

# Material Growth of Lincoln as Shown by the Building Records for a Year

LINCOLN has not suffered very much in the general opinion that business has been a little off during the last year or two. The building record of the last year has been such that if there was a slump along this line of business it did not make its appearance in the capital city of Nebraska.

In 1912 the value of building improvements in Lincoln amounted to \$1,733,000. Last year the amount put into buildings and improvements amounted to \$2,116,500. Of course much of this increase must be laid to the building of the new high school and a new grade school. But notwithstanding this, the residence construction amounted to nearly \$800,000.

Some of the buildings which contributed to the increase in the valuation of Lincoln's building growth is shown below:

New high school.....	\$322,000
New grade school.....	113,000
Business house, Winnett & Foltz.....	52,000
St. Elizabeth hospital.....	45,000
City National bank, (remodeled).....	40,000
Harvard grade school.....	34,000
Lincoln business college.....	30,000
Cushman motor works.....	30,000
Schmidt brothers.....	30,000
C. A. Lord, residence.....	20,000
Paul Gross, residence.....	15,000
Mark Woods, residence.....	14,000
C. A. Tucker, residence.....	12,000
W. G. Fullager, residence.....	10,000
W. E. Chappin, residence.....	10,000
H. E. Sides, residence.....	10,000
Grant H. Duran, residence.....	10,000

In addition to the fine new high school building, which alone without its equipment or furniture, will cost when completed in the neighborhood of \$350,000, and the new grade schools which will run the amount up to \$150,000 more, Lincoln has spent considerable in improving its municipality.

The city spent for paving more than in any previous year, about eight miles being laid in 1913. Much of this has been asphalt, though a great deal of brick paving was put in, notably that on the street running to the fair grounds. The cost of paving for last year is given by the city as \$352,332. This is about one-third more than was spent in the previous year. Lincoln closed the year 1913 with about fifty-six miles of paving.

The total amount of sanitary sewers in the city is about seventy-five miles, with about eighteen miles of storm sewers in addition. Very little was spent in the building of sewers last year, a little over \$100 being spent in laying storm sewers and about \$7,000 for sanitary sewers.

There are many places of business in Lincoln which have grown from a small beginning and have reached that proportion where the outside world know little of the amount of business done and how much all put together tends to make large results not only to the business of itself but to the general amount of trade brought to the city.

Probably an industry which will count for much in the future, and to the hard work and indomitable energy of its owners is due the present success is the Lincoln Packing company. There everybody works. About forty men are employed in an industry in which the killing of hogs and cattle and the preparing of the output for the table is made in such a way that a large and rapidly increasing business has been the result. There are no idle men around the packing house. When the president of the company comes down in the morning, he sheds his street clothes, slips on a pair of overalls and dives into the work. The vice-president does the same, and even the cashier, who is supposed to handle the money finds time to don the toga of labor and pitches in where he is needed most. With such a condition existing it is no wonder that the business has proven a success.

The Lincoln Paper Box company is another concern which has been built up because the proprietors were not afraid to get into the work and get it out on time. The product of this factory goes to nearly every state in this section of the country and its output is increasing.

R. A. Sanderson, the former well known shoe dealer, recently retired from business, but it seems not from activity. He has formed a company which manufactures dyes so that any piece of dress goods can be matched to correspond with any piece of goods wanted. It does not matter how much is wanted or how little is wanted, the Sanderson company can make a piece of goods which will exactly match anything desired.

Fifteen years ago Velemar Timitch came to Lincoln. He could not talk a word English. He had been a candy maker in the old country and for a time he worked at that trade here. A few years ago he became interested in the ice cream cone proposition. He studied the matter and soon invented a machine for making cones. He established a factory and today the cones of the Timitch factory are used throughout the middle west.

The Fisher Manufacturing company is another institution which manufactures something which is bound to bring it into prominence. It invented and makes the "Rim Grip" sub-casings for automobiles which is claimed double the life of a tire and at a very small cost in comparison to what the second tire would cost.

The J. W. Ierman company, which manufactures any kind of jewelry, is a small business which has grown rapidly until it covers a large territory. Orders for this company come in daily from a territory embracing all parts of the country.

