

# The South Omaha Merchants and Bankers Are Very Good Boosters

## South Omaha Business Men Who Have Grown Up With the City in Prosperity

Located, as it were, at the very portals of Omaha, the business men of South Omaha have to meet conditions unlike those presented to any other town of the size of South Omaha. Without railway depots worthy the name, and with rapid transit passenger service between here and the business district of Omaha, the local merchants have to compete with the strongest and most successful dealers of the west. But for all that, South Omaha has a class of business men and merchants which, while not large, is none the less sturdy and successful. Many of them while working and living in South Omaha are members of the Omaha Commercial club and assist in boosting the whole territory regardless of their own individual interest in South Omaha.

From a rough western cattle station these business men have built up a city with a business district worth the notice of any observer of American push and progress. Four banks, many lumber yards and material centers; serum plants from which hundreds of gallons of cholera preventative is shipped annually to the farmers of the state; liquor house wholesale and retail, a great brewing plant built and owned by local men; theaters, furniture stores, clothing houses, hardware centers, grocery companies, novelty stores and loan associations—these have all contributed to the upbuilding of the city's business.

**Some of the Winners.**  
Among the men and the firms who have done much to build up the business of the city by persistent boosting and good service are the following: The Packers', Live Stock, Stock Yards and Security banks of which number the last mentioned is a state bank, the G. H. Brewer Undertaking company, the Hamr Clear company, Wigg Brothers' Dry Goods company, the B. J. Larkin Undertaking company, the Five and Ten Cent store, the Wells Grocery company, the Novelty Repair company, the Harry Rothkop Dry Goods company, Frank Haney Electrical company, the O. K. Hardware store, the Kottsky-Pavlik company, Le Royal Millinery store, the Schiltz cafe, Taylor & Michael's Hardware company, Sol Goldstrom's Wholesale Liquors, Bakke's Bakery company, the Louis Bradford Lumber company, the Offerman Plumbing company, the O. K. Serum company, the Michaelson Hardware company, the Glasgow Tailors, the Mayes Serum company, the Johnson-Karquist Shoe store, the Reliable Furniture company, the South Omaha Ice company, the Brown Park Mineral Springs, the Star Livery, P. J. Boyce, the Howland Lumber company, South Omaha Van and Storage company, the Besse theater, the James Parks Construction company, and a host of others.

These men and firms are today as interested in pushing along the fortunes of the city as a whole as they are in increasing their individual businesses.

**Argument as to Annexation.**  
The city within the last few years has experienced invitations to become a part of Greater Omaha. Gradually the sentiment of annexation seems to be growing. As always before there is some opposition. Some of the business men think that annexation would mean a diversion of trade from South Omaha to Omaha. It is contended by the opponents of the merger that visitors and even residents of South Omaha would more than ever pass up the local tradesmen in favor of Omaha if annexation were to take place. Other men see in annexation a saving of money and a more rapid development of this part of a greater city.

These latter see here in South Omaha a trackage area that can not be equalled in Omaha. They see great factories and

granaries coming to locate here, they see the steady influx of settlers who are drawn to great trade centers and they see as a consequence their patronage picking up. There are others still who see in a free bridge across the Missouri river at this point another reason for making the two cities one. With a bridge—a free bridge across the river at this point—every Iowa farmer who comes to the Union Stock Yards with his cattle or hogs must pass through South Omaha's retail

## South Omaha Schools Provide for Making Children Into Good Citizens

South Omaha, with possibly the most complex foreign population west of Chicago has done much to solve the problem by the gradual upbuilding of a public school system that is second to none in the west. While not possessed of nearly as large or multiplex a system as Omaha, South Omaha has nevertheless built up a school system that takes thousands of foreign-born children and children of foreign-born parents annually to mould them into American men and women with American ideals and American moral and business principles.

The school budget has naturally increased by leaps and bounds in South Omaha, where in 1907 the annual school budget amounted to \$127,000, while in the year of 1913 the budget had increased to \$220,000. Last year the school enrollment amounted to 4,294 children. This number does not embrace 2,000 children who attend the six parochial schools of the city. The total school census taken a year ago shows that the school attendance between the ages of 6 and 21 years amounted to 7,829 pupils in all. The cost of education per pupil for the last year was \$27.25, or \$46.46 based on daily attendance. This expenditure includes money

paid out on buildings, grounds and interest and sinking funds on bonds as well as current incidental expenses, making in all a grand total of \$194,962.74. Of this amount \$24,794.66 was paid out for salaries to the 171 teachers in fifteen buildings. Teachers' salaries run from a minimum of \$50 to \$85 per month for grade teachers; this is for nine and a half months; the total salary per teacher ranging from \$450 to \$807.50. This does not include the high school salaries, which range from \$80 to \$125 per month.

The school course in South Omaha provides for a thirteen-year course of free schooling, beginning with the kindergarten and extending to a complete high school course, which entitles the graduate to entrance into the University of Nebraska without examination. It also entitles the graduate to entrance credits to such schools as Chicago university, Strathmore college and Northwestern university, Ann Arbor, Columbia and Cornell universities.

A new departure in the South Omaha school system has been the inauguration and development of the manual training and industrial side of child education. The school board, under the presidency of E.

MAYOR OF SOUTH OMAHA AN OLD-TIMER.



THOMAS H. HOCTOR.

R. Leish took the stand that South Omaha being to a large extent a laboring community it was proper that the laboring element should receive a large share, or at least an equal share of the funds spent on public education. Superintendent N. M. Graham advanced the argument that a majority of the children attending school never reach the high school because just at the time that the high school opens to such children they are compelled to begin work, oftentimes manual labor. The idea was then advanced that a system could be developed whereby the boys and girls who were unable to pursue a full academic course would attend the high school, taking part of the academic work and spending the rest of the time in learning useful trades under specially prepared teachers.

