

Little Millionaire Poetess



Just 14, Edith Kingdon Gould is already becoming renowned for her poetry, a volume of her verses having been printed for family friends. The little poetess is a great-granddaughter of the late Jay Gould of Wall Street fame.

FORD RECALLS 'PEACE SHIP'

Detroit.—Henry Ford says his unsuccessful "peace ship" venture in 1915 taught him something "that most of the world is just now finding out that war was a profit-making business."

The automobile manufacturer made this statement in a Christmas greeting he wrote for the official magazine for the Greenfield Associated Schools of the Edison Institute which he maintains at Dearborn.

"Nineteen years ago this Christmas I was on the high seas returning from Europe," Ford said in his message which was addressed to the

students. "The world was at war. The ocean was covered by ships of war. I had gone to Europe because there seemed some hope of doing something to stop the war. I found that this was not possible for anyone to do at that time. Others tried to do it later, but they failed too. So, seeing there was nothing to be done that way, I was returning home. And that is how it happened that I was on the sea on Christmas day."

"Now, we can learn something from everything we do—even from our failures. I failed in what I wanted to do in Europe, but I learned that war was a profit-making business, and that there are men in the world who stir up wars for profit."

Alvo News

Mr. and Mrs. Frank Taylor are spending Christmas with friends in Weeping Water.

R. M. Coatsman and the family went to Lincoln Wednesday of last week to do some Christmas shopping.

Mr. and Mrs. Charles Godbey will entertain on Christmas day, their daughter, Mrs. Floyd Dickerson and family, of Lincoln.

Miss Dorothy Petersen has been assisting at the post office and in the store of Elmer Rosenow during the pre-Christmas rush.

Lee Stewart will spend Christmas at the home of a friend near Palmyra, and is looking forward to a most delicious dinner.

A. B. Stroman and wife will entertain on Christmas day, having as their guest for the occasion Mrs. Stroman's father, John C. Brown.

Mr. and Mrs. Charles W. Jewell will entertain at their home Christmas day, having a large roast goose for dinner. Their guests will be Ralph Creamer, wife and daughter, Mary.

E. L. Nelson, who has been having trouble with his teeth for a long time, has recently had all the lower ones extracted and will have some new ones made to take their place as soon as possible. Just now his jaw is very sore and it looks like this will be one Christmas season when he will not be able to enjoy the many fine delicacies provided.

To Spend Day in Havelock

Joe Armstrong and wife will spend Christmas day at Havelock as the guests of their son, Glen Armstrong and family. They will be joined there by the other children and their families, in a get-together of the entire family, of which they hold many. On Thanksgiving day all were gathered at the home of the parents, while on other occasions they meet with different ones of the children, but seldom let a festive holiday pass without being gathered together for a fine dinner and visit with each other.

Having Family Dinner

Mr. and Mrs. S. C. Hardnock will entertain at their home for dinner on Christmas day, having as their guests the families of Lyle Miller, Archie Miller, Jesse Hardnock, George Hardnock and wife. A most happy day is being looked forward to by all.

Returns to California

Chris Hoffman and wife, who reside in Ceres, California, and who have been visiting for some time on the farm west of Alvo, left last Wednesday for their home in the west, expecting to arrive there in ample time to enjoy the holidays in the mild climate of which southern California boasts so much.

To Entertain Relatives

Mrs. Lizzie Lewis and son, Neill, will entertain on Christmas day at their farm home, having as their guests for the occasion, Glen Lewis and family, of west of Alvo; Mr. and Mrs. Lawrence Bell and son, Larry, of Ashland. Mrs. Bell will be remembered as Miss Edna Lewis.

Christmas to be Celebrated

Simon Rehmeier and wife will entertain on Christmas day and at a sumptuous dinner at their home in Alvo, having as their guests, the father, G. Rehmeier and Fred Rehmeier and family, of Weeping Water. Billy Warner, who is a close friend of Uncle G. Rehmeier, will also be included in the list of guests on this occasion.

X-L Club Notes.

Dec. 13th, Mrs. Linnie Deles Dernier was hostess at her home to the X-L club members and their families at their annual Christmas party. Forty-one were present. A covered dish luncheon was enjoyed at noon. Mrs. Walter Franks and Mrs. Fred Muenchau presented the lesson on "Economic Food Buying."

