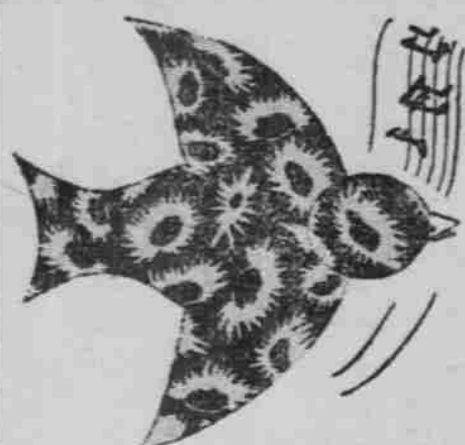


Dress Materials



FOR YOUR SPRING AND SUMMER CLOTHES

- Ripple Sheer
- Nubby Crepe
- Printed Novelties
- Mattelasse Weaves

A riot of Color and Design

39c per yard

Colorfast-Boilfast PRINTS, 36-in. Width
No starch, just good quality Prints in new colorful Spring patterns. Per yard

10c

The New Sanforized DESERT CLOTH

The fabric of so many uses, and when it's sanforized at this price it's a bargain. Popular colors.

29c

CURTAINS

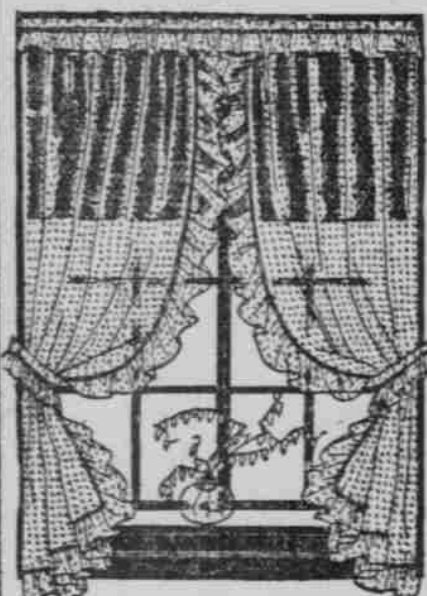
Full cut, full widths. Priscilla or Plounced style. Ivory dot or colored trim. . . . Lace Net Panels, in wide widths. . . . Cottage sets in full sizes.

89c Pair

CRETONNE

Sunfast and tub fast. Dependable Cretonne in beautiful floral designs.

25c Per Yd.



50" Drapery Fabric

Here is an unbelievable bargain. . . . Gold, Green, Blue, Rust and other colors in cord or brocade weaves. Price is only—

49c per yd.

Curtain Rods . . . 10c

BOYE High Grade Rod . . . 25c

KIRSCH FANCY Wrought Iron Rods **\$1** Complete

FABRAY WASHABLE SHADES—Green or Ivory. 36 inches by 6 feet. **35c** each. **3** for **\$1**

Replenish Your Household Goods Now!

SAVE ON THESE

SHEETS

Druid or Foxcroft. Size 81x99 In.

89c

Parkdale Sheets

Size 81x90 Inches

79c

All Linen Crash

A fine quality, Bleached or Unbleached—18 inch—Yard

17c

Pillow Cases

Druid Quality Cases. 42x36 In.

25c

Sugar Bags

for Tea Towels
Laundered, Bleached—Ea. **10c**

3 for **25c**

PEQUOT SHEETING, bleached. 81 inches wide. Per yard **42c**

FOXGROFT SHEETING, 81 in. wide. Bleached or brown. Per yard **32c**

FOXGROFT TUBING, widths 36 to 45 inches wide. Per yard **23c**

PEQUOT TUBING, 40 and 42 inches wide. Our low price, per yard **27c**

Brassiere Top Girdles & Corsets

High grade garments in sizes to 50. Reduced to **\$1.95**

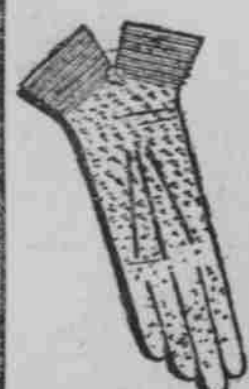
WOMEN'S

Union Suits

Rayon striped, summer weight. All sizes to 44. Price **39c**



Gloves and Handbags



GLOVES, Fabric and Mesh in White, Ivory, the new Spring tones. Pair **35c**

HAND BAGS, new arrivals for your Spring costume. Navy, Black, Costume colors. Just what you're looking for. Price only **\$1**

Notion Values

Coats Thread

White or Black

2 Spools for **5c**

Limited Quantity

Coats 4-Ply

Darn'g Cotton

3 Spools for **10c**

All Colors

DMC No. 3 Size

Rope Floss

2 Skeins **5c**

COATS

Crochet Cotton

All Colors, Sizes **10c**

Ball

OIL CLOTH

New Patterns of

First Quality

19c

Yard

SPRING MERCHANDISE FAIR

Wednesday, March 25th to
Saturday, March 28th



PANTIES
STEP-INS
BRIEFS
BLOOMERS

A specially planned sale featuring the famous DEB-O-RAY fabric. Tailored and lace trim styles. The Lorraine label assures perfect fit, workmanship and wear!

