



# Dollar Day Leads to Bargains

Friday & Saturday  
AT

## SOENNICHSEN'S

<p><b>3-lb. Rolls of Cotton</b></p> <p>for Comforters. Unbleached cotton, good quality, stitched. Opens up to 72x90 inches.</p> <p>2 rolls for..... <b>\$1</b></p>	<p><b>FAST COLOR PRINTS</b></p> <p>Good quality, pretty patterns. Full yard wide. New fall designs that reflect the season's trend.</p> <p>8 yards for..... <b>\$1</b></p>
<p><b>OUTING FLANNEL</b></p> <p>White, light fancy and dark color outings. Full 36 inches in width. Good quality.</p> <p>8 yards for..... <b>\$1</b></p>	<p><b>Silk and Rayon Crepes</b></p> <p>Heavy weight Rayon; Pure Silk Crepe for blouses, dresses and coat linings. Good selection of colors.</p> <p>2 yards for..... <b>\$1</b></p>
<p><b>MEN'S DRESS SHIRTS</b></p> <p>Fancy. Values to \$1.50. These fine shirts are from our regular stock and are real values.</p> <p>Specially priced at..... <b>\$1</b></p>	<p><b>MEN'S WORK SHIRTS</b></p> <p>Blue Chambray, full cut. Sizes run from 14½ to 17, inclusive. Stock up now at this special price.</p> <p>2 for..... <b>\$1</b></p>
<p><b>Men's Hvy. Wt. Socks</b></p> <p>Colors blue and white and brown and white, with white rib top. A feature bargain at this price.</p> <p>8 pair for..... <b>\$1</b></p>	<p><b>Men's Fcy. Dress Socks</b></p> <p>Assorted patterns and colors in our regular 50c pair range. Sizes from 10 to 12. For Dollar Days.</p> <p>3 pair for..... <b>\$1</b></p>
<p><b>BOYS' DRESS PANTS</b></p> <p>Former values up to \$3 per pair. Here is a rare opportunity. Quantity limited. Sizes 6 to 16.</p> <p>Per pair..... <b>\$1</b></p>	<p><b>Heavy Weight Mittens</b></p> <p>Two thumb style. All-over outside nap. The heaviest weight Husking Mittens. Specially priced—</p> <p>7 pair for..... <b>\$1</b></p>

WILL UNDERGO TREATMENT  
Mr. and Mrs. George Fornoff departed for Omaha Tuesday where they will spend a short time, Mrs. Fornoff entering the St. Joseph hospital where she will undergo a course of treatment. Mrs. Fornoff has not been in the best of health for some time and it is hoped that she may find some permanent relief in the course of treatment.

## Fri. & Sat. Specials at Black & White

- Fancy Corn fed Beef Roast, lb. 15c
  - Shoulder Beef Steak, 2 lbs. 35c
  - Round or Sirloin Steak, lb. 22½c  
Cut from Fancy Yearling Heifers
  - Swiss Steak, per lb. 19c  
Cut any Thickness desired
  - Swift's Smoked Ham Rolls, lb. 24c  
Average weight, 5 to 8 lbs.
  - Link Sausage, per lb. 27c  
Swift's Brookfield
  - Pure Lard, 2 lbs. for 25c  
Swift's Silver Leaf
  - Special Cubed Steak, lb. 15c
  - Minced Ham, per lb. 15c
  - Bologna, per lb. 12½c
  - Cheese, American, per lb. 16c  
Full Cream—Choice Quality
- COMBINATION**
- Pork Knuckles.....3 lbs. } **all for 38c**  
Fancy Shredded Kraut...3 lbs. }

## Mullen's Market

Ad. For Friday & Saturday

- Rice, 3 lbs. 19c
  - Big Buy Coffee, per lb. 25c
  - Royal Jell, all flavors, 3 pkgs. 19c
  - Peaches, lge. 2½ size cans, 2 for 39c  
Windmill Brand—Heavy Syrup
  - Perfect Soap, 3 bars for 14c  
For Skin Cleanliness
  - Rex Lye, 3 cans for 25c
  - English Walnuts, large, lb. 25c
  - Cocoanut, long thread, per lb. 25c
  - Italian Prunes, No. 2½ can. 15c
  - Super Suds, per pkg. 9c
  - Brown Sugar, 3 lbs. 25c
  - Grape Butter, 2-lb. jar 25c
- Sirloin or Round Steak, lb. 17½c**  
**Beef Roast, per lb. 10½c**  
**Hamburger, fresh cut, 3 lbs. 20c**  
**Plate Boil, 3 lbs. 20c**  
**Pig Hearts, per lb. 5c**

## IGA COFFEE CARNIVAL



**Red 'A' Lb. 21c**

All of the mild, mellow smoothness of superior Santos Coffee, freshly roasted, freshly ground for you.

**Blue 'G' Lb. 25c**

Choice coffee, delicately blended to tempt your appetite with a rich, full-bodied bouquet freshly roasted, freshly ground for you.

