

Special
for King Korn Week
MEN'S
New Fall Hats
in Grays, Tans and Browns
\$1.65
\$1.85
\$2.25
\$2.50
See 5th Street Window
WESCOTT'S
Since 1879

HERE FROM IOWA

From Thursday's Daily
Last evening a group of Clarinda, Iowa, business men were in the city to spend a few hours taking in the festivities of the King Korn Carnival and gathering information as to the splendid success that the events have met with, attracting state wide attention. In the party were F. R. Rederus, manager of the Graham Co. department stores; O. M. Loysen, manager F. W. Woolworth Co.; C. C. Caswell, business manager Herald-Journal; M. J. Lewis, Spurgeon Mer. Co.; Harold B. Douthit, manager Well's Inc.

WILL ADDRESS CONFERENCE

From Saturday's Daily
Mrs. E. H. Wescott, past state regent of the Daughters of the American Revolution, departed this morning for West Point, Nebraska, where she will attend the conference of the society being held in that city. Mrs. Wescott is to speak this afternoon on "The Constitution," a special feature of constitution week which is being observed over the nation.

HERE FROM OHIO

Mrs. J. R. Brown of Cleveland, Ohio, arrived here Friday afternoon for a short visit at the home of her parents, Mr. and Mrs. Oliver C. Dovey and with the many old time friends. Mrs. Brown was formerly Miss Claire Dovey of this city.

Phone the news to No. 6.

Member of Well Known Family of Publishers Dies

O. M. Mayfield, 59, Dies at Home in Omaha After Long Period of Ill Health.

The death of O. M. Mayfield, 59, member of a noted newspaper family, and former resident of Cass county, occurred Saturday afternoon at 6 o'clock at the family home at 616 South 31st avenue, Omaha, death coming as the result of an attack of meningitis and other complications. Mr. Mayfield had been apparently recovering from an attack of pneumonia suffered some six weeks ago, when he suddenly suffered a relapse and died in a very short time.

Mr. Mayfield, who was former publisher of the Valley (Nebraska) Enterprise, had been in poor health for some time and was taken on Tuesday to his home from a hospital where he had been under treatment. The deceased comes from a family that has long been prominent in the newspaper business over the west, the father, the late George W. Mayfield having been instrumental in the establishing of the Weeping Water Republican and the Louisville Courier, five of the sons following in this line of work. O. M. Mayfield had

been in the newspaper business for the past twenty-five years and was well known through this portion of Nebraska. The four brothers that are left to mourn his passing are Eugene O. Mayfield, longtime member of the World-Herald staff at Omaha; George A., former editor of the Artesia, California, News; A. U., editor of the Longmont, Colorado, News, and Lee J. Mayfield, editor and publisher of the Louisville Courier. The oldest brother, C. G. Mayfield, died several years ago.

Besides the brothers he is survived by his wife, Elsie and two daughters, Mrs. Merle James and Mrs. Eula B. Seiple.

The deceased was a member of the Masonic lodge at Valley and of the Methodist church of that place.

The funeral services will be held on Tuesday afternoon at 2:30 from the Fitch & McEachron chapel at Omaha.

Mrs. Oiza McFarland, of Lexington, Nebraska, is in the city, a guest at the home of Mr. and Mrs. C. C. Wescott, old time friends.

BEAUTIFUL PLATTSMOUTH RESIDENCE FOR SALE

Corner 8th St. and Ave. C. 8 rooms, All modern conveniences. Large lot for garden. Must be seen to be appreciated. Write to—

Harry A. Jacobson,
1765 28th Ave. Columbus, Nebr.

King Korn Karnival is a Grand Success

Final Day on Saturday Draws Crowd of 6,000 to Enjoy the School Parade and Program.

The King Korn Karnival of 1934 closed on Saturday as one of the most successful entertainment features that has been held in the history of the city, an event that drew for the closing day a crowd of some 6,000 persons to witness the fine program arranged.

The Farmers Union band of Louisville was in attendance to furnish the musical settings for the closing day, being heard in a concern as well as taking part in the rural school parade. This band is one of the best known musical organizations in this part of Nebraska and in their fine program added much to the interest of the closing day.

The program of the day was started immediately after the noon hour when a musical program was given at the platform that comprised a vocal number by Mrs. J. R. Reeder, popular vocalist; selections by the boys' quartette comprising former high school students; a trumpet solo by Hoyt Griffin of the high school faculty; songs by little Billy Rose Canterbury; a reading by John Kenneth Bestor and two vocal selections by L. L. Starrett, a member of the teaching force of the high school.

