

The Plattsmouth Journal.

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NO. 47

John I. Long, Old Time Editor, Called to Rest

One Time Publisher of Nehawka Register, One of Best Known Western Iowa Writers, Succumbs.

John I. Long, 55, one of the best known of western Iowa newspaper men, died Thursday at his home at Missouri Valley, following a three weeks' attack of heart trouble complicated with asthma and pneumonia.

Mr. Long was well known in Cass county, as he was for some time owner and publisher of the Nehawka Register which was later changed to the Enterprise. Mr. Long had owned the Missouri Valley Times and conducted a personal column, "The East Window," and in which Thursday appeared the last contribution that his pen will make.

"This is the last one," Mr. Long wrote. "Vagrant twinges and a progressive condition that spells but one ultimate result convinces me that some day, soon or late, there will be no more 'East Window' to annoy you. The curtain has now been drawn on the window.

"This is the acknowledgement of one unworthy of the kindness the world has shown him. It is an apology to those I have offended and a prayer for forgiveness.

"There is nothing maudlin about it. It is a calm contemplation of what I know must happen.

"A Good World.
"This world I have known has been good to me. I have seen much of it and I hope, with understanding eyes, I have tried to treat my fellow men squarely. I have given of what meager talents I possessed to the betterment of the particular community in which I happened to live. I am not ashamed of my record. I have been frail as humans usually are."

Long then recited a bit of his personal life. He started as a blacksmith's helper and became a newspaperman at 40, when he bought his first country weekly at Ellis, Neb. In successive years he operated papers in Nehawka, Clark, Neb., and then bought the Daily News in Columbus, selling it in 1922 to Edgar Howard, later congressman.

"30."
He came to Missouri Valley then and bought the Harrison County News, which he ran until he sold it to the Missouri Valley Times in 1931. Since then, he has been editor emeritus, writing his daily column.

Today, he concluded it rather cheerfully: "And now I have reached the end of my string. This column must not be longer than the usual run. I hope there will be nothing gloomy about your remembrance of me. Rather would I have you recall the times you have chuckled over something spawned here."

"And so, adios, auf wiederseh'n, farewell. Some of these ought to click. 30. J. I. L."

Mr. Long served as second lieutenant of Company I, Second Nebraska Infantry, in the Spanish-American war. He was one of the founders of the Blair Bridge company and served as vice-president of the operating company. For two years he was on the Iowa state printing board, an appointee of Governor Dan Turner. For a number of years he had been president of the Lincoln Highway association, traveling thousands of miles across the country in its interests.

GOES TO THE WEST

Gallen Rhoden and sons, George and Raymond, depart Sunday for the west part of the state where they will visit at the farm of Glen Rhoden. The Cass county party will take part in the wheat harvest at the Rhoden farm near Venango, Nebraska. Glen Rhoden has some 500 acres of wheat and which is expected to show a very nice yield.

NEED HARVEST HANDS

Omaha, Prosperity note: Pat Connell of the city employment office cannot meet the demand for harvesters. Farmers, he said, sat in his office all Thursday afternoon seeking workers but none reported. Wages which formerly were \$15 and \$20 now are \$20 a month, Connell said.

HAVING AN ENJOYABLE TIME

Word from the Plattsmouth Boy Scouts at Camp Quivira, tells of their having some great times this week, with an abundance of swimming and other outdoor recreation. Those from here at the camp this week are Steve Davis, who was also there last week, Bill Rosencrans, Jim Sandin, Burton Rishel and Warren Reed, who went Monday of this week. They will be there over Sunday, the new camp group for the fourth and concluding week period being scheduled to arrive Monday forenoon.

Many Here for Merchants' Trade Night Wednesday

Busy Farm Residents Come in Cool of Evening to Enjoy the Pleasures of Neighborly Visits.

The regular Wednesday evening merchant's night held in this city last evening, drew a large number here to enjoy the time in visiting and also in taking advantage of the many Sweepstakes bargains that have been featured for the last four days of this week.

The farmers in the nearby communities are kept very busy in the last two weeks, taking advantage of the good weather to get their small grain crops out and as well as now looking after their haying and corn cultivation and it is late in the evening when they are able to get in to join their neighbors in shopping and visiting with each other and comparing notes as to the crop conditions.

