

## Dress Specialists!

That's what you will think when you see so many pretty dresses here. They're not only pretty---exclusive ---individual, but good and made with all the care that has been



production for many years!

PRICED AS FOLLOWS

\$15.75, \$16.75, \$17.65,

\$19.75, \$21.75, \$22.50

\$24.75, \$27.50

One Hundred and Fifty Styles to Select From!

Phoenix Hosiery

Ladies' Munsingwear



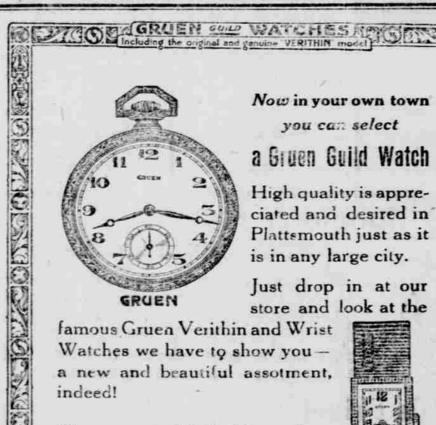
# At the Journal Office

on Bargain Wednesday!

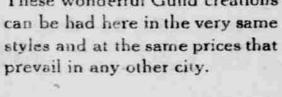
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This will be your opportunity to pay up!



These wonderful Guild creations



M. D. BROWN, Jeweler

"Gifts that Last!"

# Bargain Wednesday Commanding Values!

This is just the time when you will derive the most benefit from buying the merchandise you need, both in price and quality. Be very sure to shop with us.

### Warm Clothing!

This is the time of year when good warm clothing is absolutely necessary for your comfort and health's sake. Come here to supply your needs-

Men's Sheep Coats

Moleskin material, lined with No. 1 bark tanned sheep skin pelt. All round belt. Cord button loops, shawl beaverized collar. 36 inch length. Our price\_\_\$11.95

Men's Leather Vest Coats

All leather. Particularly designed for the out door man. Lined with good quality wool mackinaw cloth. Wool elastic knit neck, two button adjustable back and cuffs. Bargain day price\_\_\_\_

Men's Sheep Vests

Closely woven moleskin cloth, knit elastic collar, full sheep skin lined. Sizes 38 to 46. Very specially priced at\_\_\_\_\_

Leather Sleeve Vests

We consider this number one of our biggest values. Moleskin cloth, wool elastic knit collar and wristlets, wool lined body, leather sleeves, full 27 inches long. Bargain \$6.45 day special at\_\_\_\_

Men's Sweaters

Heavy knit, slip-over style. Maroon with blue trim collar. Elastic knit bottom and wristlet. A value in the for Bargain Wednesday\_\_\_\$2.19 \$3.50 class. Special

Boys' Sweater Coats

Made from selected wool and cotton mixed yarns. Coat style, six button front. Shawl collar. Gray color only. Sizes 34 and 36 only. Sizes 34 and 36 only. Very special at\_\_\_\_\_\_\$2.25

Men's Wool Socks Made from soft wool yarns, ribbed

top. Regularly priced at top. Regularly priced at 65c. Bargain day special 45c

MEN'S PANTS VALUES Heavy weight, closely woven mole-

skin pants, cuff bottom, button flap pockets, belt loops. Inside fleeced. Per pair\_\_\_\_ Men's extra heavy wool pants, gray diagonal stripe pattern. A pant especially good for the

older man. Per pair\_\_\_\_ Men's whip cord kiki pants. Belt A tough wearer. Price\_\_\_ \$2.45 loops and cuff bottom.

SHIRTS! SHIRTS!

Men's wool shirts. Good weight wool flannel sacking cloth. Flat collar, one pocket, blue color only. Special price \_\_\_\_

Men's dress shirts-Madras and percale materials, neck band style. Fast color stripe and check patterns. Mixed values from regular stock, mostly large sizes. Close out price of this lot is only\_\_\_\_ 89c

SOME BIG HOSIERY VALUES

These speak for themselves. Get your share Bargain day.

