

Omaha Has the Best of Vaudeville, Musical Burlesque and Moving Pictures

Ak-Sar-Ben's Undisputed Diadem



The Goal of Every Visitor to Omaha and The Real Reason You're Coming!

LUSTRE WITHOUT THE LUST

Clean, Classy, Brilliant
MUSICAL BURLESQUE

As inoffensive as a perfume-laden zephyr from a rose garden, yet as piquant and appetizing as the cherry in a cocktail.

You Folks From Out-of-Town: Listen!

You may have Vaudeville Shows, Picture Shows, Dramatic Shows and Barber Shop Quartets in your good old home towns, but you've nothing like

The Gayety, "Omaha's Fun Center"

So when you come to town, treat your mother, wife or sweetheart to an absolute novelty.

PARADE WEEK WE PRESENT

Burlesque's Smartest Offering

HARRY HASTINGS' BIG SHOW

A Delightful, Tuneful, Laughing Creation,

"On and Off the Earth" GIRLS AGS INGER

Best Singing and Dancing Beauty Chorus in Burlesque. **Dan Coleman and His 42 Assistants**

2 Performances Daily, 2:15 and 8:15 p. m.

POPULAR PRICES: BRING THE WHOLE FAMILY.

On Parade Days and Nights the Curtain will not rise until the Pageants have passed the Gayety. The Grand Entrance to the Ak-Sar-Ben Carnival is one block from the Gayety. Effort was made to locate it nearer, but the immensity of our crowds prohibited.

OMAHA THEATERS POPULAR

Three Houses Are Daily Playing to Capacity Business.

JOHNSON USES BLUE PENCIL

Manager of Gayety Weekly Goes to Kansas City to Inspect Productions Before They Are Staged Here.

Omaha has long been recognized as a splendid city for theatrical attractions, and its fame along that line has been greatly increased of late by the patronage which is given to shows of merit when they visit Omaha.

While some of the former theaters here are now closed, this was due in a large measure to the newer ones, and to the advent of the movies, which draw heavily. The Boyd has given way to others, and the American is still closed, but the Empress is showing to about 40,000 people each week, while the Orpheum and the Gayety continue week after week to show to capacity houses.

Empress is Popular.

The Empress seems to have struck a most popular chord for its combination of splendid moving pictures and vaudeville fills up the house from noon until late at night with audiences which are constantly coming and going, but with so many exits there is no commotion caused by those who come in late or by those who are leaving early.

Manager Byrne of the Orpheum is all smiles these days for he is giving every indication of doing the record business for his house. The theater was all burned up during the summer and the high-class attractions which follow each other week after week are incentives enough to keep the popular playhouse filled at all times.

Johnson Uses Blue Pencil.

Manager Johnson has prepared to handle large additional crowds for Ak-Sar-Ben week and he says he has an attraction which will send them all out as boosters. The transformation of this playhouse from the old burlesque shows to the present, when the high-class extravaganza companies, large numerically, with high-priced talent and beautiful new costumes attract more women than they do men shows the keen foresight of Mr. Johnson, who goes to Kansas City each week to pass censorship on every show before it appears in Omaha.

Omaha theatrical center occupies but a few blocks and when the many theaters dismiles their audiences at night it gives the central portion of the city a real metropolitan air.

Show people like to play in Omaha because the Omaha public is most appreciative and their efforts are never allowed to pass unwarded.

European War Has Cut the Price of Pianos in Omaha

"Every indication is that we should do an enormous piano business this fall," said W. L. Eden, manager of the piano department at Hayden Bros. in talking over the prospects and the influence of the European war on trade in general. "There is no reason why there should be a lull in the piano business in Omaha, for this is the center of the most prosperous section of the country." "Hayden Bros. have anticipated this big business and on a recent trip to Minneapolis I made some heavy purchases and Hayden Bros. floor is now more heavily laden than it has been for years. We have better pianos and the price is more attractive than it has ever been." "Manufacturers of pianos are all anxious to get hold of some ready money, as the foreign trade was all cut off by the war. Here was Hayden Bros. opportunity and they took advantage of it by securing a large number of pianos at prices that will be sure to move them off the floor of the salesroom during the coming fall."

A New Piano Company.

