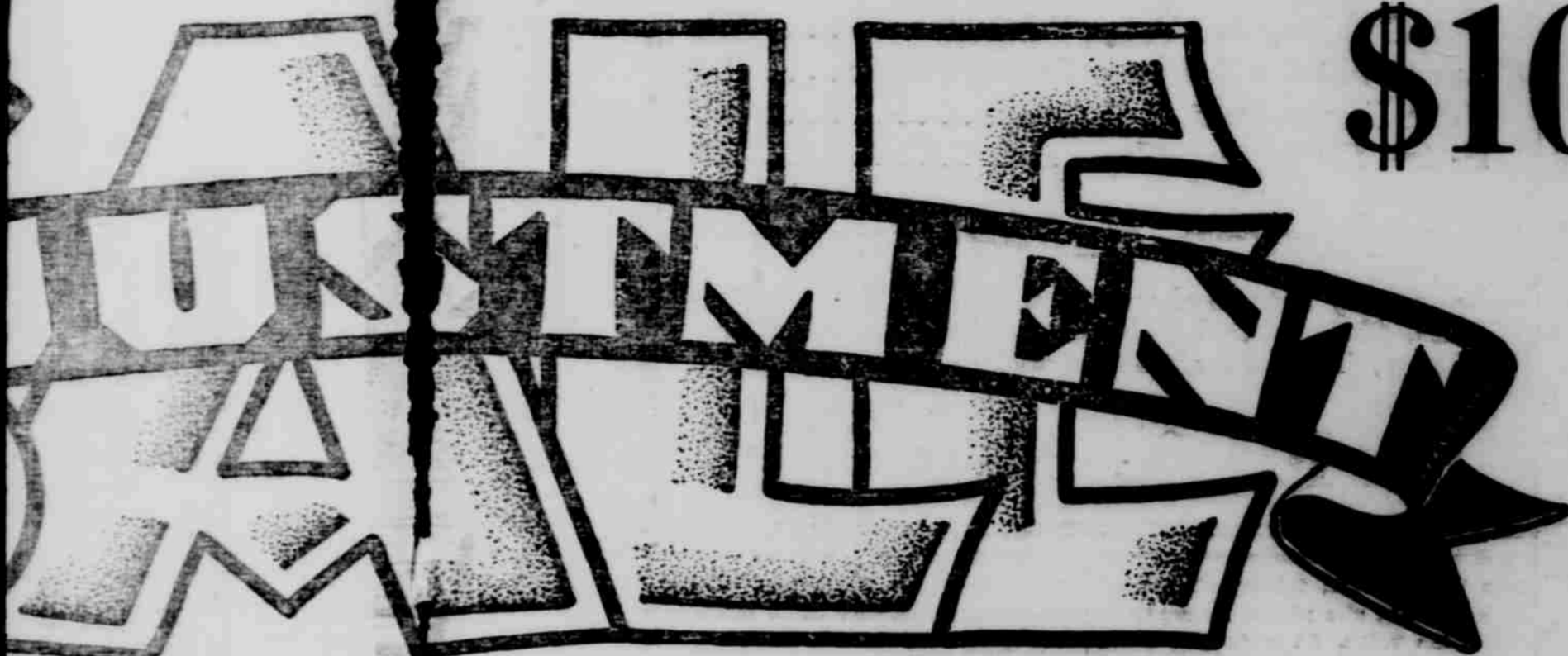


# On Shoes In Plattsmouth's History!

This sale comes as a surprise to most everyone. It is one that can't be helped — they must sell. Stop and think at a crowd it will bring. Don't fail to be one of them as it is going to pay you big. Lay aside anything and everything and come. Cold type fail to tell the havoc that we have raised with the prices. Nothing held back—it is all to go.

## SHOE COMPANY STOCK MUST BE SOLD

It is going to take low prices to sell half this stock in a few days, so we have cut the prices down so low in most cases that they are an insult to the manufacturer.



# \$10,000 Worth MUST Be Sold

### No One Should Miss This Event

No man, woman or child should miss it—everyone for miles and miles around should buy all they need in footwear now. It is going to pay you well. You will save half, and more in most cases. Look at the prices quoted below—read them out loud, it is great, it is big—COME!

## Fetzer's High Grade Shoes Offered You

You all know that this store has carried nothing but the finest in shoes, such as Florsheims and Smith Smart Shoes for men—for women the very highest quality makes that America produces, and this is what is offered to you at this great sale. Don't compare our shoes with the most of them—ours are so much better.