The business houses of the city did a nice business during the evening and sent away large groups of well satisfied customers loaded with the exceptional bargains that have been made the highlights of the sale that will continue over Saturday evening.

FCA TO ALLOW HARVEST COSTS

The emergency crop and feed loan section of the Farm Credit administration at Omaha announced Wednesday farmers would be allowed to withhold 12 cents a bushel on wheat for harvest costs in applying marketing proceeds on emergency crop and feed loan notes.

An allowance will be made of 10 cents a bushel on rye, 8 cents on oats and barley, and 20 cents on flax. The Omaha office, which handles loans in Nebraska, Iowa, Wyoming and South Dakota, declined to reveal the total amount of crop and feed loans in the four states.

South Dakota officials conferred Wednesday with A. M. Eberle, director of rural rehabilitation, preparing a plan to supplement the FCA's program for harvest aid to farmers.

Although no comment was forthcoming, the general impression seemed to be the FCA plan for debtors to withhold 8 to 20 cents a bushel for harvest expense would not completely solve South Dakota's problem.

DEATH OF MRS. WHEELER

Mrs. George R. Wheeler, 69, a resident of Murray and vicinity for a long period of years, died on Thursday at Coleridge, Nebraska, word received here states. Mrs. Wheeler has been making her home with a daughter, Mrs. Helen Rager at Coleridge for the greater part of the time since the death of her husband some sixteen years ago.

The deceased lady has many old friends in Murray and vicinity who will regret to learn of her passing and join in their sympathy to the members of the family circle.

The funeral services will be held on Sunday afternoon from the Methodist church at Coleridge and interment in the cemetery at that place.

VISITING IN NORTHWEST

Mr. and Mrs. R. H. Anderson of this city are enjoying a visit in the Black Hills country of South Dakota, writing to friends from Deadwood that they are having a real time and enjoying to the utmost the fine climate and beautiful surroundings. They will go from the Black Hills to Yellowstone park for a short stay.

Buildings that Present Fire Hazard Must Go

State Fire Marshal Willing to Give City Time to Foreclose where Certificates Old Enough.

From Friday's Daily

After concluding an inspection trip over the city to look at delapidated buildings considered as offering an undue fire hazard, State Fire Marshal Horace M. Davis late yesterday formulated plans for getting rid of a number of such structures in a manner most advantageous to the various subdivisions of government interested in collecting at least a portion of the delinquent taxes against them.

"It is my recommendation," said Mr. Davis, "that the city proceed at once to bring foreclosure action on the tax certificates it holds against such properties, where they have attained the two year age required before foreclosure can be started. In this way, they can have back taxes wiped out by court decree, giving the purchaser at sheriff's sale right to tear down or remove them."

"In the case of other buildings," he continued, "where the city either has no tax certificate or its certificate is not yet old enough to start foreclosure, this office will handle the necessary legal proceedings in condemnation and secure a court order to have the buildings torn down."

"The only drawback to this," he stated, "is that they cannot be sold to private parties to tear down themselves while they are delinquent tax against them. In condemnation, the procedure is to hire the work done, paying the cost out of the proceeds of salvaged material. In counties where FERA labor is available to do this work, the salvage return is quite satisfactory, but where it is necessary to hire the work done outright, little or nothing is left to apply on the delinquent taxes against the properties. On the other hand, where foreclosure is resorted to and the buildings are sold to individuals who can tear them down themselves, the bid is often sufficient to yield a considerable portion of the lost tax."

Mr. Davis indicated there are at least seven or eight which must go, but is willing to let the city proceed to foreclose those on which it holds certificates of attained two year age, even though it may take a little longer to move them in this manner, for the added revenue they may bring. There are, however, a number of others on which the city has no certificate or the certificate it holds is not old enough to begin foreclosure, which will have to go through condemnation proceedings, even though it means the yielding of little or no revenue to apply on delinquent taxes and will leave the lots with unencumbered taxes against them that can never be wiped out save through a court decree in tax foreclosure.

"I am willing to wait a reasonable time for the city to handle this matter in a way that will yield the greatest return," said Mr. Davis, "but unless prompt action is taken to foreclose against these eligible properties, they too will have to be handled in the regular condemnation manner, which will mean hiring them torn down at a cost almost as great as the salvaged material will bring."

