

# JUST WHAT YOU WANT...

of a quality that is of assured goodness and at a price that keeps you from worrying about making the food budget stretch over the desired time!



**Van Camp's or Swift's PORK & BEANS**  
No. 300 Can - 5c 6 for 29c

**Michigan NAVY BEANS**  
3-lb. Bag, 15c 10-lb. Bag, 47c  
5-lb. Bag, 25c

**QUAKER OATS**  
Quick or Regular  
20-oz. Pkg. - 9c  
48-oz. pkg. 17c

**Big 4 White Naptha SOAP, 10 Reg. Bars - 21c**  
BIG VALUE, COCOA HARDWATER OR SANI-HEALTH TOILET SOAP 6 Giant Bars, 25c



Ad for Plattsmouth, Fri., Sat., Nov. 16 and 17

**POTATOES U S Grade No. 1**  
WISCONSIN ROUND WHITES  
Excellent Cookers—Fine for Winter Keeping  
100-lb. Bag (when packed) - \$1.29  
15-lb. Peck - 23c

**Union Leader TOBACCO**  
\$1 size Humidor, 65c  
10c Tin - 2 for 15c

**SMOKED PICNICS, lb. 13 1/2c**  
Dole's Niagara Brand—Sugar cured quality, 6 to 8 lbs. Whole or Half.

**APPLES**  
Fancy Idaho Rome Beauty Ring packed full Bu., \$1.69; 5 lbs. 23c  
Fancy Colorado Jonathans Ring packed full Bu., \$1.98; 4 lbs. 25c  
Washington Jonathans Extra fancy, 125 size, dozen 25c

**Serve You Rite Sweet PEAS**  
No. 2 Can - 2 for 23c

**VEAL ROAST** Shoulder, lb. 10c  
Choice, tender quality—Round Bone or Shoulder Cut.

**ORANGES**  
Florida Seedless Juicy Sealdsweet 324 size, dozen 19c  
California Sweet Juicy Valencias Large sizes, 17c's, doz, 39c; 21c's, doz, 25c