It's Great -- Don't Miss It

It's Going To Go For What It Will Bring In a Hurry

It's All On Sale



### is the Why in a Nutshell

has twice too many shoes for this time of the year. be sold and sold in a hurry. There is no other way to turn them than to sell them to the public for what they will bring. deliberation this sale was planned; now everything will be to be here when the doors open at 9:30 FRIDAY morning!

### Save Half, and More

YES, folks, this is a fact—you will be able to save half, and even more in many cases. This means a lot these times, when everyone is trying to save as never before. Come and look, as we assure you that you will buy a lot.

It's The Biggest Event You Were Ever Invited To!

# ay, Feb. 19 at 9:30 a. m.

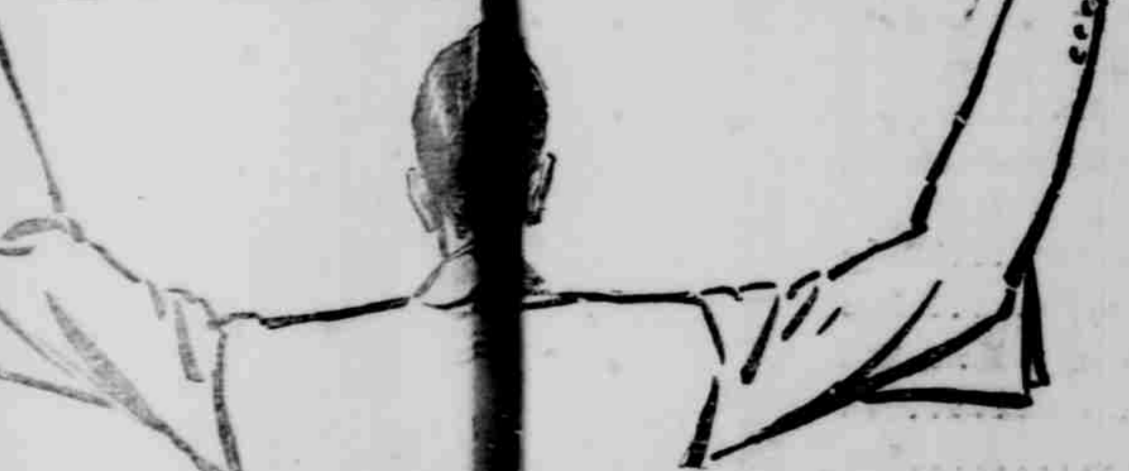
Lasting Until Half Has Been Sold

## Free Shoes

FRIDAY A. M. 9:30 A. M.

We will refund the purchase price of the first three pairs of shoes sold after the doors open Friday 9:30 a. m. This means that the first three buying shoes when the sale starts will get them absolutely FREE. Just pay the tax and if you are one of the first three your money will be handed back to you. Be one of the lucky ones, not a good one, we want to. Be here on time!

Be On Hand at 9:30



For First Comers Friday, at 9:30 a. m.

\$6 SLIPPERS

A big lot to go to first comers Friday of high quality slippers that sold up to \$6—while the lot lasts for only **98c**

Don't Miss This, Folks

SHOE Repairing DONE By Our Expert

Bring 'Em In

"Ball Band" 4-Buckle Rubber Artics **\$2.49**

Regular \$4.00

Florsheims and Smith Smart Shoes

## Men's \$5 Oxfords Shoes Also \$2.98

A big group of fine Men's Oxfords, the newest styles, all leathers, that must be sold, so down they go to this low price . . . . .

Ordered Sold—Sturdy \$2.50 Men's

Work Shoes **\$1.69**

PLAIN TOES, COMPOSITION SOLES—The kind that Wears a Long Time

Ordered Sold—Barn Yard \$4.85

Work Shoes **\$2.98**

Goodyear Welt Soles, the finest Calf Uppers, easy on your feet and a world beater for a buy.

SAVE

One Lot Men's Dressy \$6 SHOES **\$1.98**  
A big lot of Men's Shoes that sold to \$6, and some higher to go at this extremely low price of \$1.98

MEN'S \$10 Oxfords The Finest Makes **\$3.98** All Styles  
Hurry!

### Forced To Sell!

BOYS' \$3.00 School Shoes **\$1.48**

They Must Go

BOYS' \$3.00 OXFORDS **\$1.78**

Sold up to \$3. pair

Children's \$1.25 \$2.00 SHOES FELT SLIPPERS 39c  
Women's \$1 FELT SLIPPERS 59c

# FETZER SHOE CO.

Plattsmouth Nebraska  
C. M. Madson In Charge