

The Plattsmouth Journal

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R. A. BATES, Publisher

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What a terrible thing the inquisition was.

Did you enjoy your Thanksgiving turkey? Of course you did.

Our merchants are now good and ready for the Christmas shoppers.

The only thing that is as scarce as money around some homes is baloney.

Courtship is merely the preliminary skirmish before the real battle begins.

Only after her beauty is gone does the vain woman discover that brains are useful.

Not only are dictators needed, as Mr. Mussolini says, but a few good stenographers.

Mother Eve may have invented temptation, but men have monopolized it ever since.

Marriage never gets to be really tough until they begin to ease off on the use of tender expressions.

A girl who married a man to reform him never makes much headway until old age steps in to give her a life.

When the police raid a home in Boston these days, instead of breaking all the bottles, they tear up all the books.

An item says the tariff holds the Senate floor. It seems to be firmly fastened down, but the eloquence shakes the walls.

If the bill of Senator Vandenberg of Michigan passes to put a curb on courts issuing contempt orders, the labor men will have won their point.

Mexico has elected a pretty good President, if he lasts.

The frost is on the pumpkin and the pumpkin is in the pie.

Add at least 50 per cent to the good one woman says of another.

What this country needs is a flock of robots to do service in dentists' chairs.

Clemenceau in humble grave, without eulogy or flowers; but Paris does not forget.

The longer a man is married the less he dodges when his wife throws things at him.

Mr. Post Wilson's daughter won the door prize Monday night at the Legion Festival.

Be good, and Santa Claus may reward you. He is always good to those who are good.

Corns usually are the sign that there was no headwork done when the footwear was bought.

There is a divinity that shapes our end, but the tariff seems to be out of reach. Perhaps one of these days light may shine.

Whenever a member of the Soviet Union is expelled you can be sure that another Russian has begun to show sense.

An eastern scientist says if everybody would sing it would prevent crime. Not if they sang like some citizens we've listened to.

Some people are always insistent in their efforts to make children believe there is no Santa Claus. The stingy parent is one of them.

You usually can tell by giving her husband the once over just how much a woman dreaded the thought of being an old maid.

A gold digger is a sweetie who thinks the evening wasn't so hot if she wasn't able to make a total wreck of her boy friend's bank roll.

Another thing that is sure enough to bet on is, that many a flapper's lips that are red with the paint on top are blue with cold underneath.

It's also going to seem strange to the flappers having the men opposite them on the street car looking at their faces—if long skirts stage a real comeback.

The husband who can be as irritating as a hangnail never can understand why his wife does not keep a couple times sweeter than a butter scotch sundae.

The old-fashioned idea of divorce was to be freed from a major grief, nowadays the big idea seems to be to get one so the preacher can earn another wedding fee.

A modern girl goes out on the streets wearing a fur coat over what her mother, at that age, would have stayed in the house wearing a bathrobe or kimono over.

Some people actually do like parsnips, and with tastes like that it probably isn't so strange that girls will set their caps for the kind of meal ticket they do.

Modern poets, we are told, do not receive justice. But they need not crow too loudly about it; there are a lot of other people who have the same cause for self-congratulation.

The happiest homes are those where mutual love, respect and sacrifice are not looked upon as out-of-date and stored up in the attic with the rest of the old-fashioned junk.

In another ten or twelve years, or maybe sooner, we old folks will be shaking our heads sadly over the way the college kids pile twelve or fourteen girls into an airplane built for four.

Down deep in her heart we'll bet many a shivering little curm would rather have some nice warm undies and a flannel nightgown than the prettiest and most expensive hat in the milliner's shop.

More men would have had more money to have lost on the stock market if their wives had spent as much time trying to develop a sales resistance as they do in trying to develop a more slender figure.

If a man uses the saucer of his cup as an ash tray it either means that he is so used to being hawled out that he doesn't mind what his wife says about him doing it.

TAX REDUCTION TONIC

It is not denied in Washington that Secretary Mellon's statement of a proposed reduction of income taxes totaling about \$160,000,000 annually was prompted by the continued liquidation of stocks. The president, his cabinet and leaders in Congress are aware of the futility or danger of legislative interference with stock exchange operations, but naturally they desire to do what is possible toward checking a trend that indirectly menaces the industrial and commercial welfare of the country.

Legitimate business has been aided greatly by tax reductions in the last decade. Business can be aided still further by the same means. The anticipated surplus in the treasury makes possible another lowering of taxes, and excessive taxation is unjust and detrimental.

