

# Most Extraordinary Sale of RUGS Monday

All Rugs of fine quality—that will give the very best of service—offered at prices that represent enormous savings. One of the largest Rug mills in the country was overstocked with over 1,000 Rugs and had to find a ready market for them at once so as to relieve their warehouses and at the same time turn these Rugs into cash. We bought the entire stock at enormous discounts.

## Brandeis Stores

It means that you can buy RUGS at a much lower cost. Every practical size of rug will be found in this sale. Read over carefully the few examples we give here to show you the importance of this event, from a money-saving viewpoint, to every home where Rugs are needed now. You will surely realize the advisability of being on hand early Monday morning to make your selections.

**\$25.00 Axminster and Velvet Rugs (Room Size 9x12 Feet) \$15.98**



Most desirable colors in floral, oriental and conventional patterns—go on sale Monday—third floor—at

- |  |   |   |
|--|---|---|
| <b>Axminster Rug Strips</b><br>Up to 12 feet long. For hall runners and small bed rooms. Worth to \$5. Monday, ea. <b>\$2.50</b> | <b>Room Size Brussels Rugs</b> <b>\$7.98</b><br>Sizes up to 9x12 feet. All desirable patterns. Worth up to \$15.  | <b>Axminster Rugs</b><br>Size 36x72 inches. Worth up to \$4.50. Monday, at..... <b>\$2.59</b>       |
| <b>Axminster Rugs</b><br>Size 27x60 inches. Worth up to \$2.50. Monday, at..... <b>\$1.59</b>                                    | <b>Room Size Axminster Rugs</b> <b>\$12.98</b><br>Sizes up to 9x12 feet. All good patterns and values to \$22.50. | <b>Genuine Wilton Rugs</b><br>Size 36x63 inches. Value to \$7.50. Monday, at, each... <b>\$2.98</b> |

**Highest Grade Wilton Rugs**  
SEAMLESS  
Beautiful new designs. Rugs of highest quality. Worth \$50. On sale Monday for—  
**\$29.98**



**Bath Rugs—Washable, fast colors. Values up to \$3.50. You have never seen such rugs at the prices at which we will sell them Monday, 79c and 98c.**

**Rag Rugs and Bath Rugs**  
79c & 98c | 79c & 98c

**Rug Rugs—Only 400 of them and they surely will go in a hurry Monday at these prices. All colors. Values up to \$3.50, divided into two lots**

### Dress Goods and Linings

Most prominent among the special values offered for Monday will be a big shipment of chiffon weight Broadcloths which are now at the height of fashion for tailored suits. Prices will be fully 1-3 less than regular.

<b>Imported Broadcloth</b> An extra fine quality. 52 inches wide. Comes in all the newest shades. All sponged and shrunk. The regular price is \$2.50 per yard. <b>\$1.75</b> Monday, yd.	<b>American Broadcloth</b> From a manufacturer who specializes in Broadcloths for makers of high grade suits. Regular price \$1.59. <b>\$1-1.50</b> Monday, yd.	<b>Black Broadcloth</b> Fifteen pieces fine 52 inches wide Broad cloth of exceptional quality. 52 inches wide. Regular price \$2.25 yd. <b>\$1.79</b> Monday, yd.
--	--	--

**100 PIECES OF 43-INCH ALL WOOL FRENCH SERGES**  
Three shades of blue, two shades of brown, two shades of green, three shades of wisteria and plum, two shades of Bordeaux and Tango; also black. The regular price is \$1.00 per yard. Special Monday, at yard... **79c**

**New French Challis**  
One hundred and fifty pieces for Monday's sale. Small and medium figures. Roman stripes, ombre patterns, oriental and Japanese designs, dots and stripes. Very specially priced. Yard... **25c**

**44 inches wide** Finest quality, made of soft yarn and specially adapted for either suits or dresses. Smart range of colorings, including blue, Special Monday, yd... **98c**

**Pacific Mills Necker**  
Granite weaves and whippers, 36 to 40 inches wide. Usually selling at 50c to \$1.50 yd. Offered very special Monday... **39c-49c-79c**

