT
New big shipment direct from the mill of mercerized table damask remnants. This is the finest lot we have ever received—nice long lengths and about half are 2 yards wide—quality actually worth up to 75c yard—at, yard **25c**
Slightly imperfect mercerized table napkins, the \$1 quality, at, dozen **49c**
Quilt corners cut from Marseilles and fine crocheted bed spreads—they make fine wash cloths, children's bibs, etc., each **1c**
26-36 and 18-72 inch hemstitched scarfs and squares, with open work, worth 75c, for, each **39c**

Remnants of Allover Laces—1/2 to 1 yard in a piece—all kinds—oriental, crocheted, Venice vals, etc., ea. **15c-39c**
Embroideries in 16 and 18-inch widths of flouncings, skirtings and corset cover effects, at, yard **16 1/2c-25c-39c**
Braids—Persian and fancy novelty braids, plain and fancy silk and mohair pull braids, etc., worth up to 50c, at, yard **5c-10c-25c**

BRANDEIS--BOSTON STORE

OMAHA WEATHER FORECAST—Friday, Fair.
OUR REMARKABLE SALES of Women's Fall Costumes and ready-to-wear accessories at bargain prices will be continued with unabated vigor—Friday. Our displays are a challenge to all comers; a challenge because there's no possibility of beating the display by showing superior merchandise and not the remotest chance in the world to best us on the matter of prices.

BENNETT'S

BARGAIN FRIDAY 18th

Handsome COATS, SUITS, WAISTS AND PETTICOATS

LADIES' FINE COATS IN BROADCLOTH—52 inches long, latest ideas that are exceptionally stylish, lined throughout, man tailored, bargain Friday 12.50

SUITS
Prince Chaps Suits, made of broadcloth, taffeta or satin lined coats, full pleated skirts with fold at foot; black, brown, blue, garnet; a regular \$25.00 value for, **19.50**

WAISTS
Women's all wool Batiste Waists, hand-somely tailored, all colors, for **2.98**
Taffeta Silk Waists, Man-tailored, styles, all colors and plaids, bargain Friday **4.95**

PETTICOATS
Petticoats made of R. & H. Simmons' taffeta silk; black and all colors. Also plaid stripes, Friday special, at **\$4.95**

Linen Specials
70-inch Cream Table Damask, 50c quality, yard **35c**
Bed Spreads, full size, hemmed, regular 85c quality, each **65c**
Napkins, 22-inch, bleached mercerized, worth \$1.85, dozen **\$1.25**
Battenberg Scarfs, 18x54, well made, worth \$1.50, each **98c**
Battenberg Centers, 18-in., round and square, worth 60c, each **39c**

ENDEAVORERS
Call at Art Section, 2nd floor, Friday and get a **Souvenir Banner** used at recent convention **FREE**

CLEARANCE SALE OF CORSETS
Agents samples, broken lots and discontinued models, all shapes, all styles, and colors; some with hose supporters, per inch—
3c
COME EARLY FOR CHOICE.

BARGAINS IN FLOOR COVERING
CARPETS AND RUGS AT A BIG SAVING
Friday, Saturday and Monday.
Heavy cotton chain Ingrain Carpets, regular 50c quality, per yard **49c**
14 rolls Brussels Carpets, with stair to match, per yard **39c**
26 rolls of Velvet Carpets, with border to match, at per yard **89c**

Room Size RUGS
Extra Heavy All-wool Pile Brussels Rugs, 8x12, in floral and Conventional patterns, sell for \$17.50, at **\$13.75**
Smyrna Rugs, 8x12, in four patterns, only limited supply—\$9.75, while they last, at **\$9.75**
Granite Art Squares, 9x9, a very good bed room rug, in desirable designs, at **\$2.98**

Cosy Slippers at Cosy Prices
105 pairs of trimmed Juliet Slippers, worth up to \$1.50 a pair, special bargain, pair **69c**
And 10 Green Trading Stamps.
Fine alligator and velvet vamp men's home Slippers, regular 60c kind, special **49c**
And 10 Green Trading Stamps.
\$1.50 hand turned tan and black kid men's home Slippers, all sizes, our regular stock, special, per pair **\$1.19**
And 20 Green Trading Stamps.



FISH
We have just received direct from Holland, 1000 kegs Holland Herring, which we will sell as long as they last, at, per keg **75c**

WOODENWARE BASEMENT
Large washboard, worth 48c, plain and globe crimp, one to a customer, **25c**
1,000 pair Japanese Straw Cuffs, pair, **3c**
French plate Mirror, 9x12, special—**55c**
BULBS
Daffodil Bulbs, per dozen **15c**

Another Great Sale of Children's Coats

Saturday Watch Friday Evening Papers For Prices and Particulars

Don't Miss Friday's Bargains. **HAYDEN'S THE RELIABLE STORE** Better Than Ever Bargains Friday.

Another Big Sale of Silk Remnants

GREATEST BARGAINS OF THE ENTIRE SEASON.

