Motor of Efficiency and V Shape Is One of the Most Substantial of Reaches Sixty Horsepower.

CAR IS BUT LITTLE LARGER

Sweetest Riding Car in the World, Declares George Relm, Who Rode in One of the New Models While in the East.

An innovation so radical that it has completely startled the motoring world- day," declared Mr. Toozer of the Stew a world that has long become accustomed art-Tooxer company. "It is the car the to startling happenings-has been an comprehensive buyer has wanted for a innovation is an eight-cylinder Cadillac made to order for him, it has proved to ear. It is the first eight-cylinder ma- be the ideal automobile chine to be placed on the American mar-

demonstrator about September 25 and the by all motorists to be the car to buy. first shipments will arrive shortly after "But there are many brands of light October 1. Deliveries will be made to Ne- six cars. It is easy to construct a tin

and the price is practically the same as that motorists are so proud of in their that of the four-cylinder model.

The engine is of the V-shape. The eight cylinders will permit driving up grade on scluded in the cost.

The Sweetest Riding Car. The sweetest riding car in the world," can be distinguished. I drove one of the machines over fifty miles when in De- with new machines. troit and I know that it will only be necessary to show the car to prove its higher in initial price than other cars, qualities to the comprehensive buyer. I've been in the automobile business a long time and this car is unquestionably the cream of them all. If I can't make First Shipments Omaha and Nebraska sit up and take notice of the eight-cylinder machine it will be my fault and not that of the car."

Mr. Reim also announces that last week he sold three carloads of Hupmobiles, of which he took over the Nebraska agency a week ago,

Modern Ignition System Superior

source of ignition current for the last small car remains right hand drive. few years, but the engineers have been Mr. Reim is ver yenthusiastic over the

of fine wire wound on a piece of iron is every machine contained has been so revolved between the ends of the horsetion of the coil of wire, being of zero not a prospective buyer for a four-cylin-value at the two intermediate positions. der Hupmobile.

"Consequently, unless the spark is so strength at all points throughout this orders for immediate delivery."
range. The usual practice is to time the magneto on a compromise basis, and use one of the new Hupmobiles the other day

gained much prominence this year is the car working fine despite bad roads and that used on the magneto . This system is Will write tomorrow." used on the Haynes light six with admirable results. Current is supplied from the able results. Current is supplied from the studebaker Four all times regardless of the degree of the spark advance. The spark is just as intense and as hot at the low speeds as it is at the high speeds, and starting in cold weather is made easy.

"Not only in the desired spark obtained, but the system has proved to be enstorage battery is regular equipment, so ciation.

that this new system has eliminated one. The event was the first in several seaadditional parts."

Demand for Auto Accessories in the

During the last week the Western Automobile Supply company has had the ever had in the history of its business.

the city trade that has been shut out for larger Sales company-finished with a perseveral months on account of the street

in very gratifying numbers.

Many country dealers have been in the cal part from start to finish.

Perhaps the most interesting feature was the technical examination which folreplenishing their stocks preparatory to have the finish. Skilled men gave a hard fall trade. The country dealers careful and intimate combine to each of have been buying very freely and the careful and intimate combing to each of buying cannot be pointed to any particu- the contesting cars. They measured.

Although it was expected that a great boit. They made each car undergo a majority of the dealers would stook up protty strong before the raise in price. Whenever the least symptom of loosepretty strong before the raise in price. Whenever the least symptom of loose of tires and tubes, the Western Automotile Supply company has had a very good ducted from the car's score dness on all kinds of rubber goods

since the raise. Best for Skin Diseases. druggists.-Advertisement.

CYLINDER CADILLAC CHALMERS IS POPULAR CAR

the Light Six Machines.

WILL STAND LONG SERVICE

Chalmers Machine, Says Mr. Tooser, Local Agent, Will Enjoy Life of at Least Pive Years and is Reasonable in Price.

. The light six is the machine of to nounced by the Cadillac company. The long time, and, now that it has been

"Many firms are manufacturing light sixes and many are manufacturing cars George Relm, president of the local of other number of cylinders, but I be Cadillac agency, will receive his first lieve that the light six is really believed

braska purchasers immediately upon ar- panny light six which rattles like a coffee grinder, and then argue that it will While the new machine with its eight- save gasoline and oil consumption, add cylinder motor would apparently lead mileage to the tires, etc. That is all very many to believe it is a large, expensive well, but it is mostly conversation. The car, this is contrary to the facts. The Chalmers is a light six, but it is solidly machine is high-powered, to be true, as constructed in every detail. It will not it is sixty-horse-power, but it is larger rattle when it strikes a bump in the road; than the previous model only in length. Its engine will not sputter protestingly The wheel base has been extended, but in when it strikes a stiff grade, and it has weight the new car is 400 pounds lighter that substantial look in its appearance

Price is Reasonable.