The result was the establishment of the manual training department of the South Omaha High school, where the boys are taught mechanics, woodworking, masonry

(Continued on Page Six.)

# STOCK YARDS NATIONAL BANK

OF

## SOUTH OMAHA

Statement September 12, 1914

### RESOURCES:

Loans and Discounts	\$4,635,965.48
U. S. Bonds to secure circulation	280,000.00
Bonds to secure U. S. Deposit	1,000.00
Stocks and Bonds for investment	36,222.16
Bonds to secure Postal Savings	30,000.00
Furniture and Fixtures	22,500.00
Cash and Sight Exchange	2,831,795.23
Redemption Fund	14,000.00
<b>Total</b>	<b>\$7,851,482.87</b>

### LIABILITIES:

Capital Stock	\$ 750,000.00
Surplus	375,000.00
Undivided Profits	233,008.20
Circulation	280,000.00
Deposits	6,189,104.87
Reserved for Taxes	24,369.80
<b>Total</b>	<b>\$7,851,482.87</b>

# 4% Interest on Time Deposits

**H. C. BOSTWICK, President,**  
**J. C. FRENCH, Vice President,**  
**CHAS. FLETCHER, Jr., Vice Pres.,**  
**J. B. OWEN, Cashier,**  
**J. C. KING, Ass't to President,**  
**H. C. MILLER, Ass't Cashier,**  
**EPES CORY, Ass't Cashier.**

# The Besse Theater

WITH ITS MAGNIFICENT PIPE ORGAN AND DE LUXE FILM SERVICE

Offers You a Masterpiece Program.

WE CHANGE PICTURES 365 TIMES A YEAR AND AT NO TIME DO WE PRESENT WHITE SLAVE OR SUGGESTIVE FILMS

That's Why Ladies and Children Make It Their Show.

James J. Parks Company

Contractors of Public Works

Phone South 61.

South Omaha, Neb.

Report of the Condition at the Close of Business Sept. 12, 1914

# LIVE STOCK NATIONAL BANK

Of South Omaha

RESOURCES		LIABILITIES	
Loans	\$1,227,473.14	Capital	\$ 150,000.00
U. S. Bonds at Par	170,000.00	Surplus	50,000.00
Overdrafts	6,784.32	Undivided Profits	9,741.72
Banking House and Fixtures	10,000.00	Circulation	150,000.00
Due from U. S. Treasurer	7,500.00	Deposits	2,000,162.62
Cash and Sight Exchange	938,146.88		
<b>Total</b>	<b>\$2,359,904.34</b>	<b>Total</b>	<b>\$2,359,904.34</b>

UNITED STATES DEPOSITORY

4% Paid on Time Deposits

If you want prompt service, send us your South Omaha collections

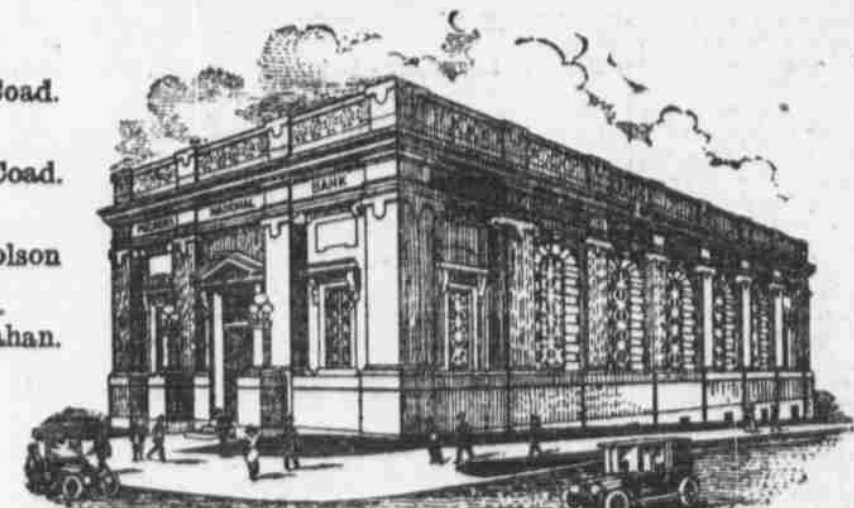
OFFICERS

C. F. MCGREW, President. T. E. GLEDHILL, Vice-President.  
L. M. LORD, Vice-Pres. and Cashier. F. W. THOMAS, Assistant Cashier.

# PACKERS NATIONAL BANK

24th and O Streets  
SOUTH OMAHA

President,  
J. F. Coad.  
Vice-Pres.,  
Wm. J. Coad.  
Cashier,  
H. C. Nicholson  
Ass't. Cash.  
T. J. Shanahan.



Established 1891.

CAPITAL and SURPLUS \$300,000.00

U. S. Depository.

A Serviceable Bank for Country Bankers and Stockmen

4% INTEREST PAID ON SAVINGS

4% Interest Paid on Time Deposits

Report of the Condition of

## Security State Bank

SOUTH OMAHA, NEB.

At the Close of Business, September 12, 1914.

RESOURCES.	
Loans	\$243,419.12
Furniture and Fixtures	7,125.75
Overdrafts	1,412.69
Cash and sight exchange	86,373.93
<b>Total</b>	<b>\$338,331.49</b>

LIABILITIES.	
Capital Stock	\$100,000.00
Undivided profits	2,180.70
Guarantee Fund	4,000.00
Deposits	232,150.79
<b>Total</b>	<b>\$338,331.49</b>