

Agriculture Backs Up State Advertising

Find Campaign of Associated Industries of Nebraska Attracting National Attention.

LINCOLN, Feb. 5—Agricultural leaders of Nebraska are strong in their praise of the Nebraska national advertising campaign which is seeking to interest industries to come to this state to take advantage of the great abundance of raw materials from the farms.

"I have noted with much interest the splendid constructive work which is being done for the state of Nebraska through the advertisements sponsored by the Associated Industries of Nebraska," says H. J. Gramlich, chairman of the department of animal husbandry, Nebraska College of Agriculture.

"These advertisements," Mr. Gramlich adds, "call attention of the nation to the splendid opportunities which are afforded in this basically sound agricultural state, Nebraska's reputation as a livestock and crop producer is based upon seventy-five years of known fact. A state which stands second as a producer of swine, third in corn, and near the top in most other major livestock and field crops certainly has a wonderful future."

"The Associated Industries campaign," he added, "is of definite, important and tangible value to agriculture as it seeks to bring new industries here to make use of our surplus farm products. We need such industries to keep the money at home which now is spent elsewhere for processing these farm products. With the development of such industries in Nebraska we will build greater local markets for both raw and finished farm products, thereby also creating greater opportunities for business in our cities and towns."

Jacob Kupp, prominent farm leader of Columbus, adds his endorsement to the advertising campaign which, he says, "is valued very highly by agriculture."

"Any effort to open new and larger fields for industry will mean a broader and better market for agriculture," Mr. Kupp states. "It will bring higher prices for our products and therefore raise the market value of our farms. There never was a more opportune time for this type of campaign."

The fourth of the series of twenty-six full-page advertisements to be published in Time magazine, will appear in the issue of February 7. Through their generous cooperation in the campaign, Nebraska newspapers will republish this advertisement following its publication in the magazine.

Death was due to heart disease. He had not been well since Tuesday but was at his office yesterday afternoon.

He became secretary of the state teachers' association in 1932, coming to Lincoln from Holdrege where he had been superintendent of schools for two years. Bowers was born in Beatrice and attended York high school and York college, receiving his degree in 1913.

He was president of the Nebraska Schoolmasters club at the time of his death. Surviving are his widow, two sons and two daughters.

TEACHERS' SECRETARY DIES

LINCOLN, Feb. 5 (UP)—C. A. Bowers, 47, executive secretary of the Nebraska State Teachers association died suddenly at his home today.

Death was due to heart disease. He had not been well since Tuesday but was at his office yesterday afternoon.

He became secretary of the state teachers' association in 1932, coming to Lincoln from Holdrege where he had been superintendent of schools for two years. Bowers was born in Beatrice and attended York high school and York college, receiving his degree in 1913.

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DUCE CONGRATULATES HITLER

ROME, Feb. 5 (UP)—Premier Mussolini telegraphed congratulations today to Adolf Hitler on his assumption of command of the armed forces, saying "I consider this event inclined to reinforce relations and comradeship between our armed forces and regimes."

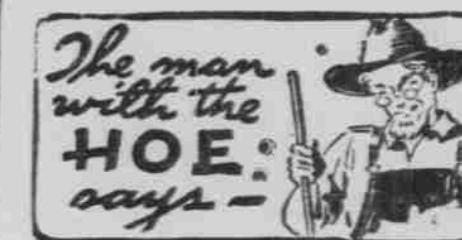
Mussolini and Count Ciano telegraphed congratulations to Hermann Wilhelm Goering, Von Ribbentrop and Dr. Von Neurath.

WILL HOLD EXAMINATION

The state highway patrol will have a representative here on Tuesday, February 8; Tuesday, February 15 and Tuesday, February 22nd, in the forenoon. The patrol will conduct examinations for drivers license at the court house.

ANNOUNCE PRICE REDUCTION

DETROIT, Mich., Feb. 4 (UP)—The Packard Motor Car company today announced \$100 reduction in prices of all its six cylinder models. The reduction is the first in the automotive field on current models. Prices will drop from 8 to 12 per cent on the various models.



