

SLIGHT SMOKE DAMAGE

SMALL FIRE TUESDAY

The fire department was called out Tuesday morning when a rubbish pile at the north end of the Bekin building caught on fire. The fire was quickly checked by the firemen altho for a short time it menaced the sheds and other buildings close to the scene of the fire.

to several dozen dresses in display window of adjoining building. These Dresses will be placed on sale Fri. and Sat. Also included will be many other Dresses at Very Low Summer Sale Prices.

ON SALE FRIDAY & SATURDAY

At Greatly Reduced Prices

ON OUR MAIN FLOOR

ONE SPECIAL GROUP

Including Cord Lace, Celera Knit, Summer Wash Sheers and Crepes. Sale Price.....

\$1.95
Values To \$3.95

IN OUR DOWN STAIRS DEPT.

Beautiful Organdies, Sun Back Piques, Seersuckers, Broadcloths and Basket Weaves

Values to \$2.95 **\$1.49**

Also a Special Group Including—

White Piques, Linene, Batiste and a few Voiles

79c

Also a Special Group of Children's Dresses at Prices You Can't Afford to Miss.

PEASE STYLE SHOP

Cass County's Largest Exclusive Ladies' Store

The farmer's problem is your problem, too, for after all, it's the trade territory surrounding us that keeps Plattsburgh up.

If local merchants fail to keep people informed on what they offer, can they really blame those who go elsewhere to trade?

Mullen's Market

Ad For Friday & Saturday

- Sirloin or Round Steak, lb. 22c
- Beef Roast, lb. 10 1/2c
- Plate Boil, lb. 5c
- Beef Steak, shoulder, lb. 15c
- Fresh Cut Hamburger, 3 lbs. 20c
- Pork Chops, 2 lbs. 35c
Cut from 10 to 12 lb. loin
- 5-lb. Box Sliced Bacon 50c
- Fom Soap Flakes, 5 lbs. 29c
- Rex Lye, 3 cans 25c
- Hershey Cocoa, 1 lb. 19c
- Fly Ribbon, 3 rolls 5c
- Butter-Nut Coffee, 1 lb. 32c
- Crackers, 2-lb. Caddy 25c
Graham or Soda
- Bananas, 3 lbs. 25c
- Oranges, 216 size, doz., 43c
- Cabbage, lb. 4c
- Peaches, doz., 29c
- Apricots, doz., 15c

WINS AN AWARD

Four of the carriers of the World-Herald in this city will leave on July 15th for Chicago where they are to enjoy a week's free trip and tour as the result of their work for the paper by which they are employed. Those who will make the trip are Arthur Wurga, George Mark, Leonard Weiland, and John Rishel. Jams Nowacek, the local World-Herald representative also will be a guest of the tour.

VISITS IN THE CITY

Sunday Mr. and Mrs. E. P. Stewart had as their guests Mr. and Mrs. C. H. Cobb of Central City, parents of Mrs. Stewart, Mrs. George Ostler of Bennington, a sister, as well as Mr. and Mrs. S. Arion Lewis and Miss Ruth Brown of Omaha. The members of the party returned Sunday evening to Omaha where they will visit and were accompanied by the Stewart family.

PICNIC AT OMAHA

From Wednesday's Daily
A party of Plattsburgh residents were at Omaha today where they enjoyed the pleasures of a picnic party at Peoney park, one of the popular summer resorts in that city. Those in the party were Dr. and Mrs. H. G. McClusky, Miss Pearl Staats, Estelle and Caroline Baird, Miss Freda Hughes, Mr. and Mrs. C. A. Rawis and Mr. and Mrs. Frank A. Cloidt and family.

HERE FROM CALIFORNIA

Mr and Mrs. Ted Schroeder of San Francisco are here for a visit at the Emmons Ptak home. Mrs. Schroeder is a sister of Mr. Ptak and the Schroeders made their home here for a number of years. They are expecting to visit at Chicago at the Century of Progress fair and later Mr. Schroeder will also spend a short time looking after business matters as he is connected with one of the large business concerns on the west coast.

ENTERTAINS AT BREAKFAST

Misses Mia and Barbara Gering were hostesses on Friday at a most charming 8 o'clock breakfast given in honor of Mrs. Charles H. King and daughter, Miss Marion, of Los Angeles, who are visiting in the city. The members of the breakfast party were Mrs. King and daughter, Mrs. T. H. Pollock, Mrs. L. O. Minor, Mrs. Virgil Perry and Miss Jane Fricke.

