

# 1 TO 1 SALE

BEGINNING SATURDAY--OCTOBER 24



**Du Barry 30 Square DRESS PRINTS**  
Fast Color Of Course **21c**  
Checks, Plaids, Monotones, Florals and Geometric Patterns... in firmly woven fast color prints. 21c a yard.  
**Check These, Too!**  
Fancy Outing Flannel 19c  
36-in. Soft, fleecy nap, yd.  
White Outing Flannel 12c  
27-inch width, Yard.  
Startex Toweling 16c  
16-inch part Linen, Yard.  
Striped border.  
Rayon Challie 49c  
39 inches wide, Per yard.  
A rayon cloth for washable dress-up dresses.



**Clover Brand THREAD**  
Regular 2 for 5c!  
Black or white in 150 yd. spools, at **1c**

SHOE LACES 5c  
27, 36 and 40 inch. 2 Pairs.  
WHITE ELASTIC 3c  
3/4-inch width. Per yard.  
Bleached SHEETING 35c  
9/4 (81-inch). Per yard.  
Unbleached, per yard, 33c  
Genuine MODESS 37c  
2 Boxes for...  
OIL CLOTH 29c  
54-inch. Per yard.



**White Pearl BUTTONS**  
Various sizes and number of buttons to card. **4c**

Bandana KERCHIEFS 10c  
Extra large size. Each.  
BOBBY PINS 6c  
36 on a card for only.  
CHEESE CLOTH 7c  
Sani-Kleen. Per yard.  
Child's BLOOMERS 19c  
Tailored. A real value at.  
Men's DRESS CAPS 59c  
All wool. Specially priced at.



**Fragrant TALCUM**  
Many lovely odors. Pretty containers — 2 for **15c**

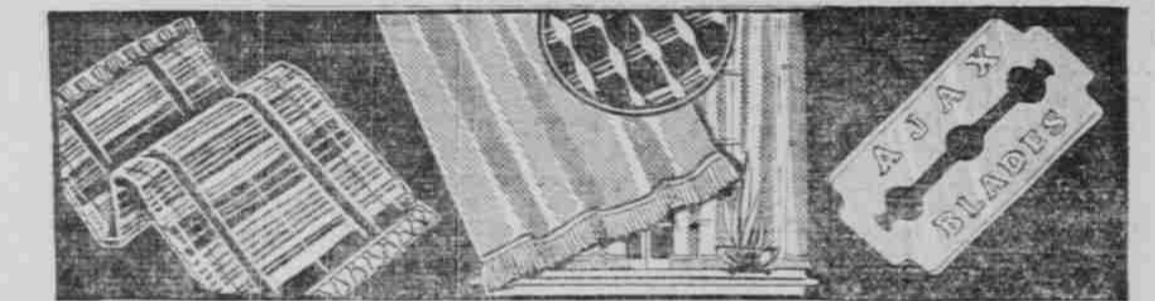
WOOL YARN 15c  
50-yard balls. 2 for...  
WORK GLOVES 10c  
Big Brother. Pair.  
TURKISH TOWELS 10c  
17x36 inch. Extra special.  
DRESS PRINTS 10c  
Fast color. Per yard.  
DRESS PLAIDS 98c  
Part wool. 54-inch. Yard.



**Childrens Ribbed HOSE**  
Seamless, seasonable colors. Sizes 5 to 10. Per pair. **15c**

Lovely CURTAINS 89c  
Priscilla style. Pair.  
Knitting WORSTED 25c  
Fleischer's. 2-oz. ball for only.  
BLEACHED MUSLIN 12c  
Good quality. Yard.  
HOCKEY CAPS 49c  
Knit. Pretty designs. Each.  
PANTIES and Bloomers 29c  
Rayon knit. Run resisting.

A WHOLE PAGE PACKED WITH BARGAINS - - CHECK THEM ALL!



**RAG RUGS**  
**25c**  
18x36 inch size. Colorful plaids in soft pastels. Pretty and long wearing.

**PANELS**  
**89c**  
Regular \$1.00 Tailored Pilet Net panels. Eoru color. 48 inches wide.

**Razor Blades**  
**2 PKGS 19c**  
Excellent quality blue steel. Five blades in a package. 2 pkgs. 19c

50% Wool Sox 2 pr. 72c  
Men's Dress Sox 2 pr. . . . 19c

Tennis Shoes Pr. . . 79c  
Men's Capeskin Gloves . . . 98c

**BIG VALUES! MEN'S DRESS SHIRTS**  
These Are Real Values **98c**  
Plain and fancy tailored broadcloth shirts that usually sell for much more. Coat style, two pockets. Lots of wear and good looks at this unusually low price.

**UNION SUITS**  
Specially Priced at **98c**  
Men's winter weight, cotton rib Union Suits with long sleeves, ankle length. 36 to 46.



