

Poultry Wanted
Friday & Saturday
 March 22 and 23
WE PAY CASH
 Hens, all sizes, lb. . . . 15¢
 Must be in Good Flesh
 Leghorn Hens, lb. . . . 11¢
 Young Roosters, lb. 10¢
 Old Roosters, lb. . . . 7¢

CREAM, today . . . 29¢
 EGGS, today . . . 17¢

CATTLE HIDES, per lb. . . 2½¢
 HORSE HIDES, each . . . \$1.50

A. R. CASE & CO.
 Located just West of Ford Garage
 PLATTSMOUTH, NEBR.

Your home town merchant will do more to accommodate you than any big city store, mail order house or radio station peddler. Isn't he entitled to your trade?

Thomas Walling Company
 Abstracts of Title
 Phone 324 - Plattsmouth

Greatest Array of Bargains in Many Months

Journal Brings Its Readers a Large Volume of Advertising for Spring Challenge Sale

Not for months past has the Journal carried a greater or more representative volume of advertising than is being published in this issue. One of the outstanding facts in connection with this Spring Challenge Sale is the large number of lines represented and the fine co-operation of all the merchants in placing especially inviting and reasonable bargains before the shopping public.

The arranging of the sale was not confined to any group of merchants, but has been participated in by all stores and business houses that desired to be represented. The result is a great array of bargains that should bring shoppers here from all parts of the county.

Due to shortness of time, the composing room force has been kept on the go almost constantly, setting and assembling all the ads appearing in the fourteen pages of this paper since Saturday afternoon. At least a week end from that to two and even three weeks is taken by many papers in the preparation of a special edition con-

taining as many gross inches of advertising matter as will be found in this copy of the Journal.

One of the bright spots in handling the task has been the fine co-operation of the merchants themselves, who have responded as never before to the appeal for early advertising copy and from the time it was decided to set the sale for this week end, right up to the hour of going to press on the last run, there has been no delay on account of lack of copy. Our thanks go to the merchants for aiding so materially in getting the paper cut in this short time.

We would like to take the time to call to your attention a few of the many outstanding values, but it is utterly impossible to do so, and we can but refer you to the ads scattered throughout the fourteen pages of the paper.

In addition to the large family of Journal subscribers, sample copies of the paper are being placed in every non-subscriber home in the eastern two-thirds of Cass county, so far as it is humanly possible to do so. Thru the circulation of these sample copies we hope to increase the subscription lists of both the Semi-Weekly and the Daily Journal considerably, as well as render aid to our merchant-advertisers in placing their economy message before the buying eye of every household.

OBITUARY

Jesse Marie Leach was born near Elmwood, Nebraska, January 30, 1909. She resided with her parents on a farm four miles east of Elmwood until nine years of age when her parents removed to Union, Nebr. Her mother, Mrs. G. W. Leach, passed away in 1921 after which she made her home with a brother and sister, Mr. and Mrs. E. E. Leach.

She took an active part in Christian work, attending the Baptist church together with the B. Y. P. U. and Sunday school at Union. She attended the Union high school until 1926 when she was married to Earl Troop of Nehawka. To this union one child, Avis Marie was born, now six years of age.

For a number of years the family have resided on the W. O. Troop farm. She had been in failing health for some time. On Sunday her condition became serious. She was taken to the Nicholas Senn hospital at Omaha where she passed away at 2:30 p. m. March 17, 1935, at the age of 26 years, 1 month and 17 days.

She leaves to mourn the husband, Earl, daughter, Avis, rather, G. W. Leach of Arriba, Colo., three brothers, R. B. and C. H. Leach, also of Arriba, and E. E. Leach of Union; a number of other relatives and a host of friends.

Funeral services were held Tuesday, March 19th at 2:30 p. m. from the Horton funeral home at Plattsmouth, Nebr., conducted by Rev. W. A. Taylor of Union. Interment was in West Union cemetery.

Lorenz Bros.

