



By MELLIFICIA. Tuesday, September 8, 1914.

THE first tag for the Visiting Nurse benefit to be sold ahead of Tag day has been purchased by a maid in the household of one of the directors.

Mrs. Luther Kuntze, who is one of the officers of the Visiting Nurse association, and who never misses a meeting when in Omaha, left last week for New York, accompanied by her small daughter, Gertrude.

Mrs. W. J. Hynes and Mrs. Philip Potter, with two motor cars filled with young women assistants, will be at the Union Pacific headquarters at noon and Mrs. Victor Caldwell and Mrs. Charles Metz, with a corps of assistants will be at the Burlington headquarters.

At Carter Lake Club.

Mrs. Jarvis J. Gafford and Mrs. George F. West were the hostesses at a large bridge luncheon today at Carter Lake club.

- Messdames: H. D. Smith, Jr., E. E. Strickler, D. C. Eldridge, T. G. Mittlebach, Charles Harding, J. E. Fulver, F. W. Bremer, N. M. Bassett, George Johnston, W. N. Rhyne, J. H. Hayes, Robert Conley, John Campbell, B. H. Ehrenlight, J. H. Landryou, George Victor, C. D. Horton, Charles Reese, F. J. Hirs, C. H. T. Ripen, J. J. Ferguson, R. E. McKelvey, J. H. Skidmore, Frank Baker, E. G. Robb, J. Henderson, W. J. Colvin, Charles Hutchinson, William Skiney, H. G. Unverstat, E. W. Anspach, W. K. Foote, A. C. Cook, V. V. Paxton, Misses: Henrietta West, Jube Gafford.

At Lake Manawa.

A picnic participated in by a number of Omahans was held at Lake Manawa Sunday afternoon. A spirited indoor base ball game was followed by a set of closely contested horse shoe throwing games and luncheon.

- Messdames: Helen Harmon, Ethel Reese, Geneva Pautler, Emma Nelson, Judith Lindborg, Ruth Douglas, Enid Lindborg, Olga Sorenson, Jesse Drago, Lois Beveridge, Avis Gelger, Pauline Crane. Misses: Mrs. G. L. Brewer and Mrs. Elva Rankin entertained the primary department of Central Park Congregational church at Fontenelle park, Saturday afternoon.

The Benson Presbyterian Sunday school had a picnic party, in charge of Mr. S. D. Jones, superintendent; Roy A. J. McClurg and a number of the teachers and parents. All had a fine time and about 15 were present.

At Happy Hollow.

Mrs. R. M. Laverty will have eight guests at luncheon Thursday. Colonel C. F. Weller will have four guests and J. A. Linderholm twenty-two guests at dinner Thursday evening.

Sermo Club Entertained.

Mrs. George T. Lindley entertained the Sermo club at luncheon at her cottage at the Carter Lake club today. Following the luncheon, Mrs. D. G. Craighead gave a suffrage talk. The decorations were carried out in a color scheme of yellow, with a profusion of autumn foliage.

- Messdames: E. H. Barnes, J. Hess, J. P. Barnhart, H. G. Burdon, G. G. Gerhart, F. J. Pristerer, Miss Lillian Gwin. Messdames: D. R. Hawley, Paul Thompson, J. E. Goodrich, D. G. Craikhead, George T. Lindley.

Entertain at Cards.

The women of the South Side Progressive Card club will entertain Wednesday evening at their hall, Fourteenth and Castellar streets. The hostesses will be Messdames William Rocheford, William Rocheford, Jr., E. H. Rocheford, Elmer Rocheford, E. H. Rocheford and W. K. Stryker.

Dinner Party.

Miss Lucile Mohrman gave a dinner party Monday evening at her home. Covers were placed for: Misses: Lillian Ashley, Marguerite Mohrman, Mesars: Frank McCabe, Jay Collins, J. Foley. Misses: Mattie Anderson, Anna Anderson, Mesars: Harry Collins, R. Ball.

Harris-Phillips Wedding.

Mr. and Mrs. Phillips of Dallas, Tex. announce the marriage of their daughter, Lillian Mildred, and Mr. Arnold E. Harris, son of Mr. J. H. Harris of this city, which was celebrated Monday at Dallas.

Wedding Plans.

