

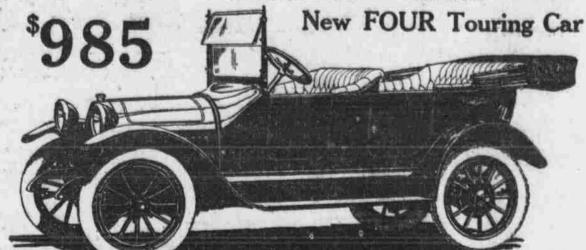
 Two body styles: Five-Passenger and Seven-Passenger Touring. Wheelbase-121 inches

Long-Stroke (5-inch), Small-Bore (3 %-inch) Motor; Six Cylinders, en Bloc. okeless, Non-Leaking Lubrication System Larger Valve Openings New, Exhaust-Silencing Annular Piston Rings. thaust-Silencing Muffler.
Platon Rings.
Radiator.
Reciprocating Parts.

Crowned Fenders. Lightened Clutch Operation. 150 Pounds Lighter. 15 x 2 % in. brakes. 34x4-in. Goodrich Tires on Q. D. Demountable Rims; Safety Tread on Rear.

Scientific Anti-Rumble Gasoline Tank in Cowl Magnetic Non-Leaking Gasoline Gauge, the only One Approved by Insurance Underwriters, Full-Floating Rear Axle, Shaft Locking into Taper at Hub. Full Equipment of 13 Timken Roller Bearings Roomier Front and Rear Compartments.
Continuous Aluminum Foot Board.
One-Man Type Top.
Built-in Rain and Clear Vision Ventilating Windaheid, Attaching Rigidly to Top.

Irreversible Steering. Inter-Locking Ignition and Lighting Switches. 24 Finishing Operations in Painting Bodies Studebaker Blue.



Two Body Styles: Five-Passenger Touring: Three-Passenger Roadster. Wheelbase—108 inches. Long Stroke (5-inch), Small Bore (134-inch) Motor; Four Cylinders, en Bloc, Exhaust, Manifold cart Separate. Smokeless, Non-Leaking Lubrication System. Larger Valve Openings. Pressed Steel Push-Rods.

Special Dimming Headlights 100 Pounds Lighter. 12 x 236 in. Brakes

Cylinders.

Magnetic, Non-Leaking Gasoline Gauge, the only
One Approved by Insurance Underwriters.

One-Man Type Top.

Built-in Rain and Clear Vision Ventilating
Windshield, Attaching Rigidly to Top.

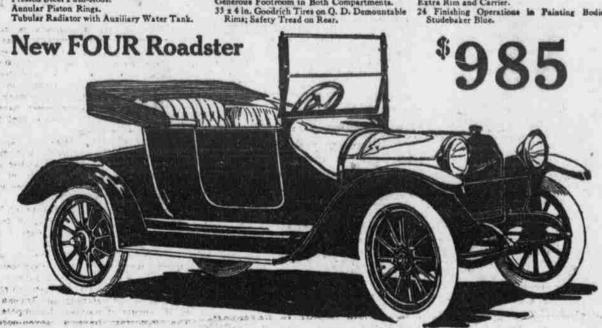
Full Floating Rear Axle, Shaft Locking into
Taper at Hub.

Full Equipment of 13 Timken Roller Bearings.

Irreversible Steering.

Flush Dash Equipment. Flush Dash Equipment

24 Finishing Operations in Painting Bodies Studebaker Blue.



Mudebaker The New Automobiles

One-Profit Cars Because They Are Studebaker Manufactured Cars

Today-or tomorrow-go to the Studebaker But we do not want or ask you to consider store and see the new Studebaker models, FOUR and SIX.

Two types of each-five-passenger SIX and seven-passenger SIX; FOUR Touring Car and FOUR Roadster.

You will find them competing with cars that sell at prices \$500 higher; and you will also find them showing higher quality throughout.

Studebaker prices are lower because these cars are completely manufactured in Studebaker plants, carry but one profit, and impose no middleman' tax on the buyer.

There is only one way by which Studebaker quality can be put into a "Four" or a "Six"

That is the Studebaker way, which means com-plete manufacturing and the elimination of

the parts middlemen and their extra profit;

not the assembled or semi-manufactured way

excess value it puts into the cars represent

Complete manufacturing, its economies and the

In the case of the Studebaker, millions of dol-

Our huge production and sales turn our invest-

ments into manufacturing economies-we can

well afford equipment, the cost of which must

be prohibitive to any producer whose output

For example, we maintain the largest and most

completely equipped laboratories in the auto-mobile industry, which not only work out the special formulae for Studebaker steels, but

test and analyze the steels to be certain they

We maintain huge heat-treating plants for the heat-treatment of vital parts, like gears, axle

We make our drop forgings in our own forge

We cast and machine and build complete every

lars are invested in plants, machinery and

to sell at Studebaker prices.

the Studebaker Ideal.

is smaller than Studebaker.

are up to specifications.

shafts, front axles, etc.