59c

TWO for \$1

White Krinkle Crepe

Permanent Crinkle for Lingerie, Curtains and other uses. Sells regularly much higher.

Saturday Only **10c** per yd.

Hose



79c

Others at \$1

See these Phoenix "Back-to-Nature" colors. Fit top, all-over Tipt-toe, Streamline Duo-Heel, Duo-Seam, Extra-Mileage Foot. Anchor Lock Stitch and other exclusive Phoenix features. . . . Ask about selecting the proper hose for the occasion by "thread weight."



Tailored and Lace Trim
SLIPS
\$1

We're giving away a fashion secret! If you want to look your loveliest wear lingerie that emphasizes your slimmness, suppleness and youth. Lorraine French Radium moulds your figure and gives a svelte, slenderized silhouette to your newest gowns.

ANKLETS

Women's and Misses. All sizes. Dark and Light Colors.

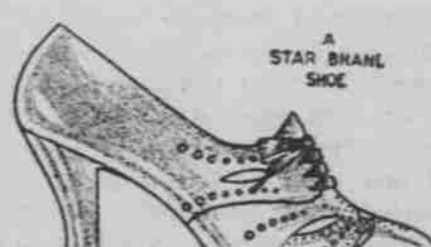
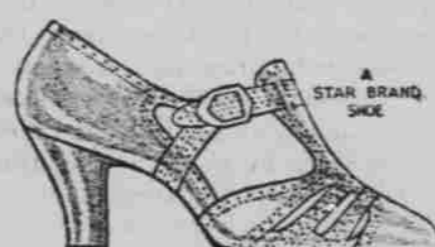
10c pr.

This Spring Offering of "Star Brand" Footwear for the Entire Family

For Women

A variety of graceful patterns in the type of shoe that most becomes your feet and figure.

A Variety of Colors—Priced at **\$2.48 to \$4.50**



For Sportswear

Two Tone Brown, Blue and Brown Suede, White and Brown, White and Blue. The season's new colors and patterns. . . . Priced at

\$1.98 to \$2.98



For Girls and Boys

desiring a touch of mature smartness in their footwear—and for parents who demand mature shaped lasts and all leather quality to encourage normal development of growing feet.

\$1.49 to \$2.48



For Men

Conservative and Novelty Styles for men and young men. Construction of all leather to assure lasting quality and long wear. Prices—

\$1.98 to \$4.95



Children's Shoes
Oxfords, Straps

in a variety of leathers and up-to-the-minute styles. Priced at

98c to \$1.98



Women's Comfort
Oxfords

As illustrated; also Lace Oxfords. Black kid leather. Only

\$2.48



Women's Arch Support
Oxfords

Fine kid leather. Military and Cuban heels. Prices range from

\$2.48 to \$4.95

Plain Toe Work Shoe



Oil Tanned Uppers. Leather and Compo Soles. Big value at

\$2.19

WORK SHOES

Outing Bal Style
Compo and Leather Soles



Oil Tanned Uppers for men and boys. Long wear at a LOW price.

\$1.49

WORK CLOTHING VALUES!



Men's 220 Weight Denim

Overalls

89c Pr.

- Triple Stitched
- Roomy Cut
- Priced Low!

Built and priced to give you "more for your money. Full cut of good material. Reinforced to stand rough wear. Buy NOW.

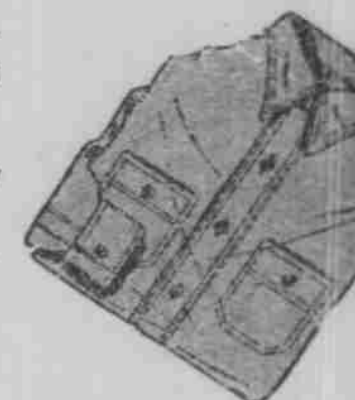
For Boys . . . **59c**

MEN'S CHAMBRAY WORK SHIRTS

Roomy triple stitched SHIRTS of fast color Chambray.

Long wear quality at a LOW price.

49c



Work Sox, pr. 9c Dress Sox, pr. 10c



Beau Brummel Shirts

with the New "Starchless" Collar
Beautiful new patterns. Also with the new "Duke of Kent" collar. Price is only—

\$1.35

SHIRTS in new spring patterns

"Starchless" collar. Stiff collar neatness soft collar comfort. This collar won't wilt or curl.

98c

Shirts & Shorts

for Men and Boys

Athletic Shirts, light Swiss rib. Knit cotton. Each

15c

Shorts of vat dyed Percal with elastic sides. Pair

19c



Boys' Dress Shirts

Fast Color Percal

Wear well and wash well.

Sizes 6 to 14 1/2. . . . **49c**

Beau Brummel Shirts

for BOYS. Specially priced at **79c**



BOYS' AND MEN'S
Tennis Shoes
Shockproof Insole, pair **69c**

Gold Seal Art Rugs
9x12—SPECIAL
\$6.95

Soennichsen's

Plattsmouth, Nebr.