A business that in the past few years has reached mammoth proportions is that of the Kimball Brothers marble works. The company is fortunate in that F. L. Kimball, the younger member of the firm is an expert designer of monuments and some of the finest in the country are the result of his genius. The work of Mr. Kimball has drawn the attention of some of the most wealthy men of the country and his work is a monument of itself in the capabilities of the Junior member.

Another firm which is building up a steadily increasing business is the Koe-meyer Electric company. In connection with the Cushman motor works, the Koe-meyer people have invented a system of electric lighting for farm residences and with the use of the Cushman motor many of the substantial farmers of this state and of adjoining states are enjoying the privilege of an electric system on the farm which lights all buildings. Such a success has this become that the firm is rushed to fill orders.

Nebraska is not a timber country, yet Lincoln has a wooden box factory which under the name of the Lincoln Box Factory is doing a big business. The firm makes all kinds of boxes, crates and other things in the line of boxes and is one of the new factories which has prospects which are bound to make it a winner.

The more business that is rapidly com-

## One of the Great Church Schools of the United States



COTNER UNIVERSITY, the great school of the Christian church, is located at Bethany, a beautiful suburb of Lincoln, where it has been making itself useful to the church and humanity in most effective way.

ing to the front and all because of the genius of its owner is managed by F. G. Groom. Mr. Groom invented a process for china painting. The invention became perfected only four years ago, yet there is hardly a big house which handles china ware in the United States, but what handles Mr. Groom's china. It is only a question of a short time, when the "Groom" china will be a household word in the best homes of the country.

These are only a few of the very many lines of manufacturing business which

has grown from the little thing and has become a part of the business life of Lincoln.

The Lee Broom and Duster company is one of the important manufactures of Lincoln, which employs a large number of men, and consequently has a good payroll. It owns the large factory building in which it does business, situated on an entire block of ground at Twenty-first and Y streets. The number of brooms manufactured by this concern runs into the thousands daily and the territory covered by its products embraces the entire country from the Missouri river west to the Pacific coast.

The company also owns and operates a plant in Boston, and another at Davenport, Ia. The central trade is furnished by the Iowa plant, while the eastern part of the country is supplied by the plant in Boston. At Marshall, Wis., it operates a saw mill and turning plant, which manufactures the broom handles used in the Lee broom. The general offices of the company are in Lincoln, where the president of the company, Clinton L. Lee, resides.

## Building for the Future

Lincoln is building for the future in educating its coming young men and young women along the walks of business life to which their natural abilities call. In the formation of the Junior Civic and Industrial league, it is bringing out the very best that is in the rising generation and fitting them for the work which they feel they would like to take up.

In carrying out this plan the public schools of the city are divided into groups, which form two to three schools in each group. All boys and girls from the fifth grade up are eligible to belong to the league. Before any boy or girl can become a member of the league they must learn by heart the Ephebic oath, as follows:

We will never bring disgrace to this, our city, by any act of dishonesty or cowardice. We will fight for the ideals

and sacred things of the city, both alone and with many. We will reverence and obey the city's laws and do our best to incite a like respect and reverence in those above us who are prone to snarl or set them at naught. We will strive unceasingly to quicken the public sense of civic duty. This in all these ways we will transmit this city not only not less, but greater, better and more beautiful than it was transmitted to us.

Each club is first organized in its own school and has its own officers, then a step higher is the group organization, and then the city organization. On Thursday morning of each week one or more of the clubs meets at the Commercial club building and a short address is given by some Lincoln business or professional man on topics which will interest the boys in a business way. At the close of the address the boys are taken by the

business man giving the address, to his place of business, and the boys are given a practical demonstration of business life.

The girls have a similar organization and they are given opportunities to become more closely acquainted with the home side of life, in addition to the business side.

The perfection of this idea is due to the work of Superintendent Fred Hunter of the city schools, Secretary Whitman of the Lincoln Commercial club and W. A. Luke, secretary of the Young Men's Christian association.

It is proving a success and many a boy who was not quite sure as to the kind of business he was most interested in has been led to fully make up his mind in that regard.

