

FOUNDED BY EDWARD ROSEWATER.
VICTOR ROSEWATER, EDITOR.
The Bee Publishing Company, Proprietor.
BEE BUILDING, FARNAM AND SEVENTEENTH

TERMS OF SUBSCRIPTION.
Daily and Sunday... \$4.00
Daily without Sunday... \$3.00
Evening without Sunday... \$3.00
Sunday without Sunday... \$2.00

JULY CIRCULATION.
52,328

State of Nebraska, County of Douglas, ss.
I, DWIGHT WILLIAMS, Circulation Manager of The Bee Publishing Company, being duly sworn, say that the average daily circulation for the month of July, 1914, was 52,328.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

A short ballot has become an imperative necessity for Nebraska voters.

The bull moose proved to be a very docile animal in the late Nebraska primaries.

Well, if the opposition of The Bee helped him so much, he really ought to thank us for it.

In war, as in other things, the unexpected sometimes happens, but the expected much more often.

If there is any more comfortable place to be in time of war than in Omaha, we cannot find it on the map.

The French are indeed beset with the woes of war, now that one has been started on the Parisian dress styles.

If, as is claimed, the United States has no generally accepted national anthem, how would "Home, Sweet Home," do?

If finally dissolved, what will be the effect on the Harvester combine? Will it or will it not, sow and reap in the same old way?

The marriage of Miss Rocks and Mr. Goldberg of New York ought in itself be sufficient to keep the pantry from going bare for a little while at least.

Every day a new plan is proposed for circumventing war in the far east. It is simple enough unless Japan is predetermined to have war at all hazards.

It looks like three, and possibly four, Omaha nominees on the republican state ticket. Who said anything about an up-state prejudice against the metropolis?

Too many of these "mysterious" shooting scrapes fall of unraveling. Let us get at the secret of some of them, and see if it will not help to reduce the number.

The president of the republic of Mexico now is Venustiano Carranza. But Mexican presidents have been coming and going so often of late that it is not easy to keep track of them.

War, like politics, makes strange bed fellows, as witness the honorable mikado on the side of his whilom enemy, the czar. Yet this is little more anomalous than England's alliance with Russia.

Of course, the meat packers are not responsible any more than are the retail butchers. It was because the cat played the fiddle and the little dog laughed that the cow jumped over the moon.

Europe in the throes of war certainly deserves the pity of mankind, but think how much worse its lot might be if H. G. Wells and G. Bernard Shaw should lock horns, as they threaten to do.

It is gratifying to be assured again that the Third war machine has been once more "smashed to smithereens," "sent to the scrap-heap" and "wiped out of existence"—until the next time it is needed as a bogey man to help the professional reformers rally their forces.

Thirty Years Ago This Day in Omaha
The Douglas county teachers' institute closed after adopting resolutions of gratitude and thanks to Superintendent B. Baker. The committee which drew the resolutions consisted of Max Hunsell, James H. Parrier, Anna E. Ebers, Emma Rosenberger and Carrie R. Kumpf.

For a Short Ballot.
While the recent primary is still fresh in mind, The Bee urges the absolute necessity for immediate steps to shorten the ballot. Our biennial elections have given us two elections in one, so that the voter here in Omaha exercising his full right of suffrage has just been compelled to make fifty-eight cross marks down a strip of paper nearly five feet long.

As the first step toward a short ballot, The Bee proposes submission by the coming legislature of the following amendments to our state constitution:

Article III, Section 2. (Census; Legislative Apportionment.) The legislature shall at its first regular session after each enumeration of the inhabitants of the state made by the authority of the United States, but at no other time, apportion the senators and representatives according to the number of inhabitants excluding Indians not taxed, and soldiers and officers of the United States army and navy; provided no district shall have more than one senator or one representative.

Article V, Section 1. (Officers; Terms; Residence.) The executive department shall consist of a governor, lieutenant governor and three railway commissioners to be elected by the people, and a secretary of state, auditor of public accounts, treasurer, superintendent of public instruction, attorney general, commissioner of public lands and buildings and three commissioners of state institutions to be appointed by the governor and confirmed by the state senate.

