

BRANDEIS BOSTON STORE & SONS

CHARMING MILLINERY IN NEW FALL 1907 MODELS

Correct in Style — Moderate in Price



We have grouped several hundred new and up-to-date fall hats to sell at a special price Thursday. The newest shapes—the popular trimmings of feathers, flowers, choux of velvet, ornaments, etc. other stores would charge at least \$12.50, specials at **750**

Dress Hats at \$15—Very stylish new hats—in all the leading shapes for dress and evening occasions, all trimmed with fine imported materials—you will find stunning new models here at **\$15**

Brandeis Exclusive Models

These beautiful designs are the talk of Omaha—each one has that atmosphere of smart style that characterizes Brandeis millinery—every one a model of refinement and absolutely correct style—rich colorings—a glorious assemblage at **\$25**

Moderate Prices Will Rule Thursday in WOMEN'S TAILORED SUITS

This is emphatically a broadcloth season and plain bright colors are far in the lead in feminine favor—Brandeis, as usual, is the store that has just the right styles that women of good taste demand. The very dressy military suits with stock collar and smart braid trimmings, the pretty Fluffy Ruffles suits—the graceful long coats are all shown in scores of exclusive styles in our "Fashionable" suits, at **\$25**



We also show the newest styles in colors in women's strictly tailored suits—very well made—**14.85**

Style Favorites in WINTER CLOAKS Long Mixture Coats—always popular, all new **7.50-9.98** Long Black Broadcloth Coats—Plain or braid trimmed—fully satin lined, **12.50-14.85**

Three Specials—Fall Waists Newest designs in fine fall waists of wool, silk, net and lace, scores of styles—all new and attractive—Omaha's largest and most complete assortment **98c. 250-398**

See the \$100,000 EDUCATED HORSE Entertainment on Brandeis Third Floor—Every Day at 11:30 A. M.—1:30 P. M.—4:30 P. M. It's the Talk of Omaha. No Admission is Charged.

BRANDEIS BOSTON STORE & SONS

Watch for Later Announcement. Watch for Later Notices

Big Bankrupt Stock Men's Overcoats and Suits

From Blum & Jamerson, New York

On Sale Next Saturday At About 1-2 Price

Beautiful Autumn Scenes

On the Way to Fort Crook

Hourly service throughout the week. Sunday afternoon, 20-minute service. Interurban cars leave on the even hour at 24th and N streets, South Omaha.

From	To	Avery	Bellevue	Ft. Crook
24th and N Streets, South Omaha.		.05	.10	.15
Avery		.05	.10	.15
Bellevue				.05

Omaha & Southern Interurban Railway Company



OVER ALL HORSE SHOW MEN GET SHOD

Properly — Comfortably — Stylishly

To get shoes that have the above qualities and also be economical go to the maker.

ONIMOD SHOES

Are the ones that are sold direct from

Maker to Wearer

By buying the Onimods you save the jobber's and retailer's profits or have their profits put into the materials that go in the shoes. "Onimod" shoes are worth more than they cost. Try a pair. Hand built "Onimods," \$5.00 and \$6.00. Bench made "Onimods," \$4.00. Reliable "Onimods," \$3.50 and \$2.50. "Onimod Special," \$3.00.

LATEST STYLES, ALL SIZES AND LEATHERS



Regent 205 SHOE @ \$1.15

JOY FOR TIRED FEET

Our cushion comfort shoes, which by the way are the only cushion sole shoes on the market are really, real comfort, every inch of them.

People who have worn them, say so.

Every pair hand-sewed, flexible and very easy on the feet—they are made one size smaller in the instep and two sizes wider in the sole—this enables the foot to rest in its natural position.

"Just imagine the comfort."

For Women \$4.00 For Men \$5.00

Drexel Shoe Co. 1419 Farnam St.

Horse Show NEWS



The correct shoe for evening dress to wear to the Horse Show is our plain toe, patent colt, dall top, button, and the price is only—

\$4

We can fit you. Bull colt, lace or button for the street, \$3.50 and \$4.00 at the

Walk-Over Shoe Store 1521 FARNAM Ed. S. Thompson, Walk-Over Man.

Find a Customer

Every thing you have to sell is wanted by somebody if price and quality are right. A few lines will find the customer.

OMAHA WEATHER FORECAST—Thursday, Fair.

