# Fresh Fruits and Vegetables

Everything the market affords at prices you can afford. Also a complete stock of Fresh and Cured Meats, Staple and Fancy Groceries-at this "provision headquarters."

# LOUD SPEAKERS for Friday and Saturday

May 22nd and 23rd

BEEF ROAST—No. 1 corn fed, lb. . . 171/2¢ Best grade Native Baby Beef BACON-Dold's, sliced. 1/2-lb. pkg. . . 14¢ Cellophane wrapped 1/2-lb. Packages

### FRUITS - VEGETABLES

BANANAS-Firm, tropically ripened fruit. Per lb	5¢
OBANGES-Med. size sweet Sunkist Valencias, 2 doz	
NEW POTATOES-U. S. No. 1 grade. Half peck Medium size Texas Triumph Potatoes	
RADISHESHome grown. Per bunch	1¢
CANTALOUPE-Medium size, sweet California. Each	10¢
FRESH BEANS—Green or Wax. 2 lbs. for Fancy Louisiana Green Beans and Golden Wax Beans	23¢

#### CROCERY SPECIALS

GRUCERI SPECIALS	
NAVY BEANS—One pound or a ton. Per lb	5¢
CAMAY SOAP 3 bars and 1 pkg. Ivory Snow, all for 2	0¢
CATSUP—Red & White. Large bottle	9¢
ROLLED CATS-Red & White. Sm. pkg., 9¢; Large pkg1	9¢
TOMATOES-2 large No. 21/2 size cans for2	5¢
LIPTON'S TEA-Orange Pekoe or Green. 1/4-lb. can2	7¢
CORN MEAL-White or yellow, Nebr. grown. Per lb	3¢
PINEAPPLE—Blue & White. 8 lg. No. 21/2 size cans30 8 full perfect slices tender Hawaiian Pineapple to can Three 6-oz, cans, 25¢	A 1000
SUGAR WAFERS-Sunshine Cloverleaf. 1/2-1b. glassine bag1	8¢
	9¢
SALMON-Blue & White. 2 tall No. 1 cans2	5¢

Firm, tancy pink salmon	
KRAFT'S LOAF CHEESE-Per lb.	29
Full cream Wisconsin Cheese, Foil wrapped Choice—Pimento—Brick, or American	
Coffee! Coffee! Coffee!	
RED & WHITE—Sold only in vacuum pack. 1-lb. can Blended from finest coffees the market affords—Will please the most exacting taste	41
BLUE & WHITE—High grade, 35¢ lb., 3 pounds for Rich flavored, full bodied coffee	99
DAYTIME Mild, sweet drinking. Per pound	23

See Red & White Stores advertising now appearing every Friday and Saturday in Omaha World-Herald.

## The Red & White Store C. H. MARTIN

Free Delivery Phones 101-102

# Attempt is Made to Save Marine Officer

Brigadier General Dunlap Is Caught by Avalanche-Fear Rescue Alive Improbable

Tours. France-Buried alive in a cave in which men of the stone age "MAKE IT THOROUGH." once lived, Brigadier General Dunlap of the United States Marine corps was the object of frenzied rescue efdoned. An avalanche from a hilltop his prophecy to a friend here. overlooking the Loire river engulf-

The marine officer was caught with safety. He commented: Denis Briant, the farmer, while both trapped first by the fall of earth and thorough job of it." rock. It was estimated two or three days may clapse before the imprisoned trio can be reached. Mrs. Dunlap, who was preparing with her husband to visit the historic tower of

there was a thundering roar as the degrees; Pittsburg, Kas., 99. top of the precipice above their home began to split and topple over. The two men rushed to Madame Briant's assistance but before they could reach her they were themselves en-

could be held for those within, chief beneficiary,

Heavy rains were believed to have undermined the hillside and precipitated the avalanches, and a con- counting on another the coming year, tinuing downpour hindered rescue

Paris-In spite of pessimistic news time.-State Journal.