The big feature of the day was the rural parade in which schools from a large number of the districts outside of the city had sent hand-somely decorated floats to take part. The floats were all works of art and represented a great deal of work on the part of the teachers and the scholars, groups of the youngsters accompanying the floats and their bright and attractive faces adding to the charm of the picture.

The merchants of the city also had a number of their floats that had been used in the Friday parade in the line of march that added to the colorfulness of the scene.

The BREN stage their historic pageant as a special feature, a large number of requests having been made for this to be shown again. The shop workers made real "49ers and received a great hand as they paraded down the street.

The Louisville band and the American Legion drum corps gave the musical settings for the parade.

With the close of the parade the rural children's chorus was heard in a number of selections at the platform, this feature being directed by Mrs. J. R. Reeder. The youngsters gave a fine program and showed the excellent work in the music department of the schools of Cass county.

The popular "Three Musketeers" were also heard on the platform to help entertain the crowd and gave a large number of the popular selections of the day and a few of the old time numbers.

The old time fiddlers were presented in an exhibition of old time fiddlin' that was much enjoyed and all of the contestants were given a big hand.

At the close of the afternoon George L. Berger of Omaha and Elmwood was heard in a talk on the old times in Cass county, he having arrived in this city in 1857 and has largely made his home in Cass county since that time.

The evening program comprised a fine concert by the Louisville band that was listened to with the greatest interest by the large audience that assembled around the platform.

The Rock Bluffs orchestra and the old time square dance at the platform wound up the corn show for the season of 1934.

The free dance given at the Ford garage building by the Ruse Motor Co. was one of the attractions that drew the younger people and packed the building to its capacity for several hours.

SUFFERS BROKEN LEG

Jack Micin, one of the well known residents of this section of Cass county, was the victim of a serious accident just as the conclusion of the Farmers parade Thursday.

Mr. Micin was one of the mounted horsemen in the parade and after the line of march stopped rode to near the corner of Sixth and Vine streets where the horse slipped on the slick wet paving. In falling the horse caught the right leg of Mr. Micin beneath it and twisted the leg, causing a break just above the ankle.

The injured man was taken to the office of Dr. R. P. Westover where the leg was set and the injured man was taken on to his home where he is resting as easy as possible under the circumstances.

Black & White
Plattemouth's Leading Cash Store

Whole Wheat Flakes, 3 pkgs. for... **25c**
Pork and Beans, 1-lb. tin **5c**
Peas, tender and sweet, No. 2 tin... **15c**
Pink Salmon, 1-lb. tin, 2 for **25c**
Pancake Flour, 3/2-lb. pkg. **17c**
Starch, Corn or Gloss, 2 1-lb. pkgs. **15c**
Soap Chips, 5-lb. box **29c**
Hominy, No. 2 1/2 size can **9c**
Matches, 6-box carton **25c**
Toilet Paper, 3 1000-sheet rolls... **19c**

FLOUR
Little Hatchet or IGA, 48-lb. bag... **\$1.89**

Wednesday Specials
Pork Knuckles, 3 lbs. for 25c
Beef Boil, 3 lbs. for 25c
Fancy Beef Roast, per lb. 15c
Shoulder Beef Steak, lb. 17 1/2c

Eight CCC Camps to Come into Nebraska

Twenty-Five in All Scheduled for State During Winter—Room for 233 New Men.

Transfer of eight CCC camps from South Dakota, Minnesota and Arkansas to Nebraska the fore part of October is announced by Clayton W. Watkins, extension forester at the college of agriculture. With the possible exception of one, all are Nebraska companies.

Twenty-five camps, including those transferred, will be maintained in the state during the winter. Companies coming in will occupy quarters in Burt, Thayer, Richardson, Nuckolls, Franklin, Harlan, Hayes and Gage counties. Companies now stationed at Mummer and Valentine will be moved to Platte and Webster counties.

Watkins says the army has construction of all new winter camps now practically completed. Quarters in Harlan and Webster counties at Alma and Red Cloud, used by CCC companies in the past, will be reoccupied.

Winter camps will be under the supervision of five different agencies. The United States forest service, in co-operation with the University of Nebraska, will have charge of the majority of the camps, eighteen in all. I. D. Wood, extension engineer at the college of agriculture, will plan the work for these camps. CCC work for the winter calls for the most comprehensive water conservation program ever attempted in Nebraska.

