

Front Page News— The Greatest Sale On Shoes

Never in the history of Plattsouth has there been such a sale of fine footwear as this sale will be. It will surpass them all. No one can afford to pass this opportunity up in order to lay in the wants for immediate as well as for the future. The savings will be that great. It is a sale of the regular stock of the Fetzer Shoe Co., known to you all as a good one.

This sale comes as and think what a side any thing and the prices. Nothing

AT LEAST HALF OF THE FETZER SHOE COMPANY

We are not going to stop until half has been turned into cash. It may take a few days and it may take longer, but we are determined to sell at least half.

It is going to take low in most cases



Forced to Sell

No Matter What The Loss May Be

Circumstances have forced this sale upon us. We must sell and sell fast. The word profit is not even mentioned around the store now. The cost of the shoes is disregarded, all we are interested in is to sell as lot and sell it fast. Think what great news this is to those who are trying to make their dollars go a long ways these days. It means much!

No ifs Or Ands— It Must Go

Store Closed Thursday All Day

The store will be closed all day Thursday in order to make down the entire stock to the advertised prices. Everything will be put on tables or racks, convenient for you to select your shoes. Expert shoe fitters on hand to assist you!

Be Here When Store Opens Friday!



Here is the Why in

The store has twice too many shoes and they must be sold and sold in a hurry. They must be sold and sold in a hurry. They must be sold and sold in a hurry. After much deliberation this sale was planned set Friday, so be here when the doors open

One Lot Women's Slippers

50c

Sold up to \$7.50

Selling Starts Friday, Feb

Special Saturday, All Day LADIES SLIPPERS

While 300 Pair Last- Only 25¢

\$1.50 Silk HOSE

Saturday at 10 a. m. While 25 Doz. Last

STRICTLY FIRSTS 59¢ ROLLINS MAKE

Promptly at 10 a. m. Saturday we will sell 25 dozen Rollins finest \$1.50 hose, newest shades—Chiffons and Service Weights for only 59c pair. Limit 3 Pair to a Customer

Free Sh

FRIDAY AA 9:30

We will refund the purchase price of the first sold after the doors open Friday 9:30 a. m. first three buying shoes when sale starts. It's FREE. Just pay the tax and if you three your money will be handed back to you. ones, get a good one, we want you to. Be here

Be On Hand at

THE SMARTEST \$7.50 Slippers \$3.48

This group comprises some of the finest and smartest in the store. By all means come and see them

SAVE

Ordered Sold—A Big Lot of \$5.00 SLIPPERS \$1.58 Save Now	Ordered Sold—A Big Lot of \$6.00 SLIPPERS \$1.98 All Styles
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Women's \$4.00 Novelty Galoshes 98c Some Children's

It's Regular Fetzer Shoe Company Shoes offered you at this big sale

All Sales for Cash Only—that's what we need!

Children's Reg. \$2.00 SHOES FELT SLIPPER 89c

Enna Jettick \$6 SLIPPERS

Ordered Sold \$3.98 Broken Lines

You Need No Longer be Told that You Have an Expensive Foot

Entire Stock To Go!

MISSES \$3 SLIPPERS \$1.98 Sold up to \$3. pair	Women's Smartest \$8 SLIPPERS \$4.48 We Must Sell Them
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FETZER SHOE COMPANY

Years in The Business Plattsouth Nebr