Men's Hosiery

Men's dress socks, good weight, made from selected fine yarns, highly mercerized. Double heel and toe. Colors black and brown. All sizes, THREE pair for \_\_\_\_\_98c Men's semi-work socks, soft, fine yarn, elastic ribbed top. Black and brown, 7 pair ... Rockfords-The old reliable work sock. Brown and blue mixed cotton yarn. 8 pair\_\_\_\_

> Women's Silk and Silk and Wool Hose

Exception values in Silk and Wool and all Silk hose. Derby ribbed and drop stitched, some with clocks. In brown, oxford, black and camel's hair. Values to \$1.75. Very 

ALUMINUM WARE

Good quality aluminum Tea Kettles, Bakers, Percolators, Double Cookers, etc. All going at the special price of only\_\_\_\_\_89c

#### SANTA CLAUS

The time is drawing near when the wishes of the kiddies and wee tots must be taken care of. Already we are laying aside the gifts to gladden the hearts of children at Xmas time. Make selections Bargain Wednesday. We'll be glad to hold them for you until Christmas time.

### Ladies' and Misses' Coats!

Shop where you will, you will not be able to duplicate the low prices we are naming on these quality garments. Every coat in our stock is this season's correct style. Some are plain tailored models, others cleverly trimmed in silk braid, belted and side button effects, large fur and self material collars. Newest fall shades of rich brown in velour and wool polo cloths.

\$17.50 \$19.50 \$21.50

Misses' Coats!

Charming models for the girl 12 to 16 years of age. Newest fall shades of brown, tan and blue. Materials of wool velour and polo cloth. Neatly trimmed military buttons and silk braids. Some are plain tailored models and others have fur collars and side tie belts. Just look at these low prices-

\$6.75 \$9.50 \$15.50 \$13.50

Ladies' Tailored Dresses!

New fall models that will appeal thru the quality of their materials and the nicety of their workmanship. Wool Poiret Twill materials, attractively trimmed in plain and richly colored silk braids. Colors navy and brown.

Misses' Dresses!

Very attractive new Fall dresses for girls. All wool plain serges and plaid flannel materials. Clever silk embroidery trimmed, some have belt and pleated skirts. Strictly late models, just right for school or dress. 10 to 16.

Gold Seal Congoleum Rugs!

Brighten up the home with these high class art rugs. The Congoleum company's newest patterns will be on Display here Bargain Wednesday.

9x12 Gold Seal art rugs, at...\$17.45 3x3 Gold Seal art rugs, at.... 1.75 6 x 9 Gold Seal art rugs, at... 7.10 6x6 Gold Seal art rugs, at....\$ 3.95 41/2x41/2 Gold Seal art rugs, at, each......\$2.50

### Star Brand Shoes are Better!

Star Brand Shoes are Better because they are solid leather. Read guarantee below.

Men's Semi-Dress Shoes Wide tee, comfort last.

Box calf, blucher style \_\_\_\_

Men's Dress Shoes Calf stock, staple medium round toe. Con-

servative comfort last, well constructed oak sole. Colors black \$4.85 and brown. Per pair \_\_\_\_

Ladies' Comfort Shoes

Plain toe, flexible leather sole, black kid lace bal, rubber heel. If you are having this shoe. Per pair\_\_\_\_\_\$3.50



Men's Hard Wear Work Shoes

Made of soft, pliable stock, triple stitch, blucher style leather pull; oak tan welted sole. Munson army last. Very special, per pair\_\_\_\_





Children's Shoes Orthopedic foot form last, button, Brown

and black calf stock extension sole. Just

the kind of shoe for those growing feet.

