

It's been proved



that Columbus discovered America

and that

VICTOR FLOUR

means Lower Baking Costs



The special qualities of Victor Flour make it go further. Each sack gives you more loaves of delicious bread. Use it for cakes, too — and get just as perfect results as from costly cake flours. Victor flour never gives you a baking failure. Isn't all this mighty worth-while ECONOMY?

It's Aerated

Aerated Victor Flour is treated with sprays of fresh air constantly while being milled to remove all impurities, make it lighter, give it to maximum baking efficiency and stabilize it at this vital point.

The CRETE MILLS....CRETE-NEBR.

Louis Rotter, Aged 90 Years, is Found Dead

Neighbors Discover Body of Aged Man This Morning in Home on Wintersteen Hill.

From Wednesday's Daily
The body of Louis Rotter, 90, a long time resident of the city, was discovered this morning lifeless in the small home that he maintained in "Happy Hollow" in the east part of the city.

Neighbors had remarked that they had not noticed any signs of life around the small house that Mr. Rotter occupied or smoke from the chimney and accordingly Roy Taylor, residing east of the Rotter home, decided to investigate. A visit to the home disclosed the lifeless body of Mr. Rotter on the floor of one room of the home that he occupied.

The fact of the finding of the body was reported at once to the authorities and an investigation of the case made and it was found that the aged man had apparently been dead for from twenty-four to forty-eight hours.

The body was removed to the Sattler funeral home to await funeral arrangements.

Mr. Rotter had made his home in Plattsburgh since the year 1892, he being an employe of the Burlington here but in late years he has been retired and owing to his advanced years unable to carry on his work, although for his years he was very active and almost every day was a visitor in the business section of the city.

Mr. Rotter is survived by one daughter, Mrs. Carl Hanasek, of this city as well as a brother, John Rotter, also residing here. There are a number of grandchildren and great-grandchildren surviving.

CONDITION IMPROVING

The many friends of Miss Margaret Scotten will be pleased to learn that her condition has now greatly improved and attending physicians are of the opinion that she is no wout of danger and doing just as well as possible under the circumstances. Miss Scotten has undergone a severe operation and the attending physicians wish that visitors not be allowed for some time yet as this will aid in the more rapid recovery of the patient.

FARMERS

Did you know the Gately All Purpose feed mill leads the grinding field? For a demonstration of this mill, phone or write the Gately Manufacturing Co., Syracuse, Nebr. tf-sw

pared and served by the ladies of the M. E. church and all did full justice to the steaming hot soup and bowls of crackers. This get-together meeting should be productive of much good for the boys themselves as well as the community which they are banded together to protect.

Appreciate New Institution

A number of the progressive citizens of this community have banded themselves together to provide a financial institution for the community to take the place of a bank and afford well nigh the equivalent of banking facilities for all. They have succeeded in the organization of the Union Co-Operative Credit association and have placed at the head of it some of the very best of the men having the interests of the community at heart.

The new institution is starting off with promise of great success.

On last Monday evening at the dining room of the First Baptist church, a dinner was served, which all the business interests were invited to attend. A full and frank discussion of the new financial setup gave those present enlightening information on all its phases. They also heard some discussion of the work of the Credit association over the state, as they are springing up in many towns which have been deprived of banking facilities.

In all a very worthwhile meeting was had and everyone was given a thorough understanding of just how the Credit association business has to be conducted, its regulation being in the hands of the state banking department.

Young Lad Very Ill

Melvin Carr, son of Mr. and Mrs. A. W. Carr, was taken with violent convulsions and as the local doctor was away, the father was called from his work in Nebraska City. Hastening home, he arranged to have the lad taken to St. Mary's hospital in Nebraska City for treatment.



