



Rousing Specials for Horse Show Week

All out-of-town visitors are cordially invited to call and visit the largest and most complete display of practical fall fashions in garments and fabrics ever brought together in west.

Special Sale of Real Laces

You can save 25 per cent on Irish Crochet, Real Dutchess and Princess Laces, Lace Collars, Coat Sets and Lace Jackets Monday. On account of the horse show we make these special prices Monday.

Every piece of Real Lace in the house at 25 per cent discount from regular price. Sale of Lace Dress Nets—Black, white and ecru, 42 in. wide, elegant values at yard 65¢ to \$2.50 Sale of Jet Spangled Robes—A beautiful new line, greatly underpriced, worth \$18 to \$35; Monday at \$11.50 to \$22.50



High Grade Linen and White Goods Dept.

This is the largest, the best selected and the most complete stock of linens in this western country.

- 72-in. full bleached Irish Linen, yd., \$4, \$3, \$2, \$1.50 and \$1
- 72-in., 68-in., 64-in. full bleached Scotch Linen, \$1.50, \$1.25, \$1.00, 75c and 59c
- 72-in., 68-in. and 64-in. German silver bleached, \$1, 75c, 65c, 59c and 50c
- Unbleached Linens, all widths, \$1, 85c, 75c, 50c and 39c
- High grade Huck Towels, 75c, 59c, 49c, 39c, 25c, 19c and 15c
- High grade Turkish Towels, 50c, 39c, 25c, 19c, 15c, 12 1/2c and 10c
- Popular grade Towels at 12 1/2c, 10c, 7 1/2c and 5c
- 81x90 best Sheets made 98c
- 81x90 very good Sheets 75c
- 81x90 good Sheets 75c
- A good class of Sheets, 75c, 65c, 59c and 50c
- Unbleached Sheets, 72x90 59c
- Unbleached Pepperel, 81x90 69c

Special Carpet and Rug Bargains

Most complete assortments and very best qualities at less price than elsewhere, and our credit system provides for payment to suit your own convenience.

- \$55.00 Royal Extra Wilton Rugs, 8x12 size; sale price \$38.50
- \$85.00 Biglow Electro Rugs, size 8x12; sale price \$27.98
- \$85.00 Body Brussels Rugs, size 8x12; sale price \$24.98
- \$80.00 Seamless Wilton Rugs, size 8x12; sale price \$22.50
- \$30.00 Smith Amxminster Rugs, size 8x12; sale price \$20.98
- \$25.00 Amxminster Rugs, size 8-8x10-6; on sale at \$17.98
- \$25.00 Roxbury 10 Wire Brussels Rugs, size 8-3x10-6; choice at \$18.98
- 75c All Wool Ingrain Carpets 59c
- 65c Half Wool Ingrain Carpets, at 49c
- 50c Heavy Ingrain Carpets. 39c

Drapery Department Bargains

Unmatched values in Couch Covers, Portieres, Table Covers, Lace Curtains, Draperies, etc. You'll not find Monday's bargains duplicated anywhere in the city.

- \$12.50 Dutchess Lace Curtains—52 inches wide, 3 1/2 yards long, in beautiful two-tone effects, delightful bargains Monday—at, pair \$8.98
- \$10.00 Saxony Brussels Curtains—Imported goods, very elaborate designs, elegant values at \$6.50
- 45-inch Drapery Madras—in all colors, best values shown anywhere; at, yard, \$1.00, 75c, 49c and \$2.40
- Zion City Cable Net Curtains—White or ecru, 54 inches wide, most durable net made—at, pair, \$4.98, \$3.98 and \$2.98
- Complete Line of Chevy Bros' beautiful Drapery Silks—at, yd., \$1.00, 85c, 75c and 49c

Monday Sale on Haviland China

We just received our Fall importation of china Dinner Sets. Monday we will cut the prices in half to start the sale.