Challenge Sale Specials

GOOD HOME MADE SAUSAGES
 Weiners 2 Pounds
 Bologna 15¢
 Liver Sausage 35¢

Fruits & Vegetables
 Bananas, 2 lbs. for 15¢
 Oranges, dozen 30, 35 and 40¢
 Grape Fruit, 6 for 25¢
 Lemons, dozen 25¢
 Winesap Apples, 5 lbs. 25¢
 Head Lettuce, 2 for 15¢
 Jersey Sweet Potatoes, 3 lbs. 25¢
 Cauliflower, each 20, 25 and 30¢
 Green Onions, bunch 5¢
 Green Beans, 2 lbs. 25¢

Free Deal Specials
 Omega Cake Flour, 3 lbs. 40¢
 Cake Pan Free
 Swans Down Cake Flour, pkg. 35¢
 Batter Scraper Free
 Thomsen's Choc. Malted Milk 45¢
 Shaker Free
 Ten-Stir Hot Chocolate 40¢
 Cup and Saucer Free
 White King Soap, lge. pkg. 35¢
 One Bar Health Soap Free

Canned Goods
 Yellowstone Blackberries, No. 2 15¢
 Red Pitted Cherries, No. 2 15¢
 Green Gage Plums, No. 2½ 15¢
 Real Fresh Prunes, No. 2½ 15¢
 Yellowstone Pumpkin, No. 2½ 10¢
 Yellowstone Hominy, No. 2½ 10¢
 Otee Tomatoes, No. 2½ 15¢
 Fresh Mackerel, 1-lb. can 10¢
 Alaska Pnk Salmon, 2 tall cans 25¢
 Arion Brand Peas, 2 cans for 25¢

Miscellaneous
 Navy Beans, 4 lbs. 25¢
 Blue Rose Rice, 4 lbs. 25¢
 Bulk Macaroni, lb. 10¢
 Bulk Spaghetti, lb. 10¢
 Dried Peaches, 2 lbs. 25¢
 Dried Bulk Figs, lb. 15¢
 Santa Clara Prunes, 40-50, lb. 10¢

Coffees
 Bulk Peaberry, lb. 20¢
 Bourbon Santos, lb. 22½¢
 Bcgata, lb. 25¢
 Butter-Nut, 3-lb. can 25¢
 Coffee Hag, lb. 55¢

Let us help you cut your FOOD BUDGET

Serve Better Foods For Less

Milk COTTAGE or ROBERT'S, IGA Brands
 3 Tall Cans 19¢
Sugar 53¢
 10lb. Cl. Bag
 100-lb. Bag, \$5.20

CANNED FOODS

Kraut Van Camp's or Frank's No. 2½ Can 2 for 19¢
Pork & Beans First Prize Armour's No. 2½ Can 2 for 19¢
Peaches Heavy Syrup Libby's, Del Monte, or Mission, No. 2½ Can 17¢
Corn Fancy Country Gentleman 15¢ per Can 2 for 29¢
Pineapple Fancy Whole Slices No. 2½ Can 20¢
Tomatoes Fancy No. 2½ Size Can, 15¢ 2 for 29¢
Pumpkin Fancy No. 2½ Can 3 for 25¢
Loganberries IGA Heavy Syrup 2 for 27¢
Sardines Oval Cans—Mustard or Tomato Sauce Pink 2 for 19¢
Salmon No. 1 Fancy Tall Can 2 for 23¢
Soup Van Camps 5c each 4 for 19¢
BEANS Links, No. 2 Size Can 10¢ per Can 2 for 19¢
 Wisconsin Fancy
PEAS No. 2 Cans 2 for 25¢

SOAPS

Swift's White Laundry SOAP 10 BARS 25¢
 5-lb. Box of Soap Flakes . . . 33¢
Crystal White SOAP 10 Regular Size Bars for 33¢
 6 Giant Size Bars for 27¢
Giant Bars T-N-T, 6 for . . . 25¢
Magic Washer Powder Large Pkg. 23¢
 1 bar Toilet Soap FREE.
Economy SOAP 6 FOR Large Giant Bars 25¢
Lewis Lye 3 Cans for 25¢
Light House Cleanser 3 Cans for 10¢
Hardwater Castile Toilet Soap 6 Bars for 25¢
IGA Lye 3 Cans for 21¢
Ivory Flakes Small Pkg. 10¢
 Large Pkg. 23¢
COFFEE
 Santos Peaberry 21¢
 Per lb. 21¢
 Butter-Nut 31¢
 Per lb. 31¢
 Red "A" 23¢
 Per lb. 23¢
SALT
 GRAY, 50-lb. Block 40¢
 WHITE, 50-lb. Block 45¢
 STOCK SALT, 100-lb. Bag \$1.95
 WH. WHEAT FLAKES Kellogg's, 3 pkgs. 25¢