**Peak Lb. 29c**

Enjoy the invigorating, irresistible flavor of the world's choicest coffee, exquisitely blended to delight your taste. Freshly roasted, freshly ground for you.

- Apple Butter, quart jar 25c
- Mustard, quart jar 13c

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| <b>CRACKERS</b><br>Choice Soda or Graham<br>2 lb., 19c | <b>SOAP</b><br>P & G or Crystal White<br>10 bars, 29c |
| Hershey Chocolate Syrup, small tin 5c                  | Oleomargarine, per lb. 12c                            |
| Peanut Butter, large jar 25c                           |   |

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| <b>SUGAR</b><br>Fine Granulated for Table Use, full 10-lb. Sack<br>54c<br>100-lb. Bag \$5.33 | <b>MILK</b><br>Carnation, Pet or Borden's Three Tall Cans for<br>19c<br>IGA or Roberts, 3 tall. 17c |
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- Beans, Michigan Navies, 4 lbs. 25c
- Dill Pickles, quart jar 15c
- Sweet Pickles, large jar 25c

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| <b>SALT</b><br>Stock Salt, per Cwt. 55c<br>Gray Blocks, each 40c<br>White Blocks, each 45c<br>Iodized, 2-lb. tube 8c | <b>FLOUR</b><br>IGA, 48-lb. bag \$1.89<br>Boss Flour, 48-lb. \$1.79<br>White Daisy, 48-lb. \$1.79<br>Queen's Taste, 48-lb. \$1.69 |
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- Dried Peaches, new crop, 2 lbs. 25c
- Otoe Vegetable Soup, per tin 5c
- Prunes, med. size, 2 lbs. 21c

Something NEW for Breakfast

### Yeasties

Yeast hidden in a delicious cereal—a blend of toasted whole wheat flakes and active yeast. "Good for what ails you."

**17c**

NEW CROP  
Eng. Walnuts  
Medium Size  
20c lb.

CALUMET  
Bak'g Powder  
Full 1-lb. Tin  
21c

- Dates, 2 lbs. for 25c
- Macaroni or Spaghetti, 3 pkgs. 18c  
Made from Duram Semolina Wheat
- Fancy Red Salmon, 1-lb. tall can 18c

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| <b>BUTTER</b><br>Casco, Qtd., 29c; Solids<br>28c lb. | <b>Corn Flakes</b><br>IGA Brand—Large Size<br>2 for 19c |
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- Pancake Flour, IGA, 3½-lb. bag 17c
- Sweet Corn, No. 2 cans, 10c; 3 for 29c
- IGA Baking Soda, 1-lb. pkg. 7c

- Fruits & Vegetables**
- Celery, large, per bunch 9c
  - Pascal Celery, 4 bunches 25c
  - Radishes, per bunch 1c
  - Onions, 3 lbs. 10c
  - Cauliflower, Snowball, per lb. 7½c
  - Carrots, per bunch 4c
  - Cabbage, per lb. 2c
  - Tomatoes, firm, ripe, per lb. 10c
  - Brussels Sprouts, per basket 20c
  - Broccoli, per lb. 8c
  - Turnips, 3 lbs. for 10c
  - Fresh Beets, 3 bunches for 10c

## Black & White

# NEVER BEFORE! have we offered such DRESS VALUES

AT

**\$2.95**  
Values to \$5.95

Silks  
Wools  
Knits

ALL THE NEW STYLE DETAILS  
ALL THE WANTED FALL COLORS  
Nearly 200 New Fall and Winter  
Dresses to Choose From

**FRI. and SAT.**  
Oct. 26 - 27

Don't Miss This Opportunity!

No Exchanges No Refunds All Sales Final

## PEASE STYLE SHOP

Cass County's Largest Exclusive Ladies' Store, Plattsburgh



ALL  
SIZES  
14 to  
46

### RECEIVES SAD NEWS

The friends here have received word from Mr. and Mrs. Eri Teepell announcing the sad news of the premature birth and death of the infant of Mr. and Mrs. John Teepell at Atlanta, Georgia. Mrs. Eri Teepell is at Atlanta with her daughter-in-law.

### VISIT AT LINCOLN

Mrs. W. H. Woolcott and son, William, Jr., and Willard Bring motored to Lincoln where they spent the day with Mrs. H. T. McNiff, a sister of Mrs. Woolcott. They had a most delightful time and enjoyed to the utmost the drive to and from the capitol city.

### ROW BOAT FOR SALE

With oars. Bargain. Phone No. 96-J, Plattsburgh.

### Poultry Wanted

- Hens, per lb. 10c
- Springs, all sizes 10c

All Leghorns, 2c Less  
EGG AND CREAM MARKETS  
ARE HIGHER

For Top Prices at All Times  
Bring Your Produce to

### HOME DAIRY

Phone 39—Plattsburgh  
"Our Service Satisfies"