AT ZERO AND BELOW

You get a sure-fire start with



The lower the mercury drops, the more you'll like Special Winter-Blend Conoco Bronze Gasoline. EXTRA HIGH TEST! It gives an explosive mixture at 50° below zero. It starts at any temperature at which the starter will crank the motor. LESS CHOKING! After a short warm-up, you can pick up smoothly, without using the choke! SAVE MONEY! Save your battery. Get more mileage. Drive into your Conoco dealer's today and try a tankful. You are going to like it! CONTINENTAL OIL COMPANY — Established 1875



USE WINTER-GRADE OIL

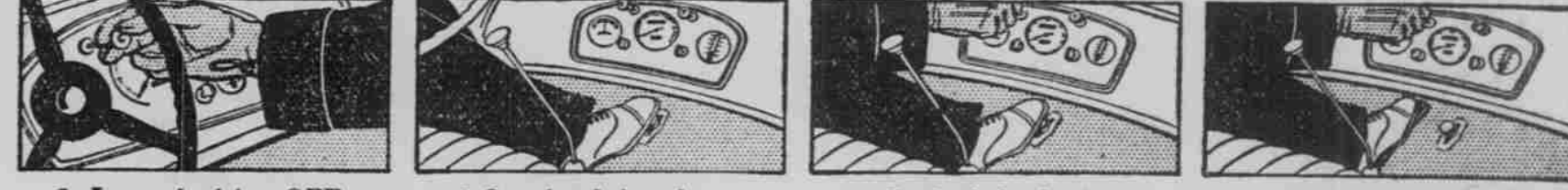
—to get easier starting, greater motor protection and better gasoline mileage. Ask your Conoco dealer for the 10W or 20W grade of Conoco Germ Processed Motor Oil. You will see at once how much easier your car starts and how much smoother it runs.

INSTANT STARTING LIGHTNING PICK-UP

TRY THIS BETTER WAY OF STARTING YOUR CAR IN EXTREMELY COLD WEATHER

Automobile makers recommend this method of starting in cold weather, except for cars with automatic starters. Try it for a quick, easy start without danger of "flooding" by too much choking.

*If your motor does not start instantly on Special Winter-Blend Conoco Bronze Gasoline, it needs mechanical service.



1. Leave ignition OFF. Pull choke out all the way. Push down your clutch pedal and keep it down.
2. Open hand-throttle one-third. Leaving ignition OFF, step on starter for several motor revolutions.
3. Push choke back in. Turn ignition on. Step on starter. Motor should fire instantly.*
4. Warm up motor gradually. Use choke sparingly, only enough to get smooth firing.

UNION ITEMS.

B. L. Philpot of Weeping Water was a business visitor in Union on last Monday.

Mrs. Mary Campbell, of Plattsburgh, was a guest at the home of her daughter, Mrs. Charles Atteberry and husband for the day last Sunday.

Mr. and Mrs. Ollie Atteberry and Mrs. James R. Dysart were guests at the home of Mr. and Mrs. Bert Stanley in Peru last Sunday evening.

Messrs and Mesdames Frank W. Martin and Dean Gillespie were looking after some business matters in Table Rock on last Monday, driving over in their car.

Fred Clarke was looking after some business matters in Nehawka on last Monday afternoon, going over to consult with his physician, as he was very ill for a few days past.

Mr. and Mrs. Floyd Muellic, of Omaha, close friends of the Robb family, were spending last Sunday afternoon at the home of Mont Robb and daughter, Miss Augusta.

Mrs. Marjorie Hoback spent the week end with her Grandfather Hoback and her uncle and aunt, Mr. and Mrs. Ray Bollman. A show at Nebraska City was enjoyed.

Union Volunteer Fire Dept. will sponsor a dance in M. W. A. Hall Thursday night, Jan. 17th. Gents 25c, ladies 10c. Thos. Mason and his crowd will do the playing.

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Mr. and Mrs. W. A. Taylor wish to express their thanks to the Fire department for the kind invitation to their annual oyster supper served by the ladies of the M. E. church. A fine supper and a good time was had.