The man with the HOE says—

Look over dahlia tubers in the storage basement and if they are shriveling sprinkle lightly.

Try a few of the All-America selections of flowers and vegetables this year. The 1938 winners are exceptional.

The dwarf bedding dahlias will be worth adding to your list of annuals. Sow them in the house in March for July bloom.

This is a good time to check over the seed catalog and send in your order for spring planting. Remember there are many new varieties in both flowers and vegetables this year which you might not be able to procure in April.

Store seeds in a cool place if they reach you too early. They keep better than in a warm room.

Look over the hoes and rakes occasionally and grease the blades if they are growing rusty.

Begin collecting stakes for the garden. There will never be enough of them when you want them.

Send in your order early for new gladiolus bulbs. They are exhausted early with the vogue of this popular plant.

Late winter is a good time to collect cigar boxes or make flats for planting seeds indoors. (A special article on early indoor planting will be published in the Journal in the near future. Watch for it).

Seed catalogs are printed and in the mails. See that you get yours.

The best new garden is the one planned first on paper and set out according to plan. Use ruled paper in making the plan.

Specialize in one vegetable this year. Tomatoes are a good specialty.

An illustrated article on the method of making cold frames will be published in a few days. Watch for it.

Read the article on spring lawn preparation in this issue. The early seeding insures dense growth ahead of dandelions and other obnoxious weeds, thus crowding or smothering them out.

Seed is the cheapest thing you buy; order plenty of it.

Magazines, catalogs, newspaper articles and books should be an important part of your gardening education. Do not neglect them.

Used cars, livestock, household goods—all can be sold through inexpensive Journal Want Ads.

WELL DRILLING

Modern Equipment with a Depth Capacity of 800 Feet
 Pump and Windmill Repair
 For Information, See, Call or Write
Wiesneth Plumbing & Heating
 Telephone 50 Louisville, Neb.

LAND, FARM and RANCH BARGAINS

HORSES, MULES FOR SALE

Horses and Mules for sale. H. E. Iske, Plattsmouth. 331-2tw

FOR SALE
Nine head of stock cows; 5 calves running with cows; 2 bulls; 2 yearling heifers. Harold Dodson, Nehawka, Nebr. 33-3tw

FOR SALE—1932 sport Plymouth coupe. A-1 condition. See F. B. Toman. 1tw

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Sale or Trade

Choice Acreage on Pavement

5-room house, garage, chicken house, fruit. Trade for residence in Plattsmouth.

SEE

PHONE #9

SEARL'S DAVIS

PUBLIC AUCTION

Having decided to quit farming, I am offering the following articles at Public Auction at my farm located six miles west of Plattsmouth on Louisville road, thence two miles north and one-fourth mile west; six miles east of Louisville to the Eight Mile Grove church, thence 2 miles north and 1/4 mile east, on—

Saturday, Feb. 12 beginning at 10 o'clock a. m., with lunch served at noon by the Lutheran Auxiliary of St. Paul's church of Plattsmouth.

Three Head of Horses
One team, 8 and 10 years old, wt. about 2700 lbs.; one black horse, 10 years old, weighs about 1200 lbs.