Mr. and Mrs. F. L. Goddard announce the marriage of their daughter, Florence Elizabeth, to Mr. Harry Schoenlein of Buffalo, N. Y., which will take place on Wednesday evening, September 16, at the home of the bride's parents, 1006 North Twenty-third street, South Omaha. Mr. and Mrs. Schoenlein will leave for an extended trip east and will be at home at 1006 North Twenty-third street, South Omaha, after October 1.

In and Out of the Bee Hive.

Mrs. A. C. Powell has returned from a three months' stay at La Jolla, Cal. Mrs. C. J. Ingwersen and Miss Helen Ingwersen have returned from Fox Lake, near Geneva, Wis.

Miss Macke Sander is back from a month spent in Chrysnne and Denver. Part of the time she was on a ranch. Mrs. C. J. Magill and daughter have returned from an extended visit with relatives and friends at Washington, D. C.

Mrs. William F. Nesbitt and family, who have been spending the summer in Cleveland, O., have returned to Fort Crook.

Mrs. H. L. Taylor, Kankakee, Ill.; Mrs. W. B. Taylor, Chicago; Mrs. W. K. Tafenberg, Wichita, Kan.; and Mr. LeRoy Taylor, Hot Springs, S. D., are in the city, the guests of Mr. and Mrs. Cadet Taylor.

Mrs. Howard Edwards and little daughter, Betty, of Poughkeepsie, N. Y., spent one day last week with Mrs. Edwards' father, Mr. P. E. Der, leaving the same day for Lincoln to visit her sister, Mrs. Robert Lee Hamilton and Captain Hamilton. Mrs. Edwards will return to Omaha for a visit before going east.

Number of Men Meant by Military Terms

In the dispatches are used many military terms rather confusing to the civilian reader who is not up in military terminology, and which in the various armies has differing meanings. Here is an explanatory and helpful tabulation for reference:

GERMANY. Army Corps—Its staff, two infantry divisions, three squadrons of cavalry, a company of pioneers, a brigade train, field bakeries, telegraph troops, field hospital, etc., one day for Lincoln to visit her sister, Mrs. Robert Lee Hamilton and Captain Hamilton. Mrs. Edwards will return to Omaha for a visit before going east.

BRITAIN. Brigade of Infantry—Four battalions and administrative and medical units. Cavalry Brigade—Two regiments of two squadrons each. Total, 500 men. Division—Fifty-four field guns, twelve howitzers and four heavy field guns, 15,000 combatants. RUSSIA. Battalion of Infantry—Eight hundred men. Squadron of Cavalry—One hundred and twenty-five men. Battery of Artillery—Eight guns.

Six Hundred Enroll in Commerce School

Six hundred pupils were enrolled in the High School of Commerce yesterday. Many more are expected today. Several changes have been made in the faculty. Miss Ida Height will have the German classes and Mr. Morey, formerly teacher of salesmanship, will have the eleventh and twelfth grade in English.

Silos Increasing Over Entire State

Through its agents the Burlington has just concluded gathering some data on silos. The reports show that there has been a great increase in the number of silos constructed during the last year, and that on the Nebraska farms they are the rule instead of the exception.

NO MOTIVE FOUND FOR BELL KILLING HIMSELF

The coroner's investigation into the circumstances surrounding the suicide of Anderson Bell, 62 years old, retired farmer, who hung himself to a tree at 228 1/2 Fowler, failed to develop a motive. Family trouble was hinted at, but there was nothing to prove this as a reason. Shortly before his death he had denied his home to his wife, whom he had married to only a few weeks.

Two Omaha Boys Who Are at the Orpheum



Char. Finney

CATCHES BOXCAR THIEVES

D. C. Marsh, Watchman, is Shot Twice Taking Them to Jail.

HEAVY RAINS SWEEP TONS OF DIRT ON GRADED STREETS

Street Commissioner J. J. Ryder's general foreman, Dean Noyes, reported that the recent rains swept tons of mud onto graded streets, washed out many culverts and destroyed numerous grades.

GAUGHT NEAR UPDIKE ELEVATOR

Three Were Found in Car Loading Sacks with Wheat and on Way to Station One Escapes and Shoots the Watchman.