Milwaukee, Wis., May 17 .-- The forts altho hope that he had escap- death of Charles W. "Speed" Holman ed death virtually had been aban- in Omaha today was in accord with After watching Speed execute dan-

## MERCURY IS SENT HIGH

Kansas City-A low pressure area, ed centering in the Kansas City area. Cinq Mars La Pile, nearby, witness- sent the mercury above 90 in many bough a few inches, and proceeded ed the tragedy and was in a state of Missouri. Kansas and Oklahoma The officer and his wife were at broken in Kansas City where an offi- the ladder and the trunk of the tree. Brient's home Tuesday when from cial reading of 94.2 was reported. No not that, but where he should a nearby barn where Madame Briant Oklahoma City reported a record high have sawed it off. Now comes anwas engaged in her housework, they of 90.7 and Topeka a maximum of heard her scream. Simultaneously 95. Manhattan, Kas., reported 98 and when it was sawed off the stump power and preaches the gospel in

#### COLUMBUS, NEB., WOMAN COMPLAINS OF DOCTOR

Local gendarmes and inhabitants Harding, Columbus, Neb., of exert- ladder and the ground. He could not sought frenziedly to penetrate the ing an unnatural influence over her so down and get help, but calling his cide by leaping from the ninth floor belief that the stone roofs of the made the charge in a petition to set uring a way out of the case, a neigh- of her hotel. She could have been cave houses undoubtedly were crush-ed in and that therefore little hope which Dr. Gammett would be the rope, casting it over, our friend was

E. J. Kruger was a visitor in Murplayed there.

joyed the day very pleasantly.

time, moved last week to Nehawka Lundberg and the kiddles. and is now located so that he is able to look after all work which may be offered him.

C. M. Chrisweisser and the good Sunday where they were guests of friends and where Mr. Chrisweisser churches in his district, was a visiwhich was staged between the Murav team and a team from Omaha.

Charles F. Hitt and the family rere over to Plattsmouth on last Sunday where they were visiting at and Mrs. Hillard Grassman, and in the afternoon they all attended the

air races at Omaha Mrs. Jack Howard of Kansas, who s a daughter of Mr. and Mrs. Charles Garrison, with their kiddles, was visiting for a number of days last week at the home of her parents north of Union and was also visiting on last Saturday and a portion of Sunday at the home of Mr. Howard's aunt, Mrs. Edna Tucker of Nehawka. Mr. and Mrs. J. S. Rough were over to Crete on last Sunday morning where they visited for the morning at the home of their daughter. Mrs. D. H. Wilson and family and on their returning home they stopped in Lincoln where they visited in the afternoon at the home of Mr. and Mrs. Guy Lake, Mrs. Lake being a sister of Mr. Rough.

Received W. C. T. U. Award.

Miss Helen Schumaker received the award for the best composition written on the effect of alcohol on he system which is given by the county Woman's Christian Temperance Union, and against many com-

Hold Graduation Exercises.

The Nehawka school closed on last Thursday with an excellent address by John E. Curtis of Lincoln and which was enjoyed very much by a large number of the patrons of the school and the families of the scholbeth Jane Sheldon, Unadine Shrader, Catherine Stone, Ruth Chapman, Joy Murdoch and M. Bauer.

Has Finger Badly Mashed. While Conant Wolph was working with his disc, he had the misfortune to lacerate and badly mash one of the fingers of his right hand and Dr. D. E. Hanson, and is getting along nicely at this time.

Ball Boys Lose to Omaha. There was a very interesting game unday and while all played to a disadvantage as the wind was high and the air filled with dust, they still 9 to 11.

Former Scholars Enjoy Meet. The Nehawka alumni enjoyed a get-together meeting on last Friday evening when they met at the banquet table at the basement of the Methodist church. There were over orty present and the supper was served by the ladies of the Methodist church and was sure a very fine one. All enjoyed the occasion and are

Visiting Sister in Nehawka. Walter Burdette of Los Angeles, from Tours officers attached to the who is an aviator, flew his plane from American embassy refused to aban- Los Angeles to Chicago where he dedon all hope for the safety of Brig- livered it to a party who had puradier General Dunlap. Officials were chased it and then came to Nehawinformed that if Dunlap was able to ka to visit with his sister, Mrs. Charreach the cave before the avalanche les Bates, arriving last Saturday and fell there would be sufficient air visited over Sunday, they all attendto keep him alive for a considerable ing the air races at Omaha and returning to Nehawka where they are enjoying a visit. Mr. Burdette will visit for a few days and then depart, SPEED SAID OF DEATH going to Lincoln where he will take passage to his home in the west via airplane.

