



## Thrifty News for Thrifty Buyers!

Here are savings on things you need now that make it possible to keep a third or more of your money for other purposes. This space will bear careful reading for in it we announce particular purchases that we have made on which we can offer some remarkable reductions. Come to Plattsmouth Bargain day. Bring your money, and save money.



### TOWELING

Part linen bleached crash. Fine for roller towels. Five yards Bargain Wednesday for... **79c**  
"Stevens" all linen crash, a heavy weight, bleached. 18 inches wide. Very specially priced for Bargain day. Per yard... **22c**

**MEN'S HANDKERCHIEFS**  
17-inch Turkey Red and Indigo handkerchiefs. Guaranteed fast color. Each... **4c**

### CHILDREN'S HOSE

Built for the sturdy youngster. Winter weight, black rib school hose for boys and girls in all sizes. These will stand up under the hardest wear. Special price, per pair... **25c**

### LADIES' HOSE

Medium weight, black cotton hose, with elastic rib top. An exceptional value. Per pair... **15c**

### COTTON BATTS

Large size for comforters, 72x90, made of pure white cotton and stitched. Each... **98c**

**COMFORTER CHALLIE**  
and Silklines for warm comforters. A big selection of attractive patterns, both light and dark. 36-in. wide. Per yard... **22c**

### RICK RACK

In white and colors that are absolutely fast. In 3 yd. pieces. 3 pieces for... **25c**

### LADIES' KERCHIEFS

Fine lawn, hemstitched and with colored embroidered corners. Special at 3 for... **25c**

### TURKISH TOWELS

Fancy colored and plain white, good size and good weight. An exceptional value at only... **27c**

### UNBLEACHED MUSLIN

Fine quality 36-inch unbleached muslin for fancy work and general use. Bargain Wednesday price, per yard... **18c**

### TABLE DAMASK

Genuine Renfrew colored damask—the kind that doesn't fade. Reduced to, per yard... **98c**

Pure white mercerized damask, 72 inches wide. A beautiful firm fabric and very pretty pattern. Special, per yard... **85c**

### MOUSE TRAPS

Good spring board traps. Six for... **15c**

### TOOTHPICKS

Fine quality of hardwood toothpicks. 3 boxes for... **10c**

### "SKITCH"

Makes washing easy. Try it, you'll never wash without it. 3 regular 12c pkgs. for... **10c**



"Dallas" Fine Quality **PILLOW CASES**  
Size 42x36. Our Dry Goods super-special bargain. Each... **21c**

### FILET LACE

Pretty patterns for pillow cases, underwear and all kinds of edgings. Mercerized. 1 1/2 to 2 in. wide. Special, per yd... **10c**

### KRISPY CRACKERS

Our super-special grocery bargain. 4-lb. caddy on sale at... **49c**

### GROCERIES

Some Outstanding Values in This Department

Glidden corn, No. 1 standard, per dozen cans... **1.35**  
Oaks corn, per dozen cans... **1.10**  
Del Monte marmalade, 14-oz... **.20**  
White Bear jam, 4 jars for... **1.00**  
Cock of the Walk black cherries, 4 cans for... **1.00**  
Hominy, 3 cans for... **.25**  
Peanut oil, 2 cans for... **.15**  
Cooking figs, per lb... **.20**  
Jack Spratt apricots, 3 for... **1.00**  
Jack Spratt peaches, 3 for... **1.00**  
Chocolate creme fingers, a real confection, very special lb... **.25**

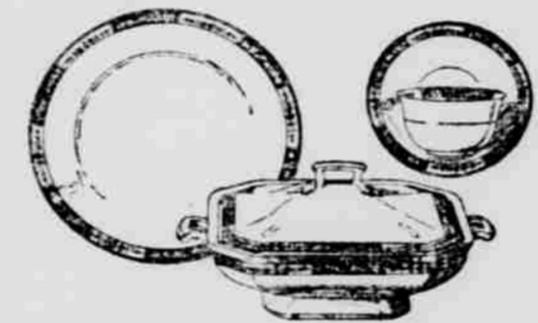
### Home Roast Coffee

H. M. S. blend—Goes farther than any other coffee. Specially priced at **35c lb; 3 lbs. for \$1**

### CHINAWARE

in Standard Patterns Attractively Priced for Bargain Wednesday

This is your opportunity to match up additional pieces or replace others and at these prices it will also be worth your while to consider a complete new service.