EVERY NEW THING that can be governed by Danie Fashion is admirably expounded in our great salon of 1907 style—on Second Floor. The great charm about these sections, where woman's stunning ready-to-wear and captivating millinery are displayed, is that these displays are self eloquent. Perfect daylight, conservative appointments that are yet architecturally beautiful—solid and substantial at that—were made to act in a secondary capacity to the superb products of the hour. THERE'S REAL EDUCATION IN A SAUNTER THROUGH THESE DEPARTMENTS. THIS EDUCATION IS YOURS WHETHER YOU BUY OR NOT.

BENNETT'S REMNANT THURSDAY

DRESS GOODS Hundreds of dollars worth of fine wool dress goods bought from the best mills in America; lengths from two and one-half to seven yards. In every instance these can be matched up and you have a full suit or dress pattern for less than

One-Half Regular Prices

\$1.25 Panamas, all colors, black, 56 inches wide, 48c
\$1.50 fine tailor suitings, 56 inches wide, Thursday, 48c
All wool Albatross in every color, 50 inches wide, Thursday, 28c
Best all wool Henriettas, Serges; various widths, Panamas, some 50 inches wide, Thursday, 28c
now per yard, 25c

LININGS Several thousand yards of fine lining remnants of satens, percalines, sponglases, etc., nearly all colors, 36 inches wide, all lengths, now, 5c

Remnants of Flannelettes, Wash Goods, Percalines, Prints, Challis, Etc., Silkolines, Gingham, Muslins, Outing or Shaker Flannels, Etc., at ONE-HALF OFF.

BIG SALE OF JARDINIERS

Over 200 different kinds and sizes; many new color effects, any size you want for 10c on up to \$5.00 each.



Best American White Semi-Porcelain Plates, measures 8 inches over all, on sale Thursday, each, 3c
Japanese Sugar and Cream Sets, on foot, good shape and fine bright decorations, Thursday, pair, 68c
German China Dinner Sets for \$12.00 full one hundred pieces, new shape, pretty rose bud border decoration, an \$18.00 value, for, 12.98

FOUR TIMES GREEN TRADING STAMPS ON ALL CUT GLASS SALES THURSDAY.

THE BEST SUITS FOR MEN in America

Very latest models, such materials as are usually used in making \$18.00 and \$20.00 values, the fabrics are velours, cashmeres, chevots, and worsteds, in beautiful plaid, stripe and check effects. They haven't an equal in smartness of style and workmanship. **\$15**

Evening Slippers \$2.50 Values

Kid beaded, patent leather and velvet Kid, French and Cuban heels—**\$1.39**
And 20 Green Trading Stamps.
Bennett's Big Grocery BEST VALUES IN TEAS. SPECIAL OFFER IN JOS. TETLEY & CO'S INDIA & OYSTER TEAS. Sunflower brand, pound tin, 70c
And 50 Green Trading Stamps. Sunflower brand, half pound tin, 35c
And 25 Green Trading Stamps. Sunflower brand, quarter pound tin, 18c
And 10 Green Trading Stamps. Dill Pickles, bottle, 10c
And 5 Green Trading Stamps. Armour's Chip Beef, large jar, 24c
Smoked Salmon, can, 15c
And 5 Green Trading Stamps. Delmonico's Ginger Ale, bottle for, 10c
Blood of Grape Juice, pint bottle for, 25c
And 20 Green Trading Stamps. Franco-American Soups, quart can for, 35c
And 20 Green Trading Stamps. Franco-American Soups, pint can, 20c
And 10 Green Trading Stamps. Marabou's Herring, in tomato sauce, can 20c
And 10 Green Trading Stamps. Wiggle Stick Biting, six sticks, 25c
And 10 Green Trading Stamps. Wonder Wax for Washing, package, 10c
And 10 Green Trading Stamps. Shredded Codfish, packages, 25c
And 10 Green Trading Stamps. New Mince-meat, new round, 12 1/2c

LADIES' HOME JOURNAL PATTERNS

We Repair Silverware

Make it to order. Alter and match it. Gold and Silver Plating in all its branches. Chandeliers and Church Altar Pieces refinished in any color. Automobile and Carriage Lamps repaired. Statues repaired and refinished.

Omaha Silver Company

'Phone Douglas 1713 314 SOUTH 13TH STREET Between Farnam and Harney.

JUST A PIN

That's all we wish to talk about this time. Just want to remind you that we have many new designs in collars and ties—any kind you want. Spend a few minutes in our store. Look for the name.