WAS MISINFORMED

The Journal in the Friday evening edition carried the story that Mrs. Alex Schlicke had been taken to Omaha for an appendicitis operation. This was not correct as we were misinformed as to the facts and we are happy to state that Mrs. Schlicke has not gone to the hospital but is feeling much better and able to be around as usual.

VISIT AT EXPOSITION

Mr. and Mrs. J. C. Comstock and sons, James and Cecil, departed Monday for Chicago where they are to enjoy an outing and to attend the Century of Progress exposition. The party made the trip by auto and are anticipating a very delightful outing in the viewing of the exposition.

CARD OF THANKS

We wish to thank the many kind neighbors and friends who were so kind and thoughtful of us during our recent sorrow in the passing of our dear son and brother, Roland. Mr. and Mrs. J. E. Lancaster, and Pete and Neil.

Wash Suits

for Kiddies, 2 to 8 years.

Mostly Kaynee

Unrestricted

Choice

Come Early

CASH ONLY

\$1.00

Wescott's

Since 1879

STILL AT THE HOSPITAL

The many friends of Dangar Reichstadt will be interested in learning that he is doing very well at the hospital at Omaha where he is recovering from a recent operation. Mr. Reichstadt was operated on for appendicitis and while progressing very well it will be some ten days or two weeks before he will be able to return to the home here.

ADDITIONAL CCC ALLOWED

The local Civilian Conservation Corps committee has been notified that Cass county has been allotted twelve additional members for the next CCC camp in addition to the seventeen just recently selected. Mrs. Lottie Rosencrans states that the applicants may register at her office up to and including Thursday evening.

DIES AT OMAHA

The death of Mrs. Charles Lau, Jr., of Manley, occurred Tuesday morning at 9 o'clock at the Methodist hospital at Omaha, following an illness of some duration. The funeral service will be held on Thursday afternoon at 1:30 from the home to the Lutheran church south of Louisville where services will be held at 2 o'clock.

TAKEN TO HOSPITAL

From Wednesday's Daily
Mrs. George Born, who has been very poorly for the past few weeks, was taken to Omaha this morning where she will be placed in a hospital for treatment. The condition of the patient is such that it was found necessary to have the care of hospital treatment and which it is hoped will result in her improvement.

HERE OVER THE FOURTH

Mr. and Mrs. William A. Robertson have as their guests over the Fourth of July, Mr. E. O. Jones and son, Enos Gray Jones, of Sioux Falls, South Dakota. Mr. Jones is a brother-in-law of Mrs. Robertson and is well known to many of the residents here as he has been a frequent visitor here in the past.

UNDERGOES OPERATION

Norma Jean and Billy Lou Heil were operated on Monday at the office of a local physician for the removal of tonsils. The little ones are doing nicely and it is hoped that in the next few days they may be well over the effects of the operation.

All kinds of commercial printing done promptly at the Journal office.

Deadline is Near for Primary Filings

Ballot This Year Shows Many Candidates for Sheriff, Register of Deeds and Commissioners.

From Tuesday's Daily
The dead line on the filing for the primary election comes tonight as the last day being a legal holiday raises the question of accepting the filings should they be made.

Those who have filed so far will give the voters however a wide range of choice for the greater part of the offices which will be passed on by the voters, both parties having several candidates for the greater part of the county offices.

The following have so far entered their names as candidates to be voted on at the primary election on August 14th:

- State Senator.**
Fred L. Carstens, Dem., Avoca.
William Bischof, Jr., Rep., Nebraska City.
- State Representative.**
H. C. Cleve, Dem., Nebraska City.
George E. Nickles, Dem., Murray.
Paul Schewe, Dem., Murdock.
Troy L. Davis, Rep., Weeping Water.
- Clerk of District Court.**
Joe Rudolph, Rep., Eagle.
C. E. Ledgeway, Rep., Plattsburgh.
- County Clerk.**
Otto A. Keck, Rep., Plattsburgh.
Bruce A. Rosencrans, Dem., Plattsburgh.
- County Assessor.**
George R. Sayles, Rep., Plattsburgh.
Bernard G. Wurl, Dem., Plattsburgh.
- Sheriff.**
Robert Hart, Rep., Plattsburgh.
Homer Sylvestor, Dem., Plattsburgh.
- Treasurer.**
Martin D. Nielsen, Dem., Weeping Water.
- Register of Deeds.**
Jess Elliott, Dem., Plattsburgh.
Ed W. Thibault, Rep., Plattsburgh.
Ray F. Becker, Rep., Union.
J. E. Lancaster, Dem., Plattsburgh.
Rex Young, Rep., Plattsburgh.
- County Attorney.**
Carl Keil, Dem., Plattsburgh.
Lillian White, Dem., Plattsburgh.
Clarence Troy, Dem., Plattsburgh.
Joe V. Brandt, Rep., Union.
George E. Weidman, Rep., Plattsburgh.
- County Surveyor.**
Edna D. Shannon, Rep., Weeping Water.
- County Assessor.**
W. H. Puls, Dem., Plattsburgh.
- County Superintendent.**
Harry K. Dwyer, Dem., Plattsburgh.
- Commissioner 2nd Dist.**
Robert D. Fitch, Dem., Plattsburgh.
- Commissioner 3rd Dist.**
Fulton Harris, Rep., Union.
E. B. Chapman, Dem., Union.
H. W. Griffin, Rep., Union.
Carl Balfour, Rep., Nehawka.
J. Herman Rauth, Dem., Manley.
H. H. Ragosa, Dem., Louisville.
W. E. Reynolds, Dem., Union.
- County Superintendent.**
Roy Coatsman, Dem., Alvo.
William Bornemeler, Rep., Elmwood.
- County Superintendent.**
H. C. Backmeier, Rep., Greenwood.
Fred H. Gorder, Dem., Weeping Water.
- County Superintendent.**
E. H. Armstrong, Rep., Greenwood.
- County Superintendent.**
Non-Political.
Alpha C. Peterson, Plattsburgh.
P. T. Johnson, Murdock.
Jessie M. Robertson, Plattsburgh.
J. R. Reeder, Plattsburgh.