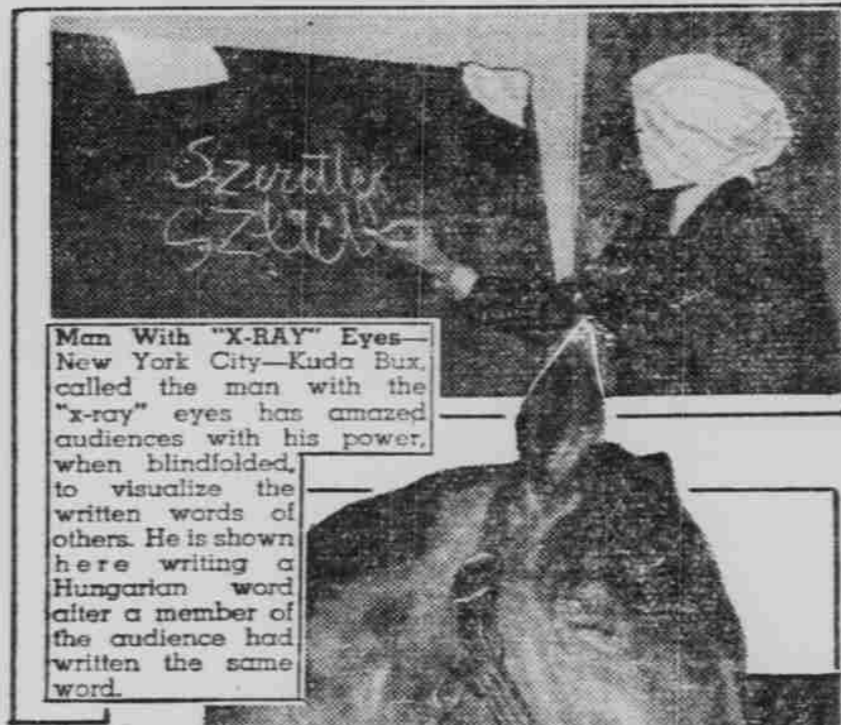
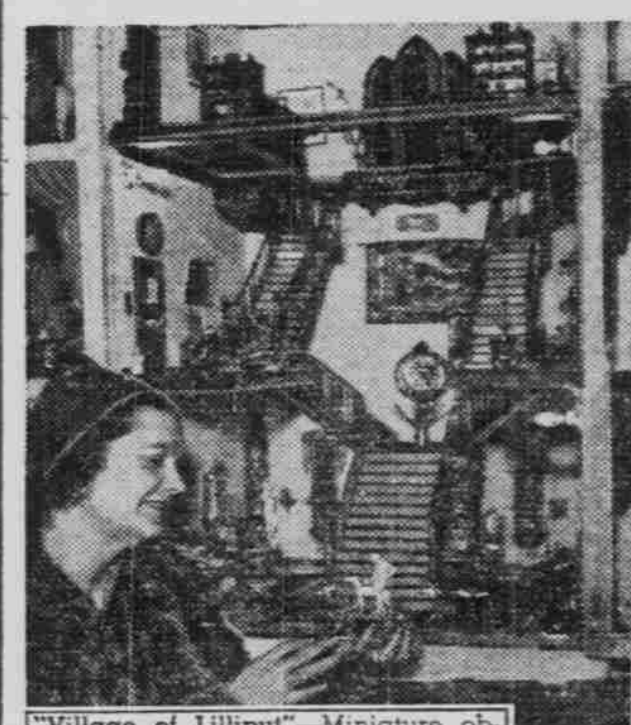
Three Head of Cattle
Two good Shorthorn milk cows, giving milk, and one Shorthorn bull, one year old.

Farm Machinery, etc.
One Farmall tractor; one tractor plow; one 14-inch horse plow; one saw and saw frame attached for Farmall tractor; three drive belts; one Cushman 1 1/4-h. p. pump engine; one worm-rear drive pump jack; one Stover No. 4 burr grinder; one 1-horse grain drill with grass seed attachment; one P & O 2-row machine; one McCormick grain binder in good condition with horse or tractor hitch; one Osborne disc harrow (16 disc); one 3-section harrow; one 5-shovel cultivator; one Bradley disc cultivator; one John Deere riding cultivator, single row; one Jenny Lind walking cultivator; one John Deere edge drop corn planter and 80 rods of wire; one P & O 4-wheel lister, nearly new; one John Deere 2-wheel lister; one corn drill, attaches to lister; one top buggy; one Chalmers farming machine with tires; two farm wagons; one hay rack and truck; one John Deere 2-row stalk cutter; one hay rake; one International hay loader; one Keystone side delivery rake; one spike disc for loosing alfalfa ground; one International 75-hp. manure spreader; one John Deere No. 2 high lift mower, new; one Marselles portable elevator, 24 foot, and derrick; one 500-lb. Fairbanks-Morse scale; one John Deere power jack; one grind stone; one pair of iron sled runners; one 45-bu. self hog feeder; one Hero corn grader; one 1-man cross cut saw; two plume axes; one McCormick-Deering cream separator, No. 3; one set of disc furrow openers for Planter attachment; one 50-gallon butchering kettle; four 50-gallon oil drums; two sets of work harness, 1 1/4-inch, nearly new horse collars; one saddle; one horse clipper; 300 bushels yellow Kersen seed oats that made 55 bu. last year, guaranteed free from weed seed; some alfalfa hay; saws, hammers, pitch forks and other small tools; also many other articles too numerous to mention.