### The Ladder Shrinks.

Or it would look that way. Some one hung a story on the writer about ed him with two farmer folk-man gerous stunts above the Milwaukee failing out of an upstairs window and wife-with whom he had been county airport, an aviator friend ex- a score or more of years ago and the apprehension for Speed's story was recalled when a certain citizen of Nehawka, who had a tree "Probably I'll get it some time. at his home, with an averhanging sought to save Briant's wife who was But when death comes, I'il make a limb, which was not as graceful as he would like to have and to make it the more beautiful in its appearance, borrowed a neighbors ladder, placing the ladder against the bough, ascendthe ladder, standing almost straight and only lapping on the to saw the limb off. Now do not uncities. All time May 16 records were derstand that he sawed it off between other feature. The limb was heavy, of the limb wished to crawl up when relieved of the weight of the portion sawed off, this shortening the ladder, or apparently so. Then there was a dialema for our friend had to hold the limb down in order to make Romans 6:23. Los Angeles-Dr. Douglas Gam- hold the limb down in order to make nett was accused here by Mrs. Celia connections between the tree, the able to tie the ladder fast to the limb from the fifth floor.

still remaining on the tree, and then all was safe. What was done then, you will have to ask some one else. We were not there.

Many Visit Air Races. Many of the people of Nehawka were visiting at the air race at Omaay on last Sunday where he officiat- ha on last Sunday and enjoyed the as umpire between the Murray exercises with the exception of the club and a team from Omaha which tragic accident which took the life of one of the most capable fliers, Clifton C. Trotter and the good Charles W. "Speed" Holman, who wife were over to Omaha on last Sun- was killed. Among those who visitday where they were spending some ed the air field from Nehawka were: time at Carter lake as well as visit- Wm. Obernaulte and wife, Charles ing with friends and where they en- D. Adams and family, Walter J. Wunderlich and family, Fred Han-Robert Shrader, who has been sen, Dr. D. E. Hanson, Messrs, and making his home at Murray for some | Mesdames Olaf Lundberg and Verner

Preached at Nehawka Sunday. Dr. Wilson, vice president of the Methodist conference, having Omaha wife were over to Murray on last as its headquarters, and who has been endeavoring to visit all the was much interested in the ball game | tor at the Methodist church in Nehawka on last Sunday and conducted the services instead of Dr. Geo. A. Morey, the regular minister. There were a goodly number present at the services which were held in the home of Mr. Hitt's sister, Mr. the morning, Dr. Wilson then returning to his home in Omaha.

Wins High Honor.

Willard Nelson, one of the students of the Nehawka graduating class, a son of Mr. and Mrs. B. H. Nelson of Murray, won the scholarship and was never absent during the entire school year. The gas in his auto played him a trick and made him tardy two times but that is chargeable to the car, not Willard. Willard, has who attended the Nehaw-

Play for Dance Saturday.

Roy Lancaster and Chester Waido continental hops in eight hours. were over to Weeping Water on last Saturday evening where they providd the music for a dance which was iven at the home of Mr. and Mrs. Earl Murdoch of that place and where an exceptionally good time was had by all in attendance.

Got Plenty of Fish.

