

ROOSTER BOOSTER DAYS

IN

PLATTSMOUTH

MAY - 9 - 10 - 11 - 12

For Rooster-Booster Days!

BEEF SHOULDER STEAK—Per lb. 12 1/2c
 PORK CHOPS—Per lb. 15c
 MATCHES—6 box carton for 25c
 CORN FLAKES—Red & White, lge. pkg. 10c
 PEACHES—No. 10 "Gallon" tins, each 48c

RED & WHITE

C. H. Martin Phones 101 102 We Deliver

For Rooster-Booster Days!

Fresh Home Made Sausages
 Bologna 2 lbs. for
 Wieners } **25c**
 Frankfurters }
 Liver Sausage }
 WONDER COFFEE, Vacuum pack, lb. 25c
 ROBERTS MILK, 4 tall cans 25c

LORENZ BROS.

For Rooster-Booster Days!

Corn Flakes, 3 pkgs. for 25c
 Bran Flakes, Miller's Whole Wheat 10c
 Spark Powdered Soap, lge. pkg. 23c
 One 10c Package Free
 Flour, fancy Patent, 48-lb. sack . . . \$1.59
 Guaranteed

E. A. WURL

For Rooster-Booster Days!

Group Children's Print Dresses . . 49c, 69c
 Sizes run from 4 to 14
 Group Ladies' Hats, price only . . . \$1
 A Good Assortment
 Ladies' Print Dresses, each 79c
 Sizes from 14 to 44

LADIES TOGGERY

For Rooster-Booster Days!

CARD TABLE COVERS
 Fancy colors, Rubberized, Washable—\$1 Value
 Special, **75c**
GEORGE L. FARLEY
 Furniture, New and Used—Telephone No. 21
 Plattsmouth, Nebr.

For Rooster-Booster Days!

YOU WILL FIND A LARGE AND INTERESTING DISPLAY at the
IOWA-NEBRASKA LIGHT and POWER CO. Office
 You can Buy Only Good Appliances Here!

For Rooster-Booster Days!

Chicken Feeders, special price 79c
 2 sets \$55 Farm Harness, each \$49
 Good Screw Drivers, each 10c
 If in Need of Good Fire Insurance
 SEE ME — LOWEST RATE
W. H. PULS

For Rooster-Booster Days!

Cream of the West Bakery
 offers you a complete line of finest bakery products at money-saving prices . . . and your Scrip is good here on all purchases at The Special Low Prices!

For Rooster-Booster Days!

COFFEE—Folger's, 1-lb. can 31c
 COCOA—Rich in vitamins, lb. 13c
 SWEET PICKLES—Quart jar 23c
 BIG BUY COFFEE—Per lb. 25c
 GOLD MEDAL SARDINES—Per can 5c
 TOILET SOAP—8 bars for 25c

L. B. EGENBERGER

For Rooster-Booster Days!

PAY YOUR SUBSCRIPTION TO **The Plattsmouth Journal** with Rooster Scrip
 A double saving, as you reap the advantage of a premium price for Roosters and our special \$1.50 a year rate good these four days only. All Arrears and One Year in Advance

WEDNESDAY
 THURSDAY
 FRIDAY
 SATURDAY



WEDNESDAY
 THURSDAY
 FRIDAY
 SATURDAY

7c
 LB. IN TRADE

SPECIAL PRIZES
 Each store offers a merchandise prize for nearest guess on number of kernels of corn the rooster displayed in front of their store will eat at last feeding. Register guess inside.
Opening Day Prize
 To the farmer coming the longest distance with Roosters \$2.50 in Scrip
 To the farmer bringing the largest load of Roosters—\$2.50 in Scrip
 These Prizes Apply Only to Wednesday, May 9th

SWAT THE ROOSTER! Send him to market! This is the time of year to get rid of him. From now on he is a detriment rather than a help to your flock—you'll get more and better eggs without him.
HERE is your chance to get a premium price of at least 2c a pound (good in trade at stores listed on back of scrip). Round up the old roosters now and bring them to Plattsmouth Wed., Thur., Fri., Sat.
7c Lb., in Scrip
 or 5c lb., Cash
 Scrip redeemable at stores listed on back of same!

JUDGES
 L. S. Devoe, Chairman
 REX YOUNG
 FRED NOLTING
 L. A. HEISINGER
 JACK STAMP
 HENRY TIMM
 CHAS. STOEHR
 ART WETENKAMP
 RAY BECKER
 HENRY THEILE
 ART TROOP
 D. D. WAINSCOTT
 The above judges will award all prizes. Their decision will be final in all cases.