VISITS IN THE CITY

Mrs. C. J. Meitzen and son, Allan Meitzen, of Milwaukee, Wisconsin, were in the city Sunday for a short visit at the home of Mr. and Mrs. Emmons Ptak, old time friends. They had been at Omaha where Allan Meitzen was best man for Dr. Drozda at his marriage ceremony.

WILL VISIT IN EAST

From Tuesday's Daily
Miss Helen Wiles is leaving today for the east where she is expecting to spend a part of the summer visiting relatives and friends at New York City and several other parts of the east.

EIGHT MILE GROVE LUTHERAN CHURCH

No Sunday school or services on July 8th.
Thursday evening, July 12th, Junior choir practice.
Sunday July 15th
9:30 a. m. Sunday school.
10:30 a. m. English services.

Thomas Walling Company
Abstracts of Title
Phone 324 - Plattsburgh

DEPART FOR THE WEST

Sunday Dr. and Mrs. O. C. Hudson departed for the west, making the trip by auto to Colorado Springs and Denver where they are expecting to spend the next two weeks in an outing and enjoying the many points of interest in that section of the west.

PAY VISIT HERE

Mrs. Carl Ledbetter and daughter, Margaret, of Pasadena, California, who have been here visiting at the home of Mr. and Mrs. William L. Heinrich, departed Sunday for Goodland, Kansas, where they will visit with relatives for a short time and then go on toward the west.

NOTICE, REAL ESTATE OWNERS

Second Payment of your 1933 real estate tax is delinquent August 1st, 1934.
JOHN E. TURNER,
Cass County Treasurer.

FOR SALE

One warranted sound, dependable black smooth mouth work horse or would trade for filly or other live stock, or what have you. Wm. F. Halmes, phone 3803. jy5-4tw



and when the pantry is stocked with I.G.A. Food such as we suggest here, a quick supper is easily prepared—and money saved too at the low I.G.A. prices.

- CASCO BUTTER lb. 26c
- Potatoes, 10 lbs. 25c
- Sugar, 10 lbs. 54c
- I. G. A. Sliced Beef, jar 15c
- I. G. A. Peanut Butter, pint jar 15c
- Cheese, Mayflower, 1/2-lb. Pkg. 18c
- I. G. A. Grape Juice, bottle 18c
- I. G. A. Ginger Ale, bottle 15c
- I. G. A. Lime Rickey, bottle 15c
- I. G. A. Peak Coffee, lb. 29c
- Crepe Tissue, 3 rolls 14c; 1 roll 5c
- Soft absorbent crepe. 1000 sheets
- Relish Spread, jar 25c
- I. G. A. Gelatine Dessert, 3 pkgs., 14c
- Paper Napkins, Pkg., 10c
- Post Toasties, Pkg., 10c
- What a breakfast treat with fresh fruit or berries
- Flour, White Daisy or Boss, 48-lb. \$1.69
- Every Sack Guaranteed
- Butter-Nut Salad Dressing, qt. 29c
- I. G. A. Salad Dressing, qt. 25c
- Light House Cleaner, ea. 4c; 3 for 10c
- Brooms, home made, 4 tie 39c
- Crackers, 2 lb. Caddy 19c
- Graham or Soda
- Soap, Quick Naptha, 10 bars 25c
- Soap, 10 bars 29c
- P. & G. or Chrystal White
- Malt, Linko, per can 49c