Glen Rutlege and the family were enjoying a visit on last Sunday at which is west of South Bend, and is lay. ol and the families of the scholThose to graduate were WilNelson, Sheldon Giles, ElizaThey were able to book a

Which is west of South Bend, and is

More barley and less wheat will
be planted this year, and horses are
being used more than for many years,
building nearing completion. members. They were able to hook a lot of very fine flish with the accent

#### DEATH OF OLD RESIDENT

Mrs. B. F. Hoback, one of the long time residents of the vicinity of Union was called to the last reward which was very sore and rainful for on Saturday at her farm home southtime. The member was dressed by west of Union following a short ill-

Mrs. Hoback was born in West was united in marriage to Benjamin will await the arrival of the body. F. Hoback on April 8, 1880. The ball at the Nehawka park on last husband preceded her in death November 2, 1928. There are surviving the following children: Mrs. Elsie Hemphill, Oscar and Grover C. presented a very fine game which Hoback of Nehawka, Mrs. Gertrude was lost to the visitors by a score of Anderson of Union and Dewey Hoback of Nebraska City.

The funeral services were held at the home on Monday afternoon at 2 clock by Rev. H. F. Beebe, pastor of the Methodist church of Union and during the service a male trio composed of C. B. Smith, D. Ray Frans, 'Lead Kindly Light" and "Safe in City Four Square." Mrs. Smith and excess of the levy. Miss Augusta Robb were the accompanists. The interment was in the m21-3tw Mt. Pleasant cemetery.

United Brethern in Christ. Otto Engebretson, pastor. OTTERBEIN CHURCH

Bible church school 10 a. m. Morning service 11 a. m. Evangelist E. O. Shepherd of Kansas City, Kansas, speaker. Ladies Aid meets with Mrs. F.

Dill Thursday. Prayer meeting at F. Massie Wed-

esday night. Young Peoples' Christian Endeavor at J. W. Murdoch's Friday night. Our daily vacation Bible school begins Monday, May 25th at 9 o'clock at the church. Classes for all ages. Parents please send young children. The people of Otterbein community are urged to attend the revival meetings at Nehawka.

NEHAWKA CHURCH

Bible church school 10 a. m. Our revival meetings will begin Sunday night, May 24th. Rev. E. O. Shepherd of Kansas City, Kansas, evangelist. Services every night at 8 o'clock. Bible study period Tuesday, Wednesday, Thursday and Friday afternoons from 3 to 4. The evangelist will teach. Come and hear him in thought provoking messages Rev. Shepherd is an outstanding evangelist and the people of thes communities should take advantage of the rare privilege afforded them. come again. He is full of pep and 'Billy Sunday" style. Come and see-"For there is no man that sinneth

not" I Kings 8:46. "Wages of sin is death, but the gift of God is eter-

Come and receive this gift.

A Chicago woman committed sui-

The Cedar Creek Dance Club will give another of their "good time" dances on-

Saturday Evening May 23rd

> GOOD MUSIC GOOD MANAGEMENT GOOD ORDER

Lots of Fun for All



AIR CONGESTION EXPECTED

Atlantic City-A day when the air will be so filled with airplanes that ka high school for the past two years "sky cops" will asign craft of var- of Elwood-Eustis highway. was a student in the Murray school lous weights to different levels was for two years before and during the predicted by Maj. R. L. Cropsey. Bids advertised for construction of four years of high school had the Speaking in a symposium entitled Highway No. 20 between South highest percentage of any scholar in "forecast of New Jersey in 1950," he told the New Jersey Bankers' association he also believed it would be possible to make regular trans-

He said there was a likelihood it thousand feet altitude, taking ad- between Scottsbluff and Mitchell. vantage of strong winds high above the earth.

#### RAINS DELAY FARM WORK FOR TWO WEEKS edifice.

Alliance, May 15 .- Farming operthe home of Mr. and Mrs. Arthur ations in northwest Nebraska are two Dinges of Alvo, Mesdames and Rut- weeks behind because of the recent lege and Dinges being sisters, They heavy rains, and farmers are now all enjoyed an outing at the shack working long hours to offset the de-

Range grass in the cattle country east of here is so plentiful that many feeder cattle are being shipped in.