City will Co-Operate
Mayor George Lushinsky and other city officials indicated their willingness to co-operate 100 per cent with the state fire marshal's office, and expect to have foreclosure started at once on those of the group on which the city holds two-year-old certificates so they may be sold to individuals and torn down by the buyers, yielding the greatest amount of revenue possible to apply on the lost tax.

MEMBERSHIP STILL UNDER PAR

Although notices have been sent out to get in the 1935 dues of "150 Club" members, there is still a shortage in the number who have responded. It is absolutely necessary to have this money if Scouting is to be maintained in Plattsmouth and overhead expenses on the Scout cabin met. All who were enrolled last year and have not paid their \$1 for 1935 are urged to do so at once.

BOB WHITE IMPROVING

Robert White of this city, who was severely injured and later had the right hand amputated, is doing fine at the hospital at Omaha where he has been recuperating. He is now able to sit up a part of the time and gradually gaining back his strength. It is expected that he will be able to be home the latter part of the month and may then go to Proctor, Minnesota, to visit there with his brother, Arthur and family for a short time.

Bargain Specials Each Wednesday in Plattsmouth

Group of Merchants Unite in Offering Super-Values on Mid-Week Trade Day Till Oct. 1

Elsewhere in this issue of the Journal will be found the grouped advertisement of twenty Plattsmouth merchants listing extra hot specials for Wednesday, July 17. These prices are for the one day only, and will give way to other items in the respective ads next week. The plan is for each store to change its specials each week, listing super values that will attract people to Plattsmouth to trade on the regular Wednesday gift day. Stores are open in the evening to enable the busy agriculturists to do their trading after their day's work is completed—and these are days of long and tedious hours on the farm in the midst of harvesting, corn plowing and threshing about to start, to say nothing of putting up hay and all the other duties.

It is planned to have at least 26 business firms represented in this ad, and but for getting out so late start this week, the number would have exceeded that figure. As it is, there are twenty stores now signed up to participate each week. The low price quotations will cover nearly every commodity and readers will do well to study this co-operative ad each week for news of outstanding values.

Merchants who desire to participate during the coming weeks from now to King Korn Carnival time are urged to get their copy into the Journal composing rooms not later than Friday afternoon.

Watch for the special values each week, which are priced for cash only, and come prepared to take fullest advantage of them.

ENTERTAINS FOR GUEST

Mrs. Joseph Lapidus was hostess Thursday afternoon at a most charming bridge tea honoring her house guest, Mrs. P. J. Sanders, of Chicago.

The attractive Lapidus home had its charm enhanced by the profusion of the bright mid-summer flowers that were found in profusion in the rooms, making a delightful setting for the occasion.

There were some thirty-five guests present from Omaha to join in the pleasant afternoon and several prizes were awarded for the skill of the ladies.

Delicious refreshments were served to add to the enjoyment of the members of the party of friends who later motored back to their homes in Omaha.

VISIT IN WYOMING

Miss Eleanor Hiber, who is enjoying her vacation from the duties at the Plattsmouth State bank, is spending the vacation period in Wyoming. She will be joined by Mrs. John Hiber, Jr., and son, Richard. The party then drove to Riverton, Wyoming, near the south entrance to Yellowstone park, where Frank Hiber is located and operating a drug store. They will enjoy a visit there and through Yellowstone park before returning home.

LOOKING OVER FIRE HAZARDS

From Thursday's Daily
State Fire Marshal Davis was in Plattsmouth today and in company with Fire Chief Sandin was looking over a number of delapidated buildings that are fire hazards. Just what action will be taken to eliminate them was not made public.

Moss-Meisinger Wedding Occurs at Ashland

Nuptial Rites Celebrated at the Home of the Bride and One of Social Features of Season.

The marriage of Mrs. Lucy Moss and Mr. Elmer H. Meisinger, of Plattsmouth, took place Thursday evening, July 4th, at the home of the bride's parents, Mr. and Mrs. C. G. Goldsmith, the Ashland Gazette having the following account of the wedding:

"Rev. S. B. Thomas of the Methodist church read the marriage lines in the presence of forty guests, immediate relatives of the bride and groom. The double ring ceremony was used.

