

COMMOBILE SALE STARTED

at 20th, 9 a.m.

Public Concerning this Sale!

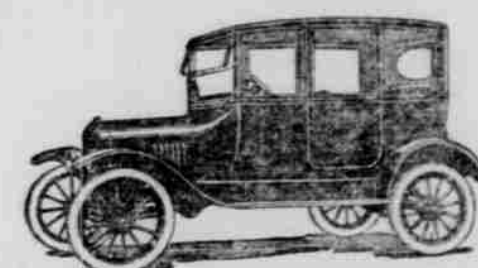
business. For a long term of years this organization of Plattsouth and Eastern Nebraska, growing steadily of our ability. Always maintaining the principle has been to keep abreast with the times—handling the Ford. Never in our many years of experience of institution as we have this year, due to the confidence of car, and in connection we feel justly proud and thank you. For out of the total new and used cars registered have been from this office, naturally it is a feeling of has established thus far this year. So don't under-estimate. We are jammed to the doors and are determined your satisfaction is our success.



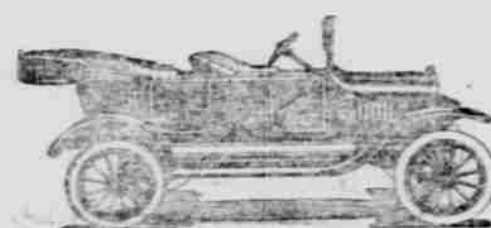
YES!

We are jammed to the door. We need the room. Our unbelievable sacrifice will warrant you telephoning us to hold a Car until you can get here. Remember the date,

Closes Saturday, October 27th, 9:00 p. m.



FREE!
FREE!
FREE!



FOLKS!-

I don't blame you for being shocked at the ridiculously low prices we are asking for these renewed cars. But we are overstocked, so out they go and when you hear the price of some of these big, fine, full leather upholstered cars that are mechanically right, you will sell your clothes to get one at such a bargain. Be here!

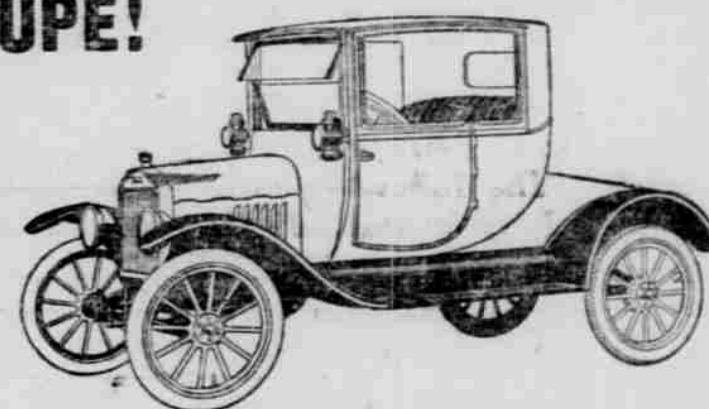
It Was Almost Murder

the way they snapped up these Bargains on our opening day. To those of you that were not here, we are going to make even

Greater Bargains During This Week!

FORD COUPE!

This is a 1920 model. Perfect condition. Good tires. You'll find it a "little dear" and will make the mistake of your life to pass it up.



\$75 Down Payment—Easy Terms, \$225

WHAT

is the cost of a car? The true and eventual cost of any car is the depreciation you will take on it when you finally dispose of it, plus the expense of its operation during the time you were the owner. The

amount that you invest in a car has no bearing whatsoever on the cost of the car. You might, if you wish add to the two above mentioned items the interest on your investment.

Our first used car sale in history will open Saturday, October 20th. We will offer the public approximately 30 renewed cars of various models. These cars will be offered at their actual value less a discount that will cause them to be sold quickly. This net price will be your investment. The discount you take on these cars when you eventually dispose of them, plus the interest on your investment, if you like, will be the true and eventual cost of your car.

Oh, Yes!

We are going to allow you to take a chance on the best 1 ton Ford truck you ever looked at, with a genuine Farm truck body on. If you will come in, we will tell you all about how to get it. The value of this truck is

\$325.00

On Next Tuesday

We are going to sell to the lucky person a Ford Touring Car worth every cent of \$100 for \$37.50. Sale at 2 p. m. Come in and get details.

Fordson Tractor!

It probably never has occurred to you why we sometimes forget the selling qualities of a Fordson tractor. Well, here is the reason. People walk in and say, "I want a Fordson." So now we would like for you to call on the Plattsouth City Council and talk with them about the test they made before they bought the Wher grader with a Fordson tractor. Then come over here and let us show you an exact duplicate of that tractor for only \$412. This tractor is only slightly used. Yes, we can arrange for small payments, "sure."

1920 Ford Sedan

This car is mechanically right and our service department stands back of it. You have been looking for a car just like this one for a long time for mother and the girls. So this is what we are going to do—On Monday, October 22, between the hours of 11 and 12 a. m., to the person buying this car we will give FREE 100 gallons of gas and two extra 30x3½ casings, PROVIDING it gets a good home. Yes, we will take payments. Price is

\$240.00

They're Coming

coming hundreds of miles to snap up the many wonderful bargains.

Saturday is the Last Day

FINING

ts with a smash Saturday at 9 a. m. sharp. chance, so don't let dash stop you from We will have many different hours on week. So be there. Cotton and present fit is worth

100

of \$10 or more.

TIME!

Oh, how swiftly she flies. Summer will be with us before you know it. Make a small payment now. Balance later.

WHY NOT NOW?

MOTOR COMPANY, NEBRASKA