Fruits & Vegetables

- LEMONS, 300 size, doz., 35c
- ORANGES, doz., 18c; 2 doz., 35c
- HEAD LETTUCE, large Iceberg 10c
- ONIONS, silver skin, per lb. 5c
- CARROTS, large bunches 5c

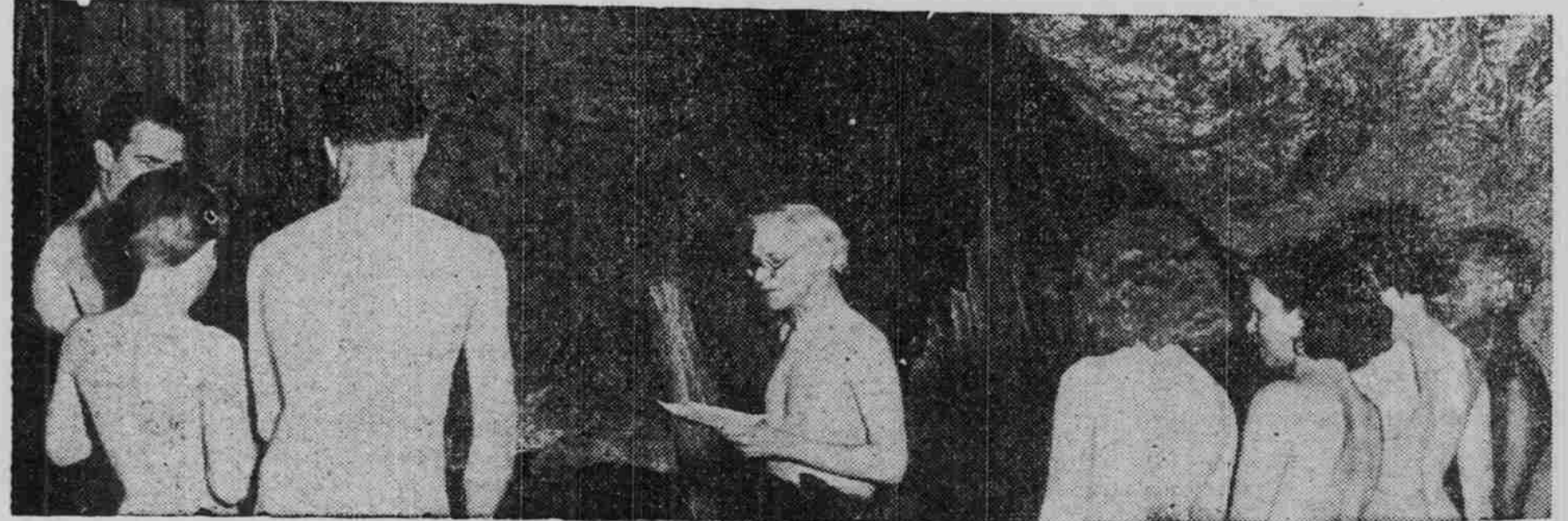
MEAT DEPARTMENT

Corn Fed Beef

- FANCY RUMP ROAST, lb. 15c
- FANCY SHOULDER BEEF ROAST, lb. 14c
- FCY. PRIME RIB ROLL OF BEEF, lb. 19c
- FCY. SHOULDER BEEF STEAK, lb. 15c
- RIB BOIL, 3 lbs. for 20c
- CENTER CUT PORK CHOPS, 2 lbs. 45c
- Cut from 10 to 12 lb. loins
- SMALL BOSTON PORK ROAST, lb. 17 1/2c
- PORK CHOPS, lb. 15c
- FRESH GROUND HAMBURGER, 3 lbs. 25c
- PURE PORK SAUSAGE, lb. 12 1/2c
- FRESH PORK LIVER, 3 lbs. for 25c
- SUMMER SAUSAGE, lb. 22 1/2c
- Armour's Thuringer
- ARMOUR'S FAVORITE SALAMI, lb. 33c
- SPRING LAMB - VEAL - FISH
- SPRING CHICKENS

Black & White
Plattsburgh's Leading Cash Store

A Nudist Wedding Takes Place at Fair



All dressed up in epidermis and several blushes, Miss Jean May (left), 23, became the bride of Charles Muller (at her right) in Chicago's first nudist wedding, which took place in the shadow of the dinosaurs and other nightmare animals in the World of a Million Years Ago concession at the World's Fair. The Rev Percy Ward (center), bishop of the Chicago diocese, Liberal Church, dressed in a Leopard skin tied the knot. The bridal party can be seen at the right.