

Every Item Listed in this Ad is at a Special Reduced Price and Means Real Savings to You!

OCTOBER TRADE DAYS

Because of the Blood Red Low Prices Quoted Here We Must Insist on CASH ONLY During this Sale. No Exchanges. No Refunds

in PLATTSMOUTH, FRI. & SAT., OCT. 12 & 13

In the face of rising markets, the merchants of Plattsouth here offer you first class, dependable standard merchandise at a real saving in order to demonstrate to you that Plattsouth is a good place to trade. Our stocks are all clean, reliable and up-to-date in style and quality. By glancing over these 16 ads you will find many items you need at prices you can afford to pay. Pick out those you want and be here FRIDAY or SATURDAY as these prices are good only on October 12 and 13th.

Red Hot Specials for October Trading Days

THESE PRICES FOR CASH ONLY AND FOR THESE TWO DAYS ONLY

- Men's Ribbed Union Suits, ankle length, half sleeves... **79c**
- Men's fancy Rayon Silk Dress Sox, pair... **14c**
- Men's Royal Blue Broadcloth Dress Shirts, each... **89c**
- Boys' plain white Broadcloth Dress Shirts, each... **49c**
- Men's plain white Broadcloth Dress Shirts, each... **73c**
- Men's White Duck Trousers, cuff bottom, pair... **\$1.10**
- Men's Winter Rib Undershirts or Drawers, each... **73c**
- Men's neat Dark Stripe Worsted Dress Pants, pair... **\$3.69**
- Boys' Tan Suede Cloth Blouse Jackets, rib bottom... **\$1.23**

WESCOTT'S
Exclusive Clothiers Since 1879

Unusual Bargains

—AT THE—
Black and White Grocery
Plattsouth's Leading Cash Food Store

- Otoe Vegetable Soup, can... **5c**
Here's a Real Buy
- Hominy, No. 2 can... **8c**
First Prize Brand
- Cheese, per lb... **15c**
American Full Cream
- Pork and Beans, No. 1 can... **5c**
Choice of Armour's or Libby's
- Corn Syrup, 10-lb. pail... **49c**
IGA Brand—for Table or Cooking

Mullen Market

- Mustard, quart jar... **12c**
- 4 lbs. Navy Beans... **25c**
- Hamburger, 3 lbs... **20c**
- Plate Boil, 4 lbs... **25c**

Trade Days Special

More than 200 New Fall and Winter

DRESSES

Silks - Wools - Knits

All Sizes from 14 to 46—Values to \$7.95
All the New Style Details — All the Wanted Fall Colors

AT THESE LOW CASH PRICES

\$2.95 AND \$4.95

Pease Style Shop

Cass County's Largest Exclusive Ladies' Store

Fri. & Sat. Specials

- 36-in. White Outing Flannel, yd... **11c**
- Coats' Thread, 300-yard spool... **8c**
Black: Sizes 40, 50; White: 40, 50, 60, 70, 80
- Children's Rayon Plated Hose... **19c**
*Regular 35c Value—Fine for School or Dress Wear
Various shades of Tan—Sizes 6 to 10*
- Men's Work Shirt, coat style... **49c**
*Good Quality Blue Chambray, Full Cut, with
2 Button-Down Pockets—Sizes 14½ to 17*
- Men's Outing Bal Work Shoes... **\$1.19**
Composition Sole, Rubber Heel, Oil Tanned Upper

SOENNICHSEN'S

BACH'S STORE

- Butter-Nut Coffee, lb... **33c**
- Omar Wonder Flour... **\$1.95**
- Sugar, 100-lb. Sack... **\$5.35**
- Shorts, 100-lb. Sack... **\$1.69**

George L. Farley

House Furnishings

Chin Chin Grass Rugs

- 12 Size 3x6, to go at... **75c each**
- 3 Size 6x9, to go at... **\$3 each**

Chenile Rugs

- 9 Size 24x40 inches, at... **85c each**

Do You Need a New Broom?

Regular 45c Seller—Special

37c

- Grape Fruit, med. size, dozen... **45c**
New Florida Marsh Seedless
- Crackers, 2-lb. box... **19c**
Choice of Soda or Graham
- Morton's Salt, special, 2 boxes... **15c**
Plain or Iodized—Limit 2 to Customer

E. A. WURL
Phones 64 and 65 Corner 6th and Main
FOUR FREE DELIVERIES DAILY

OUTSTANDING BARGAINS for Friday and Saturday

- Men's Work Shoes, special... **\$1.19**
Black Split Leather Uppers—Leather Insoles—Composition Outsoles and Rubber Heels—Sizes 6½ to 10
- Child's One-Straps and Oxfords... **\$1.29**
Patent and Gun Metal—A good grade Upper with Treated Damp Proof, Rubber Heels—Sizes 8½ to 2
- Keds, for Boys, special, pair... **59c**
The Ideal Gym and Play Shoe—Sun Tan or White Closing Out One lot of 32 Pairs—Sizes to 13½
- Full Fashioned Silk-to-Top Hose... **59c**
Chiffon and Long-Wearing Service Weight—Stock up by Buying Several Pairs at this Big Saving

Fetzer Shoe Co.

RED & WHITE

- Hershey's Cocoa, 2 1-lb. tins... **25c**
- Soap Chips, Silver Leaf, 6 pkgs... **29c**
Regular 5c Size Package
- Pork and Beans, 3 large tins... **27c**
- Raisins, Seedless, 2-lb. bag... **15c**
- Pancake Flour, 3-lb. bag... **15c**
- Salmon, Pink, 2 1-lb. tall cans... **25c**
Blue & White Brand
- Milk, Evaporated, 3 tall tins... **17c**

Cloidt Service

One Block East of Court House

5 Gal. Paraland Motor Oil

Inc. Galvanized Can, Double Spout
Reg. Value, \$4.50—This Sale

\$3.35

CASH ONLY

I HAVE ENOUGH Barblock Asphalt Shingles for Two or Three Roofs

These two days only—while they last—Per square... **\$4.00**

Regular Price, \$4.75 per Square

E. J. RICHEY

Ladies Toggerly

"The Shop of Personal Service"
Plattsouth, Nebr.

Wool and Knit Dresses

Values to \$6.00—Sizes 14 to 20—Price

\$3.98

- Ladies Silk Hose, irregulars... **59c**
*Chiffon and Service Weight—Full Fashioned
All the New Fall Shades in This Lot*
- Ladies Fabric Gloves, pair... **49c**
New Fall Shades—Splendid Values

Bates Book Store

- History Paper, per ream... **31c**
- Book Ends, Lamps, Vases... **69c**
- 2-cell Flash Lights, complete... **49c**
- Pictures and Mottoes... **79c**
- Incense Burners... **39c and 69c**
- Beads, large assortment at... **29c**
Regular 75c, \$1 and \$1.25 Values

Knorr's Popular Variety Store

Oil Cloth -- per Yard

19c

- Clothes Pins, 50 for... **10c**
- Print Dresses, each... **69c**
Formerly Sold at 98c Each
- White Cups and Saucers, pair... **10c**

Bestor & Swatek Co.

- Safety Razor Blades, 15 in pkg... **19c**
Double Edge—Extra Special Value
- Alarm Clocks, square case, each... **89c**
Choice of Ivory or Green Color
- Honor Brite Oil, 4-oz. can... **8c**
For General Household Use
- Hibbard Food Chopper, special... **98c**
No. 1 Size—Very Useful
- Enders Speed Razor, only... **35c**
Complete with Five Blades