

Alice In Dairyland!



"It's time to eat cheese!" Alice Baker, Wisconsin's Queen of Dairyland, says pointing to quarter-past eleven on her fanciful Swiss cheese clock, as she tells the world that November 7 to 14 is National Cheese Week. Spreading the gospel of dairy-land, Queen Alice is making a

tour of central and eastern states, treating state governors to samples of prize Wisconsin cheese, and urging the nation to increase cheese consumption. The Queen of Dairyland will preside over Cheese Week festivities culminating in the second annual Cheese Club dinner in New York City.

FIRST PROFITS REALIZED BY ZEPPELIN COMPANY

FRANKFORT (UP)—Now that it has no airship operating on any service, the Zeppelin Company is making money for the first time in its existence.

The loss on the flights of the Graf Zeppelin and the ill-fated Hindenburg averaged 40 per cent, which was made up by a government subsidy.

Now the old Graf Zeppelin is on exhibition in the giant new hangar at Frankfort, which was built to accommodate the Hindenburg, and is making money.

STUDENT REVERSES ROLE, LECTURES TO PROFESSORS

AUSTIN, Tex. (UP)—Joe Hill, Jr., University of Texas student from Canyon, Tex., is giving lectures for the benefit of his college professors.

Hill, son of President and Mrs. J. A. Hill of West Texas State College at Canyon, recently appeared before the faculty science department of a nearby college, giving an illustrated lecture on his experiences in Little America during the second Byrd Antarctic expedition.

FEWER PARROTS IN ENGLAND

LONDON (UP)—Parrots are gradually disappearing from English homes and the import trade is practically ended. This is a result of the prohibition of the import of all birds of the parrot species imposed in 1930 "to prevent the spread of the infectious disease known as psittacosis."

GOSLINS DEPART; GEIS' MOVE IN

CHARLES CITY, Iowa (UP)—For the last three years the M. L. Goslin family has been residing in a house here but recently moved to Ames. The H. Geis (pronounced "geese") family, from Plainfield, Iowa, then moved into the residence vacated by the Goslins.

AUTOS TAKE HEAVY BIRD TOLL

LEBANON, Mo. (UP)—Approximately 700,000 birds are killed annually by automobiles on the paved highways of Missouri, according to an estimate by G. E. Moore, editor of the Bluebird, official publication of the Audubon Society of Missouri.

"ICE" STRUCK IN WELL

BUEYEROS, N. M. (UP)—Two Pueblo, Colo., men struck "ice" here when they brought in a well that will produce an estimated 25 to 40 million cubic feet of carbon dioxide gas a day.

SOVIET PEAT OUTPUT RISES

MOSCOW (UP)—This year 14,253,000 tons of raw peat have been obtained in the Soviet—1,200,000 tons more than in 1936.

Phone news items to No. 6.

MANY ATTEND PINOCCHLE

From Thursday's Daily—The pinochle "sharks" that are participating in the tournaments held at the recreational center, met last evening to enjoy another round of the cards and which was under the supervision of Iley Mays, supervisor.

For the four nights play of the month, W. H. Puls proved the winner of the high score and Mrs. C. M. Manners, the lowest.

The last night results were as follows:

Table with names and scores for pinochle tournament.

SQUIRREL PROBLEM RISES TO WORRY CARMEL, CAL.

CARMEL, Cal. (UP)—Carmel has one more complaint, and this time it is not against the literary, artistic and musical colony that is established there. It is against squirrels.

City councilmen say they have gone "nutty." Instead of eating nuts, they are chewing off the bark of pine tree branches until the later drop to the ground.

One school of thought here insists the squirrels are entailing an unnecessary expense on the city for cleaning up of the broken branches, while the second school of the squirrels is a money saver, as it keeps the city from having to prune the trees.

CANADA SOON TO HAVE AERONAUTICAL MUSEUM

OTTAWA (UP)—A National Aeronautical Museum is in process of being established here. Material for the museum is being collected by the National Research Council under the direction of Major-Gen. A. G. L. McNaughton, C.B., the president.