**Linings**  
1,000 yards in mill ends of two to five yards. Fine quality of 20c satin, in all the leading shades, light blue and black. Very Special Monday, yard... **21c**

**Satin—Yard Wide**  
In colors and black. A quality that sells usually at \$1.00, per yard. Special Monday, at yard... **79c**

**In ch-Bismont**  
36-inch Plaids, in French and Scotch combinations, medium and dark colors. at yard... **25c**

### Women's and Misses' New Suits, Frocks, Coats

The coat this year is really a thing of comfort as well as of beauty. There are the full flowing models, the cape effects, yoke backs, vying with the coat cloths, Bayardere cloth, Cheviots, Checks and Zibelines also the dressy silk frock effects.

The season is now in full swing. We are offering a wonderful variety of charming new styles—latest arrivals in—

**Evening Coats, Auto, Street, Traveling or Semi-Dress Coats**  
**\$19, \$25, \$35 \$39**

**Special Showing of Coats at \$15**

**Fashionable Suits at \$25**

**Exclusive Models in Classy Tailored Modes**

The past few days have brought us an assortment of new classy suits in the very latest and desirable models, attractive materials, pleasing colors—  
**\$35, \$39, \$45 \$49**

**KLOSFIT PETTICOATS**  
Jersey with mesaline flounces; also all Jersey. Every color desired. These are the famous fitted petticoats made with the elastic bands that fit snug without a wrinkle. No draw strings. We also have the large sizes especially adapted to the short, stout figures.  
**\$5.00**

**Special lot of Silk Petticoats at \$2.98**

Made of good quality of all silk Jersey, Jersey and Mesaline, and a 11 Mesaline. Every desirable color.



### Fashionable SILKS and VELVETS

**6.00 Yards of New Fall Silks, 23 to 40 in. wide**

On sale in our famous silk squares on the Main Floor Monday. Plain and Fancy Silks, Printed Crepes, Poplins, Pekin and Roman Stripes, Satin Mesalines, black and colored Dress and Waistings Silks—large assortment of colors—all greatly underpriced for Monday's selling, at... **39c to 98c**

**Black Chiffon Velvet**, 43-in. wide. A splendid quality, very popular material this fall. Selling regularly at \$3.75 a yard. Special Monday, at... **\$2.50**

**40-in Crepe**, \$1.29  
Creme Mandarin, Faconne, Falles, Sublime, Crepe Cascadeuse, Otoman Twills, printed coat satin—36-in. wide. Values \$2.00 to \$2.50 yard. Monday... **\$1.29**

**Black Satin de Luxe**  
Fifteen pieces of this high class dress and coat satin—36-in. wide. Priced specially for Monday, per yard... **\$1.48**

### Distinctive Popular Priced Millinery

**Coronet Hats**  
Never \$10 Never More Less

Copies of late French Models, in both dress and street hats, will be found in the collection. The style is unquestioned and the materials excellent. The variety of designs offer a wide choice and all who make their selection here will save a worth-while amount, as these are hats that cannot be duplicated elsewhere for less than \$15. No better authority of the becoming smartness of this up-to-the-minute hat can be cited than the satisfied customers who come here season after season for a "Coronet" Hat. We are sole agents in Omaha for "Coronet" Hats



### New Frocks in Many Beautiful Styles

All different, all charming, all smart. Serge frocks, satin, or two fabric frocks, each striking a distinctive note, be it the sash, the vest or the color. The effective models in dancing frocks, equally unique in their exclusiveness, of chiffons, laces, Crepe de Chine, Mesalines or Charmeuse... **\$19-\$25-\$35**

**Hundreds of Newest Negligees**

Are presented in all the exquisite loveliness of their dainty laces, chiffons and ribbons—attractively priced. Many, many styles—Each as different from the other as it is marvelously perfect in color and design. From the elaborate creation of chiffon and lace to the charming simple crepe de chine, mesaline and albatross.