"Martha Alice Meisinger of Plattsmouth and Marilyn Jo Moss, frocked in yellow and green organza, carried the rings in old fashioned nosegays made of white roses.

"Mrs. Flora Wallinger of North Platte, wearing a formal gown of yellow net, was Mrs. Meisinger's matron of honor.

"Mrs. Meisinger wore a printed chiffon dinner dress, carrying a shower bouquet of white roses, white snap dragons and white sweet peas.

"A reception followed the ceremony. Mrs. Katherine Beattie of Lincoln and Mrs. R. C. Goldsmith of Omaha served, assisted by Mrs. R. O. Whittaker, and Mrs. Dwight Goldsmith of Omaha. Pink and green predominated in the appointments for the lunch and in the flowers which made the rooms attractive.

"Miss Masie Basel of Cresco, who played the wedding marches, played also during the ceremony.

"Mr. and Mrs. Meisinger, Martha Alice and Marilyn Jo, left Saturday for Birchwood, Wisconsin, where they will spend a month at the lakes. They will be at home at Ashland after August 1st.

"Mr. and Mrs. Meisinger are well known in this community. Mrs. Meisinger taught kindergarten in the Ashland school for the past two years. She has been prominent in church and club work, and her many friends are very glad that her marriage will not take her out of the city. Mr. Meisinger is connected with the J. F. Bloom Monument Co., of Omaha, and plans to make Ashland his headquarters."

RULES CAN SERVE BEER TO CAR OCCUPANTS ON PREMISES

Serving of beer to occupants of cars on parking lots described in the license has been ruled legal by the Nebraska Liquor Control Commission, according to a letter received from Thomas Gass, chairman of the commission.

The letter states:
"The Commission has ruled that 'On Sale' beer licensees may serve beer to occupants of cars that are on the premises described on the license. However, it cannot be served to cars on the street or highway."

This ruling will clarify some question that has arisen locally as to legality of serving beer to those in cars on parking lots included in leased licensed premises.

In Omaha this has been common practice ever since passage of the present liquor control law, and since there is nothing in the city ordinance here to prohibit it, the ruling of the state commission governs.

BELLEVUE TAKES GAME

From Friday's Daily
Last evening the Bellevue Indians, softball team from the vocational school at Bellevue, were in the city to play the team from the Plattsmouth FERA camp at Athletic park. The game was staged in the late afternoon and resulted in a 9 to 3 win for the collegiates. Both teams staged a very good game.

The Indians are desirous of playing the league leading Ford V-8 team of this city at Bellevue and will endeavor to arrange a battle for the benefit of the fans there soon.

Mrs. Grace Maxwell Faber of Omaha, is visiting at the Hotel Plattsmouth with her mother, Mrs. Anna May Woolley, she being a former resident here.

VISITING IN EAST

A. W. Farmer, clerk in the office of County Judge A. H. Duxbury, is taking a thirty day leave of absence from his work in the office of the court and is spending a part of the time in Washington, D. C., to enjoy the many places of interest and visiting with friends. Mr. Farmer is taking his leave of absence without pay and in his absence Miss Hill will serve as the clerk in the office of the county judge.

Joy Riders Cause Excitement at Murray

Local Men Take Car for Ride and Pursued by Deputy Sheriff, Who Suffers Injured Hand.

Friday evening Deputy Sheriff Thomas Walling was aroused from his slumbers by Frank March who announced that a Buick car belonging to him had been taken from the streets here and had been reported to have been seen driving south.

Investigation showed that a party composed of Wallace Arnold, Gene Mason and Bert Hikus were in the car and had told someone that they were driving to Nebraska City, Arnold it being claimed having secured the car of March, a relative.

The deputy sheriff and March overtook the party near the Hobscheid farm south of Murray, where the car of March had been run into a ditch and the trio occupying the car were left stranded. In the discussion of the matter of taking the car there was some argument and it was claimed that Hikus advanced on the deputy sheriff who placed a swift right to the jaw of Hikus with the speed and skill worthy of Joe Louis, but with the result that a bone in the hand of the deputy was cracked and made necessary the placing of the hand in splints.

The parties were brought into the city and lodged in jail to await the action of the court in their case.

This morning in the county court the trio were brought forward to answer to complaints filed by County Attorney W. G. Kleck. Arnold was charged with taking a car for joy riding and to which he entered a plea of not guilty, the hearing in the case being set for next Tuesday morning.