#### WIFE GAVE A WARNING TWO HOURS BEFORE CRASH

St. Paul, Minn., May 17 .- Mrs. Holman in a telephone conversation with her husband, Speed Holman two plant. ours before his death warned him to be "very, very careful." She talk-Virginia, April 2, 1860, coming to at Omaha for the flying field. Mrs. ed to him just before he left his hotel Nebraska City in March, 1880, and Holman will not go to Omaha but

### WAITRESS WANTED

Majestic Cafe, Plattsmouth. m21-2tw

Legal Voters of School District No. 102, of Cass County, Nebraska

That the annual district meeting of school district No. 102 will be held at the high school auditorium \$151,462 contract for paving 5.6 E. Whitworth, sang two numbers, on June 8th at 8 p. m. Meeting will miles from McCook to Culbertson. be for the purpose of transacting all the Arms of Jesus," with Mrs. C. B. business to appropriate \$17,500 for Smith giving as a vocal solo, "The general school purposes, which is in berg purchased Highway Cafe from

H. L. BORNEMEIER,



THESE PRICES GOOD Friday and Saturd'y May 22nd and 23rd

Hens, per lb. .... 14¢ Leghorn Hens, lb. . . 11¢ Colored Springs Leghorn Springs . . 20¢ Roosters, lb.

Cash or Trade in Any Part of the Store

Unload Poultry at our Warehouse ed. Door located on our own Free Parking lot just across alley south from the rear entrance to our store

Soennichsen's Store Plattsmouth, Phone 42

# INDUSTRIAL NOTES

The following record of industrial activity lists items showing invest-

ment of capital, employment of labor and business activities and opportunities. Information from which the paragraphs are prepared in from local papers, usually of town, mentioned, and may be considered generally correct.

Homer-Cash Market belt 3 redec-

Edison-Silica mine, southwest of iere, reopened.

Norfolk-W. P. Hatteroth purchased Smith Advertising Co. from Har-

Scribner-Bend in road on outskirts of city being straightened.

Lyman-Mr. Peterson & Son apened Rainbow bakery.

Gresham-First National Bart of Gresham and Gresham State bank

Wolbach-Bids opened for contruction of water main extension.

Crete-Building program involving lmost \$500,000 underway in this

Kenesaw-C. L. Schunk purchased an Patten Store.

Plans progressing for construction

Bids advertised for construction of Sloux City and Jackson.

Minatare-Wyncoop building on Main street being rebuilt.

A. H. Reed Paving Co. received could be done with flying equipment contract to pave State highway bethat would travel at thirty or forty tween Minatare and Scottsbluff and the "tightening up" process which

> Republican City-Bushboom Bros. received \$14,095 general contract for construction of Methodist Church istrative forces, more efficient pro-

inderway west of here.

Hebron-Allen-Davison Coal Co. received \$14,818 contract for 16 miles gravel in Thayer county.

Bridgeport-North Central Gas

Arnold-Community Lumber

Shell oil station in Florence.

Curtis-Citizens ask for paving on Center avenue.

Howell-Work of rebuilding local telephone line completed.

ourchased Cozy Cafe.

\$119,394 contract for paving 3.9 miles from Bartley to McCook.

American Paving Co. received

Rushville-Mrs. Mattie Schertz-Sam Hubbard.

Manley-Geo. Coon received permit to operate pool hall here.

The George Studio. plans opening ladies' ready-to-wear

to rehabilitate property.

improved.

onfectionery and restaurant at 2561 | them Wehling-Local water supply tank and menaced by many evils without cleaned and repaired.

Fort Crock-Peter Kiewit's Sons and the holy religion. received \$130,000 contract for construction of viaduct at Pappio Creek | mercy: south of here.

Kenesaw-Kenesaw Home Bakery The pastors pray, your clergy prays and so also do the faithful there."

moved to remodeled quarters. Wausa-Plans underway to pave ocal streets.

Neligh-T. W. Farber to open ladies' ready-to-wear store here. Tekamah-Clem Bruce filling station on south edge of town complet-

wimming pool equipment.

Maywood-30 carloads livestock shipped from here during April.

Journal Want Ads pay.