**Service—Comfort—Beauty—All in one.**

Crepe de Chine Negligees, at \$5.00, \$5.98, \$7.50 up to \$25.00  
Albatross, at \$5.00, \$5.98, \$8.98 up to \$15.00  
Cotton Crepe, at \$1.00, \$1.98 up to \$5.50  
Flannellette, at \$1.00 and \$1.98

**New French American UNDERWEAR**  
In the delicate hand embroidered effects on good quality of nainsook, dainty designs in gowns, combinations, chemise, envelope chemise, corset covers, etc., at—  
**\$1.00, \$1.39, \$1.69, \$1.98 and \$2.50**

### Poiret Inspired the Sleeveless Over-Blouse—Our Blouse Chief Perfected It

By giving it the lines of the new and graceful Basque and by finishing it with the new Military Collar. So tomorrow

**This New Sleeveless Basquette of Panné Velvet, \$8.95, and in Velvetine, \$5 and \$5.98, Other Basquettes at \$3.98, \$5.98, \$6.98**

In Blacks, Purple and Brown—with Charmeuse Sash to match.

This is the first blouse-like creation which can be worn with the simplest frock or the loveliest of chiffon or silk gowns. It also may be worn over a dainty lingerie blouse with a tailored suit. And, no matter with what it is worn, it will give elegance and chic to the costume.

**1,000 Lingerie Blouses at \$1.98**

Copies of Latest Models from Paris

Blouses of simplicity—and yet they are not what might be called plain. Their beauty depends upon the fine materials, and workmanship and style.

**Black Silk Lace Blouses, \$5.98, \$6.98 and \$8.98.**

**Stunning Crepe de Chine Blouses, \$2.98 to \$7.50.**

**Special Lace and Crepe de Chine Blouses, \$5 value, special at \$3.98.**

**Georgette Crepe Blouses \$5 to \$12.75.**



### White and Colored Wash Goods

**Finest Bulgarian Silk Crepe**—Soft clinging fabric for dancing frocks etc., in all the evening shades. 40-in. wide. Extra special, yard... **\$1.35**

**Silk and Cotton Dress Material**—Roman stripes, in beautiful colorings for blouses and dresses. 36-in. wide. Special... **59c**

**Foundation Silk**—36-in. wide. We are going to close out a broken line of this material at the special price of... **19c**

**Satin Foulard**—In neat floral printings, light and dark colors. 27-in. wide. Special yard... **19c**

**Cotton Crepe**—White and colored; floral designs. 24 and 27 inches wide. 15c values yard... **12 1/2c**

**Imperial Longcloth**—Chamois finish, contains no filling. 36-in. wide; 12 yard bolts... **\$1**

**Indian Linen**—Best 15c quality, white, 28-in. wide yard... **10c**

### New Curtains Demonstration and Sale of Dress Forms

The new Duo Curtains. Combination Net curtain with Sunfast overcurtains to match; all ready to hang. They come in green, tan, rose and blue. Special, per set—  
**\$3.25, \$3.98, \$4.98**

**Etamine Curtains**—36-in. wide, linen edges. Special pair... **\$1.98**

**Bungalow Net Curtains**—With hem and heading all ready to hang, pair... **\$1.50**

**Imported Duchesse, Cluny, Irish Point, Point Milan, Lacet, Arabian, and other fine imported Curtains**—in dozens of new patterns, at pair—  
**\$10-\$7.50-\$5.98-4.98**

**Imported French Flax Velour Portieres**—We have just 15 pairs of these Portieres and they are worth \$40.00 a pair. Your choice, Monday... **\$28.50**

**Full Size Swiss Curtains** Monday, pair... **98c**

**Lace Curtains**—60-in. wide, pair... **\$1.50**

**Goose Neck Curtain Reds** 45-in. wide, each... **15c**

**Scotch Madras**—45-in. wide, yard... **45c**

**Monday—Notion Department—Main Floor.**

**Acme Dress Forms**—Four sectional; can be adjusted at neck, bust, waist, hips and any height. Jersey covered; perfect proportioned. **\$4.98** Regular \$7.98 value, special.