Mason and Hikus were each charged with being intoxicated and were found guilty by the court of the offense. The sentence of Mason and Hikus was fixed at thirty days in jail with every other day to be served with only bread and water to sustain them.

The men were returned to jail, Mason and Hikus to serve their sentences and Arnold to remain until bond is procured for his release.

DEPARTS FOR THE EAST

James Robertson, II, departed Friday evening on the Ak-Sar-Ben over the Burlington for the east and with the objective of his physical examination for admission to the naval academy at Annapolis.

The young man was a guest of honor at a family picnic on Thursday evening and later surprised by a group of the young friends who called at the W. A. Robertson home for a farewell visit before the departure of the friend for the east.

In the event that James passes the examination he will at once take up his active work in the academy to fit himself for a naval officer for Uncle Sam.

VISITS IN CITY

From Thursday's Daily
Robert W. Sherwood of Omaha, was a visitor in the city today for a few hours and while here took the opportunity of visiting with a number of the old time friends and acquaintances. Mr. Sherwood was a resident here a number of years ago and has many old friends in the community that were much pleased to see him.

From Friday's Daily
H. A. Schneider, president of the Plattsmouth State bank, was at Lincoln today to look after some business matters.

Death of Mrs. John Seitz at Omaha Friday

Sudden Relapse Following Operation Brings Death to Well Known Resident of This City.

Mrs. John Seitz, 52, of this city, passed away Friday at the University hospital at Omaha following a relapse that came suddenly early Friday morning. Mrs. Seitz was taken to the hospital on July 2nd and was operated on Monday of this week. She had seemingly been doing very nicely until complications set in that caused her charge for the worse and death came in a short time.

The family have made their home in this city since 1922 and the deceased was known to a large circle of friends who will share with the members of the family the sorrow that the passing of the wife and mother has occasioned.

Mrs. Seitz will be missed very much among the circle of friends as well as in the home where her going has left a place that will be difficult to replace.

There is surviving the husband and four children, Edgar, Ernest, Max and Beulah, all living at the home here.

There also is surviving three sisters, Mrs. William Smith, Mrs. J. H. Bartlett, Mrs. George Thornburg, all of Afton, Iowa.

The body was brought here to the Sattler funeral home where it will remain until the funeral services to be held on Sunday afternoon at 2:30 at the First Methodist church, of which faith Mrs. Seitz had been a member for her lifetime.

The friends who wish to take a farewell may call at the Sattler funeral home on Sunday from 10 a. m. to 2 p. m.

VISIT AT LINCOLN

From Thursday's Daily
Attorney W. G. Kleck departed this morning for Lincoln where he was accompanied by Joseph Solomon, Clyde Jackson and Adolph Koubek, all going to attend a meeting of the state compensation court. Mr. Kleck represents the other three of the parties in compensation actions for injuries. The party will spend the day in presenting their cases before the court.

RECEIVES APPORTIONMENT

County Superintendent Miss Alpha C. Peterson has received the apportionment of state funds for the schools of Cass county which totals some \$7,179.51, which is pro-rated among the schools of the county. The share of the Plattsmouth schools will be \$1,198.57 in the division.

These funds are derived from interest on bond investments, leases on school lands, liquor license fees and fines.

SUFFERS BROKEN ARM

Wednesday afternoon, Billy Halmes, 12, son of Mr. and Mrs. John Halmes, residing west of the city, suffered the fracture of an arm in an accident at the farm. He was riding a pony around the farm and was thrown off alighting in such a manner as to cause the breaking of an arm. The boy was brought into the city and the injured arm set and the patient made as comfortable as possible.

HAS A FINE YIELD

The threshing by combine of the 100 acre field of wheat at the Ray Chriswiser farm near Nehawka was started on Thursday. The first four acres that were threshed out showed a yield that averaged a few pounds over thirty-four bushels to the acre. This is a very good average and should give Ray a nice result for his crop for the season.

HAS TONSILECTOMY

From Thursday's Daily
This morning, Joan, little daughter of Mr. and Mrs. Carl Hall, underwent a tonsilectomy at the office of a local physician. The little one came through the ordeal in excellent shape and is resting easy at the family home in the west part of the city.