**Shirley Brand TOMATOES**  
Med. Can 3 for 25c  
9c

**U. S. CHOICE BEEF ROAST, lb. 12 1/2c**  
U. S. Choice assures quality for oven or pot roast.

**GRAPEFRUIT** Texas, 6 for 25c  
Marsh Seedless, Sweet and Juicy—100 size, New Crop, Tender California

**Peanut Butter**  
1-lb. Jar - 17c 2-lb. Jar - 29c

**BOSTON BUTT PORK ROAST, lb. 13 1/2c**  
Choice lean young Pork. Very little bone.

**CRANBERRIES** Red Wisc., lb. 17c  
Extra Large, Fancy—In 1-lb. Cellophane Bag.

**So Tast-ee Soda Crackers**  
2-lb. Caddy - 17c  
Certified Graham's 2-lb. Caddy 20c

**RUMP or ROLLED RIB ROAST, lb. 17 1/2c**  
Choice and tender. Here's a really fine roast.

**GRAPES** Calif. Red Emperors, lb. 7 1/2c  
U. S. Grade No. 1—Large Cluster Bunches.

**SUGAR**  
GRANULATED BEET 100 lbs. \$5.17; 10 lbs. 53c  
FINE CANE—10-lb. Bag 57c  
100 lbs. \$5.39 Cl. Bag

**LAMB ROAST** (Shoulder), lb. 12 1/2c  
Choice Spring quality from Swift & Co.

**CABBAGE** Ideal for Kraut  
FRESH SOLID WIS. HOLLAND SEED  
Per 100-lb. Bag - \$1.15 50-lb. Bag - 59c

**Pal or Golden Glow Peanut Butter**  
1-lb. Jar - 17c 2-lb. Jar - 29c

**VEAL STEAK** ROUND, SIRLOIN or T-BONE, lb. 18c  
Choice tender quality either to broil, broil or fry plain.

**LETTUCE** 5-Dozen Size, Head - 6c  
Fresh, Solid California Iceberg.

**Casoo Creamery BUTTER SOLIDS**  
1-lb. Carton 29c  
Quartered, 28c lb.

**PORK STEAK, lb. 15c**  
Choice lean quality from tender Boston Butts.

**CELERY** Large, Well Bleached Stalk - 10c  
Fresh, Tender Oregon.

**DEL MONTE RAISINS**  
15-oz. Pkg. 9c 3 for 25c

**HAMBURGER, lb. 7 1/2c**  
Link ground choice lean beef cuts.

**SWEET POTATOES** 4 lbs. 19c  
U. S. Grade No. 1 Louisiana Porto Ricana Yams.

**DEL MONTE PEARS**  
No. 2 1/2 Can - 21c  
No. 1 Tall Can, 15c; No. 2, 17c

**LINK SAUSAGE, lb. 17 1/2c**  
Cudahy's Rex brand, pure Pork. Fine with hot cakes.

**RUTABAGAS, 5 lbs. 9c**  
Fresh Minnesota—Medium size.

**DEL MONTE SALMON**  
1-lb. Tall Can - 18c  
1/2-lb. Flat Can, 14c

**FRANKFURTS, lb. 10c**  
Armour's large juicy, fine flavored quality.

**Van Camp's Tomato Soup**  
10 1/2-oz. Can - 5c

**DEL MONTE CORN**  
#2 can, 14c 2 for 27c

**LAMB STEW, lb. 5c**  
Choice Spring quality, whole piece or diced.

**Virginia Sweet Pancake Flour**  
3 1/2-lb. Pkg. 17c

**DEL MONTE SARDINES**  
In Mustard or Tomato Sauce.  
Oval Cans - 2 for 19c

**SUMMER SAUSAGE, lb. 16c**  
Dole's Thurlaxer, the ideal lunch meat.

**Del Monte Tomato Sauce**  
5-oz. Can 5c 6 for 29c

**DEL MONTE DELUXE PLUMS**  
No. 2 1/2 Can 13c No. 2 1/2 Can 15c

**BACON** Hinky-Dinky, 1-lb. Pkg. 27c  
Hinky-Dinky means sugar cured; hickory smoked and freshly sliced.

**DEL MONTE GRAPE FRUIT**  
No. 2 Can - 15c

**DEL MONTE CRISCO**  
1-lb. can, 21c  
1 1/2-lb. can, 31c  
Pie Pan FREE with 3-lb. can - 54c

**DEL MONTE TOMATOES**  
No. 1 11c No. 2 1/2 Can 17c  
No. 2 Can, 12c

**DEL MONTE COFFEE**  
All Method Grind  
2-lb. 1-lb. Can - 59c Can - 30c

**DEL MONTE PINEAPPLE**  
No. 2 1/2 Can - 21c  
No. 2 Can, 17c; No. 1 Flat, 9c  
CRUSHED—8-oz. Can - 2 for 15c  
No. 10 Can - 59c

**DEL MONTE CRACKERS**  
So Tast-ee Soda  
2-lb. Caddy - 17c  
Certified Graham's 2-lb. Caddy 20c

**DEL MONTE BUTTER**  
1-lb. can, 21c  
1 1/2-lb. can, 31c  
Pie Pan FREE with 3-lb. can - 54c

**DEL MONTE BUTTER-NUT**  
All Purpose Grind  
1-lb. Can - 31c 2-lb. Can - 62c 3-lb. Can - 93c

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## APPLES

Winesaps, bushel . . \$1.69  
York Imperials . . . 1.49  
Missouri Pippins . . 1.59