## Implement Men to Make Big Show of Their Wares

The exhibits of the implement dealers at the Nebraska state fair in past seasons has been one of the interesting features of the exposition. There will be no backward movement in 1914.

Up to July 1 twenty agricultural implement dealers had engaged space for exhibits of farm machinery. This was up to the record of former years. The announcement that some of the large dealers had decided to make exhibits at the fair was the signal for the smaller dealers, who in past seasons had been crowded out for want of space, to ask for space and it has been given them.

Of the number Nebraska dealers were early on the ground and have secured some of the best locations. Firms from Omaha, Hastings, Lincoln, Beatrice and other cities of the state and St. Joseph, Council Bluffs and the Twin Cities and other places outside the state have taken advantage of the failure of the big fellows to enter and have gobbled up the desirable places.

There will be no lack of machines of all kinds in the machinery exhibit. The failure of the big fellows to exhibit has given the other firms a chance that they do not propose to pass up and instead of the old line of machines of former years the 1914 exhibit will see a large number of old new firms in the agricultural row and the change will be watched with a great deal of interest.

The exhibition of traction engines will be great. Twenty acres have been set aside for this exhibit and in addition to these the automobile exhibitors will have plenty of room to show off their machines and nothing will be lost by the failure of the former exhibitors to be present.

## SCHMIDT AND BROTHER REMODEL THEIR STORE

Fred Schmidt and brother have remodeled their department store during the last year, installing a new front, which permits of more exquisite and appropriate displays, and redecorating the interior, giving a more elaborate showing of the wares on the shelves and counters. This is just one of the many steps this progressive firm is taking in enlarging its place of business.

## RIM-GRIP SUB-CASINGS FIND DEMAND GROWING

The Fisher Manufacturing company, manufacturers of rim-grip sub-casings, are meeting with unusual success in the sale of its products this season.

The factory, which is located at 1530 N street, Lincoln, has the appearance of a bee hive, the large space occupied being crowded with material, machines and operatives, and the amount of goods turned out daily far exceeds that of any previous year.

The company is specializing on the

## Lincoln Insurance Companies Are Strong

It would not do to forget the insurance business in writing of Lincoln's commercial advancement. One company, the Old Line Bankers' Life, takes the lead in home companies with headquarters in Lincoln. The increase in business of this company has been great. It started in business not so many years ago. In 1887 it had in force \$34,000 in insurance. In 1907 it had increased to \$2,575,720. In 1907 it had in force \$2,790,520. In 1912 the company had \$38,022,412 and last year it had increased to \$43,000,000. At the close of business at the end of 1912 the company had \$5,800,000 in assets and today that has been increased to \$7,300,000. Lincoln feels proud of its insurance

companies, but the Old Line Bankers' Life stands out above them all. It owns a fine large building of its own, the rentals from which contribute in no small degree to the income of the company. It is said that this company wrote more business in Nebraska the last year than all the big New York companies combined.

The Security Mutual Life Insurance company is another company which does a big business and owns its own building. The Union Fire Insurance company, the Lincoln Accident company, the Old Line Accident company, the Capital Fire company and half a dozen others contribute largely to making the city somewhat of an insurance center.

"rim-grip" sub-casings, which is placed inside the outer casing of an automobile tire, and is constructed in a way that enables the sub-casing to carry the pressure of the inner tube, and relieve the outer casing of a large portion of the strain that it is ordinarily required to carry. This removes the danger of the outer tire bursting or "blowing out," as it is usually termed, and the tire can then be completely worn out.

## SHINN LIGHTNING RODS MEETING WITH SUCCESS

One of the large industries that Lincoln may be proud of is the W. C. Shinn Lightning Rod company. This concern started business in Lincoln fifteen years ago on a small scale, but today repre-

sents one of the largest establishments of its kind in the country. Shinn lightning rods are sold in twelve states, and it is necessary for this company to maintain two warehouses, one in Minneapolis and the other in Peoria, to handle the business it has built up in those territories.

Why Scratch It Out?  
Fanny, the little daughter of a clergyman, pranced into her father's study one evening while the reverend gentleman was preparing a lengthy sermon. She looked at the manuscript for a moment and then turned to her father.