"The Christmas program was as follows:

Song by all, "It Came Upon a Midnight Clear"; "Origin of Christmas Lends," read by Gladys Muenchau; "Love for Santa Claus," Nancy Ann Hoffman; Song by all, "All Thou the Night"; Recitation, Edith Louise Althouse; "A Merry Christmas," Arthur Althouse; Solo, "O Little Town of Bethlehem," Mrs. Walter Collins; Recitation, Ivan J. Althouse; Song, "Silent Night," by all. Christmas gifts were exchanged around the Christmas tree.

Mrs. Clarence Althouse and Mrs. Ivan Althouse will be hostesses at the latter's home on Jan. 31st at 1:30 p. m. The lesson will be "Rug Making." Members will answer roll call with their New Year's resolution.—Club Reporter.

Sweeps Out Jail



Nancy I. Bullitt

Arrested for speeding 60 miles an hour through the city of Rockville, Conn., pretty Nancy I. Bullitt, above, Boston society debutante, was fined and sentenced to sweep out the jail. While waiting for the judge to appear, Miss Bullitt smoked several cigarettes and tossed the butts on the floor. Before freeing her on the fine, the court ordered her to sweep up the butts.

LITTLE LIKELIHOOD OF WAR

Berlin.—Gen. Hermann Wilhelm Goering, minister of aviation in the Hitler cabinet, sees little likelihood of war in 1935. The year, he said in an interview, will bring no problems which cannot be settled by peaceful methods, asserting his belief that no government has so little sense of responsibility as to resort to war, "the most terrible of all miseries," to achieve its aims. The German nation certainly will not start any war, Goering declared, because it desires nothing so much as peace and international co-operation. He termed absurd any British fear of German attack from the air.

SILVER MEN NOT SATISFIED

Washington.—Believing the treasury's silver buying program has failed to pace congressional intentions, senate silver bloc leaders announced they would seek the "low down" on the situation before congress convenes. Senator Wheeler (d.-Mont.) who intends to press for consideration of his free coinage re-authorization measure, said his group had reason to believe purchases under last session's silver act had "slowed up" considerably and the treasury would be asked for an accounting of "just exactly what it has been doing regarding silver since adjournment of congress."

Matthews Hits Plan to Merge Labor Bureau

Tells Governor Bryan in Biennial Report That Labor Will Oppose "Bureaucratic Movement."

Cecil Matthews, state labor commissioner and compensation commissioner in his biennial report to Governor Bryan, warns of a "bureaucratic movement on foot" in "certain quarters" to establish a bureau or commission of no-pay members appointed by the governor, who shall select a director to administer and have personal supervision to consolidate and control the bureau of social welfare, bureau of health and bureau of labor. Matthews adds:

"I am furnishing you this information so that you may fully understand the movement under way behind closed doors, so to speak, to the end of the establishment of a mighty and powerful bureau in state government. I can assure you that labor, both organized and unorganized, will oppose any move seeking to consolidate this department with that of any other."

"The federal government is desirous of a consolidation of its employment bureau with that of the department of labor. To this end it has offered to match dollars up to a specific sum now in the hands of the state treasurer. It is a matter subject to the will of the state legislature and not one for this department to pass upon. It is material, however, that the state lose none of its authority in the matter of the conductance of its own business in entering into such consolidation. In other words the right of the state to dictate policies and personnel should remain with the state."

Matthews, claims a nearly half-million dollar reduction in workmen's compensation costs in Nebraska since 1932.

The figures were contained in his biennial report to Governor Bryan and orally he expressed the hope the economies effected in handling injury cases will enable a reduction in premiums for compensation insurance in this state.

Matthews estimates in 1932 the total compensation payments for disability and medical and hospital bills was \$51.19 per man or \$720,889 in 14,081 accident cases coming before the office. In 1933, he said, the per man cost was \$41.54 and the aggregate cost \$526,532 in 12,027 cases; for 1934, the per man cost was \$21.46 and the aggregate \$260,984 in 13,268 cases.

He reports that the decreased compensation in three years was \$347,853 and the decreased hospital and medical, \$112,051, making a total reduction of \$459,904.

He credits the reduced compensation cost to greater efficiency in his office, educational safety campaigns, co-operation of the medical profession and hospitals. The commissioner also pointed out a decline in the number of appeals from decisions of the compensation commissioner.

The commissioner makes no recommendation regarding the proposed joint state-federal operation of the re-employment service, but urges that, if the plan is adopted, protection against invasion of state authority be made.