D. C. Marsh, Forty-second and Y streets, South Omaha, watchman at the grain elevator of the Updike Grain company, succeeded in landing in the South Omaha jail three grain thieves Monday night, but during the proceedings he was shot in the thigh and arm and is now in the hospital, though his injuries are not of a serious character.

WINTER WHEAT IN NEBRASKA TO SHOW INCREASED ACREAGE

In its weekly crop report, the Burlington places the condition of corn at 99 per cent on the Omaha, 99 per cent on the Lincoln, 77 on the Wynmore and 84 per cent on the McCook division of the system, this covering practically all the corn-growing area of Nebraska. It is asserted that everywhere the crop is rapidly nearing maturity and very shortly will be

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beyond the stage where it could be damaged by frost. The report shows that the soil in about every locality in the state is in perfect condition for carrying on fall work; that the seeding of winter wheat is progressing at a rapid rate and that the acreage sown will be the largest in years. The late rains which have been frequent and heavy have revived the pasture and in all sections animals are doing well and taking on flesh.

BEAUTIFY THE COMPLEXION

IN TEN DAYS NADINOLA CREAM The Unequaled Beautifier USED AND ENDORSED BY THOUSANDS. Guaranteed to remove tan, freckles, pimples, liver spots, etc. Extreme cases about twenty days. Rids pores and tissues of impurities. Leaves the skin clear, soft, healthy. Two sizes, 50c. and \$1.00. By toilet counters or mail.

BRANDEIS Sale of Switches

Switches made of good quality hair. All mounted on short stems. Included are all shades, except gray. 22-inch switches, \$5. 24-inch switches, \$7. 28-inch switches, \$12. Values at \$7.

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BRANDEIS STORES

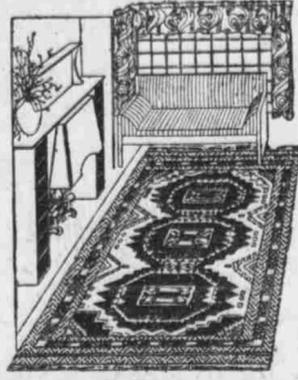
Rugs You'll Be Proud to Have in Your Home

In selecting rugs at Brandeis, you do so with the assurance of complete and permanent satisfaction. Stocks here are extensive, varied and well selected. Better qualities or more beautiful patterns cannot be found, and prices are always in your favor.

Hartford Kerman Complete Selection

These are recognized as the finest quality of Wiltons that can be made. Their patterns and colorings are rich and artistic. They cannot be equalled for service. Here in complete range of sizes:

- 9x12 ft. size at \$55. 8-3x10-6 size at \$50. 6x9 ft. size at \$37.50. 36x63 in. size at \$9. 27x54 in. size at \$6.50.



Alexandria Seamless Wiltons

We are exclusive selling agents in Omaha for the celebrated Alexandria seamless Wilton rugs, and show them in complete varieties of sizes and patterns. Ask to see them:

- 9x12 ft. size at \$42.50. 8-3x10-6 size at \$40. 6x9 ft. size at \$27.50. 36x63 in. size at \$7.50. 27x54 in. size at \$4.50.

Visit the Enlarged Drapery Department

We have enlarged our drapery department to practically double its former size, making it the largest drapery department in the west. Stocks include every curtain and curtain fabric that could be desired, and at most reasonable prices.—Third Floor.

- Silk Portieres in green, rose and tan, 50 inches wide. Priced \$13.50 and \$15 pair. French Velour Couch Covers, copies of real oriental rug patterns, 60 inches wide. Priced at \$12.50. Couch Covers, reversible, extra long. Over 25 styles to select from. Each \$4.50. Real Leather Portieres in artistic mission designs. A big selection at \$3.98, \$5.98 and \$7.50. Couch Covers in rich oriental patterns, 60 inches wide, at \$1.98. Novelty Filet Lace Curtains, these are something new. A complete line at \$2.98 and \$3.25 pair. Koepke Sun Proof Silk. We are exclusive Omaha distributors of these fabrics, yard \$1.50. Bungalow Nets, a most extensive showing here at \$1.25 yard. Window Shades best oil opaque, 36x72 inch size, ready to hang. Each 45c. Matting Shirt Waist Boxes, worth \$2.45, special, Wednesday, \$1.98.