- Real and Haviland China, 100 piece dinner sets, beautiful decorations, worth \$35.00, on this sale at \$22.40
- Austrian China Dinner Sets, 100 pieces, decorated dinner sets, worth \$25.00, on this sale at, per set \$12.40
- Real English Porcelain, 100 Piece decorated Dinner Sets, worth \$12.50, on this sale \$8.90
- Do not misunderstand this sale—you cannot buy these only on Monday at these prices—this is decidedly for one day.
- BIG SALE PARLOR LAMPS. Just received 580 beautiful Parlor Lamps, all different designs and sizes, brass and metal worked stands and founts, none worth less than \$5.00 and up to \$12—Monday, complete, \$1.98, \$1.49, 99c and 49c
- Wellbach Gas Burners, complete, worth \$30 39c
- Beautiful Chamber Sets, 12-pieces—white and gold decorated, worth \$8.75, on this sale \$4.95

Blanket, Comfortable and Flannel Dept.

In this department we excel all others. Blankets at mill prices. Comfortables all home made from our own cloth and pure, carded, long fiber cotton—white as snow.

- Wool Blankets—White—pair, \$12.00, down to \$7.00, \$4.00, \$3.00, \$4.50, \$3.50 and \$2.50
- Gray and Flannel Blankets—pair, \$5.00, \$4.00, \$3.00, \$2.00, \$1.50, \$1.25 and \$1.00
- Cotton Blankets—\$2.50 down to \$1.95, \$1.50, \$1.00, 75c, 59c and 49c
- Factory Made Comfortables, \$1.50, \$1.00, 75c and 59c

The Leading Dress Goods House of the West

We buy and sell and handle more wool dress goods than any other house west of Chicago. We handle the finest goods made in France, Germany and England. Three different departments—Department 1, high grade goods from \$1 to \$10 yard; department 2, popular priced, from 25c to \$1.25 yard; department 3, a complete line of cheap dress goods also odds and ends from other departments, from 10c to 59c yard.

- HIGH GRADE BLACK GOODS: 15 pieces of Broadcloth, 25 pieces of new Fall Novelties, 10 pieces of Lupin's Chevrolats—Monday Half Price.
- COLORED DRESS GOODS: 20 pieces of high class Broadcloths, 60 pieces of high class Novelties, 75 pieces of all wool Henriettas, 25 pieces of Priestley's Cravattes, 50 pieces of Cream and Evening Shades—Monday Half Price.
- BEARSKINS: \$2.75 Bearskins \$1.50, \$5.00 Bearskins \$2.75, \$7.50 Bearskins \$3.95
- POPULAR PRICED WOOL DRESS GOODS: From 25c to \$1.00 a Yard. Tailor Suits, Broadcloths, Henriettas, Serges, Novelties, Wool Waistings, Challis, Tricots, etc., at very low prices.
- 48-in. Novelties, \$1.00 grade 49c, 36 and 30-inch all wool Suitings, plain colors, 59c quality 39c, 24-inch strictly all wool Suitings, \$1.00 grade 49c, 30c silk striped Challis 59c, 50c nest, new, bright Plaids, 36 inches wide 35c, \$1.00 French Plaids 75c, \$1.50 Broadcloths, 54-in 69c, 75c all wool Storm Serges, all colors, 69c, 75c all wool Henriettas, all colors, 59c, 50c double fold Danish Cloth, 36-in, 12c, 54-in, black Mohairs, worth \$1.00 59c, \$1.25 German Plaid Suitings, dark 75c, \$1.95 French plaid and striped Tailor Suitings 75c, 39c all wool Tricots 59c
- EXTRA DOWNS: \$1.50 Lamb Wool, yard wide 89c, \$1.00 Lamb Wool, yard wide 69c, 60c Knickerdown, yard wide 49c, 30c Wool Kidderdown 25c, 50c Wool Kidderdown 25c
- 30c Wool Kidderdown 19c, 100 different specials in this department.

A Magnificent Display of Matchless Garment Bargains

The very best style ideas from the master designers of Europe and America, best because they're practical. The unexcelled variety of charming designs are a delight to the lovers of style beauty, and the prices are a welcome surprise to all.