The collection aims to show the development of aeronautics in Canada. Since the growth of Canadian aviation is closely connected with the science of aeronautics, it is appropriate that the museum should be established by the Research Council, which takes an active part in research along these lines.

LIBRARY BOARD MEETS

From Thursday's Daily—The library board held their regular meeting yesterday. The members very much enjoyed the report of the state convention given by Miss Verna Leonard. They get many useful suggestions by attending the convention and Miss Leonard gave a very interesting report.

MARRIED AT COURT HOUSE

From Saturday's Daily—This morning at the office of Judge A. H. Duxbury occurred the marriage of Mildred Jones and Earl Leo Thomas, both of Lincoln. The marriage was witnessed by Henry T. Woster and Miss Minnie Hild, clerk in the office of the court.

HIGHWAY 34 NOW OPEN

Spreading of the oil on the O street road (U. S. Highway No. 34) was completed this week and the road thrown open to traffic Wednesday. The Nebraska City-Syracuse road, on which a detour has been posted the greater part of the summer, is being thrown open to traffic today.

ATTEND COUNTY COURT

From Friday's Daily—August and John Bornemeier of Murdock, Herman Bornemeier of Alvo and Miss Emma Bornemeier of Murdock were here today to attend to some matters of business in the county court.

Subscribe for the Journal.

CALLED ON SAD MISSION

From Friday's Daily—Charles Tunnell received a message this afternoon of the death of his paternal grandfather, William Tunnell, 85, of King City, Missouri, as well as his aunt, Mrs. Eva Hanna, 88, of King City.

Mr. Tunnell has been suffering from the infirmities of his great age for several months but his going was quite sudden. Mrs. Hanna has been very low for some time, suffering from an incurable malady.

Mr. Tunnell departed this afternoon for King City.

UNDERGOES OPERATION

Robert Roddy, son of Mr. and Mrs. James C. Roddy, who with the wife have made their home in Omaha for the past number of years, has been troubled with repeated attacks of appendicitis, and with a particularly severe attack Thursday, he was taken to an Omaha hospital where he underwent an operation.

Friday his mother, Mrs. James C. Roddy and his brother, Leo, drove to Omaha and visited Robert, whom they found making very good improvement.

NEW BOOKS AT LIBRARY

"The Return to Religion," by Henry Charles Link, "Great Short Biographies of Ancient Times" and "Michael Angelo," by Rolland are new books at the library. These books were the gift of Mrs. Woodruff, reference librarian of the Lincoln library. All the books are standard books that are often asked for and will be used a great deal for reference, but "The Return to Religion" is of especial interest. It is a religious psychology which is very popular.

BIRTH OF DAUGHTER

From Thursday's Daily—This morning a fine little daughter was born to Mr. and Mrs. Harold Vincent and who has brought the greatest happiness to the members of the family. This is the second daughter in the family and the little lady is granddaughter of Councilman and Mrs. Fred H. Vincent.

WILL UNDERGO TREATMENT

From Friday's Daily—Mrs. L. B. Egenberger departed this afternoon for Omaha where she will enter the St. Joseph hospital for examination and treatment. Mrs. Egenberger has not been in the best of health for some time and it is hoped that the treatment may soon restore her to her former good health.

SUFFERS INJURED COLLAR BONE

William Steinkamp, member of the Plattsmouth high school football squad, had his collar bone injured Friday afternoon at the Tecumseh game. The injury will probably keep him out of the Nebraska City game next Friday.

HOLD UNION BALL

From Saturday's Daily—Last night the union members of the BREX shops had a union ball. The members and families danced and played pinochle. Coffee and doughnuts were served and milk was served to the children.

HAS FINGER INJURED

Charles Anthes, employed at the BREX shops, had a finger badly injured Thursday while at his work. It was necessary to have the end of the finger removed.