S. W. LINDSAY, Jeweler 1516 Douglas Street

DR. BRADBURY, Dentist, 16 Years

1506 FARNAM ST., OMAHA. Phone Douglas 1756
Extracting 25c Porcelain Fills. \$1 up Crowns \$2.50 up Bridge Work \$2.50 up Plates \$2.99 up
We make a specialty of metal and rootless plates. Painless work in all operations. Open evenings till 8 o'clock.

Many Rousing Specials Thursday

A CORDIAL WELCOME TO ALL THE HORSE SHOW VISITORS



SEE OUR GREAT DISPLAY OF AUTHENTIC FALL FASHIONS

Showings of Authentic Styles

This season our Ladies' Ready-to-Wear Garment Department has excelled all previous efforts in completeness and beauty of showing, notwithstanding the great diversity in style conception so varied in the display that the most particular buyer is certain of satisfaction. Over 200 New Crown Jewel Suits—Just received the most artistic designs in greens, blues, browns, greys, and fancies, stripes, checks and plaids. Elegant materials and altogether the most attractive garment ever offered at our price. **\$25**



Over Two Hundred New Jewel Crown Suits

\$12.50 Broadcloth Coat at \$8.75—120 stylish garments, 50 inches long, satin lined throughout, trimmed with bands and silk velvets, most surprising bargains, Thursday at **\$8.75**
\$18.50 Silk Suits at \$12.50—A great purchase of silk shirt waist suits, seven different styles in Simond's best taffetas—reds, greens, browns, blues, etc., splendid values at \$18.50—in one lot at, choice **\$12.50**
\$10.00 Voile Skirts at \$6.95—A splendid lot of French voile skirts, trimmed with bands of taffeta—magnificent values throughout, at **\$6.95**
Children's Curly Bear Skin Coats—Value at \$4.50, on sale at, choice **\$2.95**
\$5.00 Net Waists in white or ecru, on sale at **\$2.98**
Ladies' French Coney Coats—Sold elsewhere at \$35, in three different styles—special Thursday for **\$22.50**
Four hundred dozen new home made wrappers just received. Don't fail to see them.
See our magnificent stock of furs—best values anywhere.

Clean-Up Sale of Horse Show Hats

To take the loss now is only equal to taking it later, so we offer for sale Thursday:

500 domestic pattern hats, horse show and picture hats, worth regularly to \$10—Thursday at one **\$5** price, choice.

Many medium and small shapes in the lot. Most charming designs in black, navy and brown.

\$3.50 Hair Braid Hats—Trimmed with ostrich plumes—extra specials Thursday, at, choice **\$1.69**

Ostrich Plumes, black only, 18 inches long, regular \$3.50 values, at **\$1.98**
Ostrich tips, 3 in bunch, \$1.50 values, choice **69c**

Scores of other rousing bargains Thursday. All merchandise marked in plain figures.

Interesting Thursday Specials

15c All Linen Handkerchiefs, on sale at, each **7 1/2c**
25c Ladies' Neckwear at **10c**
\$1.00 Squaw Bags, at **49c**
\$2.00 Squaw Bags, at **95c**
\$1.00 Ladies' Fancy Purse, on sale at, choice **19c**
50c Ribbons, both plain and fancy, at, per yard, **25c**
10c and 15c Embroideries, on sale Thursday, at, per yard **8c**
25c Corset Cover Embroideries, on sale Thursday, at, per yard **10c**
\$1.00 Embroidered Skirt Flouncings, at **49c**
35c Box Fancy Ruchings, on sale at, choice **19c**
50c New Pillow Tops—special Thursday at **39c**

Special Sale Winter Underwear

Extra special bargains to any ever offered. A purchase of the sample lines odd lots and surplus stock of four of the largest American mills, together with scores of broken lines from our own regular stock, on sale at ABOUT HALF REGULAR RETAIL VALUE.