**WOMEN'S HOSIERY**  
**19c PR**  
Long wearing mercerized hose. Reinforced heel and toe. New colors. 19c pr.

**WOMEN'S Vest or Pants**  
**25c EA**  
Tuckstitch with rayon trim. Fitted knee. Color, tea rose. Special at 25c

**MEN'S WORK SOX**  
**3 PRS 30c**  
Big Brother sox are knit to fit! Blue, brown and black mixtures. 3 for 30c

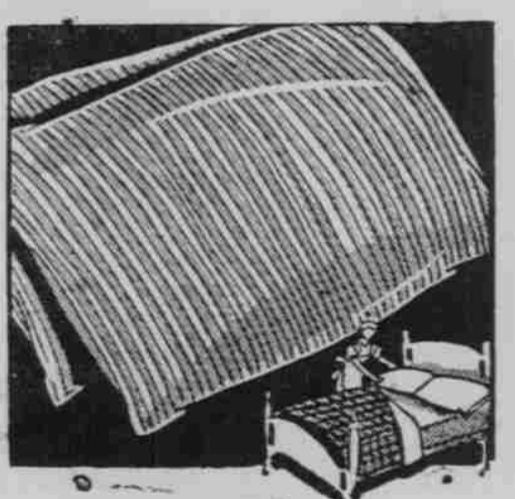
Cottage Curtains . . 69c  
Curtain Rods . . . 10c  
Oil Cloth Covers . . . 49c  
Thick Turkish Towels 29c

YOU'LL FIND THE WHOLE STORE FILLED WITH VALUES LIKE THESE!

**Sale of Boys' Dress SHIRTS**  
**49c**  
Plain and fcy. broadcloth. Well tailored.

**Full Fashioned Silk Hose**  
**2 \$1.00 For**  
Chiffon and Service weight in new colors.

**CANNON WASH CLOTHS**  
**6 For 53c**  
12 inch heavy weight. Assorted pastel shades.



**PILLOWS**  
Featherproof Striped Ticking **89c**  
All fine feather filled. Each pillow is guaranteed. Full size, 17x24 inches. An outstanding value at this low price.

Boys' UNION SUITS 69c  
Long sleeve, ankle length.  
Boys' Fancy SHIRTS 89c  
Dress quality, like Dad's. Each.  
Boys' SWEATERS 98c  
New patterns, as low as...  
Others ranging in price up to \$2.25

**PANTIE DRESSES** 59c  
Percale, 3 to 6.  
**COMBINATIONS** \$1  
and GIRDLES of Lintex.  
**NIGHT GOWNS** 39c  
Flannelette for small women.  
**Flannel PAJAMAS** \$1  
for Winter. Pair.  
**Rayon PAJAMAS** 98c  
Women's 2-piece style.  
**RAYON GOWNS** \$1  
Ladies, don't miss these at.

Girls' UNION SUITS 98c  
Silk and Wool. Ages 4 to 12.  
Ankle Length, Elbow Sleeve.  
**COTTON SUITS** 59c  
Same sizes and style as above.  
Girls' Nainsook SLIPS 29c  
Hemstitch trimmed, 4 to 12.

**Big Smith Hi Back OVERALLS**  
**\$1.19 All Sizes**  
All sizes. 220 weight denim. Triple stitched.

**See Our Bargain Table**  
**INFANTS' HOSE** 15c  
Silk and Wool. Pair.  
**Children's Separate KNIT PANTS** 15c  
Ankle length. Pair.  
and Other Items for Clearance

**Men's Athletic SHIRTS**  
**3 For 67c**  
Big Brother combed yarn. Swiss rib knit.

**72x84 doub. pt. Wool BLANKETS**  
**\$2.89**  
Pretty plaid patterns. Stitched edges.

**Rayon Taffeta SLIPS**  
**\$1.00**  
48 inches long, four gore style. Sizes 32-44.

**Misses Highly Styled New Cotton Print DRESSES**  
Reg. \$1.00 **89c**  
Darling little frocks for school and dress. Smart styles to choose from with pretty trims, contrasting collars and new sleeve details. Sizes 7 to 14.

**Misses Rayon Taffeta Slips**  
Sizes 13, 15, 17. Ideal for the shorter woman as well as growing girls. 4 gore panel style. Also Rayon knit, brassiere top slip in sizes as above. The best wearing slips obtainable. **\$1**

**Women's Kerchiefs 6 for 25c**

**Men's Work Shoes . \$1.79**  
**Slip-On All Wool SWEATERS** 89c  
Sizes to 16 years. Attractive styles, colors.

**NEW PATTERN Felt Base Rugs**  
9x12. Special at **\$4.95**

# SOENNICHSEN'S

**MEN'S WARM Lined Jackets**  
20% Wool. Special. **\$1.98**