ST. PAUL'S TEACHERS MEET

The Sunday school teachers met Thursday night at the parsonage for their regular monthly meeting. The month's business was discussed after which a light lunch was served.

Poultry Wanted

Tuesday and Wednesday Including Wednesday Night SPRINGS

Native, all sizes, lb. 17c; Leghorn Springs, lb. 14c; Pullets weighing 4 lbs. or less are bought as Springs at 17c. Hens are lower, better call for price if any to sell. Will pay best we can.

EGGS, fresh, doz. 25c; Small and Pullets, 20c doz. CREAM, lb. 35c

We Buy Hides—All Kinds A. R. Case Phone 268-J, Noon or Evenings West of Ford Garage

VISITS DAUGHTER HERE

Mrs. W. D. Glock of Plainview, where Mr. Glock is agent for the Burlington, arrived in Plattsmouth Thursday to visit her daughter, Miss Dorothy Glock, a teacher in the Plattsmouth schools, and also to visit her father, W. P. Cook and numerous friends here. They were all supper guests at the M. S. Briggs home Friday, and Mrs. Glock departed for her home at Plainview early this morning, accompanied by her father, W. P. Cook, who will make his home with the daughter for the winter.

LOCAL BANKER HONORED

H. A. Schneider, president of the Plattsmouth State bank and the retiring president of the Nebraska State Bankers association, was given an additional honor Friday at the meeting of the state association at Lincoln.

Mr. Schneider was selected as the Nebraska vice-president of the American Bankers association, one of the important posts in the national organization and where he will be representative of the bankers of the state.

LINCOLN VISITORS HERE

Harry E. Graves, son of Judge C. L. Graves, was here Wednesday afternoon in company with his cousin, Mrs. Joseph Amen and daughter. They were guests here of Judge Graves and old friends for a short time. Mrs. Amen was formerly Miss Addie Graves of this city, daughter of the late Mr. and Mrs. A. J. Graves.

ATTEND BOARD MEETING

From Friday's Daily—William A. Robertson, with William F. Evers were at Omaha today where they attended the meeting of the board of control of the Nebraska Masonic Home. Mr. Robertson is the first vice-president of the Home board and Mr. Evers the superintendent.

SEEK CLOTHING

Anyone who has used clothing and shoes that are wearable, are asked to get in touch with Richard Edwards, county commodity clerk or Greth Garmett at the county relief office. Notify them and clothes or shoes will be called for.

"Eat Fleischmann's Yeast for Health"

Black & White Wednesdays Specials. Apples, Winesaps, Ganos, bu. bskt. \$1.15. Pineapple, large No. 2 1/2 can. 19c. Apple Sauce, No. 2 tins, 3 for. 25c. Peaberry Coffee, per lb. 18c. Pear Compote, No. 2 1/2 tin. 15c. Oats, Blue Bell, small size, 2 for. 15c. Dixiana Pancake Flour, 3-lb. bag. 13c. Kellogg Corn Flakes. FREE. Kellogg Wheat Krispies. Kellogg All Bran. Kellogg Rice Krispies. Kellogg Krumbles. Drefit, 1 large and 1 reg. size pkg. 26c. Prunes, 10-lb. box. 57c. Navy Beans, 3 lbs. for. 15c. Peaches, in syrup, large No. 2 1/2 tin. 18c. Cranberries, small size, 2 lbs. for. 25c. Large Jumbo Cranberries, lb. 15c. Juice Oranges, Texas, large size, doz. 25c. Potatoes, home grown, 100-lb. bag. \$1.35. Med. size home grown Potatoes, cwt. \$1.00. MEAT DEPARTMENT. Cudahy Rex Bacon, per lb. 29c. Wisconsin Bulk Kraut, lb. 5c. Glazer's Wieners, 2 lbs. 45c. Sirloin. Short Steaks. T-Bone. 23c. HERRING - HERRING. Mixed, 9-lb. keg, 70c. Milkera, keg. 80c.