TERMS OF SALE
Terms are CASH. See your banker. No property to be removed from premises until settled for.

FRANK A. PARKENING
Owner
REX YOUNG, W. E. REYNOLDS, Auctioneer Clerk

OUR PHOTO-FLASHES



"Village of Lilliput"—Miniature objects, made up of 25,000 odds and ends, make up the "Village of Lilliput" arranged for exhibition by Mrs. Elizabeth W. Larke.

Man With "X-RAY" Eyes—New York City—Kuda Bux, called the man with the "x-ray" eyes has amazed audiences with his power when, blindfolded, he visualized the written words of others. He is shown here writing a Hungarian word after a member of the audience had written the same word.

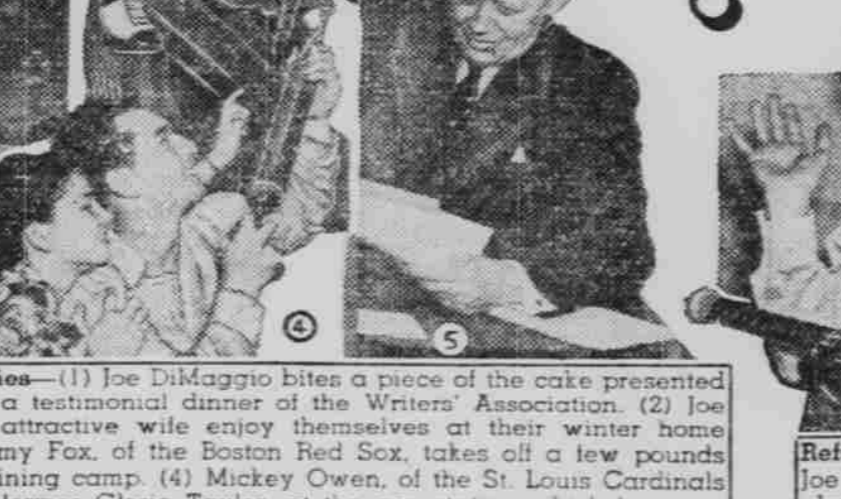
Science Sets A Standard—And this time it's for drycleaning. Above is Arthur E. Hatfield, prominent British inventor, who heads the technical research committee of the Institute for Maintaining Drycleaning Standards, which reports to Consumers Information that its program will guarantee safety and sanitation to the public. Mr. Hatfield is shown in his laboratory.



Famous Horse Laugh—Charles S. Howard's Seabiscuit, the hardcup king of last year, pictured recently at Santa Anita.

In the Ski World—(Left) Miss Nina Pulver, of Austria, makes a weird picture as she skis downhill assisted by huge cone-shaped cylinder, used for speeding. (Right) Henry S. Parker, Jr., skiing waiter, climbs the ski tow to serve skiers at Fryeburg, Maine.