This 42-piece English Dinnerware set, "Marcella" pattern as illustrated, is best English make and guaranteed. This is a very popular pattern and cannot be excelled as to quality and service. **42 pieces for... \$14.75**

Also Sold in Larger Sets or Open Stock

### CUPS AND SAUCERS

These are plain white china or decorated semi-porcelain, and represent a most remarkable value. If you need cups and saucers buy now. Six cups and 6 saucers for... **85c**

### 10c BARGAIN COUNTER

All kinds of odd pieces of practical china for daily use. Plates, platters, oatmeal dishes, etc. Each... **10c**

## Ladies' Union Suits!

"Carter's" medium weight, ankle length, sleeveless union suits, perfect fitting, perfectly made garments. Sizes 34 to 44. Special Bargain Wednesday price, per suit... **\$1.50**



Wool and Cotton Mixed Union Suits—Ankle length and in three styles. Fine quality. Medium weight. These are regular \$3.25 suits. Very special at... **\$1.95**

### CHILDREN'S UNION SUITS

"Carter's" Union Suits for boys and girls, in a firmly knit, softly finished garment, not the heavy bulky kind. Ages 2 to 14. **\$1.35 to \$1.95**

## Another Big Bargain in Blankets!

Snugly soft and warm are these good weight, double cotton blankets, full size 66x80. Firmly finished as to edges and in very attractive blocks in pink, blue, gray and buff. Now is the time to buy blankets.

We are making the price on this blanket special doubly attractive at this opportunity time. It will pay you to lay in all you need. Per pair... **\$2.95**



Phones 53, 54 and 144

# H. M. SOENNICHSEN

Store Open until 9 P. M.

## Bargain Wednesday!

### Sale of Winter Footwear

ANOTHER MONTHLY OPPORTUNITY FOR THE THRIFTY TO BUY SHOES AT A GREAT REDUCTION.

#### Men's Work Shoes

Brown blucher lace, Goodyear welt and nailed soles. Soft toes. Munson last. Bar- gain Wednesday price... **\$3.45**

#### Women's Lace Shoes

Women's 8-inch lace shoes in brown and black leathers. Low and medium heels. Specially priced for Bargain Wednesday at... **\$2.95**

#### Misses' and Children's School Shoes

Lace style. Made of black or dark brown leather. Leather soles, rubber heels. Sizes 8 1/2 to 2. Bargain Wednesday price... **\$1.95**

#### Boys' School Shoes

Regular or high cut blucher styles. Dark brown leather. Leather soles and rubber heels. Sizes 12 to 2. Bar- gain Wednesday price... **\$2.45**

#### Women's Silk and Wool Hosiery

The new wide ribbed style in leather shades. Wear them with winter oxforas. Sizes 8 1/2 to 10. Bargain Wednesday price... **\$1.25**

#### Children's Button Shoes

Spring heel, wide toe. Just the thing for growing feet. Sizes 6 to 8. Bargain Wednesday price... **\$1.49**

## Felt Slippers!

150 pairs of Men's and Women's Felt Slippers. Padded soles. Women's are ribbon trimmed. Colors sapphire, old rose, brown, red, gray. Buy these now for Christmas gifts. Bargain Wednesday price, per pair... **\$1**

# -Fetzer Shoe Co.-

"QUALITY SHOES"

## We Sell Service, Too

Not all of our time is taken up selling goods over the counter.

Particularly at this season before the holiday rush can we give careful and painstaking attention to your repair work of all kinds.

### Jewelry Remodeling

#### Watch and Clock Repairing

#### DIAMONDS REMOUNTED

Let us show you how much it would improve the appearance of your diamond to remount it in one of the new white gold or platinum mountings. You'd really be surprised at the transformed appearance. The cost is moderate, too.