A few words will suffice to explain what these amendments would accomplish. The change in legislative apportionment would reduce the number of candidates for state senate and state representative to be voted for on any ballot to one each instead of as now in this county five state senators and twelve state representatives, and would, furthermore, make it uniform throughout the state.

The amendment relating to state executive officers would reduce the number to be elected at any one time to three, namely, governor, lieutenant governor and railway commissioner, and make all of the others appointive, subject to confirmation by the senate.

The K. of C. Obligation.
OMAHA, Aug. 21.—To the Editor of The Bee: Kindly permit me through the "Letter Box" to tender to Mr. Irwin (and others) some information which he requests in today's Bee about the bogus K. C. oath.

The Pace of Life.
Commenting upon the present as an "Age of brevity," and its demand for speed and action rather than the deliberation of the past, the Saturday Evening Post observes: "But our own notion is that, with the lightning-express service we demand, we reach just the same destination our forefathers reached in their leisurely way."

Our election commissioner is going to try to better when we settle down to the realization that it is not Americanism to fan the flames of class hatred or religious bigotry. Among the founders of the republic no man was asked how much money he possessed or what faith he adhered to.

The Bee's Letter Box
Brief contributions on timely topics invited. The Bee assumes no responsibility for opinions of correspondents. All letters subject to condensation by editor.

Fighting It Out Over Here.
ATLANTIC, is, Aug. 21.—To the Editor of The Bee: I have just read in your paper two letters. One is President Wilson's proclamation wherein he expresses his solemn sense of warning against what he calls "that deepest breach of neutrality that may spring out of passionately taking sides."

It is gratifying to learn that amid the shot and shell of European warfare, the political storm has abated in China, where only sporadic uprisings by the White Wolf bands continue to cause distress.

Twice Told Tales.
Relaxed the Opportunity.
The guides who pilot visitors about in Norway, said a returned traveler, "are a pleasant, intelligent set of men. They speak our language fairly well, and are always anxious to pick up new words."

Poor Mrs. Brown.
Rudyard Kipling undoubtedly inherits his ready wit from his maternal grandfather, the Rev. George P. Macdonald, a Wesleyan clergyman, whose name as a raconteur and wit has been handed down to posterity.

People and Events.
Former Governor Fort of New Jersey left Washington Tuesday for a six weeks' trip to Santo Domingo on business for the State department.

Results of Readiness.
Nations do not prepare for war unless they expect war. The fallacy that Europe's mighty armies assured peace has been fully exposed. A test had to come. It will be worth the cost if it terminates the race to bankruptcy which has characterized the preparations of the last few years.

Beauties of M. O.
Seattle Post-Intelligencer.
Edmonton is kicking loudly over the monthly deficits in the operation of the municipal street car system. Seattle has the same experience with deficits, but has not gotten round to the point of kicking very hard over it yet.

One Point Settled.
Washington Star.
And lingering doubts as to the desirability of any practical arrangement to secure universal peace are by this time entirely removed.

In Other Lands.
Spain Tiring of the Bull Fight.
Civilization may be getting a black eye in other parts of Europe, but not in Spain. Spain remains as neutral in this time of war as possible, not even getting mixed up in the headlines. Now it is about to take another step forward in the march of civilization and abolish its original and time-honored national sport, the bull fight.

Political Peace in China.
It is gratifying to learn that amid the shot and shell of European warfare, the political storm has abated in China, where only sporadic uprisings by the White Wolf bands continue to cause distress.

Trying Time in Brazil.
Brazil's coffee and rubber crops, staples, are so poor this year as to have a widespread, injurious effect upon all business activities. There are no other crops to take their places in a day, no other sources of revenue as substitutes to which Brazil may instantly resort.

Twice Told Tales.
Relaxed the Opportunity.
The guides who pilot visitors about in Norway, said a returned traveler, "are a pleasant, intelligent set of men. They speak our language fairly well, and are always anxious to pick up new words."