"The Chaimers cost \$1,650. The price i high at as low a speed as two miles an higher than many light sixes, but it is hour. The rapidity of cylinder explosions really the cheapest car in the long run. will eliminate any possible throubing or For instance, an automobile should en jerking as many engines do. All equip- joy a life of five years. Dividing that ment on the new car is standard and in- prive by five and you find the price for one year. How many light sixes last over a year, or two years at the outside. Yo will find very few machines in Omaha said Mr. Reim, "was the ambition of the that are over 2 years old, except in the designers of this eight-cylinder model, and powerful and expensive cars and the that ambition was surely realized. It is Chalmers. There are any number of tke riding on a floor and hardly a sound Chalmers that are close to five years in service and they are still running even

"Thus it can be seen that, though higher in initial price than other cars, it

of Newest Models of Hups Received

The latest model of Hupmobile has been announced by the Hupp Motor company and George Reim of the Cadillac company, local representative, has received his first shipments. The new Hupmobile is a larger machine and is more powerful. The smaller model is still to Old Magneto made for those who prefer the little car

The new automobile is 119 inches wheel base, a wheel base as large as have been improved, notwithstanding the many high price machines. Every pospopular faith in the magneto," said Mr. sible convenience is included in the equip-J. Corkhill of the Nebraska-Haynes ment and the machine is constructed Auto Sales company, distributors in this higher from the ground. Following the territory for the Haynes, America's first trend of American manufacturers the car. "The magneto has been the standard drive is from the left hand side. The

continually designing and experimenting newest little car. In taking over the in an endeavor to substitute a better sys- agency a week ago he contracted for over tem, and the results have been highly 600 machines and he expects that before the year is over he will find he has more "The magneto is necessarily limited in orders than cars. Three carloads have its output due to its construction. A coil been received at the Omaha house and Mr. Reim feels that his Hupmobile shoe magnets to produce a current of elec- agency will in no way interfere with his tricity. This current is alternating in Cadillac agency. The two are distinctive character and reaches its maximum in- types of machines and the person who tensity at but two points in each revolu- may buy an eight-cylinder Cadillac is

"They are positively leaders in their timed as to occur in the cylinder when line," declared Mr. Reim. "The new this current is at one of these points of models in both cars are in my mind sugreatest strength, a feeble spark or none preme. You will find that the big Cadilat all is produced. To get the best re- lic and the powerful little Hupmobile will sults from a motor, the spark must be be two of the most popular cars in advanced or retarded as much as forty- Omaha and in Nebraska before winter is five degrees or more to vary with the here. I will have both Cadillacs and load and speed, and it is obvious that the Hupmobiles ready for Ak-Sar-Ben spark can not occur at its maximum demonstrations and will be ready to take

the lower values of the magneto current and drove it from Omaha to his home. at the correspondingly low efficiencies. He wired Mr. Reim from Columbus as "The modern ignition system that has follows: "Well, I got this far with the combination of the distributor, the trans- superabundance of mud. Traveled former coll, and the storage battery cur- through mud on high sear so slow that rent. The distributor varies but little from the speedometer wouldn't register at all

Makes Perfect Score in the Road Race

An automobile tour of the old-fashioned tirely reliable, together with extreme sim- sort, a tour in which stock cars only were plicity. The battery is kept charged by allowed to compete; in which observers the generator used in the starting and rigidly scrutinized the work of the cars lighting system, and a set of dry cells is from start to finish; in which the close provided for any emergency, the same as was followed by the most rigid sort of a in the magneto system of ignition. With technical examination, has just been given the starting and lighting system, the by the Wisconsin State Automobile asso-

part, the magneto, instead of adding any sons in which the strict Grade 1 rules of the American Automobile association applied, and created unusual interest among motoring writers and others who have inmented the absence of intimate data regarding car performance, derived from recent tours in which promptness in ar-Country Growing qualification of success, and in which nonrival at controls was almost the only stock cars were entered without restric-

The tour consumed three days and cov biggest volume of business that it has and finishing at Milwaukee. The cup ered a course of about 500 miles, starting The orders from the country trade have winner—a Studebaker "four," driven by been very generous and a good deal of E. S. Schank and entered by the Wolfect road score, having made every conbeing closed up has come back to them absolutely no attention to any mechani-

shook joints and tested every nut and

There were instances of deficient brakes sagged springs, miscellaneous small parts lost on the road and loose nuis and bolts. One car was carrying a loose Bucklen's Armica Salve is soothing, body, another finished with a cracked healing and antisoptic, best for burns, water jacket. All the cars suffered from scree, wounds, brulaes, piles, etc. 25c. All penalties, some of the instances totaling over 100 points.