Evening Gowns, in the very richest fabrics and colors; a display embracing in its scope originals and copies of the most masterly creation; of the world's best designers; charming style ideas, delightful in their originality; almost irresistible values at our prices this week, \$35, \$45, \$50 and up to \$125



Crown Jewel Suits are the delight of the woman who wants perfection in style at a moderate price; made of fine chiffon, broadcloths, herring bone chevrons, handsome fancy mixed fabrics, etc.; all newest style conceptions, fully the equal of \$35 values elsewhere—our price only \$25

Stylish Tailor Suits, made to sell at \$25; broadcloths and chevrons in blues, blacks, browns, greens, etc., special, at \$19.50

50-inch Coats in black kerseys and fancy mixtures—velvet trimmed, very newest styles, regular values up to \$10, sale price Monday \$6.95

Children's Curly Bearskin Coats, regular values up to \$4.50, sale price Monday \$2.98

Handsome Opera Coats—A complete line of the most beautiful garments, many of them consigned to us by a great N. Y. house especially for Horse Show week, will be offered at prices from 20 to 33 1/2% below actual retail value, the very best bargains ever offered in this city at sale prices, \$25, \$35, \$40, \$45 up to \$100

Beautiful French Voile Skirts, trimmed with taffeta bands; 100 garments just received from our N. Y. buyer, values to \$8—sale price \$4.95

Women's \$6 Silk Underskirts; the most surprising values offered in Omaha, at \$3.98

\$3 Heatherbloom Underskirts \$1.95

\$60 Fur Coats—Genuine brook minks, pony, blouse or coat styles, on sale Monday at \$45

Fine French Coney Coats, with Skinner satin lining; guaranteed for two years, \$35 values elsewhere, special \$22.50

Astonishing Furniture Bargain Attractions

Every week, every day in our great Furniture Department that the completeness of this season's display and the superiority of our values is appreciated by the general public is shown by the enormous increase in sales this season. The home furnishers, no matter how moderate or extravagant their tastes, will find something just to suit at a distinct price saving here. Our credit system is solely for your benefit. You may pay at your convenience.



Iron Bed, like cut, the best low priced bed on the market; made of heavy tubing, height at head 53 in., at foot 41 in.; finished in best white enamel, sold elsewhere at \$28.00—sale price this week, only \$19.50



Kitchen Cabinet, like cut, made of selected hard wood, with 2x4 1/2 white baseboard top; has 3 flour bins and two small drawers, perfectly fitted, dust and mouse proof; top chopping and kneading board; very special bargain all this week at \$29.50



Sanitary Steel Couch, built of 1 1/2-inch angle steel, doubly braced; has 3 rows of oil tempered spring supporters and 48 vertical springs at head and foot; closed makes couch 27 inches wide, 6 feet 3 inches long; opened makes bed 4 feet wide—regular \$4.75 value, at \$2.50

Specials for Monday in Hardware and Housefurnishings Dept.

- Heavy Galvanized Tube, 65c, 55c, 45c
- No. 3 Copper Bottom Bolters, worth \$1.00 at 69c
- Challenge Wringers \$1.75
- 50-ft. Braided Clothes Line 10c
- Clothes Pins, per dozen 1c
- O. K. Wash Machines \$4.99
- Galvanized Wash Boards, worth 45c, at 19c
- 10-qt. Galvanized Pails 15c
- Heavy Tin Dishpans 10c
- 2-qt. Granite Tea and Coffee Pots, 19c
- No. 3 Granite Tea Kettles 49c
- Spring Mop Sticks, worth 15c 5c
- All sizes Kettle Covers 2 1/2c
- Mrs. Potts' Sad Irons 79c
- Mrs. Vrooman's Sink Strainers, 12 1/2c
- 9-in. Pie Tins and Cake Tins 2 1/2c
- Stove Brushes and Scrub Brushes, 5c
- 4-to Parlor Brooms 15c
- Stove Lifters and Pokers, each 2 1/2c
- Sure Catch Rat Traps, each 5c
- Sure Catch Mouse Traps, each 5c
- Large box X-Ray Stove Polish 1c
- Largest display of Wash Machines in the city
- R Z Washer, worth \$10.00 \$6.75

Elegant Silks Greatly Underpriced

You'll readily recognize their bargain worth. If you have seen the window display your appreciation will be much greater when you examine them Monday.