It has been said lately by business men of prominence that, if reasonable and well-grounded confidence in the fundamental factors can be maintained, and a feeling of panic can be prevented, the violent antics of the stock market need not effect industry and trade seriously. The announcement of another substantial reduction in Federal taxation should contribute toward that reassurance. It is most opportune. Manifestly, the government would not promise tax reduction if it had reason to apprehend a recession of business involving curtailment of revenue. It has no such fear, because sober consideration of the banking and credit situation, the condition of industry, the purchasing power of the nation and the country's foreign trade prospect warrant full confidence in the future.

The business community and the investors of the country should emulate the Federal government by refraining from exaggerating the significance of the readjustment in values of stocks.

NEED FOR EDUCATION

The country normal school at Fond Du Lac, Wis., gave an examination on current events the other day to citizens in that region. The examination produced the usual bunch of "howlers," and while they bring a smile when you read them, they are just a little bit discouraging when you stop to think about them a bit.

Here are a few of the contributions to public knowledge made by the Wisconsin question-answerers:

Ramsay MacDonald is a judge at Oshkosh.

Francis Willard was a lawn tennis champion.

Trotsky is the world's greatest musician.

Jane Addams is the wife of John Adams.

Mussolini is the "head man of Russia."

Stalin is a member of President Hoover's cabinet.

Darwin is the commander of the Graf Zeppelin.

Einstein is the ambassador to Czechoslovakia.

There were many more in the same vein, but these are the most surprising. They are funny, of course; but when you stop to think, they are a bit disquieting.

Our country is a democracy; a nation in which all citizens have an equal voice in government.

It is confronted today by enormous problems, on the correct solution of which depend the happiness of millions of people for years to come. It is faced by complicated issues at home and abroad—things that require intelligent discussion and serious study.

Yet a citizen who thinks that Ramsay MacDonald is an Oshkosh judge has as much to say about the course our foreign policy shall take as an intelligent citizen who is perfectly informed.

The vote of a man who thinks Stalin is in Hoover's cabinet counts just as much as anybody else's vote.

To be sure, these weird answers were few in number, considering the number of persons who took the test.

But they are disturbing, just the same. They indicate that our educational program has not progressed as far as it might. A great deal remains to be done before our democracy can function as it could.

WHEN BUSINESS MEN TALK

The Senate to date has not called Mr. Babson, for inquiry into his lese majeste, though Mr. Babson strangely has reiterated his first disturbing declaration and in a much more emphatic manner. It was Banker Kent who was hailed before the modern senatorial Cheka because he had the rashness to say what Mr. Babson has said, that the Senate's tariff delay was in part responsible for the recent stock panic.

These representative American business men were violating no prohibitions concerning the freedom of speech. They were expressing a belief concerning a situation in the economic financial field with which they were most familiar.

The Senate sanhedrim calls Mr. Babson "venal" and "dishonest," but this proves nothing, rather it suggests the last resort of those who recognize a paucity of legitimate argument, a dearth of justifying facts, in the face of expert accusation.

The American press has been a practical unit in its commendation of the conservative banker and the distinguished statistician who had the courage to express their individual belief with respect to the Senate's dilatoriness in an hour of extreme financial disturbance, blaming that body for an alleged contributory part in bringing on the stock cataclysm.

These men are not political or social radicals, called to book for ranting against the "tyranny of capitalism" or a frenzied cursing of the American Constitution. They simply disagreed with the Senate's view concerning a matter proper for public discussion.—Cincinnati Enquirer.

A lot of men would rather see the kitchen apron than the long skirt stage a comeback.

INDIAN LANDS

Thousands of acres on the Cheyenne and Pine Ridge Indian reservations in South Dakota can be bought at low prices on favorable terms. Payment, sales are held frequently by the U. S. Government Superintendents in charge of these Reservations. Lists of the lands offered, with minimum prices thereon, are available. These lands are suitable either for agriculture or for raising. Wheat, corn, other grains, alfalfa, sweet clover, small fruits and vegetables are successfully grown. Many tracts are available for leasing.

The Rural Credits Board of South Dakota offers for sale improved and unimproved lands in many parts of that state. Prices and terms of purchase are favorable to the buyer. These INDIAN and STATE lands offer splendid locations to men desiring well located, practical and profitable farm or ranch homes, as well as opportunity for safe and sound investment with likely increases in values within a reasonable time. Write for full information regarding these lands, the localities in which they are situated and how to acquire them. Tell me what you want. Ask questions—prompt and accurate answers. Home-seekers' Bureau, E. W. Reynolds, Commissioner, The Milwaukee Road, 820-V Union Station, Chicago.