King Korn Kapers Put on at the Legion Auditorium under auspices Ad Club in preparation for King Korn Carnival. **May, 17**

Specials at the Peace Style Shop
 While They Last—We Offer You
 More than 100 New Dresses . . . **\$2.95**
 Silks, Crepes, Kullis, Plaid Pastels and Prints. Values to \$5.95.
 More than 100 New Hats . . . **\$1.00**
 Brims, Turbins, Off-the-Face Straws, Fabrics, Panamas. Values to \$2.95.
 More than 100 Smt. Wash Frocks **59c**
 Dots, Stripes and Prints. All guaranteed fast color. Values to \$1. Sizes from 14 to 42. 2 Dresses for \$1

Trade Your Roosters for Scrip and Trade Your Scrip for Groceries at BLACK & WHITE
 I. G. A. JELL POWDER, 3 pkgs. for 10c
 All Flavors
 BLACKBERRIES, No. 10 "Gal." tin 37c
 CORN BEEF HASH, Armour's, 1-lb. tin . . . 15c
 Above are Only a Few Sample Prices

For Rooster-Booster Days!
 The Perfect Cleaner for all White Shoes, bot. 9c
 Sewing Machine Oil, 6-oz. bottle 9c
 Furniture Polish, 20-oz. bottle 15c
 Hard Water Soap, 6 large bars 23c
 Straw Hats for the whole Family . . . 10c, 19c, 25c
KNORR'S VARIETY STORE
 Complete Line of 5c to \$1 Merchandise

Mullen's Market — South 6th St.
 OFFERS THE FOLLOWING SPECIALS
 Clix Ideal Shortening (Refined Lard), lb. 10c
 Double Daisy Cream Cheese, lb. 15c
 Windmill Catsup, large 14-oz. bottles, 2 for . . . 25c
 Edgemont Ginger Snaps, full 1-lb. pkg. 19c
 Armour's Potted Meats, 3 1/4-oz. tins, 4 for . . . 15c
 Quick Serve—Make Delicious Sandwiches

Helping Banish Old Man Rooster
 EXCHANGE YOUR SCRIP FOR THESE BARGAINS
 Men's Work Shirts, 89c value . . . **53c**
 On Sale Wednesday Only
 Pongee, 12 m. m., good wt., yard . . **19c**
SOENNICHSEN'S

For Rooster-Booster Days!
PLATTSMOUTH PRODUCE
 We still maintain that your local Farmers' Creamery is one of the biggest assets the farmers of Cass county rely upon today!
 We Aim to Pay You Full Market Value at All Times for Poultry, Eggs, Cream

Rooster-Booster Days at Bach's
 BRING YOU THESE SPECIAL PRICES
 Bach's Vac pack Coffee . . . 31c Bulk Farina, lb. 5c
 Peaberry Coffee, lb. 19c FLOUR FLOUR
 14-oz. bottle Catsup . . . 14c Buddy Boy, 48-lb. . . \$1.59
 Macaroni, 4 pkgs. for . . . 25c Mother's Best, 48-lb. . 1.85
 Swift's Quick Naptha Soap, 10 bars for . . . 23c
 Hershey's Baking Chocolate, 1/2-lb. pkg. . . 17c
 True Worth Cocoa, 2 lbs. for 25c

A Real Rooster-Booster Bargain
MEN'S OXFORDS, \$1.79
 Sizes 6 to 10
 A GRAND UTILITY OXFORD FOR STREET OR WORK
 Durable Uskide Composition Soles and Rubber Heels in Brown, Two Tone and Black
FETZER SHOE CO.

For Rooster-Booster Days!
 Arsenate of Lead, 1-lb. bag 25c
 Arsenate of Lead, 4-lb. bag 59c
 McKessen Milk Magnesia, full pint . . 39c
 McKessen Rubbing Alcohol, full pint . 39c
MAUZY DRUG CO.

THIS STORE JOINS IN PROMOTING **The Tragedy of the Hen Yard!** and is offering Special Low Prices to further Increase Your Scrip Buying Power!
 White Duck Caps, extra special at 25c
 Light weight Union Suits, size 36 only, at . . 39c
 Kiddies' Coveralls, unusual value at 69c
 Suit Bargains **PHILIP THIEROLF** Shirt Bargains

GET RID OF THEM NOW
 We are Prepared to Buy Your ROOSTERS and all kinds of Poultry, Eggs, Wool and Hides at Full Market Value every day this week!
 ALSO OFFER THIS WEEK ONLY
 Premium Chick Starter (Meat Scraps) . . . \$2.10
 A. R. CASE et
Soennichsen's Store

For Rooster-Booster Days!
 Regular \$1.50 and \$1.75 Mottoes, Pictures . . \$1
 \$1 value in Vases and Candy Jars, only . . 49c
 \$1.25 Book Ends, specially priced at . . . 89c
 \$1.50 value in Alarm Clock for 95c
 \$1.25 Bibles, large, readable type, only . . 95c
 \$1.50 Broad Board with Knife, special . . \$1
BATES BOOK STORE