**Full Acme Forms**—Jersey covered; can be adjusted to any height, perfectly proportioned. Sizes 32 to 44. Can be put away in small box when used; perfect proportioned. Regular \$7.98 value, special. **\$3.50**

**"Special" Jersey Covered Bust Forms**—Perfectly proportioned. Sizes 32 to 46. Regular \$1.50 value. Special Monday at, each... **75c**

**Extra Specials Monday**  
In Notion Department.  
Kleinert's Trifolia Brassieres—Sizes 32 to 46. Regular \$1.00 values. Special... **69c**  
each  
Cedar Oiled Hops for Polished Floors—Regular \$1.25 Special, each... **69c**



### Come Learn to Knit and Crochet

We invite you to attend our class in knitting and crocheting with Fletcher's Yarns. The class will be in charge of Miss B. E. Strange, who is an expert in all branches of yarn work. Every day in Art Goods Section, Third Floor, from 8:30 to 5:30.

**FOUR VERY SPECIAL VALUES MONDAY IN ART GOODS SECTION**

**Fancy Silk Tapestry Sofa Pillows**—Slips all made. Pillows in this lot worth up to \$5.00. **\$1.25**

**Bath Towels**—Pure white Turkish Towels stamped with neat designs for French knot embroidery... **25c**

**500 Pieces Hand Embroidered Centers, Scarves and Pillow**—All hand work on linen and burlap. Values up to \$7.50. **\$2.50**

**Choice**... **25c**

**Stamped Face Cloths**—Neat designs on good quality Turkish cloth, 3 for... **25c**

### FLANNELS, POPLINS, PERCALES, MUSLINS

And everything in the line of Domestic, Here are a few of the extraordinary values offered for Monday's selling:

**Imported Silk Finished Poplins**—Highly mercerized; in all shades. Values up to 25c yard. Special Monday... **12 1/2c**

**Dress Percale**—Fine quality, 36-in. wide. Beautiful assortment of neat designs on light and dark ground. Worth 19 1/2c yd. Special Monday... **8 1/2c**

**Curtain Serim**—Fine quality, 36-in. wide. New perfect goods Book-fold, in all the new printings. 10 1/2c value, Monday special, yard... **6 1/2c**

**Dress Zephyrs**—In neat checks, plaids and stripes, 27-in. wide. Lengths to 15 yards. 12 1/2c and 15c values, special Monday, yard... **6 1/2c**

**Outing Flannel**—Best quality, 7-in. wide, in fancy stripes and checks, soft fluffy nap on both sides. 10c values. Monday special, yard... **7 1/2c**

**White Shaker Flannel**—Welch and Scotch makes, soft permanent finish, warm and durable. 10c values. Monday, yard... **6 1/2c**

**Sponge Knitting**—Beautiful fall cotton dress material, extra weight, warm and durable. All new desirable shades. 15c values. 9c Monday special, yard... **9c**

**10 Cases Genuine American and Simpson Prints**—In all styles and colorings, neat dots and figures. 5 1/2c values. Monday special, yard... **4c**

### Time to Buy Blankets and Comforts

These Low Prices Should Bring You Here Monday.

**Woolnap and Beacon Blankets**. Extra large size blankets in tan, gray and white. Excellent values at \$2.50. Special... **\$1.98** Monday, pair.

**Full size Beacon and Woolnap Blankets**—Up to 72x80 inches. Come in gray, white and tan. Always sold at \$2.00. Special Monday, pair... **\$1.69**

**Full Size Comforts**. For largest beds. Filled with clean white cotton and covered with fine silkoline and saten, attached and tied. Good \$2.00 values. Monday at... **\$1.25**

**Beacon Plaid Blankets**. Colors absolutely fast. No better cotton blanket made. They do not shed the nap and feel just like wool. Always sell at \$3.00. Special Monday, pair... **\$2.39**

**Extra Large Comforts**. Extra heavy and largest size comforts, 80x90 inches. White cotton filling. Tied and stitched. Well worth \$3.50. Special Monday at... **\$1.75**