Frank and Anna Bauer were guests for the day last Sunday at the home of their friends, Mr. and Mrs. Peter Schrader, living near Greenwood. They drove over early Sunday morning and enjoyed a pleasant day's visit as well as a very fine dinner.

Elmer B. Chapman, county commissioner, was called to Nehawka on last Monday, where he had some business matters to look after for the county and on Tuesday went to Plattsburgh to attend the regular monthly session of the county commissioners at the court house.

Louis Burbee has manufactured a wood saw on the chassis of an old auto and as well has mounted an engine from a car thereon to be used as the power plant and will engage in sawing wood for any and all who may desire his services. He was assisted in getting the outfit rigged up by Horace W. Griffin, the blacksmith.

Attended Inauguration
D. Ray Frans and family and Mr. and Mrs. W. B. Banning were at Lin-

coln last week, where they went to attend the inaugural festivities of the new governor, Roy L. Cochran and others of the state officers elect.

Have Added New Bus

The Missouri Pacific Bus Transportation company have added a new bus to their line which operates between Omaha and Kansas City. The new bus leaves Omaha at three in the morning, passing through Union at 4:10 and arriving in Kansas City at 9:18 the same forenoon, a run of only a little over six hours, which is very good average time. On the return trip, they leave Kansas City at one minute before noon, and go through Union at 7:05 in the evening, arriving in Omaha at 8:15, a considerably longer time than is consumed on the night trip going down, when there is little traffic on the highway to interfere with their progress.

Bus travel has been good the past year and increased facilities are needed to handle the large number who seem to prefer to travel by bus.

Enjoyed Visit at Louisville

C. E. Morris and the family were at Louisville last Sunday, where they were guests at the home of Mr. and Mrs. Silas Morris, the former being a brother of our fellow townsman. The family of Henry Weickhurst, who reside in Otse county, were also guests there that day.

Many of Members Sick

Miss Gussie Robb entertained at her home on last Friday the Episcopal auxiliary, they looking after the work which came before them. Owing to the fact that many of the members are numbered among the sick, the attendance was not nearly as large as ordinarily is present at one of these meetings.

Buried Old Time Friend

Rev. W. A. Taylor was called to Nehawka last Sunday to deliver the funeral sermon of his long time friend, Thomas Edward Fulton, who for many years conducted a blacksmith shop five miles north of Nehawka, at the corner some distance west of Murray, and it was while he was engaged in business there that he and Rev. Taylor became friends.

Card of Thanks.

We deeply appreciate the many expressions of sympathy and kindness shown during the recent illness and death of our beloved husband and father and for the beautiful floral offerings.—Mrs. C. F. Morton and Family.

Firemen Enjoyed Oyster Supper

On last Friday night the fire fighters of Union, who are a most efficient and jovial group of citizens of the community interested in protection of the homes and business houses against loss from the demon fire, held a big get-together at which they discussed new and improved methods of fighting fire as well as other matters of interest in the community. When the time came to eat, they sure were not slow in that line either. A delicious oyster supper was provided, being pre-

York Old Age Pension Board Visit in City

Spend Some Time Here Sunday Consulting With Chairman Barclay of Local Commission.

The members of the York county old age pension commission were in the city Sunday for a few hours and reviewing the work of the Cass county commission which has been functioning for some weeks.

The visitors were headed by F. A. Mohring, of York, who is also the chairman of the county committee that has been conducting the fight for the adoption of the pension system. Other members of the commission were Vernon Polk, Dr. O. S. Townsend and R. J. Anderson. The commissioners are also all members of the Eagles lodge and enthusiastic supporters of the old age pension plan and to have it placed on adequate basis where it can furnish funds to properly care for the aged.

While here the commission consulted with William M. Barclay, chairman of the Cass county commission as well as officers of the local Eagles lodge on the pension plan and the prospects for its enlargement at the present session of the state legislature.

The visiting party were entertained at luncheon at the Barclay cafe and returned home late in the afternoon.