1/2 to 11\_\$2.65 \11 1/2 to 2\_\$2.85

itary and low heel styles, at \_\_\_ \$2.95 Brown Calf Oxfords

Black Kid Oxfords

Ladies' and Misses' medium low rubber

tipped heel. Perforation

trimmed. Very dressy \_\_\_\_ Boys' Dress Shoes

Mahogany calf, lace bal, welt sewed oak sole. Perforation trimmed. A shoe any boy will be proud to wear. Sizes 21/2 to 51/2. Pair\_\_\_\_\_

Boys' Shoes

All leather school shoes, blucher style, rubber heels. Colors are black and brown. 11 1/2 to 2\_\_\$2.95 2 1/2 to 5 1/2\_\_\$3.25

IN THE E. G. DOVEY BUILDINGS

Plattsmouth,

Nebraska

### Night and Day

Your comfort is assured if you snap up these sleeping garment and underwear values Bargain Wednesday. Note the reductions we are making-

Ladies' Night Gowns

Fine quality outing flannel gowns, full yoked, correctly sized, hemstitch and embroidery trimmed V and round neck styles. Special 95c Bargain day price .....

Men's Warm Gowns

A good weighty garment, made extra full body and length. Frog loop fasteners, military collar. eners, military collar. \$1.59

Men's Underwear

Heavy fleeced fine varn union suits, wide fly, closed crotch. wide fly, closed crotch. Fitted shoulders. Per suit. \$1.59

Boys' Underwear

Flat knit, cotton yarn union suits, heavy fleecing, ribbed wrist and ankle. Ages 8 to 12 in this specially priced lot, at\_\_ 89c

Ribbed knit, fine cotton union suits.

Drop sent, fleeced, crochet trimmed. Ages 2 to 10. These are specially priced at\_\_\_\_

Children's Underwear

Infants' Silk and Wool Shirts

Vanta all wool shirts and Carter's silk and woo! shirts. Double front and button front styles. All sizes up \$1.25; Go Wednesday at\_\_\_\_89c to 3 years. Regular price

SPECIALS FROM DRY GOODS DEPT.

Stamped art goods, Outings, Muslins, Blouses, Table Cloths etc. at special bargain prices.

"Justrite" Hair Nets Large size, double strand, cap shape nets. Light, dark, medium

brown and black. Twelve for\_\_\$. Christmas Handkerchiefs Nicely selected assortment of ladies' kerchiefs of linen and fine

lawn. Special, NINE for\_\_\_\_\_ \$1

Crochet Thread C. M. C. and other makes, your choice

of colors and sizes. Regular price, 10 and 15c per ball. Now, 98c TWELVE balls for \_\_\_\_\_

Stamped Aprons Unbleached muslin fudge and slip-on style aprons, stampel ready for em-

broidery. Complete with 89c floss to embroider\_\_\_\_ Circular Table Cloths Mercerized damask, scalloped in blue,

pink or gold. Fine quality.

Regular price, \$1.50. Now \_\_\_\_ Women's Stylish Blouses Silk and Georgette Crepe, dark and light colors. Beautifully embroidered and trimmed. Values to \$7.95. Clean-up price\_\_\_.

36-Inch Outing Flannel Heavy weight, light and dark patterns. Just right for your terns. Just right for your sewing needs. Per yd.\_\_\_\_ 25c

Bleached Muslin Pure white bleach, Soft, high count Wednesday only, per yd.\_\_\_\_ 17c thread, worth 22c yard.

GLASSWARE SPECIALS

Here are some real bargains for you in badly needed household articles. Look 'em over.

Water Glasses Cut glass, grape design.

Per set of six, only\_\_\_\_ Bohemian Art Glass Beautifully colored compotes, flower

bowls, candy jars and can-79c dle stick pairs. Each\_\_\_\_

Oven Glass

Specially processed, heat resisting. Pie plates, 9-inch size, each \_\_\_\_ 75¢ Cake plates, 9-inch size, each\_\_\_65¢ Casseroles, two sizes, \$1.69, \$1.89 Angel food cake bakers \_\_\_ \$1.90

MAMMA DOLLS

That go to sleep, talk and walk, little red chairs, sets of dishes, drums and horns, whistles, rubber balls, toy horses, musical chimes, etc. Watch for our big illustrated Xmas magazine by mail. If you're not on our mailing list let us know as we want you to get our advertising.