FLOUR & FEEDS

FLOUR
 GOLDEN SUN 48-lb. Bag \$1.59
 Every Sack Warranted.
 IGA FLOUR 48-lb. Bag \$1.89
 OMAR FLOUR 48-lb. Bag \$1.95
CHICK FEEDS
 Laying and Growing Mash, per Cwt. \$2.45
CHICK STARTER 100-lb. Bag \$2.75
OYSTER SHELL 100-lb. Bag \$1.00
 Cotton Seed Meal and Cake, per Cwt. \$2.60

Gallon Fruits
 No. 10 Tin
 Peaches
 Cherries
 Blackberries
 Loganberries
 Pears
 Red Pitted Cherries
ITALIAN PRUNES, No. 10 . . . 34¢
CRUSHED PINEAPPLE, gal. . . 69¢
 IGA COCOA 2-lb. Can 19¢
CORN FLAKES Miller's, large pkg. 10¢
SODA CRACKERS 2-lb. Caddy 17¢
PANCAKE FLOUR IGA, 3½-lb. Bag 19¢
PANCAKE FLOUR Dixiana, 3½-lb. Bag 17¢
SALMON—Tall can In Natural Red Oil 19¢
 English Walnuts Small size, soft shell. 2 lbs. for 25¢

CHALLENGE SALE AT KNORR'S

Friday and Saturday, March 21 - 22

Special 9¢ Values

3 pkgs. Fresh Garden Seed 9¢
 Dr. Ellis Wave Set 9¢
 8-oz. Bottle Furniture Polish 9¢
 2 School Tablets and Pencil 9¢
 Embossed Paper Napkins, pkg. 100 . . . 9¢
 2 rolls Toilet Paper, 2000 sheet. 9¢
 3 bolts of Bias Seam Tape 9¢
 8-oz. Bottle Machine Oil 9¢
 White Soup Bowls, each 9¢
 75-foot roll Wax Paper 9¢

32-piece Set of Dishes
 Pretty Pattern—This Sale Only
\$3.19

Large Framed Pictures
 Spring Song and Others, Special
49¢

Paint Up and Clean Up With Our Paint - Varnish - Enamel - Can, 10¢

Cloth Window Shades
 First Quality—Green and Tan
39¢

New Spring Curtains
 PANEL CURTAIN with Fringe
 Special Challenge Sale price 29¢
 Others at 49¢ up to 98¢

Ladies' House Dresses 49¢
 Ladies' Broadcloth Slips 29¢
 Chocolate Drop Candy, lb. 10¢
 Cups and Saucers, pair 10¢
 Ladies' Rayon Step-Ins 15¢
 Others at 25¢ and 49¢.
 Anklets, all colors, pair 10¢
 Others at 15¢ and 19¢ pair.
 Handkerchiefs, 4 for 5¢

Special Prices these Two Days on Poultry and Cream by All Plattsmouth Produce Dealers

Knorr's Popular Variety Store
 Plattsmouth, Nebraska



HEAD LETTUCE Solid Ice Berg, 2 for 15¢
CARROTS—Fresh quality. 3 lbs. 10¢
CAULIFLOWER White Snowball, lb. 10¢
SWEET POTATOES 4 lbs. for 25¢
RADISHES—Fancy Southern grown. Bch. 5¢
CABBAGE—Fancy solid heads. Lb. 6¢
FANCY CELERY Large Bunch 10¢
ORANGES—Large Navels. Dozen 39¢
GRAPE FRUIT Large size 2 for 15¢
 Med. size 6 for 25¢
 Small size 3¢ each
BANANAS—Large ripe fruit. Lb. 7½¢
APPLES—Fancy Winesaps, 5 lbs. 25¢
 Bachel, \$1.87

Potatoes No. 1 Red River Valley Seed \$1.80
Cobblers and Early Ohio Stock 100-lb. Bag
 No. 2 at \$1.60 per 100-lb. Bag.

SOENNICHSEN'S Black & White Grocery

Fresh MEATS
CORN FED BEEF ROAST, tender and juicy. Lb. 20¢
SHOULDER BEEF STEAK, from corn fed stock, lb. 22¢
FRESH GROUND HAMBURGER 2 lbs. for 25¢
FANCY QUALITY RIB BOILING BEEF, per lb. 12½¢
PORK CHOPS, cut from 10 to 12 lb. Loins, lb. 27¢
FRESH PORK LIVER, per lb. 12½¢
 Fancy Hind Quarters Beef, 65-75 avg., 16¢ lb.
FISH FOR LENT
SALT LAKE HERRING, 6 for 25¢
FRESH CAT FISH, special Friday, Saturday, lb. 27¢
FRESH BONELESS BLUE FINS, per lb. 17¢