5,000 yards of high grade Silks in remnants of from 1/4-yard to full dress patterns: Novelties, Radium, Taffetas, Louisianes, Peau de Cygnes, Messalines, etc., values up to \$1 yard, on sale Friday, beginning at 8 a. m., choice, per yard—on Silk Square in Downtown Omaha **19c**
FROM 8 TILL 10 A. M.
Beautiful plaids for waists, handsome checks, new stripes, etc., unmatched bargains at, yard **59c**
FROM 9 TILL 11 A. M.
Our \$1.50 blue edge, black Swiss taffeta, 36-inch wide, limit of one pattern to customer at, yard **\$1.00**
FROM 5 TILL 6 P. M.—\$1.00, \$1.25 and \$1.50 plaids and novelties, all the season's choicest styles in waist pattern lengths some very slightly soiled from window display, on sale Friday to close, at one price per yard **75c**

In Our Great Domestic Room

8:30 A. M.
We will sell 10,000 yards of short lengths of all kinds of cotton goods, worth up to 15c yard at, yard **1c**
9:30 A. M.
25,000 yards of the finest silk warp gingham, silk warp organdies, French gingham, Scotch gingham, silk mulls, Scotch shirting madras, satines in black and colors and a great variety of other fine wash goods, that sold from 25c to 50c yd., in lengths from 2 1/2 to 8 yards, all will go at, a yard **10c**
AT 2 P. M.
1,500 yards of silk warp goods, madras and other goods like the above goods, an entirely new line at **7 1/2c**
These goods sell from 25c to 50c yard.
FOR ALL DAY
Remnants of 12 1/2c flannellettes, 7 1/2c
Remnants of 12 1/2c outing flannels, at **7 1/2c**
Amoskeag, Tokio Domino and other celebrated brands, worth 7 1/2c and 8 1/2c **5c**
Remnants of muslin, worth 10c **5c**
Remnants of 4-4 sheetings **5c**
Remnants of Simpson's prints **3 1/2c**
Remnants of American indigo blue, at **3 1/2c**
Remnants of 12 1/2c dress gingham, at **5c**
Remnants of white goods **5c**
TABLE DAMASK, TOWELS AND TOWELING.
Remnants of \$1.00, \$1.25 and \$1.50 table damask, bleached, half bleached and silver bleached **59c**
Remnants of 75c, 85c and 95c table damask **49c**
Remnants of 59c and 65c table damask **39c**
Remnants of 59c and 45c table damask **25c**
Remnants of table damask, 12 1/2c, 15c and huck towels **19c**
19c huck towels **9c**
15c huck towels **7 1/2c**
12 1/2c huck towels **6 1/2c**
8 1/2c Turkish towels **5c**
72x90 fine 60c unbleached sheets **45c**

High Grade Wool Dress Goods

These are neither mill ends or damaged goods, but the ends of the best selling pieces that sold out first. Our dress goods are famous.
AT 9:00 A. M.
Remnants of about 5,000 yards of the very finest henriettes, broadcloths, serges, novelties, poplins, batistes, voles, panamas, etc., that sold from 85c to \$3.50 yard, in four lots—
LOT 1 **25c** LOT 2 **39c** LOT 3 **49c** LOT 4 **59c**
SECOND SALE OF WOOL DRESS GOODS
FROM 2 TO 4 P. M.
About 3,000 yards of high grade wool dress goods, tailor suitings, broadcloths, panamas, henriettes and all kinds of fine goods, from 2 1/2 to 6 yards, that sold from 75c to \$2.50 yard, all will go at, yard **19c, 25c, 39c and 49c**

Lace Curtain and Drapery Bargains

Can you beat them? We're perfectly willing you should try, for we know them unmatchable and comparison will increase your appreciation of these splendid values.
IN MAIN DEPARTMENT.
\$10.00 Irish Point Brussels Net, a cluny curtain, white and ecru, special at, pair **\$7.50**
\$7.50 Irish Point, cable or Brussels net, and Barnett curtains at, pair **\$4.98**
\$5.00 Irish Point, cable net, Barnett and Renaissance curtains, on sale at, pair **\$2.98**
Many Other Special Bargains in Fine Draperies.
IN DOMESTIC ROOM.
\$3.50 Barnett Lace Curtains, 60-inch wide, 3 1/2 yards long, elaborate designs, sale price **\$1.98**
\$1.00 Swiss Curtains, 40-inch wide, with pretty ruffle at, pair **75c**
Odd Lace Curtains, worth from \$3.00 to \$5.00 pair, on sale in two great lots, each, 75c and **98c**
Door Panels, 36x36 inch Irish Point designs, special 59c, 45c and **35c**