- Rich Plaid and Stripe Silks for waists, best values shown anywhere, at 75c and 59c
- All Kinds of Silk Voles, one of fashion's greatest favorites for dress or gown, beautiful assortment; special, yard, \$1.35 and 75c
- Our Black Silk Sales Are Famous—Not because we sell black silks cheap, but because we sell Silks of highest quality at lowest prices ever known—at, less, in fact, than most merchants own goods of the same quality.
- Horse Show Visitors Should Profit by These Special Bargains in Highest Quality Black Silks.
- The Celebrated C. J. Bonnet 36-inch black taffeta, regular \$1.75 yard value; Monday \$1.15
- \$1.25 Black Dress and Skirting Taffeta, 36 inches wide; Monday 85c
- An Elegant Line of Spitting Silks—All the richest colorings and patterns for fall and winter season; very special values Monday, at 95c and 69c
- \$1.00 Quality 27-inch Black Taffeta; on sale Monday at 69c
- First Prize Black Taffeta—(Received premium at world's fair), 36 inches wide, great value—at \$1.25
- \$1.50 Quality Black Swiss Taffeta, 36 inches wide; on sale at \$1
- \$2.50 Double Faced Black Pleu de Sole, 36 inch, at, yd. \$1.59
- \$1.50 Single Faced Black Pleu de Sole, 36 inch, at, yd. \$1.00
- Novelties, Plaids, Stripes and Plain Silks of all descriptions and colors, a beautiful line of splendid silks, in all the best colors and styles, values to \$1.00 yard; on sale in domestic room Monday, at, yard 39c

Ladies' Glove Specials

The most complete Glove Department in the west, showing every wanted style and shade in Kid and Fabric Gloves.

- MONDAY'S OFFERINGS WONDERFUL BARGAINS.
- Ladies' White Kid or Lace Gloves, 12 and 16-button lengths, \$3.00 values; sale price Monday 1.98
- Ladies' Kid Gloves, 12 and 16-button lengths; pinks, blues or white, all sizes, new stock—at, \$3.50 and \$2.98
- Ladies' Glace Kid Gloves, 16 and 20-button lengths, all the pretty evening shades, \$5.00 quality; on sale at \$4.00
- A Complete Line of Street Gloves—Finest quality, all colors, greatly underpriced at \$2.00, \$1.50 and 98c

Sheeting, Muslin, Linen & Cotton Goods

IN OUR FAMOUS DOMESTIC ROOM This is the most wonderful room in the west. We ask you to compare these prices with any other house in the west. You will be the judge.

- 4-4 Sheetting, full bleached 20c
- 4-4 Bleached Muslin, 10c value, at 6 1/2c
- Londale, genuine article 10c
- Fruit of the Loom, genuine article 10c
- Hope, genuine article 9 1/2c
- All other Bleached Sheettings and Muslins especially low.
- 4-4 Unbleached Sheettings, 10c grade 7 1/2c
- 4-4 Unbleached Sheettings, 8 1/2c grade 5 1/2c
- 4-4 Unbleached Sheetting, 7 1/2c grade 5c
- 8 1/4 American Indigo Blue Prints, at 5c
- 8 1/4 Simpson's Silver Gray Prints, at 5c
- 8 1/4 Simpson's Black and White Prints, at 5c
- Full Standard Prints, 3 1/2c
- Red and Black Prints, full standard, at 2 1/2c
- Silkettes, 12 1/2c grade, yard wide, at 7 1/2c
- Printed Satens, 19c and 25c grade, at 10c
- 1921 Amoskeag Outing Flannel, at 7 1/2c
- Amoskeag Outing Flannel, per yard 6 1/2c
- 12 1/2c Flannelettes 5 1/2c
- 10c Flannelettes 7 1/2c
- 250 other specials for Monday.
- \$1.00 Table Linen, 72 inches wide, full bleached and hemstitched flannel 53c
- 85c Table Linen, 72 inches wide, full bleached 39c
- 50c Table Cream Damask 25c
- 49c Table Turkey Red Damask, at 19c
- 1,500 yards of Remnants Fine Table Linen, in remnants of 2 yards, 2 1/2 yards and 3 yards long and sold up to \$1.50 yard; will be one sale at 59c, 49c, 39c and 25c
- 10c Buck Towels 10c
- 10c Turkish Towels 10c
- 15c Huck Towels 7 1/2c
- 12 1/2c Huck Towels 6 1/2c
- 10c Huck Towels 5c
- 15c Russian Flax Toweling 10c
- 12 1/2c Russian Flax Toweling, at 8 1/2c
- 10c Pure Linen Toweling 7 1/2c
- 8 1/2c Union Toweling 5c
- Cotton Toweling 3 1/2c
- 100 Large Table Cloths—2 yards, 2 1/2 yards and 3 yards, slightly soiled, sold for \$1.00 each; your choice will go at, each 39c
- Several other specials.