# See Basis Laid for New Period of Prosperity

Wall Street Bankers Believe Slump Dictates Corrective Process-Increased Efficiency

New York, May 17 .- The basis for a rew period of prosperity has already been laid by industrial and merchandising companies throughout he country, through the corrective process dictated by the current slump, according to bankers in Wall

reet While the bankers agree that it cannot be foreteld when business activity will turn upword, they say that many constructive steps have been taken during the last 20 months, which have increased the efficiency of corporations, and will make them greater potential money makers when cormal times return.

What Has Been Done. There constructive steps fall oughly into the following cate-

Improvements in sales, manufacturing and administrative technique. Changes in capital structure which have reduced the fixed charges on the outstanding securities of corporations.

Increased efficiency of workers. Reduction in interest charges re-

sulting from low interest rates. Modernization of many plants, causing lower depreciation charges. Concentration of production and sales on more profitable units, and the elimination of unprofitable or

high cost units. Reduction in the number of competing companies, through the failure and liquidation of weak organ-

A "Tightening Up."

Improvements in the sales, manufacturing and administrative methods of corporations has resulted from has been going on for nearly two years, bankers declare. Sales organizations have been revamped, dead wood has been cut from the adminduction methods have been installed and in general there has been a stop-Arnold - Highway construction page of leaks which were not noticed during the prosperous years of 1928 and 1929. While these savings are not sufficient to offset the tremendous decrease in the volume of business during the last two years, they will contribute to larger profits when Sidney - \$200,000 high school normal conditions return, the bank-

ers believe.

Bankers throughout the country Co. to open offices and sales room have commented recently on the increased efficiency of workers during the current depression. Part of this Omaha-G. M. Taylor purchased increased efficiency, the bankers believe, has resulted from the competition for jobs, but in many instances & it is said to have resulted from im-Supply Co. improving and enlarging proved utilization of labor that has been devised by the managements of

large corporations. Additional savings have been effected by scores of corporations through changes in their capital structure during the last two years. One of the most common changes has been the reduction of the cor-Neligh-La Belle Floral Co. start- poration's authorized capitalization. ing erection of permanent structures. by the writing down of the par value of its common stock. In this way, Kenesaw-J. C. Arnold of Axtell state taxes have been reduced. Another policy which has been followed by many corporations has been the American Paving Co. received purchase in the open market of their own bonds, at a large discount from which these issues were floated sev-

# eral years ago .-- World Herald.

POPE DEPLORES THE RIOTS Vatican City-In the first public leclaration he has made of conditions resulting from the recent riots in Spain, Pope Pius XI described the ourning of religious houses as "sacrileges against God and holy religion." A heavy responsibility exists, he said, for the violence committed. Red Cloud-Joe Moler purchased The pope addressed a group of Spanish pilgrims headed by the auxiliary bishop of Valencia, who came to West Point-Mrs. M. Feinaigle Rome to celebrate the fortieth anniversary of the labor encyclical of Pope Leo XIII.

"What can we tell you," the pope Cozad-Crew at work at pumping said, "at such a distance, with unstation of Standolind Pipe Line Co. certainty regarding news? We are corry to say, however, that there is a certainty of many unhappy and Farnam-Liberty theatre reopen- sorrowful things. It is certain, also, ed after installation of talkie equip- that there is a very great responsibility on those who have caused these unhappy things and on those who Eustis-Local telephone service have done these unhappy things. Very great, also, is the responsibility of those who allowed these things to Omaha-Fred Duda, Jr., purchased take place and have not hindered

"Certainly conditions in Spain already were too much compromised need that there be added these violences, these sacrileges against God

The pope added a message of "We pray God," he said, "that He will reply with His justice to be mer-Tekamah-Clean-up program held ciful. In the meantime, returning to your country, say that the pope prays for Spain as you also pray for Spain.

Seville, Spain-Police arrested

DRASTIC ORDERS IN SPAIN

many alleged communists and other left agitators under suspicion that they participated in recent attacks on churches and convents. The looting continued throughout Andalusia. Authorities intend to try those ac-cused of burning and looting the Blair-City Council purchased church property at summary court martials. Military headquarters announced that those responsible for spreading false and alarming reports will be severely punished. Soldiers received orders to shoot on sight anybody attempting new burning or loot-