Men's Woolen Shirts and Drawers—values to \$2.00, at \$1.25, 98c, **75c**
Men's Shirts and Drawers—Heavy wool fleeced, worth to \$1.50 garment, at 75c, 49c and **39c**
Men's and Boys' Sweaters—Heavy wool garments, worth up to \$3.00, sale price **95c**
Ladies' Swiss Ribbed or Flat Woven Underwear—Worth to \$2.00 a garment, on sale at 98c and **75c**
Ladies' Flat Fleece Underwear—Grays or white, worth to \$1.00 garment, sale price 49c, 39c and **25c**
Misses' and Children's Vests and Pants, All sizes, ribbed or flat fleece, worth to 60c, on sale, at 25c and **19c**
From 9 Till 10 A. M.—Men's heavy fleeced underwear, all sizes, worth to \$1.00 garment, limit of two suits to customer, for this hour, at **29c**
From 10 Till 11 A. M.—Misses' and children's vests and pants, all sizes, worth to 39c garment—at **12 1/2c**
From 11 A. M. Till 12 M.—Men's and ladies' winter weight hose, good values at 15c, for this hour, at **5c**

Extra Specials for Thursday

Two cases of Martha Washington fast colors red prints with black figures, regular 7 1/2c values, at yard, **2c**
All day—Fast colored Apron Check Gingham, 5 1/2c
Amoskeag Apron Checks, 6 1/2c
Lonsdale, Genuine article, **10c**
Fruit of the Loom, genuine brand 10c
Hope, real goods, **9 1/2c**
From 2:30 to 3:30 P. M. One case of 1901 Amoskeag outing flannel, regular price 12 1/2c, ten yds. limit **7 1/2c**
\$5.00 All Wool Blankets, **\$3.50**
\$6.50 All Wool Blankets, **\$4.25**
\$2.50 Woolen Blankets, **\$1.98**
\$1.50 Felted Blankets, **98c**
\$1.00 Cotton Blankets, **69c**
Factory made Comfortables, \$1.75, **\$1.50**, **\$1.25**, **\$1.00** and **75c**
Home Made large blankets, fine cotton, all knotted, extra large, \$5.00, **\$4.50**, **\$3.50**, **\$2.50**, **\$2.25** and **\$1.98**
Silk and downs up to **\$12.50**

Challenge Wool Dress Goods Sale

We are headquarters for the finest broadcloths in the world—everything marked in plain figures. \$7.50 Broadcloth, 60 in. wide, **\$3.75**
\$6.00 Broadcloth, 56 in. wide, **\$2.98**
\$5.00 Broadcloth, 54 in. wide, **\$2.65**
\$4.00 Broadcloth, 54 in. wide, **\$2.19**
\$3.00 Broadcloth, 54 in. wide, **\$1.98**
\$2.50 Broadcloth, 54 in. wide, **\$1.39**
\$2.00 Broadcloth, 54 in. wide, **\$1.25**
\$1.50 Broadcloth, 54 in. wide, **98c**

Hayden's for Hardware

Bread Toaster, the famous Wilson, sold for 25c, each **15c**
Furnace Shovels, worth 75c each, one day **25c**
Stove Pipe, best grade polished—one day **8 1/2c**
Step Ladder, four-foot, worth 50c—one day **25c**
Chopping Bowls, large size, worth 50c, at **19c**
Wash Boards, large size, worth 35c, at **12 1/2c**
15c Sapolin Stove Pipe, enamel, **9c**
Why pay 5c and 10c when Hayden's sell it for **2 1/2c** and **5c**?
Wire Card Racks, 16x15, 40 cards, worth 10c, for **2 1/2c**
Sponge, large, new and white, worth 15c, at **2 1/2c**
Towel Bars, oxidized, worth 10c **2 1/2c**
Corn Poppers, worth 10c, **2 1/2c**
Genuine Hard Wood 10c Tooth picks for 2 **2 1/2c**
10-quart Flaring Water Pails, **5c**
Stove Poker or Lifter, worth 10c **2 1/2c**
Dover Egg Beater, only **5c**
If you want to save money buy now.

Flower Pot Sale, One Cent

Just received a new carload of Flower Pots, each **1c**
4-inch Pots, each **1c**
5-inch Pots, each **1c**
6-inch Pots, each **1c**
7-inch Pots, each **1c**
8-inch Pots, each **1c**
9-inch Pots, each **1c**
10-inch Pots, each **1c**
12-inch Pots, each **1c**
These pots are worth three times this price.

Groceries Groceries

Buy your green tomatoes now for pickling. One-third bushel baskets, fancy green tomatoes for pickling, per basket, **30c**
TULIP BULB SALE Watch the daily papers for a big tulip bulb sale. Now is the time to plant tulip bulbs for bloom in the spring. Elijah's Manna—Postum Cereal Co's new breakfast food, at **14c**
Dr. Price's Wheat Flax Oatmeal Food, on sale, at, package **15c**

TRY HAYDEN'S FIRST