WHAT IS NEWS?

"What is news?"
Frankly, we don't know.
Used to think we did, but now we don't feel certain.

Ordinarily, news is whatever happens in which the public is interested.

That's a fairly good definition, although schools of journalism indulge in more fancy phrasing.

Recently, however, all definitions have been upset, and news values seem to be topsy turvy.

It used to be that financial news appeared only on back pages, but today it is being shifted to front pages of all daily papers.

Front page news always differs from inside page news, and lately the average newspaper has been a radically different creature in its interior and exterior content.

This simple truth is almost invariably overlooked, both by critics of modern journalism and by defenders of that phenomenon. Many people speak disparagingly of the "depression" they feel upon glancing at the headlines of the daily paper. They advertise, by that statement, that they looked only at the front page.

If the criticism is that newspapers "play up" human frailties and freak events, writing columns on a train wreck while neglecting to mention the hundreds of trains that ran on schedule, the answer is the same—the critic was feasted upon the front page. There, true enough, the bizarre and frequently the sensational is presented. That is a natural concession to human nature which delights in a vicarious departure from routine.

But what of the paper's inside pages? There is a normal and sensible recording of wholesome events, news of finance and of sports and of schools, of churches, arts, literature, industry and invention, science and education, commerce and politics have their justly allotted space wherein developments the opposite of sensational are, in any balanced newspaper, duly reported.

When this vital distinction between the front and the inside pages of a newspaper is realized, it becomes evident that no sovereign definition of news is possible, unless it be in terms so general they are futile also. Many read hurriedly, confining their perusal only to page one. This is their privilege, but they are, by foregoing at least a cursory glance at the remainder of the issue, risking a distorted impression of modern life.

It is to the inside pages of the daily paper that one must turn—and one does as a matter of fact turn—for a picture of the movement of basic human interests. They are presented either in the form of news narrative or in the form of advertisements. It is obvious that the advertisements very often carry news in the technical sense of novelty, and at all times carry news of the permanent interests of life and practice.

There is nothing depressing about the picture of men operating railroads and steamship lines, buying real estate and selling it, and offering or seeking employment in the "wan" columns. There is nothing demoralizing in women shopping about in the department store pages, or in the school pages, or attending the parties in the society column.

Let these facts be considered by those who feel "depressed" by some of the news on front pages. Much human news is actually depressing. But more of it is pleasantly depressing, and much of it is positively encouraging. The good newspaper offers news of every noteworthy sort, and every reader can find, by the simple expedient of turning a few pages, the news he particularly wants to have.

"MAIL THEM EARLY"

There's nothing new in the advice to "Mail Your Christmas Presents Early" this year, but it is just as sound as ever.

Human beings, it seems, like to procrastinate. With most of us, there is a prevailing tendency to let matters wait until the last moment and then go after them like it was a question of life and death.

And the mailing of Christmas presents is no exception.

There is no sound reason why Christmas presents cannot be posted well in advance to avoid flooding the mails at the last moment. At best, the postal system has to handle a tremendously increased volume of mail during the holiday season and this is all the more reason why it should not be flooded with the bulk of it at the last moment.

You can do your part—play fair with postmen and at the same time insure prompt delivery of your parcels—by mailing early.

Governor Parks of Alaska has been again chosen to serve as governor. He has made an able executive and served to satisfaction of all.



Free
This Practical Cook Book
containing more than 90 excellent recipes—bread, muffins, cakes and pastry—will be mailed on request to users of K C Baking Powder.

The recipes have been prepared especially for
KC Baking Powder
Same Price for over 38 Years
25 ounces for 25¢
Millions of Pounds
Used by Our Government

Enclosed find 4c in stamps to cover postage and packing. Mail copy of The Cook's Book to
Name _____ Address _____
JACQUES MFG. CO., Chicago, Ill.

THEY ALWAYS WILL

No one who has a child can fail to feel a surge of sympathy for that New York mother whose baby was kidnapped from his carriage in front of a department store the other day.

You probably read the story. It told how little Donald Larney, three months old, required a special milk diet—a complicate formula that a physician had prescribed. And how the frantic mother, Mrs. Margaret Larney, appealed to the newspapers to publish this special formula in the hope that the kidnaper might see it and thus keep the child alive. Even in her grief, her first thought was of her child.

