

# FRIDAY AND SATURDAY

## The Harvest Festival Opens

The Harvest Festival opened Wednesday with one of the best days business done in Plattsburgh for a long time—

From the time the stores opened in the morning—until all were closed—at 9 o'clock at night—all were busy every moment—each store employed at least twice as many assistants as their regular force—

There were no jams or packs—no-body fainted—it was just a nice—big—pleasant day's and evening's business—and we know everyone was pleased with the bargains offered—because the large sales show that very plainly—

Wednesday was also Dollar Day—at all of the stores in Plattsburgh—all report a fine business

Our stores practically sold out all dollar items offered—But—

We are arranging to put out some more Big specials Friday and Saturday—also everything in all three stores are now greatly reduced—

Bates Book Store are getting out a big lot of toys—ones that should sell for four—or five times as much as they are going to be priced—when you go in—look at the 6—8—14—18 and 28 cent sections—you will be surprised—

Wescott's and the Ladies Toggery will also feature some extraordinary specials and they will go like hot cakes—

## Cass County

Where the Tall Corn Grows

### Tall Corn Contest

To the farmer who brings in the tallest stalk of corn—Saturday—a prize of \$5.00 worth of merchandise will be given—

Prizes of 2.50 each—in merchandise will be given for the following—

1. The longest 6 stalks of corn—
2. The heaviest 6 stalks of corn—including ears—on the stalks—

The corn will be measured and weighed at 2 o'clock—and again at 8 o'clock p. m., in front of Wescott's store—

The merchandise offered as prizes may be selected by the Farmers who win—from any one of the stores listed on this page—

These prize stalks of corn will be placed on exhibition all next week in the show windows and on the streets—with placards telling who raised the corn—names of all farmers who bring in corn—and names of the prize winners—will be sent to "The Nebraska Farmer"—

## The Parmele Theater

The Parmele Theatre had a big crowd—in fact the largest Wednesday night crowd for weeks—"The Shepherd of the Hills" is a big feature picture and everyone enjoyed it—

### "Waterfront"

Is the picture to be shown Friday and Saturday is also a mighty good one—featuring Dorothy Mackaill and Jack Mulhall—two of the screen's favorites—

The admission price will be the same—25c for adults—10c for children—or 50c for the whole family—no matter how many—just so it is all your family—Mother—Father and Children—living at home—no matter how old the children are—just so they are still—children—let your conscience be your guide—

## Plattsburgh Merchants

Plattsburgh merchants appreciate the kind of a territory it has—we are doing our level best to make it pleasant and profitable for you to trade Here—

## A Beautiful New Ford Roadster—Deluxe Model—and many other Valuable Prizes will Given Away

See the contestants names on the race track—pick the winner—Full particulars on circulars to be distributed on streets Friday and Saturday.

Many names have already been entered in the contest—votes will be given on all purchases made at these stores and on Tickets at the Parmele—

### We Want This Man!

Read his description—There is a liberal reward offered to the person who locates him and brings him in—

Perhaps you know his name—if you do—bring him along—Saturday—and claim the reward—

5 ft. 11½ in. tall—Has brown eyes—and slightly crossed—Chest measure 41 inches—Shoe size 8½—Wears a 7½ hat—Has White—even teeth none missing—

A very liberal reward will be paid by Fred Busch at the Ladies Toggery—

During this entire Harvest Festival the Parmele Theatre will admit the entire family for 50 cents to any show—Big matinee Saturday afternoon—

The Following Progressive Business Houses of Plattsburgh are offering the above prizes and paying for this advertisement—

C. E. Wescott's Sons—Parmele Theatre Ladies Toggery—Bates Book and Gift Shop.

### Money to be Thrown Away

At 3 o'clock—Saturday afternoon—a whole hand full of money will be thrown from the roof of Bates Book Store—scattered all over the street—

### Who Will Pick it Up?

Don't Forget—this will be real money—lots of it—Come and see how much of it you can get.