Matchless Winter Underwear Bargains

A general clean up of our great manufacturer's purchase of men's, women's and children's underwear. The Biggest Underwear Bargain Opportunity Ever.
Men's Underwear, heavy fleeced, worth to \$1.00 garment, on sale at 49c, 39c and **29c**
Men's Woolen Shirts and Drawers, that sold up to \$2.00, including Wright's health underwear, on sale at 45c, 75c and **98c**
Men's Wool Shirts and Drawers that sold to \$2.50, in Friday's sale, \$1.00 and \$1.25 and **\$1.50**
Men's and Boys' Wool Sweaters, regular values to \$2.50, all sizes and colors, on sale at \$1.50, 98c and **49c**
From 9 till 10 A. M.—Knit Shoulder Shawls, made from finest Shetland floss, many silk warped and worth to \$1.00, sale price **25c**
From 10 till 11 A. M.—Ladies' Outing Flannel Gowns and Knit Skirts, worth regularly to \$1.50 garment, on sale at **59c**
Several Other Reasoning Underwear to Buy Can Afford to Miss This Sale.
Ladies' Vests and Pants, heavy ribbed, worth to 75c garment, sale prices Friday, at 35c, 25c and **19c**
Misses' and Children's Underwear—All sizes, heavy ribbed or flat fleeced, worth double at, garment, **19c**
Ladies' Union Suits—Fine wool garments, worth to \$3.00, blacks, white or greys, open down front or across bosom, while they last, choice **98c**
Misses' and Children's Union Suits—worth to \$1.50 garment, on sale Friday at 69c, 49c and **39c**
From 11 A. M. till 12 M.—Men's shirts and drawers, heavy fleeced lined and worth to \$1.00 garment, limit 4 to a customer, at, garment **25c**
From 2 till 3 P. M.—Misses' and Children's vests and pants in all sizes, 16 to 34", worth regularly to 50c, at, garment **15c**
Bargains. No One With Underwear to Buy Can Afford to Miss This Sale.

Grand Notion Sale Friday

In Our Great Domestic Room Staple Notions at from one-half to one-fourth Regular Retail Prices.
Gold Eye Needles, worth 5c, per package, at **1c**
Metal Back Horn Combs, 15c value, each **3c**
Linen Finished Thread, worth 50c, on sale at **2 1/2c**
25c Celluloid Back Combs, per **7 1/2c**
25c Celluloid Side Combs, per **7 1/2c**
A big job of Embroideries, on sale Friday at, yard **3 1/2c**
All colors wide Taffeta Ribbons, on sale at, yard **7 1/2c**
Notions and Fancy Goods sold the Nursery Pins, worth 5c dozen, on our counters Friday at **2c**
All these 5c Special Articles on Our Counter Friday at **3 1/2c**

Haydens' For Hardware

The biggest sale ever held in Enamel Ware. All new goods. Sale is for one day. All the following articles are four-quart size (one gallon). Enamelled Sauce Pans, Preserving Kettles, Pudding Pans, Colanders, Frying Pans, Wash Basins, Mixing Bowls, Etc.
5c ENAMELED WARE SALE.
Soap Dishes, Mixing Bowls, Drinking Cups, Skimmers, Dippers, Ladles, Pudding Pans, Etc., all worth 10c and 15c.
CUPS AND SAUCERS JAPANESE.
We just received 500 Japanese fancy decorated Cups and Saucers, worth 35c, on sale tomorrow, each **7 1/2c**
Fancy Japanese Cups and Saucers, each **5c**
25c Salt and Pepper Shakers for one day **5c**
Remember these are real Japanese ware.
Specials, worth 25c **10c**

Special Grocery Prices for Friday's Sale

20 pounds Best Pure Cane Granulated Sugar for **\$1.00**
12 bars Best Family Laundry Soap for 15c
Bromelain, Jollycon, or Jello, per package **15c**
1 pound cans assorted soups for **7 1/2c**
1 1/2 pound cans Breakfast Cocoa for 15c
Lea & Perrin's Worcestershire Sauce, per bottle **25c**
1 lb. can Kipperd Herring for **17 1/2c**
Snyder's or Blue Label Catsup, bottle 21c
1 lb. can Colman's Mustard for 15c
The Best Soda or Oyster Crackers, 1 lb. 4c
The Best Chicago Ginger Snaps per lb. 5c
Fresh Prunes, per pound **12 1/2c**
Choice Santa Clara Prunes, per lb. 15c
Fancy California Prunes, per pound **25c**
3 Crown Mincelot Raisins, per pound 10c
New Honey, per rack **15c**
BUTTER AND CHEESE SALE PRICE.
Choice Dairy Butter, per pound **20c**
Fancy Dairy Butter, per pound **17 1/2c**
Fancy Full Cream Cheese, per pound 17 1/2c
Fancy Full Cream Y. A. Cheese, 1 lb. 15c
Neufchatel Cheese, each **20c**
San Diego Cheese, each **25c**
Hand Cheddar Cheese, each **25c**
Cryder's or Blue Label Catsup, bottle 21c
1 lb. can Colman's Mustard for 15c
The Best Soda or Oyster Crackers, 1 lb. 4c
The Best Chicago Ginger Snaps per lb. 5c
Fresh Prunes, per pound **12 1/2c**
Choice Santa Clara Prunes, per lb. 15c
Fancy California Prunes, per pound **25c**
VEGETABLE AND FRUIT PRICES.
See our full list of vegetables, the largest department of the kind in Omaha.
Buy your green tomatoes now for pickling.
One-third bushel baskets fancy green tomatoes for pickling, per basket **25c**

TRY HAYDEN'S FIRST