**Peanut Butter**  
24 oz. jar, 25c

**CAKE FLOUR**—IGA Brand. Pkg. 25c  
**VANILLA EXTRACT**—Pure. 2-oz. bottle. 19c

**Baker's Baking CHOCOLATE**  
1/2 lb. bars, 19c  
IGA Spices, 2 for 15c

**JELL POWDER**  
IGA, all flavors.  
4 pkgs. for 19c

**CALUMET**  
Baking Powder  
1-lb. can 21c

**PEAS**  
Sweet and tender.  
Med. cans, 2 for 25c

**KRAUT**  
Large 2 1/2 size cans, 2 for 25c

**Milk I. G. A. Roberts**  
3 tall cans 17c

**PANCAKE FLOUR**  
IGA Brand. Large 3 1/2-lb. pkg. 19c

**PEACHES**  
Mission. No. 2 1/2 can, Heavy syrup 17c

**"WHITE KING"**  
Granulated Soap.  
Large 40-oz. pkg. 29c

**CRACKERS**  
Soda, 2-lb. caddy. 17c  
Grahams, 2-lb. caddy. 19c



**FLOUR**  
48-lb. Bag

IGA Brand Little Hatchet \$1.89

Boss Flour \$1.79

Queen's Taste \$1.69

Sunkist Omar \$1.98

**SUGAR, 10 lb. bag . . 54c**

Salad Dressing, Rare Treat, quart jar 25c  
Minute Tapioca 10-oz. pkg. 13c  
Dates, new crop 2 lbs. for 25c

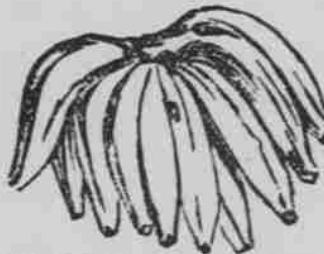
**Baking Soda**  
IGA, 1 lb. pkg. . . 7c

Casoo Butter—Qtd., 30c; Solids, lb. 29c

Oleomargarine—Per lb. 10c

Maxwell House Coffee, 1-lb. can 30c  
3-lb. can, 89c

**Log Cabin Syrup**  
Small Can, 21c  
Large Can . . . 85c  
Med. Can . . . 43c



**Bananas Firm Ripe Lb. . 7c**  
**Cabbage** 100 lb. bag . \$1.25  
50 lb. bag . . . 65c

PEAS—Home grown, Bushel . . . 90c  
CRANBERRIES—Per quart . . . 19c

FRESH CIDER—Gallon (including 10c credit on jug) . . . 50c  
HEAD LETTUCE—Solid crisp Iceberg, each . . . 7 1/2c

TURNIPS—Fine quality. 3 lbs. . . . 10c  
CARROTS—Per bunch . . . . . 5c

POTATOES—Early Ohio, Northern Grown } 15-lb. peck, 29c  
COBBLER POTATOES—No. 1 Quality



## SPECIALS ON QUALITY MEATS

Fancy Baby Beef Roast, lb. . . . 12 1/2c  
Round and Sirloin Steak, lb. . . . 23c  
Small Boston Pork Butt Roast, lb. 15c  
Fresh Picnics, 5-6 lb. avg., lb. . . . 10c  
Hamburger, fresh ground, lb. . . . 7 1/2c  
Cheese, full Cream, American, lb. . 17c  
Shoulder Beef Steak, per lb. . . . 15c  
Cut from Corn Fed Yearlings

Pork Sausage, A-1 quality, lb. . . 12 1/2c  
Special Cubed Steak, lb. . . . . 15c  
Short Ribs of Beef Boil, lb. . . . . 7 1/2c  
Fresh Pork Liver, lb. . . . . 6 1/2c  
Veal Chops, per lb. . . . . 17 1/2c  
Lard, per lb. . . . . 12 1/2c  
Center cut Pork Chops, 2 lbs. . . . 35c  
Cut from 10 to 12 lb. Loins

LEAVE YOUR ORDER NOW FOR THANKSGIVING TURKEYS, DUCKS, CHICKENS, GEESSE  
FINEST QUALITY—SATISFACTION GUARANTEED

# BLACK & WHITE

Plattsmouth's Leading Cash Store

## KANSAS GUSHER RUNS HIGH

McPherson, Kas.—The Derby Oil company's new gusher on the Ackley farm at Burrton, near here,