Chief legislative recommendation made by Matthews was for revision of compensation statutes to clarify the benefits due men injured on short work week jobs, especially in the case of relief workers, who are on duty two or three days a week. Matthews said the present statute was based primarily on the six day work week.

The report also included a statement by F. V. Cornell, director of the federal re-employment service in Nebraska, showing a decline of registered unemployed from 87,465 on April 1 to 62,944 on Nov. 1.

PREDICT ON 30 HOUR WEEK

New York.—The national industrial conference board estimated an average thirty hour week would increase employment in manufacturing industry by 11 percent, or approximately 700,000 workers, taking September of this year as a basis.

The board's survey shows that for employees at present engaged such a reduction by law would result in reduced hours, increased hourly earnings, stationary money income per week and an increased cost of living.

For the manufacturers, the survey showed, it would result in smaller output per man-hour, increase in labor cost per man-hour, and a larger increase in labor cost per unit of product.

Journal Want-Ads costs little and accomplish much.

Merry Christmas and Happy New Year

Lincoln Telephone & Telegraph Co.



tween what men honestly intend to do and what they actually do.

What most cities need are fewer pessimists and a greater number of citizens with more faith in its future.

A little carelessness often causes an accident that a lifetime cannot repair. "An ounce of prevention is worth a pound of cure."

Brains and work and capital are needed in the upbuilding of a city.

Japanese newspapers are quite enterprising and are of great assistance to their government in expanding foreign trade.

Last summer one of the most important of their newspapers sent a mission of investigation to the countries of the Pacific and the Mediterranean to report on trade prospects.

A lot of countries, including this one, may lose some trade if they can't stop and think and get busy. Seems that a wholesale invasion of American and Canadian markets will also be made.

The phenomenal cheapness of Japanese manufactured products, on account of cheap labor, is noticeable, also the cheap quality of products, none of which can compare in quality or service to those manufactured and nationally advertised by United States and Canadian manufacturers.

Plattsmouth stores offer shopping advantages the equal of any to be found. Why not give your home town merchant first opportunity of serving you?

Many cities suffer simply because the citizens generally do not know the attractions of their city and what it provides for the entertainment and comforts for the tourists.

Post-war experience has shown time and time again that rapid revival of business is invariably followed by a fresh set-back and that all healthy progress is made by small steps brought about by slow adaptation to changing conditions rather than by rash experiments.

Up-to-date business men realize that newspaper advertising is a service they owe the public. The fact that they back the goods they sell with their name shows that their goods are honest goods. It is always safer to buy from concerns that advertise.

The people of this country are the ones who will keep it ahead in the March of Progress—not our politicians.

Some people are citizens of a city—and others just live there.

There is often a vast difference be-

Most Merry Christmas

That's what we are wishing Our Customers and Friends

We also want to extend our thanks for the splendid patronage you have given us, and to assure you we will strive to merit your trade in the future. May the coming year bring to all of us greater prosperity, good health and an increasing number of friends.

CARL'S MARKET  
Carl Oehlschlager

Greetings:---

Try as we may, we can not get away from the fact that no wish can take the place of the simple, but expressive "Merry Christmas, Happy New Year." We thank you for your patronage and hope that we have served you in such a way that you will find it pleasant and profitable to continue with us during the coming year.

L. B. Egenberger

We Wish All Our Patrons and Friends a Most

Merry Christmas and a Happy New Year

Iowa-Nebraska Light and Power Company  
You can buy only good appliances here

So, You Want To Flatten That Tummy?

If you're honest with yourself—there's one sure way. But soft elastics won't do it. A few months of wearing one of Gossard's corrective front-lacing corsets will work wonders—then you can go back to your Lastex girdles. But you must wear your front-lacing corset continually to succeed. This one is of peach brocade with twin gores of elastic at front for freedom.

Model 556 \$5



GOSSARD

LADIES TOGGERY

Friends and Patrons

OUR SINCERE WISH IS THAT Your Christmas may be Merry and your New Year Happy and Prosperous

We know you will get the best of service and the greatest satisfaction in driving one of the new Ford V-8 cars that are in such demand. And remember, our completely equipped shop is at your service regardless of the make car you may be driving. Again,

WE WISH YOU Merry Christmas - Happy New Year

The Ruse Motor Co.

Mary and Martin Louis and Jim

JOIN ME IN Wishing Our Friends and Customers the Joys of the Season

May you have a Most Merry Christmas and a Happy and Prosperous New Year filled with all the pleasures that make life worth while.

E. J. Richey  
Lumber and Coal