Studebaker motor.

shops.

special equipment.

We make our springs in our own spring plant.

We make our bodies and tops in our own body

and top factories. In short, we make a greater proportion of the parts for Studebaker cars than other producers make for their cars.

And being complete manufacturers, we can and do make the parts of Studebaker cars of better, stronger, longer-wearing materials; and put better value into the cars at a stated price. Ride in the new Studebaker and you will see the result of Studebaker complete manu-

If you are not expert enough to appreciate this value, ask the advice of some man who is expert.

He will tell you that the way Studebaker sticks to the road is due to its perfect balance, and that, in turn, is due to scientific designcomplete manufacturing.

He will tell you that the lack of vibration is due to perfect fit and alignment of parts-again the result of complete manufacturing.

Studebaker Cars solely on price.

If you ask why they are better-why they give and always have given thorough satisfaction-consider the aims, ideals and honesty of purpose behind them; the quality of Studebaker materials; the vast extent and intensiveness of Studebaker manufacturing methods; the excellence of their engineering design; and the fact that in each and every important or vital particular these cars welcome comparison with the highest priced.

> You will learn that heat-treatment of part. makes them stronger and last longer.

And you know that light weight means economy of gasoline and oil and tires.

Through motor refinements and up-to-date de-signing these cars have power in excess of all requirements.

You will be delighted with the clean simplicity of the motors; their perfect accessibility; and you will see that you can care for a Studebaker with the least time and effort

We would advise you to waste no time in seeing

Delivery can be had at once of either model: and the best motoring season is before us.

When you shop around, keep your mental impressions of Studebaker value always before you for comparison; and remember that this value is the great result of Studebaker volume and Studebaker complete manufacturing.

STUDEBAKER, Detroit

Direct Factory Branch **NEW STUDEBAKER BUILDING** 2550-2-4 Farnam Street

E. R. WILSON 2429 Farnam Street Local Dealer

"Quantity Production of Quality Cars"

GIANTS TAKE OPENING GAME

Cubs Lose First of Series to League Leaders.

FINAL SCORE IS FOUR TO ONE

Manager McGraw Suspended for Bive Days Because of His Conduct in Monday's Contest.

NEW YORK, Aug. 4-New York won the opening game of the series with Chicago, 4 to 1; Manager McGraw of New York has been suspended for five days because of his conduct in yesterday's game. Score:

Chicago 10000000001161
New York 000000000000161
New York 000000200-4 8 0
Batteries: Vaughn, Humphries and Archer; Marquard and Meyers. Braves Blank Pirates.

Dodgers Trim Cards. Batteries: Sallee and Snyder; Pfeffer and McCarty.

Rudolph and Gowdy: Har-

Reds Lose to Phils.

Destination of the Ship Wilhelm is Still a Mystery

NEW YORK, Aug. 4.—The destination of the steamer Kron Prinz Wilhelm of speculation in marine circles today.

stead of northwestward, which is the base bail. This cason he has helped isual course for steamships bound for

The southerly route taken and the fact hat the steamer had about 2,000 tons more of coul than it would need to cross the Atlantic, besides sea stores, led to reports that it was going to sea to transfer supplies and fuel to the German cruiser Dresden, Strasburg and Karlsruhe, which have been reported as hovering in American waters.

The departure of the Wilhelm, it was feared in some quarters, might involve that the ship carried war materials.

Was Ready to Quit; Now Good as Ever



was headed in a southerly direction in ever been recorded in the history of with base ball

RAY CA LDWELL It has just become known that a year the Chancemen to win more than half the North German Lloyd, which left this ago when "Sim" Caldwell slumped he their games and with the exception of port last night with a cargo of coal and was ready to retire and seek out the Mathewson and Johnson has scored more miscellaneous stores, was a subject of old telegraph job he held in McKeesport, victories than any other pitcher. With Pa., before he took up base ball as a lead of two or three runs Caldwell is The steamer after clearing Sandy Hook profession. Caldwell's 1914 "come-back" practically unbeatable. This is the man was introduced today by Senator Mchad only its running lights burning and is one of the most remarkable that has who a year ago was practically "through Cumber and referred to the committee on

Over Four Hundred Chicago Teachers

the United States in a neutrality contro- by war conditions unless the transport of Chicago city council, with whom Mrs. versy, but authorities agreed that gross noncombatants out of the scene of action Young and Mrs. Britton had been travelnegligence would have to be shown; also is arranged for, it was said today. More ing, had been unable to get word from than 400 teachers from this city are in either since they left for Germany.