That's a mother's devotion for you, a throbbing story as old as the human race itself. Mothers have always been that way. And mothers always will.

Some people have to go away from home to make a showing. Look at Howell and Brookhart.

SHERIFF'S SALE

State of Nebraska, County of Cass, ss.

By virtue of an Order of Sale issued by Golda Noble Beal, Clerk of the District Court, within and for Cass county, Nebraska, and to me directed, I will on the 28th day of December A. D. 1929, at 10 o'clock a. m. of said day at the south front door of the court house, in the city of Plattsmouth, Nebraska, in said county, sell at public auction to the highest bidder for cash the following real estate to-wit:

The Southwest Quarter (SW¹/₄) of Section (8) Township Eleven (11), Range Thirteen (13), East of the 6th P. M. Cass County, Nebraska.

The same being levied and taken as the property of George W. Rhoden and Mary E. Rhoden, defendants, to satisfy a judgment of said Court recovered by Conservative Mortgage Company, a corporation, plaintiff against said defendants in said Plattsmouth, Nebraska, November 21st A. D. 1929.

BERT REED,
Sheriff Cass County,
Nebraska.

n21-4ws.

NOTICE OF REFEREE'S SALE

In the District Court of Cass County, Nebraska

Evelyn B. Stamp, Plaintiff
vs.
Charles E. Taylor, et al, Defendants

NOTICE

Notice is hereby given that under and by virtue of a decree and order of the District Court of Cass county, Nebraska, entered in the above entitled cause on the 21st day of November, 1929, the undersigned referee will, on the 28th day of December, 1929, at 10:00 o'clock a. m., at the south front door of the court house, in the City of Plattsmouth, Nebraska, sell at public auction to the highest bidder, the following described real estate, to-wit:

The southeast quarter (SE¹/₄) of the northeast quarter (NE¹/₄) and the northeast quarter (NE¹/₄) of the southeast quarter (SE¹/₄) of Section six (6), Township eleven (11), Range fourteen (14), in Cass county, Nebraska—

upon the following terms: 10% of bid in cash on day of sale, balance upon confirmation of sale and delivery of referee's deed.

Said sale will be held open one hour.

Dated this 23rd day of November, 1929.

J. A. CAPWELL,
Referee.
D. O. DWYER,
Attorney.
n25-5w

ORDER OF HEARING AND NOTICE OF PROBATE OF WILL

In the County Court of Cass County, Nebraska,
State of Nebraska, County of Cass, ss.

To the heirs at law and to all persons interested in the estate of Malvina Coffin, deceased.

On reading the petition of Ruben E. Donnelly praying that the instrument filed in this court on the 18th day of November, 1929, and purporting to be the last will and testament of the said deceased, may be proved and allowed and recorded as the last will and testament of Malvina Coffin, deceased; that said instrument be admitted to probate and the administration of said estate be granted to Watson Howard as administrator with the will annexed;

It is hereby ordered that you, and all persons interested in said matter, may, and do, appear at the County Court to be held in and for said County, on the 13th day of December, A. D. 1929, at ten o'clock a. m., to show cause, if any there be, why the prayer of the petitioner should not be granted, and that notice of the pendency of said petition and that the hearing thereof be given to all persons interested in said matter by publishing a copy of this order in the Plattsmouth Journal, a semi-weekly newspaper printed in said County, for three successive weeks prior to said day of hearing.

Witness my hand, and the seal of said court, this 18th day of November, A. D. 1929.

A. H. DUXBURY,
County Judge.

(Seal) n18-3w



Once again

Christmas comes to gladden our hearts. Let there be one outstanding practical gift... a gift that will benefit the whole family, and mother in particular... the lifetime gift... a Maytag.

PHONE for a trial Maytag washing. If it doesn't sell itself, don't keep it. Deferred payments you'll never miss.

Maytag
Aluminum Washer

THE MAYTAG COMPANY, Newton, Iowa
Founded 1923 20-X-1
Permanent Northwestern Factory Branch, Maytag Building—
412 Washington Ave., North, Minneapolis, Minnesota

Moritz Maytag Co.,
Elmwood... Goodridge & Coatman
Weeping Water... Moritz Maytag Co.
Eagle... Moritz Maytag Co.

IF IT DOESN'T SELL ITSELF, DON'T KEEP IT