Poor Mrs. Brown.
Rudyard Kipling undoubtedly inherits his ready wit from his maternal grandfather, the Rev. George P. Macdonald, a Wesleyan clergyman, whose name as a raconteur and wit has been handed down to posterity.

People and Events.
Former Governor Fort of New Jersey left Washington Tuesday for a six weeks' trip to Santo Domingo on business for the State department.

Results of Readiness.
Nations do not prepare for war unless they expect war. The fallacy that Europe's mighty armies assured peace has been fully exposed. A test had to come. It will be worth the cost if it terminates the race to bankruptcy which has characterized the preparations of the last few years.

Beauties of M. O.
Seattle Post-Intelligencer.
Edmonton is kicking loudly over the monthly deficits in the operation of the municipal street car system. Seattle has the same experience with deficits, but has not gotten round to the point of kicking very hard over it yet.

One Point Settled.
Washington Star.
And lingering doubts as to the desirability of any practical arrangement to secure universal peace are by this time entirely removed.

War on Prices.
Washington Post: It'll take the whole country to dissolve the 80,000,000 bushel wheat crop.

Chicago Herald: The high cost of living appears seriously near the fall elections. But the democratic party evidently thinks it has a complete alibi.

Philadelphia Press: The high-priced market basket is not all due to the war. The democratic party should not be deprived of its share of the credit for it.

St. Louis Republic: If the food-price inquiry is pushed into the high-class restaurants of St. Louis and elsewhere, the question will be not why they charge so much, but how they dare.

Indiana News: And while congress is probing the prices of various foodstuffs, perhaps a little local intervention all over the country in things of that kind wouldn't come amiss.

Philadelphia Ledger: With peaches in New Jersey a drug on the market at 25 cents a basket, no one has yet dared

LINES TO LAUGHTER.
She (at the ball game)—Why does he make those motions with his arm before he pitches the ball?

"Do you know, my dear," said the young husband, "there's something wrong with the cake. It doesn't taste right."

"Now, my child," said the kind old judge, "which do you prefer to go with?"

"That depends," answered the fashionable child. "Is mother to get large all-mony?"

"Large enough to embarrass father financially?"—Kansas City Journal.

"Is the boy trustworthy?" I consider him so, I'd trust him as far as I could reach. Of course, I'm mighty near-sighted."—Cleveland Plain Dealer.

Mrs. Bacon—I don't think a man should keep anything from his wife. Mr. Bacon—Not unless it is something he doesn't want the neighbors to know.—Yonkers Statesman.

Mr. Grumpus—What idiotic things they do print on the women's page of this newspaper. Mrs. Grumpus—Yes, I wish they would discharge the fellow and put a woman in charge of it.—New York Weeklyn.

"Elate, why did you let the cat out?" "She asked me to, mamma." "What do you mean, child?" "She scratched at the door and said, 'Me out, me out.'"—Boston Transcript.

Protect Yourself!
Against Substitutes .. Against Imitations
Get the Well-Known Round Package HORLICK'S MALTED MILK
Made in the largest, best equipped and sanitary Malted Milk plant in the world
We do not make "milk products"—Skim Milk, Condensed Milk, etc.
But the Original-Genuine HORLICK'S MALTED MILK
Made from pure, full-cream milk and the extract of select malted grain, reduced to powder form, soluble in water. Best food-drink for all ages.
ASK FOR HORLICK'S Used all over the Globe
at Home or Soda Fountain



New advertisers particularly, need to get attention. People are more apt to remember an ad with a good cut.
We know how to make "striking illustrations." Every advertiser nowadays wants illustrations. We can save you a great deal of trouble and expense, too.
We have facilities for making the photographs, drawings, cuts and electrotypes, all under one roof, and the best workmanship in town in each department.
We have over 10,000 negatives of all sorts of subjects classified, and we can give you a print immediately of most any subject you can think of, and at a nominal charge.
Bee Engraving Department, Bee Building, Omaha.

Budweiser
The Beer for the Home, Hotel, Club and Cafe
Anheuser Busch Co. of Nebr. DISTRIBUTORS
Family trade supplied by G. H. HANSEN, Dealer
Phone Douglas 2506
OMAHA NEBRASKA