1915 Announcement Hupmobile



For the third time the Hupp Motor Car Company has produced a car which, we believe, will prove immeasurably superior to any that assumes to compete with it.

The first Hupmobile 20 made for itself, and held against all rivalry, an immense following, at home and abroad.

The "32" put the Hupmobile into another class and surpassed the "20" in world-wide popularity. This new Hupmobile bids fair to eclipse them both, as the very utmost a motorist can desire.

A highly specialized, individualized, Hupmobilized motor car which gives you, we believe, more service and comfort for your money than you can find if you comb the market a dozen times over. · Harriston Harriston

Specifications

Motor, 2%-inch bore x 5%-inch strake; cylinders cast en bloc, with water jacket space hetween barrels; valves 1%-inch clear diameter, mushroom teppeta with special shape dame, very quiet; valve spring chamber closed by cli-tight caves, so that contacts are made in an oil bath. New shape combustion chamber, larger valves and larger sylinder bore produce more power. Multiple disc clustes, with thirteen 12-inch plates.

New Type Carbureter Horizontal type holted directly to critical der block. Gas passage between cylinders, so that intake manifold is heated its entire length, assuring complete vaporisation of even the heaviest gasoline.

Generator and starting motor combined, driven by slient chain from front end of crankshaft. Supplies our ent for start-ing, ignition and lighting. Makes motor non-stallable. Westinghouse 15-volt-sys-

Model \$1050

With electric starter and

lights, over-size tires,

demountable rime, tire

carrier at rear and all

regular equipment

*950 with regular equipment

Longer Wheelbase; More Room Wheelbeas, 119 inches; tires, 34 x 4 inches. Roomy 5-passenger body; 2 inches more leg-room in front, 7 inches more in tenneau; full tufted upholstery; concealed door hinges, flush handles. Front springs, 37 inches long, practically flat; rear springs, sems-elliptic, 52 inches long, swung under axic; springs self-ciling. Brakes, 14 inches in diameter.

Left Steer, Center Control Steering wheel at left; gear change and hand brake levers at driver's right. Speed-ometer, starting and lighting switches mounted flush in center of cowl board. Speedometer drive from transmission.

Hupmobile design. Upper half of head-light glass corrugated. Kills reflector glare, complying with many city ordin-ances and giving full illumination on road. One built in headlights, dimmed at will through resistance in switch. No

ent and Other Details in-gallen gasoline tank in cower rainvision windshield, fixed uprights, lower
half adjustable for ventilation. Oneman type top, attaching to windshield,
Crewned fenders, with the edge and
without beading. Tail lamp exclusive
Hapmobile design, librarinates license
plate and entire width of road for considerable distance behind car. Non-skid
tires on rear. Demountable rims, carrier at rear for spare rim and tire.
Lighting and ignition switches controlled
by Yale locks. Speedometer. Robe rail,
foot rull and couca mat in fonneau.
Color, blue-black with marcon rimning
gear. Price F. O. E. Detroit.

Every Improvement Important

Ease, convenience and economy of operation are furthered by:

Left steer with center Swiveled pade on feet Larger steering wheel Easier steering

Listen to the details:

Easter clutch action Throttle and carburetor control levers on steering wheel

Automatic spark advance New starter that makes Foot throttle in improved linger brakes

Lighting and ignition switches at center of Non-skid tires on rear More power Larger valves Heated intake passage

Improved carburetion Improved ignition Improved meter lubrica-One-man type top

The passengers are afforded greater ease and comfort by:

A larger body Ample room for five pas-

Deeper seats, with same comfortable Hupmobile Larger wheels and tires

Deeper, softer, full-tufted upholstery More leg room infront and Longer wheelbase Wider doors Side curtains to swing

Semi-elliptic rear springs

This new Hupmobile simply declines to be classed with anything of like price-in externals, in performance, in economy.

You can't compare it, because nothing near it in price will bear comparison.

If you've had Hupmobile experience, go see the new car, expecting to find all the good points you have known, and a wealth of added value.

If you know the Hupmobile only by reputation, you will find that the new car goes far beyond the best you have ever heard of former models.

Hupp Motor Car Company, Detroit, Mich.

CADILLAC CO., of Omaha

DISTRIBUTORS FOR NEBRASKA AND WESTERN IOWA 2354-56 FARNAM GEO. F. RFIM. President Phones: Doug- 4225 and 4226