Sale Genuine Ostermoor Mattresses

These are recognized as the best mattresses that money can buy. Full size, 45 pound weight, covered with finest quality extra heavy satin finish art tickings. Built up of white layer felt. Sold everywhere at \$16.50. Special for Wednesday at \$11.95.

- \$7.50 Mattresses, \$5.98. Built up layer felt mattresses. Full size, 45 pound weight. Assorted patterns in tickings. Reg. \$7.50 values, at \$5.98. \$6 Blankets \$4.39. These are North Star wool blankets in beautiful plaids and checks, 4 1/2 to 5 lb. weight to the pair. The quality usually sold at \$6, at pair \$4.39. 60c Crib Blankets 39c. Beason fast color crib blankets in pink and blue. Our regular 60c values, Wednesday, 39c. 40c Baby Pillows 25c. Goose down filled pillows for cribs. Size 14x14 and 12x16 inches. 40c values for 25c. \$1.75 Blankets \$1.25. Full 11-4 size wool finished cotton blankets for double beds. Very good weight. Soft nap. White, tan and gray. Regular \$1.75 values, pair \$1.25. \$4.50 Pillows \$2.69 Pair. Goose feather pillows covered with fancy art ticking, 21x27 inch size. Regular \$4.50 pillows, \$2.69.

School Stationery Footwear Specials (Basement)

- Loose leaf note books, 35c to 58c. Composition books, 5c to 25c. Pencil boxes, containing pencils, pens, pen holders, erasers, etc., at 25c to 58c. Rules, erasers, crayons, thumb tacks, school bags, slates, pen holders, pencil sharpeners, and all other school stationery. Small Boys' Shoes. Soft, comfortable, splendid wearing shoes of elkskin with leather or elkskin soles. Sizes 6 to 11. Worth up to \$2. Special \$1. Men's Shoes. Good looking, well made dull calfskin shoes for men who appreciate exceptional values. Blucher or button style. All sizes, \$1.95. Bath Slippers for men and women. Toweling tops, carpet soles. Special 25c. Infants' and child's shoes with fancy tops and hand-turned soles. All sizes at 98c.

The Humphrey Light Makes It Easy to Buy --It's the Best Light

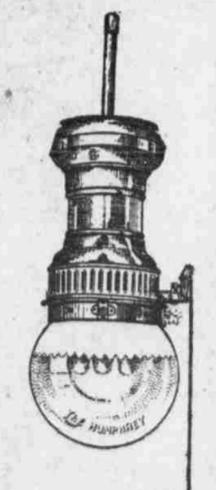
That's just about the whole idea of Modern Merchandising, isn't it? People buy where they receive the greatest courtesy, the most consideration for their comfort and convenience, where goods are displayed the best. Value for value, the trade goes to the merchant who makes it easiest for the public to buy.

Now all the bowing and scraping in the world, all the smiling and politeness, all the newspaper advertising and the careful display of goods in windows and upon your shelves and counters and the best bargains in the city will avail you nothing if it's hard to buy in comfort in your stores because you dwell in darkness.

FINISH the job up right. Make it easy for the people to trade with you by giving them a lighting system that will enable them to shop in your store in real comfort and as intelligent people with money to spend, LIKE TO SHOP.

Install the HUMPHREY SYSTEM of INVERTED GAS ARC LAMPS now. It's the only system of store lighting that's ever been devised that really fits the needs of a modern merchant. It's the brightest light but it's the kindest light to goods and your customer's eyes as well, and it shows the most delicate shades in their natural colors.

And the cost? Less than your present inadequate system costs. It will cut your lighting bills making a material saving within the year. Come in now and ask us about it.



Omaha Gas Company Douglas 605. 1509 Howard St.

Turpin's Dancing Academy, 28th and Farnam

OPENS SEPTEMBER 14TH. Adult Beginners, Monday 8 P. M. Adult Advanced, Tuesday 8 P. M. Students joining Sept. 14-15 will be given a reduction of \$1.00. Applications received now. First assembly Saturday evening, Oct. 10th. First Children's Class Saturday, Oct. 10th. Beginners 1:30, advanced 2:30 P. M. Private lessons daily. If you want to be up-to-date, learn the One Step Dance, Waltz, Canter, Half and Half, Maxine and Hesitations. Stage and fancy dancing taught. Harney 5142.

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