"Papa," she began, seriously, "does God tell you what to write?"

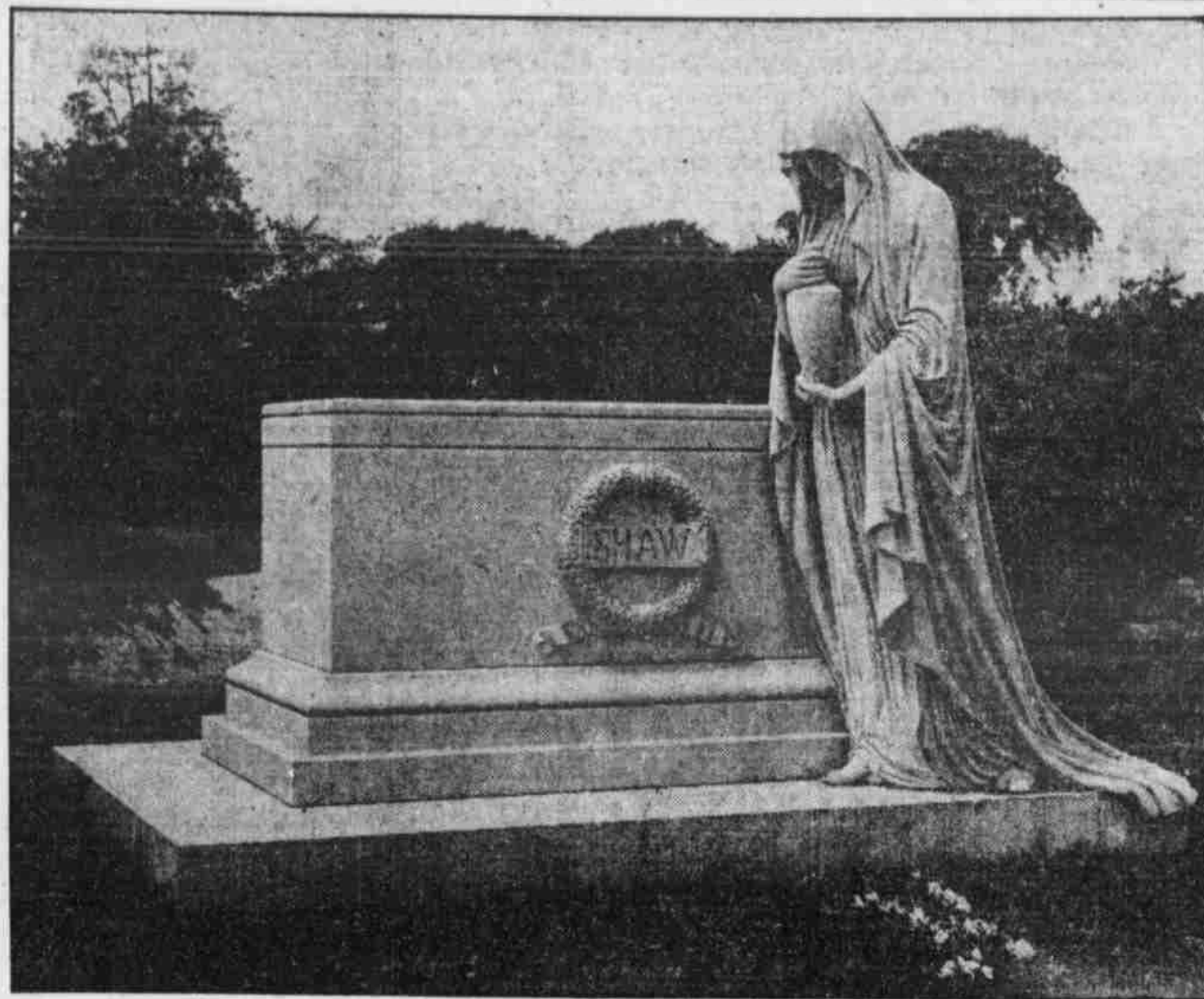
"Certainly, dearie," replied the clergyman.

"Then why do you scratch so much of it out?" asked Fanny.

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