Judge Rutherford in nation-wide network, Sunday, Jan. 13, 11:30 a. m. Subject, "Universal War Near"; WAAW; KOIL; W2XAD, etc.

"See it before you buy it."

TWELVE NEWS DEPARTMENTS

The Semi-Weekly Journal is maintaining no less than twelve separate news departments from a like number of Cass county towns, to keep its readers informed on the happenings all over the county. All this in addition to the large amount of county seat news of interest and a sprinkling of world news.

On Mondays the towns represented are Alvo, Greenwood, Manley, Murdock and Wabash.

On Thursdays the list includes Avoca, Eagle, Elmwood, Murray, Nehawka, Union and Weeping Water. The Journal reaches you twice each week, instead of only once, as is the case with weekly newspapers published in this section.

Yet the price is no more than you pay for the ordinary weekly paper—\$2 per year, or less than 2c per copy, delivered to your mail box. Double news service for just the ordinary rate, and this in the face of increasing paper and production costs.

Have your name entered on the subscription list for 1935. The Journal field representative will be glad to take your money or you can mail your subscription direct to the office or bring it in when you are in town.

COLDS AFFECT MANY

A large part of the population of the city in the past week have been suffering from what has reached almost an epidemic of colds and flu, there being hardly a household that has not had one or two of its members laid up with the annoyance of the malady. The cases as a rule have run their course in a few days, but in a number of cases have proven very severe altho not reaching the scope of the epidemic that swept the country in 1918.

JARED J. SMITH

Tribute to the life of Jared J. Smith, who died Saturday at his home at Red Apple farm, was paid by the Rev. E. J. Secker, pastor of St. John Episcopal church, at funeral services Tuesday afternoon at the Florence Masonic temple.

"Jared J. Smith was a successful business man," the Rev. Secker declared. "He had a gracious personality and was an outstanding man. He built his life on a Christian foundation and finished his life easily and calmly."

Masons of Florence lodge conducted the rites with an escort of Knights of Mount Calvary commandery. Burial was in Forest Lawn Memorial park.—Bee-News.

Mrs. R. A. Bates and Mr. and Mrs. Milford B. Bates of this city, were in attendance at the funeral services Tuesday afternoon. Mr. Bates was one of the pall bearers at the service.

BUILDING FOR SALE

Fine store building to be sold at Sheriff's sale on January 15, 1935, at 10:00 a. m., at the south door of the court house in Plattsburgh, Nebr.

This building is in good condition, size 80 ft. by 24 ft., with a 24-ft. gallery in the rear and full basement. Well equipped for a general merchandise store and in a good location in Louisville, Nebraska. J7-2sw

ORGANIZE BOARD

The board of county commissioners have reorganized for the ensuing year by selecting E. B. Chapman, Union, as the chairman for the coming year, J. A. Pitz of Plattsburgh as vice-chairman and Fred H. Gorder of Weeping Water as the junior member.

HEAR YOUTH'S PROBLEMS

The Rotary club at their luncheon on Tuesday at the Stewart cafe, had the pleasure of hearing discussed one of the big problems of the present day, "The Outlook for the Young Man at This Time," Randall York and Stuart Porter being the two to present the views. Mr. York held that opportunities still were many for the young man in this trying period, while Mr. Porter presented the facts as to the obstacles that have been placed in the way of a young man or one just from school being able to secure any part in the government work plans save in that of the CCC.

Henry Kaffenberger, senior, and Stephen Davis, junior, were the high school boys selected as guests for the month of January and were presented to the club where they will be associated for the next few weeks.

Edward Patterson of San Francisco as well as Claude Helms of this city were guests of the club.

Public Sale
TO BE HELD AT
Vallery Bros. Oil Station and Sales Pavilion
Sat., Jan. 12th
Beginning at 1:00 O'clock
ALL contents of a Hamburger stand, also Furniture and many other articles!
NOTICE—Anyone having anything to sell, bring it here by noon and it will be sold for you.
Rex Young
Auctioneer