Bring Us Your Repair Work Now

# John W. Crabill

C. B. & Q. Watch Inspector  
Wagner Hotel Block Plattsmouth, Nebr.

## CHRISTMAS

### Will Soon Be Here!

And a little advance information will make your Christmas Card buying much easier.

We have the largest line this season that was ever stocked in a retail store in Nebraska.

### Cards for Every Member of the Family!

If you do not Christmas Shop in Plattsmouth send us a dollar by mail, telling us how many cards you want for the dollar, and we will mail them to you, and guarantee satisfaction.

Cards from 1c to \$1.00

## The Journal Office

Plattsmouth, Nebraska

## Wednesday Bargains!

Roast beef, per lb... **12c**  
Creamo coffee, per lb... **35c**  
Gallon peaches... **75c**  
Gallon pineapple... **75c**  
Royal dates, per pkg... **15c**  
Pancake flour, per pkg... **15c**  
Ferdell pork and beans, per can... **15c**  
No. 3 cans peaches... **25c**  
7 bars yellow soap for... **25c**

## Hatt's Market

### Bargain Day Specials!

#### ALUMINUM WARE!

Aluminum dish pans... **99c** Aluminum roasters... **99c**  
Aluminum percolators... **99c** Alum. double boilers... **99c**  
Lawn box stationery, 2 boxes for... **\$ .25**  
Thin glass tumblers, special, six for... **.39**  
20-inch unbreakable doil for... **1.00**

## Popular Variety Store

Get Your Winter Supplies at Our

## Bargain Wednesday Sale!

Our stock is filled with fresh new goods for Winter and at this Bargain Wednesday sale you can get very low prices. Compare these outstanding values and then make a list of the things you want to get here Bargain day.

#### 30" HEAVY OUTING

An outstanding value in our Bargain day offerings. Heavy quality flannel suitable for gowns, sleeping garments and underwear. Price, per yd... **14 1/2c**

#### SLICED PINEAPPLE

Large sized cans of best grade sliced pineapple put up in heavy syrup. Gold Bar brand, reg. 50c grade... **35c**  
**THREE CANS FOR \$1**

**FANCY APRONS**—Our large assortment of regular \$1, \$1.25 and \$1.50 grades to be closed out at... **79c**

**BLEACHED MUSLIN**—A good quality, no dressing or finish. Durable and soft. Price, per yard... **15c**

**DRESS GINGHAMS**—32-inch, plain and fancy gingham. The season's newest patterns and styles. Per yard... **21c**

**LADIES' PURE SILK HOSE**—Dainty, serviceable and fine quality. Black only... **75c**

**MEN'S COTTON SOCKS**—Black and brown. Bargain Wednesday price, pair... **10c**

**CORSETS**—One lot front and back lace, various styles, sold regularly \$3 to \$5. Sizes: 1-19, 1-21, 5-22, 6-23, 2-24, 6-25, 3-36, 4-27. Wednesday sale price... **98c**

**UNBLEACHED COTTON TOWELING** with colored border, suitable for dish towels. Price, per yard... **5c**

Otoe kidney beans, 2 cans for... **.25**  
New sugar corn, 3 cans for... **.25**  
Early June Wisconsin peas, per can... **.15**  
Per dozen cans... **1.50**  
Old Sol hand packed tomatoes, can... **.15**  
Two cans for **25c**; per dozen... **1.45**  
Van Camp's pork and beans, large size... **.15**  
Two cans for **27c**; per dozen... **1.50**  
Curtis ripe olives in cans, per can... **.10**  
Sugar Crisp corn flakes, 3pkgs. for... **.25**  
Golden Rod fresh new oat meal, pkg... **.40**  
4-lb. caddies crisp wafer crackers... **.25**  
Magnet coffee, our best quality. Per lb... **.45**  
Special, 3-lb. can for... **1.25**  
Gooch's self rising pancake flour, 4-lb... **.35**  
Gooch's self rising buckwheat flour, 4-lb... **.45**  
Finest American sardines, in oil, can... **.05**  
Finest mustard sardines, large can... **.10**  
Early Ohio potatoes, fine cookers, bu... **1.00**  
put up in 2-bushel sacks at, per sack... **1.80**

Telephone 64-65 **E. A. WURL** 6th and Main St.