Grand Clearance Sale of Handkerchiefs

Every season just before putting our holiday stock of Handkerchiefs on sale, we hold a big clearance sale of all slightly soiled or misused Handkerchiefs at just half price. Sale starts Monday with stock in six big lots.



- First Lot—All slightly soiled or misused Handkerchiefs, at choice, only 10c
- Second Lot—All slightly soiled or misused Handkerchiefs, plain and fancy at 5 1/2c
- Third Lot—All slightly soiled or misused 10c Handkerchiefs, fancy colors, plain, hemstitched, embroidered or initialed 5c
- Fourth Lot—All slightly misused 15c Handkerchiefs, including scalloped, embroidered, plain, fancy, and fancy lace edges, at 7 1/2c
- Fifth Lot—All slightly soiled or misused 20c Handkerchiefs, a beautiful line of mostly fine Swiss embroidered Handkerchiefs, at choice, only 10c
- Sixth Lot—All slightly soiled or misused 30c Handkerchiefs, a big line of all linen, 25c embroidered, and very fine Swiss embroidered goods, all at one price, choice 15c

Hayden's, Greatest Leaders of Groceries

- IN THE WEST
- 12 bars best Laundry Soap \$50
- 10 lbs. pure cane Granulated Sugar \$1.00
- Choice Japan hand picked Rice, 7 1/2c per lb. \$1.00
- Pure Tomato Catsup, per bottle, 8 1/2c
- Worsted Sauce, per bottle, 8 1/2c
- Fancy bottles Assorted Pickles, 8 1/2c
- 2-lb. cans Jandy White Sweet Sugar Corn 7 1/2c
- 2-lb. cans solid packed Tomatoes, 5c
- The purest Sage or Purina, lb. 7 1/2c
- Oil Sardines, per can 3 1/2c
- Elijah Manns Breadcrumbs, 10c
- Egg-O-See Breakfast Food, pkg. 6c
- Malta Vita, per pkg. 7 1/2c
- The best Soda or Oyster Crackers, per lb. 6c
- 1 1/2 lbs. Newtun Cookies, per lb. 8 1/2c
- Pancy Santos Coffee, per lb. 15c
- Pancy Marseilles Blend Coffee, lb. 18c
- Pancy Porto Rico Blend Coffee, per lb. 8 1/2c
- The best Tea Siftings, per lb. 12 1/2c
- Pancy Uncolored or Baked Fried Soap, Yd. 12c
- BUTTER, CHEESE and BUTTERINS
- Choice Dairy Butter, per lb. 25c
- Pancy Dairy Butter, per lb. 25c
- Fancy Creamery Butter, per lb. 30c
- Fancy Full Cream Cheese, lb. 17 1/2c
- Fancy Brick or Limburger Cheese, per lb. 17 1/2c
- Newfound Cheese, each 8 1/2c
- Sap Sage Cheese, each 8 1/2c
- We sell all the leading brands of Buttering at the lowest prices.
- Fresh Vegetables and Fruit Prices
- Fresh Spinach, per peck 15c
- Fresh Wax or Green Beans, lb. 3 1/2c
- Fresh Sweet Potatoes, lb. 3 1/2c
- 4 heads fresh outdoor Lettuce 8 1/2c
- 2 heads fresh hot house Lettuce 5c
- 6 bunches fresh Radishes 5c
- 2 heads fresh celery 5c
- Cape Cod Cranberries, quart 7 1/2c
- Fresh Beets or Turnips, bunch 5c
- 2 heads fresh celery, per peck 30c
- Good Cooking Apples, per peck 30c
- Hubbard Squash, each 7 1/2c
- Summer Squash, each 5c
- Fresh Parsley, per bunch 10c
- Fancy Bellflower Apples, dozen, 25c
- Large Blueberries, per lb. 7 1/2c
- Malaga Grapes, per lb. 12 1/2c
- Large Grape Fruit, each 5c
- Fresh roasted Peanuts, quart 5c
- Large Jolly Lemons, dozen 70c
- New Honey, per rack 15c

Try Hayden's First