

TRADE OF BARGAINS

Lowest Prices in Years!

OVERALLS
"Oshkosh" and "Trainmaster"
6-Oz. Pre-Shrunk Double Dyed Denim
Sizes 32 to 50, Inclusive
\$1.09

WORK ACE
2:20 Denim, Extra Full Cut—Union Made Per Pair
89c

Boy's Overalls
All Sizes
69c

MEN'S Waist Overalls
2:20 Denim—Pair
98c



Men's Pajamas
Slipover and Club Coat Styles
Fast Color Broadcloth
98c



Men's Dress and Work Trousers

Young Men's Collegiate Model—Wide Bottoms, Wide Waist Band..... **\$1.98**
Fine Worsteds and Cashmeres—New 1932 Patterns. Per pair..... **\$2.95**
Covert Cloth Work Pants—Gray, Blue and Green. Light weight. Pair..... **\$1.09**
Dark Gray Striped Cottonade mat 2-inch Waist Band. Per pair..... **89c**
Oshkosh Oxford Gray Whipcords—Well tailored. At a real low price. Pair..... **\$1.29**
Boys' Longies..... 98c to \$2.45
Boys' Knickers..... 98c to \$1.45
Boys' English Shorts, pair..... 98c

Summer Weight Wash Trousers
Double shrunk Seersuckers, pair..... **\$1.65**
Tropalene Cloth, washable, per pair..... **1.75**
Worsted Finish, Neat Stripes
Genuine Pamona Seersucker Suits, each..... **6.50**
Coat and Pants—Double Shrunk
Values Up! Prices Down!—at SOENNICHSEN'S



BIG YANK WORK SHIRT
Blue Chambray Full Cut, Triple Stitched—Coat Style
49c
Values Up! Prices Down!—at SOENNICHSEN'S



Boys' Whoopie Pants... **79c - 98c**
Boys' Cowboy Overalls, pair... **79c**
Men's Shop Caps, each... **25c**
Unbreakable Visor

Children's Play Suits—Hickory Stripe or Blue Chambray - **49c**
Sizes to 8
Values Up! Prices Down!—at SOENNICHSEN'S

Neck Ties
Crepe Silks, hand made, wonderful values, at—
89c
Rayon and Silk—Wool lined. A big value, at—
69c
Rayon Ties—Now 2 for **51c**
Values Up! Prices Down!—at SOENNICHSEN'S



MEN'S Fancy Dress Hose
Fine quality, silk plated over rayon. New patterns for natty dressers!
3 pairs for \$1

Celanese and Rayon—High spliced heel, double sole. Clock and plaid patterns. Pair... **25c**

Rayon Plated Hose—Ribbed top. Assorted patterns. Lowest price ever. Pair... **10c**

Boys' Fancy Rayon Dress Hose, per pair..... **15c**
Men's fine Yarn Hose, double sole and heel; solid colors, Pair..... **10c**
Men's and Boys' Rockford Hose, 2 pairs for..... **25c**
VALUES UP—PRICES DOWN—AT SOENNICHSEN'S



Every One an Outstanding Value!

You Can't Afford to Pass Up

Outstanding Values in Fast Color SUMMER FABRICS

FAST COLOR PRINTS—Ours best quality. A large assortment of pretty designs. All new patterns. Per yard... **13 1/2c**
VOILES—Sheer and dainty. The most practical material for cool summer dresses. Guaranteed fast colors. Per yard... **19c**
MESH CLOTH, PIQUE and other Novelty Materials—The pick of this season's new fabrics. The new pastel colors, white and printed designs are all represented in this section. Per yard... **49c**

IT'S HARD TO RESIST THESE ATTRACTIVE NEW CREPES Everybody Admires Them!
And they make such Inexpensive Dresses EVERY PIECE WASHABLE

The new Ruff Crepe and Shantung FOR SKIRTS, SUITS AND SPORT DRESSES
White, Eggshell, Green, Pink and Maize colors. Per yard—**98c**

Polka Dots and Prints Here's a pretty blue and white polka dot in rayon crepe, and pretty prints in conservative small patterns. Very Special Values at **per yard- 79c**