"Already the work done on soil erosion control is showing up well," Watkins says. "Flood control dams stored up small lakes after the last hard rains in the state and proved their value."

State FERA headquarters is asking for 233 recruits to replace men leaving the summer camps.

MAKING GOOD SHOWING

The many friends of Joe Krejci in this city, will be pleased to learn that this popular athlete is still on the squad of the Chicago Cardinals football team and is selected as one of the group to play at Cincinnati on Sunday in one of the opening games of the season. There have been a large number of the players, including several stars, dropped from the Cardinal rolls and the fact that Joe has retained his place speaks well for his services.

MARRIED AT COURT HOUSE

The wedding of Miss Margery Schafer and Mr. Lynn Green, both of Council Bluffs, who motored to the city for the ceremony. The wedding occurred at the court house today. The marriage lines were read by Judge A. H. Duxbury in his usual impressive manner. Following the wedding the young people returned to their home in the Iowa city.

All kinds of commercial printing done promptly at the Journal office.

CAPTURES HOOTCH CARGO

State Deputy Sheriff J. E. Lancaster Friday afternoon made the arrest of Gus Whitely and "Sonny" Kopschka, local residents, who were captured in the car of Mr. Whitely and a cargo of some eight gallons of hootch.

The parties had been followed from Omaha by Mr. Lancaster and as they were driving along Webster boulevard near the Nebraska Masonic Home, the state deputy overhauled them and made the arrest.

Whitely was arraigned this morning in the county court on the charge of possession and transportation, entering a plea of guilty to the charge. The court imposed a sentence of ninety days in the county jail and a fine of \$100 and costs and the defendant was remanded to the custody of the sheriff for the carrying out of the sentence.

RETURN FROM CHICAGO

Miss Mathilde Soennichsen and Mrs. P. R. Gobelman, who have been enjoying a visit at Chicago, returned home Friday afternoon. They enjoyed a visit at the Century of Progress exposition and a visit with a sister of Mrs. Gobelman at Chicago. While en route they stopped for a short time at Decorah, Iowa, to visit another sister of Mrs. Gobelman. While at Chicago Miss Soennichsen also visited the markets and made selection of a fine line for the fall and winter season at the big Cass county department store.

Phone the news to No. 6.

Fairest of the Fair



Ann Harriet Pettus
Here is really the fairest of the fair. That is to say, pretty Ann Harriet Pettus, above, 18-year-old farmerette, is the agricultural queen of the Los Angeles county fair, Pomona, Cal. Her modernistic farm attire contrasts with her crown and regal robe.

...and there must be some reason why every new Hinky-Dinky customer keeps on until they are "old customers."

Highway 57 Cut
Green Beans or
Lapel Brand Evergreen
CORN
No. 2 Cans **2 for 19c**

Ivanhoe Sliced or Half
PEACHES In Syrup
#2 1/2 Cans **2 for 29c**

HINKY-DINKY
Ad for Tues., Wed., Sept. 25 and 26

- NECK BONES, fresh, meaty, 3 lbs. **10c**
HAMBURGER, fresh ground, 2 lbs. **17c**
FRANKFURTS, Armour's large, lb. **10c**
BEEF STEAK (Shoulder), lb. **15c**
OX TAILS, young and tender, lb. **5c**
BEEF LIVER, wholesome, good, lb. **10c**
CHILI CON CARNE (1-lb. bricks) each. **16c**
MINCED HAM, Armour's square minced, lb. **15c**
KRAUT, fancy long shred Wisconsin, lb. **7 1/2c**

- CABBAGE, for kraut, 3c lb., 50-lb. bag. **95c**
Fancy Solid Wisconsin Holland Seed
GRAPES, Red Flame Tokay, 2 lbs. **15c**
U. S. Grade No. 1 California
APPLES, fancy Idaho, ring pack bu., \$1.98; 4 lbs. **25c**
Your choice of fine quality Jonathans or Delicious
ORANGES, 216 size, doz., 29c; 344 size, doz. **17 1/2c**
Fancy California Valencia
GRAPE FRUIT, Florida Sealdsweet, 3 for 19c; each. **7c**
Sweet and Full of Juice
LETTUCE, fresh crisp Calif., 5-doz. size, head. **7 1/2c**
CARROTS, green top Calif., per bunch. **5c**
ONIONS, U. S. Grade No. 1, White or Yellow, lb. **5c**

- Ovaltine**
6-oz. Can. **30c**
14-oz. Can. **57c**
- Margarine**
"My Own"
1-lb. Carton **10c**
"Best of All" - 2 lbs. **25c**
- Casco Creamery Butter**
Solids, 1-lb. Carton **28c**
Quartered, 29c lb.