The Merten Piano company, which recently opened for business in handsomely appointed quarters in the Baird block, is already taking front ranks among the live, progressive firms of the city. Mr. Merten is himself a man of considerable experience in this line, being well known in musical circles and for three years was secretary and general manager of one of Omaha's largest piano houses. He is a native born German, having been connected with the German consulate in Berlin prior to coming to this country in 1911. On May 1 he began business for himself, with a direct factory distributing branch for his goods, and by reason of his excellent knowledge of the piano business gained from a thorough study to make a success of this venture and bids fair to build up one of the largest piano trades in the state. Courtesy and prompt service are Mr. Merten's trade mottoes and he gives his customers the best of his business ability in his endeavors to serve them on the very highest business principles—one price system and standing afar from the idea of winning patronage through offering premiums. As Mr. Merten sells his pianos direct from factory to home, he is able to give his patrons the benefit of the difference in price brought about by dealing with a direct factory representative.

New Studio Opens.

Miss Helen Sadilek has opened a new studio in the Karbach building for teaching piano and voice and has also started her third season as accompanist for Miss May Munchhoff with whom she is also studying voice. Miss Sadilek, after studying and teaching in Omaha, went to Berlin for two years where she was a pupil of the famous pianist composer, Xaver Scharwenka, and also studied harmony with Dr. Hugo Leichtentritt, the well known Berlin critic and author of music. Miss Sadilek is a member of the Ciel club of Omaha musicians and was formerly assistant leader of the musical department of the Woman's club. Miss Sadilek is one of the few accompanists of Omaha and has been heard in concert in this capacity a member of the club both in Omaha and through the state. At the last meeting of the Midwest Songfest Miss Sadilek was accompanist for the soloists.

Warranted to Kill.

The poor tramp and the young cook form a combination that has afforded material for joke-writers the world over for generations. Here's one that is like all the others, and yet just a little different.

"Are you the same man who ate my mince pie last week?" inquired the woman.

"No, mum," mournfully responded the tramp; "th' doctor says I'll never be the same man again!"—Lippincott's Magazine.

Just the Material.

They were married, kneeling on a cushion stuffed with their love letters. "I should think such a cushion would be full of angles."

"No, those letters were very very soft."—Kansas City Journal.

Daily Matinee 2:15 **Orpheum** Night Performance 8:15
Tel. Doug. 494 Advanced Vaudeville

Ak-Sar-Ben Visitors, Attention!

STANDARD AMUSEMENT

Remains the Same in

ECONOMICAL PRICES

For Carnival Week, a Special Program--

TRIXIE FRAGANZA

and Bill of

STELLAR FEATURES

Week Day Matinees

Entire Lower Floor and Balcony **25c**

On Saturday, a Few at **50c**

Box Seats . . . **75c**
Gallery **10c**

Week Nights

Lower Floor, **50c and 75c**

Entire Balcony, (Over 700 Seats) **25c**

Box Seats . . . **50c**
Gallery **10c**

Stage celebrities seen elsewhere at \$2.00 a seat have been seen at the Orpheum at the economical prices above quoted. Stars scheduled for this season are Bertha Kallah, Ethel Barrymore, Trixie Fraganza and a number of others, while Austin Daly has already been seen this season. Last season these were some of the stars seen at the Orpheum: Olga Nethersole, Blanche Bates, Blanche Walsh and Eddie Foy.

EMPRESS THEATER

Sixteenth and Douglas Sts.

HIGH CLASS VAUDEVILLE THE BEST OF PHOTO PLAYS

Continuous Performance

9 A. M. TILL 11 P. M.

Magnificently Patronized by Over **50,000**

People During the Last Week of Last Year's Carnival
A VERITABLE OASIS OF ENTERTAINMENT

Some of Our Attractions for Ak-Sar-Ben Week:

DeGREY QUARTETTE
Masters of Melody

DOTSON & GORDON
Blacks Unique

UNADA & IRVING
Musical Wizards

THE THREE VALDAROS
A Novelty Supreme

Photo Plays
A La Keystone

Current Events
Including European Material Galore

10c ADMISSION, 10c; Reserved Seats, 20c



Attention, Ak-Sar-Ben Visitors!

AK-SAR-BEN VISITORS

who expect to buy Pianos or Player Pianos this year, should see our EXHIBIT

REMEMBER that the Merten Co. is headquarters for genuine piano values in Omaha. Whatever grade of piano you are looking for, you will find it on our floors at a lower price than anywhere else. You get quality and full measure when you trade at this store. Our line of new pianos is now ready for your inspection.

MERTEN PIANO CO.

1704 Douglas Street