More Big Values From Our Piece Goods Section
Rayon Canton Crepe, pastel colors and dark, 38 in. wide, yd... **69c**
All-over Embroidered Batiste, white and pastel colors, yard... **59c**
A-B-C Batiste, soft and dainty, fine for children's wear, yard... **25c**
Peter Pan Gingham, plain colors, per yard... **35c**
Fine French Gingham, small checks, per yard... **29c**
Fast color yard-wide Prints, new patterns, per yard... **10c**
Cheviots, plain and fancy, 27 in. wide, fine for shirts. Yard... **10c**

Still lower prices on these household essentials
Unbleached Muslin, yard wide, medium weight, per yard... **5c**
42-inch Pillow Tubing, linen finish, Foxcroft quality, per yard... **17c**
Foxcroft Sheets, 81x99, outstanding for quality, each... **79c**
Pequot and Bridal Sheets, 81x99, each... **\$1.09**
18-in. all linen Crash Toweling, Stevens, bleached or unbl., yd... **15c**
16-in. all linen Crash Toweling, Stevens, bleached or unbl., yd... **13c**
VALUES UP—PRICES DOWN—AT SOENNICHSEN'S

Chenille Rugs
While they last, a limited quantity of beautiful Chenille Rugs, size 24x36 inches, at **89c**

Don't Miss this Big Towel Special
Extra large, finely and firmly woven—2 towel that has lots of wear in it.
Colored Striped Borders
Size 22x44
3 for 49c

Snappy Summer Straws
A KNOCK-OUT VALUE
Truciola Straw—Fancy Bands New Popular Shapes
59c - 79c

Harvest Hats
Wide Brims, Peanut Straw Adjustable Bands
25c
Women's and Children's Garden and Beach Hats
25c 35c 50c

BEAU BRUMMEL Dress Shirts
New Beautiful Spring Patterns Guaranteed Fast Colors
98c \$1.45 \$1.65

Athletic Union Suits
A knock-out value. Fine quality Nainsook—Taped Back
59c
For Boys, 25c
Good weight Nainsook Union Suits for men... **39c**

Boys' Work Shirts
Fine Yarn—Blue Chambray Coat Style—Each
39c

Men's and Boys' Dress Caps
Leather Sweat Band—Unbreakable Visor—New Patterns
69c

Shoes for the Whole Family
"Star Brand" Shoes are all leather. No paper substitutes.
— At prices you can afford to pay —

Ladies Straps and Pumps
STAR BRAND High and low heels in Black Kid, Beige and Fancy Trims.
\$2.98

Children's Strap SLIPPERS
in PATENT LEATHER with Fancy Trimming
\$1.98

Women's 1 Strap SLIPPER
Black Soft Kid
\$1.39

For Sports, as well as street wear, wing tip shoes will be seen on the feet of many men this season. Popular leathers will be black and white—also brown and white.
STAR BRAND **2.98 3.90 4.95**

BIK Plain Toe Work Shoe
Oil tanned—Soft leather upper. Composition sole. Plain toe—
\$2.29

Brown Blucher Work Shoes
Composition soles; rubber heel; Cap Toe. Per pair—
\$1.98

Young Women's Straps and Pumps
in Beige, White and Black Kid, Louis and Cuban heels. Pair—
\$3.90

SPORT SHOES
A large variety to select from in Spring and Military Heels—Oxfords and Gillie Ties, at—
\$2.59 - \$2.98
Children's Sport Oxf'ds **\$1.98 pair**

Boy's and Girl's Oxfords
Patent Leather and Gun Metal Calf
\$1.98

Men's Oxfords BIK Gun Metal
calf. Half rubber and all-leather heels, at:
\$2.98

BROWN BLUCHER Work Shoe
Oil tanned upper; all-leather sole, and heels. Exceptional value, at—
\$2.39

Outing Bal WORK SHOE
Oil tanned upper, Composition sole, Rubber heels. Per pair—
\$1.39

SOENNICHSEN Co.
Nebraska
The Largest Store in Cass County