DEL MONTE COFFEE
ortho-cut FOR DRIP PERCOLATING OR BOILING

2-lb. Can **57c**
1-lb. Can **29c**

- Van Camp's or Campbell's Pork and Beans, No. 300 can. **6c**
Fancy Pink Salmon, 1-lb. tall cans, 2 for. **25c**
Grape-Nut Flekes, 2 pkgs. **19c**
Hinky-Dinky Coffee, 3-lb. bag, **62c**; 1-lb. **21c**
Heavy Red Jar Rings, 3 dozen **10c**
Minute Tapioca, 8-oz. pkg., **13c**; 1-lb. pkg. **23c**

Coronet Flour
48-lb. Bag - **\$1.69**
HINKY-DINKY
5 lbs., **25c**; 10, **49c** **\$1.79**
24 lbs., **98c**; 48 lbs. **1.79**

Light House Cleanser
3 reg. Tins - **10c**

Folger's
Mountain Grown
Coffee
Regular and Fine Grind
2 Lb. **62c**
Can **62c**
1 Lb. Can. **32c**

White King GRANULATED SOAP
24-oz. 40-oz Pkg. **19c** Pkg. **29c**
W. K. Toilet Soap, 5 bars. **23c**

Prim BATH ROOM TISSUE
SPECIAL PROCESS
6 lge. rolls, **25c**

The NEW Firestone CENTURY PROGRESS TIRE

Ten Million People HELPED TO BUILD THE TIRE SENSATION OF '34!

Beyond Comparison in Quality, Construction, Appearance and Price With Any First Quality Tire Made

THE way to create a TIRE SENSATION is to give the people what they want, and Firestone has done this with the new Firestone Century Progress Tire.

As millions of people visited the Firestone Factory at the World's Fair last year, we asked this question—"What do you value most in a tire?" They answered—"Give us Blowout Protection, Non-Skid Safety, and Long Wear at a moderate price." This was a big order, but Firestone has a habit of giving car owners what they want when they want it.

We knew there was only one way to build Quality and Value into a tire at a moderate price, and that was by volume production. We built the greatest tire ever made to sell at these low prices. Car owners are profiting because we found out what they wanted and found the way to give it to them.

The new Firestone Century Progress Tire IS EQUAL OR SUPERIOR to any first quality tire built, regardless of name, brand, by whom manufactured, or at what price offered for sale.

CHECK THESE AMAZING VALUES

Come in and equip your car with this marvel of tire construction, at the lowest price we have ever been able to make on a tire of this high quality and construction, carrying a Triple Guarantee

- for Unequaled Performance Records
- for Life Against All Defects
- for 12 Months Against All Road Hazards*

*Six Months in Commercial Service

NEW REDUCED PRICES LIMITED TIME ONLY 4.40-21

\$5 15

Size	Old Price	New Price	You Save
4.40-21	\$4.68	\$5.75	90.93
4.50-20	7.05	6.10	0.96
4.50-21	7.11	6.30	1.01
4.75-19	7.38	6.70	1.08
5.00-19	8.44	7.20	1.14
5.25-18	9.27	8.00	1.27
5.25-21	11.20	8.80	1.40
5.50-17	10.11	8.75	1.40
5.50-18	10.43	9.05	1.40

Other Sizes Proportionately Low

THE BEST LOW PRICED TIRE ON THE MARKET

Firestone COURIER TYPE

SIZE	PRICE
4.40-21	\$4.45
4.50-21	4.90
4.75-19	5.20
30x3 1/2	3.65

Other Sizes Proportionately Low

For those car owners who need new tire safety at a very low price the Firestone Courier Type tire has no equal at these extremely low prices.

See how Firestone Tires are Made at the Firestone Factory and Exhibition Building, World's Fair

Listen to the Voice of Firestone - Featuring Gladys Svarthout - Every Monday Night over N. B. C. - WEAF Network

Claude A. Ruse Motor Co.
Corner 6th and Pearl Streets—Plattemouth, Nebr.