AMBULANCE IN SERVICE

The ambulance that was recently purchased by the Sattler funeral home, has been placed in service and is now being used in caring for emergency cases where quick transportation to hospitals is necessary.

The ambulance is of the Buick make and is a convertible type, when not in active ambulance service it can be used as a passenger car of the latest type.

It is arranged so that the one front seat can be dropped and permit the placing of the bed in the car for the patient and giving ample room for the driver and two attendants as well.

REJOICE IN NEW SON

The announcement has been received here by the relatives of the birth of a fine seven and a half pound son to Dr. and Mrs. Charles M. Gradville at Knoxville, Iowa. The arrival of the little one has been the occasion of much rejoicing among the brothers and sisters. Incidentally the family has a full basketball team of five sons. The little one has been christened Phillip.

SHOWING IMPROVEMENT

From Thursday's Daily—The reports from the hospital at Omaha today are that Phillip F. Rihn, Union merchant and former resident here, is doing very well. He has not suffered any further hemorrhages of the stomach and it is hoped that this may be checked. No additional blood transfusions have been required.

RECEIVES RECOGNITION

Joe Hendrix, Plattsmouth, sophomore at Doane college, was one of the two sophomore men to be selected out of the class to be nominated for the title of the most popular man in Doane. Mr. Hendrix is active in Honor D. Club, Doane Dynamos, and basketball.

MINCE MEAT FOR SALE

The mince meat prepared by the ladies of the St. Luke's parish of the Episcopal church of Plattsmouth is now ready for sale. Parties desiring this toothsome home made mince meat, call Misses Mia and Barbara Gering, phone 32. d&w

Will Provide for Fuel for the Winter Season

County Commissioners Secure Twenty-two Acres of Timber to Be Cut Away.

The county commissioners at their session this week took steps to provide for possible fuel needs of those who may be receiving county aid in the winter season.

The board contracted with Arminda J. Graves for 22 acres of timberland south of this city, to be cleared away and be used for fuel purposes by the county.

It is the plan that this may be made a project and the dependents may be allowed to cut off the timber and which will make a large amount of fuel for use in the winter season.

It is expected that the mid-winter season will bring a much heavier load and the use of the wood will help out very much in the outgo in the relief funds.

Phone news items to No. 6.

HINKY DINKY. Plattsmouth, Tues., Wed., 9-10th. Festival Brand Pumpkin 25c. Prunes 25c. Cur Mother's COCOA 16c.

STEAK, choice, tender, lb. 15c. HAMBURGER, per lb. 12c. BOILING BEEF, per lb. 12c. PORK LIVER, per lb. 10c. MINCED LUNCHEON or Bologna, selected, 2 lbs. 25c. OYSTERS, solid pack, pint. 22c. FILLETS OF FISH, 2 lbs. 23c. WHITING FISH, 3 lbs. 25c. HERRING New 1937 Pack. Holland Mixed, 9-lb. keg. 69c. Holland Milkera, 9-lb. keg. 79c. Sliced White, Rye, Whole Wheat or Raisin BREAD 7c. BANANAS, yellow-ripe, lb. 5c. LETTUCE, large size head. 5c. ORANGES, small size, doz. 25c. CRANBERRIES, 1-lb. bag. 15c. CAULIFLOWER, per lb. 9c. CABBAGE, crisp, solid, lb. 2 1/2c. CARROTS, lge. bcbs., 2 for. 9c.

Hinky-Dinky BUTTER 36c. Sunlight Margarine 15c. QUAKER OATS Quick or Regular 17c.

Fine Granulated Beet SUGAR 52c. CRISCO or SPRY Shortening 51c. Sunrise Sweet, Mild COFFEE 18c. COFFEE'S COFFEE 23c.

RICHARD L. KING Architect and Builder. Bldg. Modernizing Store Fronts Latest Farm Bldg. Design. Telephone 200