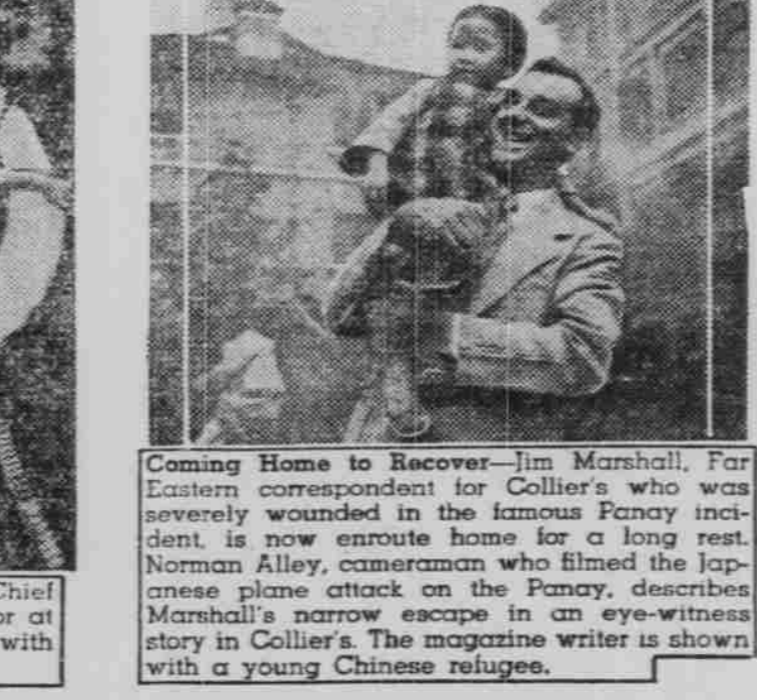
White Chinese Boy—New York—Fung Kwok Keung, 19-year-old white boy has returned to his foster father, Dr. Fung Dong, who adopted him at the age of four years. Born Joseph Rinehart, Fung was brought up in China and cannot speak a word of English.



Society at Palm Beach—(Left) Mrs. Harry Cody, Jr. of Ripon, Wis., and (right) Mrs. William A. Anderson, Jr., of Winnipeg, Canada, seen at one of the famous beach resorts.

Baseball Personalities—(1) Joe DiMaggio bites a piece of the cake presented to him recently at a testimonial dinner of the Writers' Association. (2) Joe Medwick and his attractive wife enjoy themselves at their winter home in Florida. (3) Jimmy Fox, of the Boston Red Sox, takes off a few pounds before going to training camp. (4) Mickey Owen, of the St. Louis Cardinals and his bride, the former Gloria Taylor, at the gas station which he owns and operates between seasons. (5) Larry MacPhail, new executive vice-president of the Brooklyn Baseball Club.

Refuses to Follow in Dad's Footsteps—Joe Tinker, Jr., son of old time ball player Joe Tinker, famous member of the "Tinker to Evers to Chance" combination, pooch-pooches baseball as a profession in favor of dancing.



Ultra-Modern Bomber—This new U. S. bombing plane places the air corps in the front rank of all the nations. Among its many revolutionary features are automatic cannons, multiple crews, interchangeable stations for combat crews 1,000 h.p. engines and complete visibility window design.

Modern Target for Ancient Sport—Augusta, Ga.—Chief Needabeh, a full-blood Indian chief and an instructor at an archery course here, practices the ancient art with lovely Miss Lorie Jenkins as target.

Coming Home to Recover—Jim Marshall, Far Eastern correspondent for Collier's who was severely wounded in the famous Panay incident, is now enroute home for a long rest. Norman Alley, cameraman who filmed the Japanese plane attack on the Panay, describes Marshall's narrow escape in an eye-witness story in Collier's. The magazine writer is shown with a young Chinese relative.

FEDERAL DEFICIT HIGHER

WASHINGTON, Feb. 3 (UP)—The federal deficit at the end of the first seven months of the 1938 fiscal year totaled \$877,720,529.55, the treasury statement for Jan. 31 disclosed today.

President Roosevelt, in his budget message last month, estimated the gross deficit would total \$1,294,345,300 when the fiscal year ends June 30.

The gross public debt at the end of January amounted to \$37,452,527,270.39, approximately \$1,509,000,000 less than the total debt the president estimated for the current fiscal period. The debt was about \$100,000,000 less than the record total of \$37,562,835,981 set Dec. 15 last year.

Receipts so far this fiscal year have totaled \$3,510,922,783.12 and expenditures \$4,388,643,312.67.

The deficit at the same time last year was \$1,745,758,978.97.

DISPERSION SALE

NINETEEN HEAD OF Thoroughbred JERSEYS

Eligible for Registry
 Blue Ribbon Winners at the County and State Fairs
Friday, February 11th
 Sale to be held at farm, 2 miles west and one-half mile north of Avoca, beginning at 10 a. m.
FAGER & COATMAN
 OWNERS