Europe, according to the records of the Board of Education, and attempts to get into communication with them have so far failed. Among those missing are Miss Marooned in Europe Ella Flags Young, superintendent of Chicago schols, and her traveling companion. Mrs. Gertrude Howe Britton, who are CHICAGO, Aug. 4.-Chicago schools will thought to be in Berlin. A special disbe crippled by the absence of a large patch from London today stated that the number of teachers marooned in Europe terminals' inspection committee of the

MACKMEN WIN ANOTHER ONE Republicans of Tie Score in Third When Blackburn

Misjudges Collins' Fly.

BUNCH HITS LATER AND WIN

Fielding of Bodie and Batting of Fournier and E. Collins Are Features of the Content.

CHICAGO, Aug. 4.-Blackburn misjudged E. Collins' fly in the third inning and enabled Philadelphia to tie Chicago's score. The world's champions bunched hits later and won, 5 to 4. The fielding of Bodie and the batting of Fournier and E. Collins were features. Score: R.H.E. Philadelphia 0 6 8 0 1 0 0 1 0-5 9 6 Chicago 1 2 0 0 0 0 0 1 0-4 9 Batteries: Bender, Bressier and Schang, Bussell and Schalk.

ST. LOUIS, Aug. 4.—St. Louis scored one run in the ninth after one was out and won from Boston, 2 to 1. Score: R.H.E. Browns Beat Boston. Batteries: Shore and Cady; Hamilton and Crossin.

Senators Trim Naps. Senators Trim Naps.

CLEVELAND, Aug. 4.—Washington again defeated Cleveland today, 7 to 6. Morton pitched a brilliant but peculiar game, striking out elevin men, but also allowing thirteen hits and giving seven passes. Score:

Cleveland ...2 0 0 0 0 0 0 1 3—6 9 3 Washington ...2 0 0 1 0 1 3 0 0—7 13 2 Batteries: Morton and O'Neill; Boehling

Detroit Bests Yanks. DETROIT. Mich., Aug. 4.—Heavy hitting—four triples and two homers—featured the game which Detroit won from New York today, 9 to 2 Score: R.H.E. New York0 0 0 0 1 1 0 0 1—3 10 1 Detroit4 0 9 1 0 4 0 0 *—9 13 1 Detroft 6 b Batteries: Caldwell, Warhop and Nun-amaker; Dauss and Baker.

Senator Suggests United States Offer to Mediate

WASHINGTON, Aug. 4-A resolution directing President Wilson to approach the warring nations of Europe with an offer of good offices of this government foreign relations. He will ask for favorable report tomorrow.

Delano Accepts Place on Federal Reserve Board

WASHINGTON, Aug. 4.-Frederick A. Delano of Chicago has accepted a place on the federal reserve board and Presi the senate today.

See real estate columns for pargena

Several States See Victory This Fall

CHICAGO, Aug. 4.-Republican state chairmen of seven states, in conference here, issued a statement last night, pre-

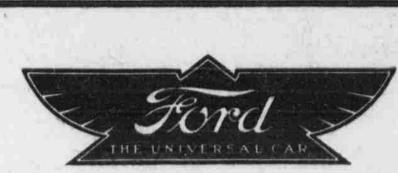
states big enough to give control of congress to the republicans if the same ratio were to prevail throughout the country. The conference was called by W. J.

Hays, chairman for Indiana. The others present were T. J. Sherrard of West Virginia, W. L. Parmenter of Ohio, Roy O. West of Illinois, A. J. Groenbeck of Michigan, E. J. Dithmar of Wisconsin and Charles A. Rawson of Iowa. The

dicting republican gains this year in their ir atntfiwaMs ma neah stuad seoro t state chairman of Missouri was absent because of the primary in his state.

> Died of Pneumonia coughs and colds with Dr. King's New Discovery. Get a bottle today, 50c and \$1. All druggists .- Advertisement.

Everybody reads Bee Want Ads.



Buyers to Share in Profits Lower Prices on Ford Cars

Effective from August 1, 1914 to August 1, 1915 and guaranteed against any reduction during that time:

> Touring Car \$490 Runabout -Town Car - -690

F. O. B. Detroit, all cars fully equipped (In the United States of America only)

Further, we will be able to obtain the maximum efficiency in our factory production, and the minimum cost in our purchasing and sales departments if we can reach an output of 300,000 cars between the above dates.

And should we reach this production, we agree to pay as the buyer's share from \$40 to \$60 per car (on or about August 1, 1915) to every retail buyer who purchases a new Ford car between August 1, 1914 and August 1, 1915.

For further particulars regarding these low prices and profit-sharing plan, see the nearest Ford Branch or Dealer.

Ford Motor Company